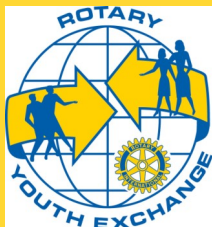




Our Mission: To develop and provide resources that promote integrity and character in the personal and vocational lives of youth and adults through Rotary Clubs and Districts.



CORE VALUES

SERVICE

FELLOWSHIP

INTEGRITY

DIVERSITY

LEADERSHIP

Announcing the Second Annual Ethics Initiative Seminar

March 9, 2013, Doubletree Hotel, San Jose CA

Join the 2013 Seminar!

Share your successes, Strengthen your programs, Experience the newest additions to the modules, designed especially for Rotary Clubs!

In 2009, The Ethics Initiative introduced a ten-module ethics and leadership program, *Living The Four-Way Test*. Piloted through RYLA, the topics of Integrity and Leadership have resonated throughout our Rotary world. In addition to RYLA, *Living The Four-Way Test* materials have been incorporated into Interact, Rotaract, RYE, and Rotary Clubs. There is a thirst for more!

Over the last year, our EI team has been focusing on materials designed for use in Rotary Clubs specifically.

"People are very interested in ethical topics and are looking for an opportunity to discuss them in an open and supportive environment." Pat Brainerd, Ethics Chair D5320.

Whether your interest is in New Generations or programs for Rotarians or just to learn more about the Ethics Initiative and the impact it can have, this Seminar is for YOU!

Seminar Details

When: Saturday March 9, 2013

Welcome: No-host reception, Friday, 8 March 2013, 6:00-7:30 p.m. Hotel.

Seminar: Saturday 9 March 2013

8:30 a.m. Coffee; Meeting 9:00 a.m. - 3:30 p.m.

- You will be introduced to the NEW-EST EI materials: **Mini-modules and Ethics Minutes, designed for Rotary Clubs**

- You will meet and share experiences with other like-minded individuals who want to

make a difference, especially in the lives of our young people. The networking opportunities will strengthen ALL of our programs.

- You will have a great time and go home with ideas you can implement immediately!



Location: DoubleTree Hotel, San Jose. For reservations, please call **1-800-486-3943** or online www.sanjose.doubletree.com **Group Code RET**. Rooms are just \$95 plus tax and include \$4 parking. The Hotel is just minutes from the San Jose Airport and offers a complimentary shuttle. Please Reserve by Feb. 14.

Who Should Attend: Open to All! New Generations Chairs, RYLA & Interact Counselors, Vocational Service Chairs, District & Club Leaders and Everyone with an interest in the Ethics Initiative. All are invited!

Cost: \$55 per person, includes lunch and refreshments on Saturday, *Living The Four-Way Test* Manual, The Four-Way Test Module (**New**), Sample Mini Modules and EI Minutes (**New**). Questions or for more information, please email Wyn.Spiller or call 530.913.6470.

To Register: Please click here.



[**Register Now.**](#)