



# Rotary District 6690 “Service Above Self”

## Monthly Newsletter – February 2011

### *Rotary Day February 23, 2011*

February is “World Understanding Month”, World Understanding and Peace Day.

Just think of all of the projects that Rotary International participants take part in on a daily basis. With over 34,000 clubs worldwide and a membership of 1.2 million people, what an impact, what a difference we have made. Rotary has allowed us to be a part of everyday life throughout the world.

As we all reflect on our own energy, passion, and vision as to what a difference our own clubs have made in the world, District 6690 participation and involvement on international projects is truly an amazing story in and of itself. Just imagine the list of projects that have been sponsored, supported, and participated in. We truly have enhanced “World Understanding” day in and day out from all 59 clubs with our army of 3800 volunteers representing Central and South Eastern Ohio. Our list of involvements, sponsorships, and support has truly exemplified the Foundation. It is truly an amazing story!

I would like to share just a few projects from 6690 that have made a difference, and this is a very short list because you and your club are truly engaged and active in so many projects for me to do justice in this newsletter. So let's start with Medical Missions to Haiti and the Philippines. Dr. Mel Simon and Dr. Terry Holfacker, Rafiki - Nairobi, Dr. Terry Davis, Operation Smile Steve Weiler – Honduras, Gary Vaughan – the “Water Guy”, and Marietta Morning Club on it's Panama Literacy Project. But just think this is the tip of the iceberg for 6690. Your list is extensive, diversified, and uniquely reflects you and your clubs.

Our district 6690 is fortunate to have such a strong committee team in Tara Craaybeek, David Kott, Dana Charlton, and Gary Vaughan. Their efforts and energy, along with every clubs' Foundation chair, helps everyone of us to meet our commitment of EREY with at least our annual \$100.00 contribution. Our District, you and your club, and all 59 clubs will contribute to the Annual Fund this year of at least \$252,000.00. That is an average of \$62.24 per member this year. In the words of Arch Klumph: “The Rotary Foundation has been so effective because it matches money with people. Money alone does little good. Individual service is helpless without money. The two together can be a Godsend to civilization.”

Rotarian Ronn Kerr stated; “Having fun while helping others is what Rotary is all about.” Too often we forget that giving of our money, our time, and our talent to help others through The Rotary Foundation and through local community service projects is one of the most important ways that Rotarians have fun. Sometimes it is



working together on a local hands-on service project or fundraiser. Sometimes it is informing people about all that Rotary does for both the world and our local community through the Rotary Foundation. And sometimes it is just that warm, satisfied feeling that comes from knowing we are helping others.”

We are a unique and a premier organization, certainly one of the best in the world. We build the spirit and resources of our local communities and the world. You have made and do make a difference in your community and in the world. Your energy, commitment, passion, and caring has touched many lives. Our credo, “service above self”, is our belief and our commitment.

In illustrating “World Understanding and Peace Day”, I have incorporated several speakers at my District Conference this May 13<sup>th</sup> and 14<sup>th</sup>. These dynamic speakers help to reinforce what an impact Rotary has on the world. We have the opportunity Friday afternoon to hear Deepa Willingham speak. She will share her heartfelt story of eradicating extreme poverty. Her story began in Calcutta, India where she witnessed extreme poverty and she wanted to do something to change that. Deepa Willingham stated that she would “Lend a Hand” by giving the gift of education particularly to the girls. Deepa established PACE (Promise of Assurance to Children Everywhere). I would like to share several quotes illustrate Deepa’s passion, focus, and vision. “Education is the most powerful weapon, which you can use to change the world.” -Nelson Mandela.

“You educate a boy, you benefit that individual. You educate a girl, you benefit that community.” – Greg Mortensen.

The second aspect of celebrating February’s World Understanding Month is Peace day, and we are very fortunate to have our very own Peace Scholar nominee chosen this year for World Peace Fellow. Jean Droste, District Committee Chair for TRF Scholarship Committee, who also simultaneously announced that District 6690 nominee Noor Rohman was selected for a Rotary Ambassadorial Scholar. Noor Rohman will study at American University, Beirut.

