



Helping those around the corner and around the world for over half a century!

1385 S. Colorado Blvd, Suite A-304, Denver CO 80222 | 303.893.1919 | DenverRotary.org

Dear Denver Rotary Club Foundation 2021 Grant Applicants,

We would like to THANK YOU for your interest and involvement with the Denver Rotary Club and the Denver Rotary Club Foundation. Our motto is *Service Above Self*, and thanks to the impact that you have on our community and the world, it is you who help us to fulfill our mission.

A more complete document containing our DRCF Granting Guidelines is attached as a link on the "[Grant Guidelines](#)" page of our Club website, but a summary follows here:

Summary of Granting Guidelines

- 1. Does the proposed project fit with our Rotary Mission, and the focus on local service projects we have established?** Primarily Youth and Education **with consideration of additional areas of service particularly during this pandemic when the needs for food, housing and support services are so great.**
- 2. Will the project engage the passion of our Rotary members, and will members be involved in service to that organization?** This means that we seek to measure the interest of our ROTARY members in these projects – through actual documented member volunteer service or such potential opportunity in the near future through board participation, fund raising or direct program involvement in the project.
- 3. What is the level of visibility and brand recognition offered to Rotary? What are the specific commitments from the grantee in this regard?** Rotary Club of Denver desires to raise awareness of its participation in and contributions to community service. To that end, we ask your help to inform the community of the remarkable work that Rotary, working closely with you, can accomplish. Specific commitments concerning recognition of Rotary (even "co-branding" in newsletters, websites, public presentations, print, social and electronic media, etc.) will be important aspects of the evaluation of your application.
- 4. What is the sustainability of the project, and what is the expectation of the length of time that Rotary funding will be needed?** Commentary is needed here to help the Grants Committee assess whether the funding requested will be utilized for immediate needs or in a way that maximizes the potential for long lasting impacts.
- 5. Is the project something that Rotary is uniquely able to do; will Rotary funds/effort make a distinct difference in its success; and what are the measures used to judge our impact?** There are several parts here. First, many potential projects meet our commitment to Youth & Education. Yet, there are some where the Rotary involvement is not only symbiotic and generates "passion" from our members...it is a project that literally would likely not happen were it not for the involvement, expertise or network of Rotary members and Clubs.

Secondly, we wish to know that our funding will make a distinct difference to the project's success, and that measurement methods concerning our particular support are in place. As such, we ask that you focus on a designated project for your grant (not general operating uses), for several reasons:

- It will be easier to identify what our money is supporting.
- It will be easier for you to describe and recognize our support in your social media, websites, brochures, meetings, etc.

- And finally, in our ever more data driven world, it will be easier for you to track, measure, and communicate back to us, in quantitative terms, the results of our support.

6. Grant Liaisons

In the very near future, you will be informed of a Grant Liaison from our DRCF Grants Committee who has been assigned to your organization/Rotary program. This person will be a resource for you to help clarify any questions or issues you may have as you prepare your grant application. In addition, we would hope this person will be invited to visit your organization and to gain more knowledge of what you do. Please know that this person cannot and will not advocate for your organization through the grant process...but will be available as a resource to facilitate communication and to assist you in making your application responsive to our granting guidelines.

Attached as links on the “[Grant Guidelines](#)” page of our Club website please find:

- Checklist & DRCF Grant Application (pdf writeable for your convenience) for the Rotary fiscal year 2021-2022
- Additionally, this year DRCF will accept the Colorado Common Grant Application form. ***(Please read the “DRCF Grant Application Jan COVER 2021” attachment for submission instructions.)***
Should you choose to use it please add a memo answering these questions:
 1. Has your organization/project received grant support from DRCF in the past?
 2. If yes, did your organization/project receive grant support from the DRCF this past year?
 3. If yes, what was the amount of your grant award?
 4. How were funds expended? *(If you have not fully expended the grant, please explain plans to expend the grant before the end of the grant period. Or, if you are requesting unspent funding to be carried over to the next year, please indicate amount.)*
 5. What has been the involvement of Denver Rotarians in your organization. Or what are the opportunities for Rotarian involvement (your board, fundraising or direct program involvement).
- DRCF General Granting Guidelines and Procedures

Completed applications can be submitted either electronically (preferred) or by regular mail and are due no later than TUESDAY, FEBRUARY 23, 2021. Please send to the Denver Rotary Club Foundation, Attn: Lauren Mast, at: 1385 S. Colorado Blvd, Suite A-304, Denver, CO 80222 or Lauren@DenverRotary.org.

The Grants Committee will start from a zero-point position for each applicant and will allocate funds among the applicants based on merit and responsiveness to our granting guidelines.

The attached documents and information should provide you with what you need to complete your application, but should you have any questions, please do not hesitate to contact me directly at Jack.Green@Comcast.net. I will try to respond promptly by email or phone so please leave me your phone number and a good time to reach you. You may also contact the Rotary Club’s Executive Director Lauren Mast at 303.893.1919 x108 or Lauren@DenverRotary.org.

Thank you for your interest.

Sincerely,
Jack

Jack Green
Chair, 2020 - 2021
DRCF Grants Committee