

# Rotary Club of Peoria-North Foundation

## Mission and Objectives

### Mission and Purpose:

To acquire, manage and invest such assets as may be periodically donated or bequeathed to support the charitable activities of the Rotary Club of Peoria-North. Such activities may include, but not necessarily be limited to:

- Providing support to qualified 501(c)(3) charitable organizations in the greater Peoria area.
- Providing educational scholarships for post-secondary courses of study at accredited colleges, universities, and trade / technical schools.
- Supporting other charitable initiatives of the Rotary Club of Peoria-North.

### Objectives:

1. Increase the permanently endowed assets of the Peoria-North Foundation through the active solicitation of individual contributions and bequests.
2. Assist in raising funds to achieve Peoria-North community support objectives through contributions from club fundraising activities. (Activities may include the Good News Boot, Annual Appeal, weekly raffle, and Scooter proceeds.)
3. Manage all assets of the Peoria-North Foundation in accordance with the Foundation's investment policy.

### Key Initiatives:

1. Provide post-secondary financial assistance, targeted to Interact and Rotaract students.
2. Market and promote the benefit of permanently endowed funds.
3. Develop a planned giving campaign to increase the number of permanently endowed funds.
4. Work with Peoria-North club committee to develop an annual signature event.
5. Administer an appropriate financial management strategy for the assets of the Peoria-North Foundation.