Our nominee for World Peace Fellow is Zachary Garinger, and was sponsored by the Columbus Club. He will be studying at the University Del Salvador in Buenos Aires. The following is Mr. Zachary Garinger’s bio:

Zach Garinger, originally from Columbus, Ohio, is a graduate of Ohio University, 2005, where he studied International Studies of Latin America and a Spanish minor. He also participated in the Global Leadership Center, a two-year undergraduate certificate that prepares students to become lifelong learners in order to serve as internationally-minded, skilled, attuned, professional and experienced leaders in all walks of life. In college, he had the opportunity to study abroad in Ecuador, Mexico, and Thailand, experiences propelling him toward a career in international development.

After graduating from OU, Zach received a Fulbright scholarship to teach English in Hulu Terengganu, Malaysia, from 2005 to 2006. He taught students English and computer skills from 12 to 19 years old and managed an after-school sports program for boarding students at the school.

Currently, Zach can be found in Sonsonate, El Salvador, where he has been working as a Youth Development Peace Corps volunteer since September 2007. He has worked with a local school to teach youth about leadership, environmental responsibility, and many other topics such as HIV/AIDS and small-business development. Apart from his duties with the school, Zach has worked with several women in his community in small business development. He trained 15 women in the art of baking for six months, and then helped two to develop their new skills into a bakery business. He also worked with one woman to develop a business



processing and selling Maya Nut flour, an incredibly nutritional seed that he and a counterpart have worked with to re-incorporate in the Salvadoran diet.

In February of 2012, Zach will be traveling to Buenos Aires, Argentina to study his Master's degree in International Relations and Peace and Conflict Resolution with a concentration in Development, Economy, and Cooperation at the Universidad del Salvador as a Rotary World Peace Fellow. Through this program, Zach will be creating a lifelong partnership with Rotary International, pursuing a career in the international realm while working to promote greater tolerance and cooperation among peoples, leading to world understanding and peace.

In closing, February spotlights two final events. First is our campaign to eradicate Polio. As our campaign ads state, we are just this close to ending Polio. My personal rough math puts us at \$188 million in February towards our \$200 million goal pledge to the Bill and Melinda Gate foundation by June 2012. I thank you for your commitment to make this dream come true.

This 23<sup>rd</sup> of February is our birthday, 106 years, you need to communicate and celebrate our message, "Service above Self". Ray Klingensmith is encouraging every club to be more proactive, to communicate our story that we do our best. "Building Communities and Bridging Continents."

My final comment and recommendation is, I received this past week my weekly update, dated February 11th. This week's update featured article is about our new "Strategic Plan", it identifies three strategic priorities which are supported by 16 goals. At your District Conference this May 13<sup>th</sup> and 14<sup>th</sup>, we will have a Rotary International representative to present this high energy focused path forward for our world organization. You will not want to miss this presentation!

Sincerely,

Calvin Gebhart  
Rotary International  
District Governor  
2010/2011

## The RI Strategic Plan

In 2001-02, as Rotary International entered its second century of service, it began developing a strategic plan to guide the organization. The plan has been reviewed and updated periodically since.

In 2009, the Board conducted an extensive review of the RI Strategic Plan. This review included surveying 14,000 Rotarians worldwide about the organization's priorities, conducting focus groups to assess Rotary's image in different countries, and analyzing other data and research. The revised plan, effective 1 July 2010, reflects the results of this research and also unifies the strategic direction of RI and The Rotary Foundation.

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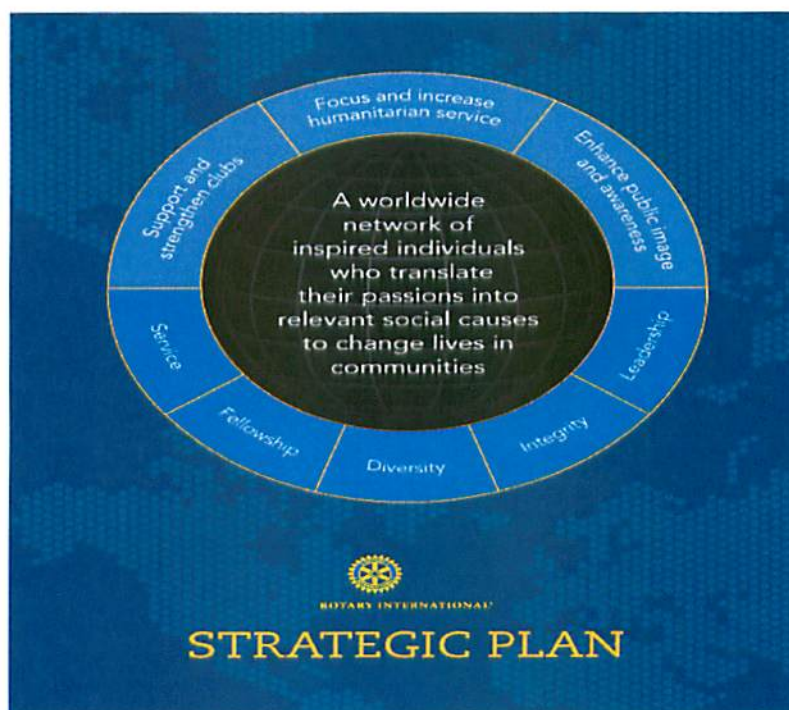
### Core Essence

A worldwide network of inspired individuals who translate their passions into relevant social causes to change lives in communities.

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### Mission

We provide service to others, promote integrity, and advance world understanding, goodwill, and peace through our fellowship of business, professional, and community leaders.



## **District 6690 4-Way Speech Test Contest – Mr. Nelson Coleman Chair.**

**WHERE:** The District 6690 Rotary Four-Way Test Speech Contest will be held on 16 April 2011 in conjunction with the 2011 District Assembly in Westerville at Westerville North High School, 950 County Line Road, Westerville, OH 43082.

**REGISTRATION & TIMING:** Check in will begin at one half hour before the contest. The starting time and lunch status have not been established yet and will be announced at a later time. Speeches will either begin at 9:00 AM or 12:00 PM to 1:00 PM.

**PARTICIPANTS:** High School students who are winners of a District 6690 Rotary Club contest are eligible to participate. **CHANGE:** Prior contest winners may participate but must have a speech different from the prior winning speech.

**RULES:** The complete rules are in a separate attachment.

**PARTICIPATION at DISTRICT CONFERENCE:** The 1st place winner may be asked to speak again at the District Assembly and is requested to speak at the Rotary District Conference in Circleville 14 May 2011 at Ohio Christian University.

**PRIZES: CHANGE:** In order to stimulate more participation, the prizes awarded will be tripled this year to the following levels.

**FIRST PLACE \$1000, SECOND PLACE \$750,  
THIRD PLACE \$500.**



## Outline For The District Assembly

For ALL 2011-12 club officers, committee chairs, new members and any interested Rotarian

**Saturday April 16, 2011**

**Westerville North High School**

950 County Line Road  
Westerville, OH 43082

**Registration Fee: \$15 Deadline: April 11, 2011**

### **TENTATIVE AGENDA**

**8:00 to 9:00 AM** Registration & Refreshments Location: Commons

**9:00 to 9:30 AM** Full Group Session Location: Auditorium  
District Governor Elect's time to present theme, AG's, etc.

**9:45 to 10:30 AM** Presidents Elect Attendance Required Location: Auditorium  
Preparation for the up-coming Rotary year with DGE Brent Rosenthal

| <b>Club<br/>Secretary &amp;<br/>Treasurer</b>       | <b>Board<br/>Members<br/>and<br/>Committee<br/>Chairs</b> | <b>New<br/>Members</b>   | <b>New<br/>Generations</b>  | <b>Strategic<br/>Planning and<br/>Leadership<br/>Development</b> |
|---|---|--|---|--|
| Room<br>161/163                                     | Room 152  | Room 150   | Room 141  | Room TBD   |
| Tips and<br>review of<br>annual<br>responsibilities | Tips and<br>review of club<br>responsibilities            | ABC's of<br>Rotary<br>Basics of<br>Rotary<br>and<br>District<br>6690 | The future of<br>Rotary;<br>Interact,<br>Youth<br>Exchange,<br>Rotaract and<br>RYLA | How your club<br>can prepare<br>for a<br>successful<br>future    |

**9:45 to 10:30 AM** Breakout Session #1 (Topics offered only once) Location: Classrooms

**10:30 to 10:45 AM** Break/Transition

**10:45 to 11:30 AM** Breakout Session #2A (Topics offered twice) Location: Classrooms

| <b>Bigger - Better - Bolder</b>              | <b>Rotary Foundation Overview</b>  | <b>Club Fundraising Workshop</b>               | <b>Rotary Resources</b>                           | <b>Public Relations</b>                        |
|--|--|--|---|--|
| Room 161/163                                 | Room 152   | Room 150                                       | Room 141  | Room 143                                       |
| How to build strong, effective and fun clubs | Foundation basics and how your club can benefit from the Rotary Foundation | Ideas and tips for successful club fundraisers | How to find information about the district and RI | How to get your message out...share your story |

**11:30 to 11:45 AM** Break/Transition

**11:45 to 12:30 PM** Breakout Session #2B (Topics offered twice) Location: Classrooms

| <b>Bigger - Better - Bolder</b>              | <b>Rotary Foundation Overview</b>  | <b>Club Fundraising Workshop</b>               | <b>Rotary Resources</b>                           | <b>Public Relations</b>                        |
|--|--|--|---|--|
| Room 161/163                                 | Room 152   | Room 150                                       | Room 141  | Room 143                                       |
| How to build strong, effective and fun clubs | Foundation basics and how your club can benefit from the Rotary Foundation | Ideas and tips for successful club fundraisers | How to find information about the district and RI | How to get your message out...share your story |

**12:30 to 1:15 PM**    Lunch    Location: Commons

**1:15 to 2:00 PM**    Breakout Session #3    Location: Classrooms

|   |  |  |  |  |
|---|--|--|--|--|
| <b>Community<br/>and<br/>International<br/>Service<br/>Projects</b> |  |  |  |  |
| Room 150  |  |  |  |  |
|   |  |  |  |  |





## District Conference Agenda

### THURSDAY

Golf Outing

Cook's Creek Golf Course

### FRIDAY

|                |   |
|----------------|---|
| 7am            | Registration Opens                            |
| 7:00 - 9:30 am | Continental Breakfast                         |
| 10:00 am       | Opening Remarks                               |
| 10:30 am       | "Building" Local Communities:<br>Near and Far |
| 11 am          | "Building" International                      |
| 11:35 am       | Transition to Lunch                           |
| 12 noon        | Lunch   |
| 1:30 pm        | Break   |
| 2:00 pm        | Rotarians Never Say No                        |
| 3:00 pm        | International Update                          |
| 3:30 pm        | Whatever happened to ...?                     |
| 4:30 pm        | Adjourn to park                               |
| 5:00 pm        | Park Tour                                     |
| 6:00 pm        | Wine Tasting                                  |
| 6:00 pm        | Picnic at Park Shelter                        |

### SATURDAY

|                |  |
|----------------|--|
| 7 am           | Registration Opens                             |
| 7:00 - 9:30 am | Continental Breakfast                          |
| 9:00 am        | Opening Remarks                                |
| 7:00 am        | GSE Team Presentation                          |
| 10:15 am       | "Building" Communities in 6690                 |
| 11:15 am       | District Awards                                |
| 11:45 am       | Transition to Lunch                            |
| 12 noon        | Lunch  |
| 1:30 pm        | Break  |
| 1:45 pm        | Flight 51 Fund                                 |
| 2:45 pm        | Break  |
| 3:00 pm        | "Building" Communities                         |
| 4:00 pm        | Hospitality at Pickaway County<br>Country Club |
| 6:00 pm        | Governor's Banquet                             |
| 8:30 pm        | Adjourn  |

### SUNDAY

|         |                  |
|---------|------------------|
| 8:30 am | Breakfast (Full) |
| 9:15 am | Memorial Service |

I recently received these emails from Tara Craaybeek and Ray Klinginsmith and would like to share them with you:

Dear Rotarian Calvin,

Below is a very important (& exciting) message I received from RI regarding online contributions to The Rotary Foundation! Please be sure to share this with all Rotarians in your Club!! I am also attaching a description of FAQ's regarding this promotion. Feel free to contact me if you have any further questions...

Greetings from RI World Headquarters! Next Wednesday, Feb. 23, The Rotary Foundation will offer Double Recognition in celebration of Paul Harris' birthday! This promotion applies to online contributions made to the Annual Programs Fund. It offers **double Recognition Amount credit** towards the donor's PHF or multiple PHF recognition only. It will not double a donor's available Foundation Recognition Points. Therefore, a donor can't use the double recognition amount credit to make someone a PHF. Additionally, the double credit is not eligible towards Major Donor recognition. You may also refer any further inquiries to the Contact Center or to the attached FAQs as well. If you have any questions, please call me.

Thanks for all that you do for our Foundation!

Yours in Rotary Service,

Tara L. Craaybeek

Email: [tcraaybeek@fairfieldnationalbank.com](mailto:tcraaybeek@fairfieldnationalbank.com)

HPhone: 740-689-9130

OPhone: 740-681-8214



## FREQUENTLY ASKED QUESTIONS

### Double Recognition for Online APF Contributions

23 February 2011



### Contribution Questions

**Q. How do I register for Member Access?**

A. On the [www.rotary.org](http://www.rotary.org) homepage, click the [Member Access](#) button in the top right corner, then click [Register Now](#) to create an account. You need a valid e-mail address to create an account. You may be asked to provide additional information to help us determine your relationship with Rotary International and match you with your record in our database. You will receive a verification e-mail with a hyperlink within 24 hours. You must click on the verification link to complete the registration process. If you do not see the e-mail in your Inbox, check your Spam/Bulk/Junk folder.

**Q. How do I contribute to APF online?**

A. Once you are registered for Member Access, you can contribute at [www.rotary.org/contribute](http://www.rotary.org/contribute). Please note that Rotary's online application is currently only available in U.S. dollars.

**Q. Is there a minimum contribution amount?**

A. All contributions to the Annual Programs Fund (APF-SHARE) of US\$100 or more will receive double Recognition Amount. Contributions of less than \$100, while greatly appreciated, are not eligible for the promotional recognition match.

**Q. Can a club treasurer donate online for an entire club?**

A. Online contributions can't be made on behalf of another individual, club, or district. Each individual will have to personally contribute online to benefit from this promotion. Corrections will not be accepted for online gifts.

**Q. Can clubs make online contributions?**

A. Only individuals can contribute online; clubs and districts cannot.

**Q. Why is this only for online contributions?**

A. The goal is to encourage more Rotarians to experience the Foundation's easy online giving application. Administratively, online gifts are the least expensive contributions to process.

**Q. Will I receive a tax receipt for my contribution?**

A. Donors will be able to print their own U.S. tax receipts at the time of donation. This is the only way the donor will be able to obtain a receipt; **tax receipts will not be mailed to donors**. Donors outside of the United States may not be able to receive tax benefits for contributing via [www.rotary.org](http://www.rotary.org).

**Q. Why 23 February?**

A. The date was chosen in honor of Rotary's birthday. There is no specific time zone associated with the scheduled promotion. Every donor will be eligible to participate during the 24-hour time period of 23 February in their respective time zone.

**Q. What amount is credited toward my club's APF goal?**

A. Only the amount of the APF-SHARE contribution will count toward a club's annual giving goal and per capita. The recognition match portion will be applied to the donor's record for Paul Harris Fellow recognition only.

## **Recognition Questions**

**Q. If the donor is not already a Paul Harris Fellow and contributes \$500 online on 23 February to APF-SHARE, will the donor become a Paul Harris Fellow?**

A. Yes. The donor will receive a Recognition Amount of 1,000 for their \$500 contribution, which would make the donor a Paul Harris Fellow. Once the donor reaches 1,000 in Recognition Amount and becomes a Paul Harris Fellow, any additional contributions will result in the equivalent in Foundation Recognition Points. These points may be used to name others as Paul Harris Fellows.

**Q. If the donor is already a Paul Harris Fellow and contributes \$500 online on 23 February to APF-SHARE, will the donor become a PHF +1 and will they be able to name someone else a Paul Harris Fellow?**

A. The donor will receive a Recognition Amount of 1,000 for their \$500 contribution. The Foundation Recognition Points will reflect the amount of the actual contribution made, so the donor will receive 500 Foundation Recognition Points. Since the Recognition Amount is used for personal Paul Harris Fellow recognition, the newly added 1,000 recognition amount will allow the donor to become a PHF+1. Unless the donor already has sufficient Foundation Recognition Points in their account, they will not have the 1,000 Foundation Recognition Points required to name someone else a Paul Harris Fellow.

**Q. When will I receive my double recognition credit?**

A. The Foundation is expecting a high volume of online contributions on 23 February due to the double recognition opportunity. Please allow 4-6 weeks for the promotional recognition to appear.

**Q. How do I receive my recognition materials?**

A. If donors become Paul Harris Fellows because of their 23 February online contribution, the recognition materials will be automatically sent to their club president.

**Q. May I use my doubled recognition amount to name other Paul Harris Fellows?**

A. No. Although you will receive double recognition for yourself for your contribution to APF-SHARE, you will not earn double Foundation Recognition Points, which are used to name others as Paul Harris Fellows. However, the standard accrual and Foundation Recognition Points transfer guidelines will apply.

**Q. Will my \$5,000 contribution make me a level one Major Donor?**

A. No. Only the actual dollar amount of the personal contribution made online will count toward Major Donor recognition. A \$5,000 gift would receive double Recognition Amount and be eligible for the highest multiple Paul Harris Fellow recognition, but only the outright contribution amount will count toward Major Donor recognition.



ROTARY INTERNATIONAL

RAY KLINGINSMITH

*President, 2010-11*

TEL 847.866.3025

Fax 847.866.3390

Spouse: Judie

To: District Governors in the USA


Re: 2011 Convention – New Orleans

A list of speakers and entertainers for the convention is now being posted on the RI website, and I ask for your strong support in promoting the convention for the next three months. It will be the last RI convention in the USA until 2017, and I need your help to promote attendance in our American districts. With your support, we can reach the 20,000 mark for the first time since the Chicago convention in 2005!

I am particularly pleased that virtually all of the Rotary Youth Exchange students in the South Central Rotary Youth Exchange districts will participate in the convention, and about 200 of them will be involved in the flag ceremony and the musical presentation at the opening session on Sunday. They will be good salesmen for the youth exchange program, and their presence should help to draw people from the SCRYE districts – along with other supporters of Rotary Youth Exchange!

The Rotary Reunion for incoming, current, and past district governors and TRF Alumni will be a preconvention meeting on Friday and Saturday, and it is available for only \$50 per person this year. It replaces the more expensive international institute, and registrants are not required to register for the entire convention in order to attend the Rotary Reunion. So please encourage the incoming and past governors and the TRF alumni in your districts to attend this special event. It is probably a one-time offer at such a low price!

Please note as well, --- for the first time ever, --- there is a Saturday Only Pass available for the House of Friendship at the low cost of \$40 per person. It should be attractive to many Rotarians in your districts who are unwilling to spend the money or the time to attend the full convention. Naturally, we want to promote normal registrations until the second discount date of 31 March. However, I hope you and your convention promotion committees will be totally prepared to mount an effective campaign to promote the Saturday Only passes for the entire month of April!



Some clubs and districts have talked about bus trips and car pooling for a quick visit to the convention on Saturday, and I ask you to do what you can to promote the Saturday Only passes. It is an experiment for the New Orleans convention, and if the passes are not utilized this year, they will not be tried again for many years. And it is the USA districts that will make the passes succeed or fail!

The convention will be a great event, as it is every year. But this convention will celebrate our year together, and I hope that will make it special for you and your guests. Therefore, I look forward to seeing you, and many Rotarians from your districts, in New Orleans. Large numbers of Rotarians from your districts will be an excellent way to help your clubs to be Bigger, Better, and Bolder!

***Let the Good Times Roll – Again!***