



D6690

DEC
2011



DG BRENT'S BRIEFS

Thoughts on the Holidays, Giving and Rotary Resolutions

It is so appropriate that December, the holiday season for most of us, is also Family Month on the Rotary calendar. What meaning would the holiday season have for us without the ability to share it with family and friends? I know as I get older, none of my meaningful Christmas memories concern “stuff” – gifts received or given. What I treasure are the memories of spending the time with Sylvia and our three daughters. Seeing the wonder and the glee that the girls experienced and expressed. Sharing the Christmas story with them. Driving around to see the lights. Watching them sing in holiday musicals at school, or dance in the holiday extravaganzas with their dance studio.

And now I also enjoy the holiday season as a Rotarian. I look forward to my own club's holiday party every year, for sure. But what really connects Rotary with Christmas to me is the spirit of generosity and giving that drives Rotarians year round. Rotarians – you – don't need a special season to unselfishly give of your time, talents, and treasures. You do it year round and world wide. And not just for your families or people you know. You exhibit the ultimate in Service Above Self – sacrificial giving for people in need who you will never meet, who can't personally say “thank you,” and who can't give you anything in return. Nothing we can personally achieve or receive in life – awards, recognitions, money or fame – is more noble than that.

I have completed the first round of my club visits and am amazed at what all our Rotary clubs do to improve lives, build communities and give hope and opportunity where both are scarce. I applaud all of you for your accomplishments and your desire to do even more. Truly your communities are better places because of Rotary and each of you. Truly (in the words of last year's theme) we build communities and bridge continents.

And now, since the holidays are also a time of assessment, reflection and resolutions, let me challenge you with some questions about your personal Rotary accomplishments this year:

- ◆ Have you actively participated in at least one of your club's projects?
- ◆ Are you serving or have you served on one of your club's committees?
- ◆ Have you identified a community need and worked with your club to address it?
- ◆ Have you contributed to our Rotary Foundation?
- ◆ Have you brought a guest – a potential member – to a club meeting or, even better, sponsored a new member?

If you haven't done all of these I challenge you to make them your New Year's Rotary Resolutions. Let's together resolve to continue to make the world a better place through Rotary and **“Reach Within to Embrace Humanity.”**



Rotary International Membership Resources

There's no doubt that Rotary is an exciting organization to be part of, and every Rotary Club shares the responsibility of encouraging people to join and become active members. The following membership growth and retention resources are available either as a free download or purchase on line, and can help you to sustain this work during the Rotary year. I encourage you to use these tools to strengthen your club!!

- ◆ RI Resources for Membership Development catalog, which outlines resources that are especially helpful for organizing and maintaining membership development activities
- ◆ Membership Development and Best Practices
- ◆ Running an effective PR Campaign
- ◆ Membership Growth and Retention Support for Clubs
- ◆ Membership Development: Finding and Keeping Members

DG Brent has made membership Job # 1. Let's each do our part to make it Job #1 as well!

Bart Mahoney,
D6690 Membership
Chairman &
District Governor
Nominee



HOLIDAY REFLECTIONS ON ROTARY COMMUNITY SERVICE

I feel compelled to share some Rotary thoughts that popped into my mind in connection with watching some classic holiday movies recently. No, I wasn't hitting the eggnog and please give me some leeway because something good may come of this.

George Bailey's journey back to his community the way it would be without that "old building and loan" in *It's a Wonderful Life* stirred some thoughts about what our communities might be like without their Rotary club. The contrast certainly wouldn't be as stark as the difference between Bedford Falls and Pottersville, but where would the handicapped children within a 100+ mile radius of the Miracle League fields, made possible by the Dublin AM and Zanesville Daybreak clubs, be able to play baseball? What about the handicapped children in the Newark area and their families... Where would they go to be able to use a playground that is safe for them if not for the playground built by the Newark Club? What about the many people who have received food through efforts of the Malta – McConnellsville Rotary

Club in Morgan County, where 51% of the population lives at 200% or below the Federal Poverty Level? Had their area Rotary club not taken the initiative to address their hunger needs, who would have? What about the thousands of recipients of scholarships over the years provided by nearly every one of the 59 clubs in D6690?

Like George Bailey, we Rotarians encounter some minor and even major bumps in the road in our journey to do the next right thing and make our communities better places. It's not always easy. In the end though, the results of our work, the quality of our lives and the depth of the relationships with those we work make all the difficulties worthwhile, if not trivial.

The message from all of this for me is that Rotary Community Service projects are vital not only to those who benefit from our projects but also to the Rotarians who conduct them. - *John Daugherty, D6690 Community Service Chair*



PR GRANT DEADLINE... ...EXTENDED

The deadline for submitting an application to District 6690 for funding for public relations programs has been extended until December 31, 2011.

Grants of up to \$1,000 per club or \$2000 for partnering clubs will be available until funds are depleted.

Clubs must contribute a **minimum of 50%** of the total grant amount requested. For example, if a club requests \$500 for its PR project, the club must contribute at least \$250. Thus, the total value of the PR project would be \$750 or more.

Projects must use Rotary International's "This Close" or "Humanity in Motion" campaign themes, and can include newspaper supplements, banner ads on media web sites, television commercials, radio spots, promotion on high profile landmarks or at widely

attended events or movie theater spots. These materials can be previewed and downloaded at: <http://www.rotary.org/humanityinmotion> or http://www.rotary.org/en/MediaAndNews/News/Pages/101022_news_thisclose.aspx

Notification from the District regarding grant approval or denial will be e-mailed to the club president no later **January 25, 2012**.

PR Grant projects must be implemented and all reimbursement requests submitted **no later than May 25, 2011**.

The grant application and further detail on the application process is available by contacting sueburness@gmail.com.



DECEMBER
FAMILY MONTH

JANUARY
ROTARY AWARENESS
MONTH

6th “First Friday” Networking
Lunch (Columbus)

23rd Barons of Business
(Columbus)

31st RYLA Student Sponsorship
Agreement DUE

See www.district6690.org for details on
these events and to add yours!

26 OUTBOUNDS SET TO GO ABROAD

After the district interviews on December 2, the D6690 Youth Exchange Committee accepted 26 outbound high school students for our exchange programs. The students were sponsored by the Rotary clubs of Athens, Barnsville, Circleville Sunrise, Columbus, Dublin AM, Granville, Grove City, Hilliard, Lancaster, Marietta Noon, Reynoldsburg - Pickerington and Westerville Sunrise. Becoming a successful exchange student is very difficult. Going forward, we'll use several tools to help students be prepared for their adventures and their job as a goodwill ambassador for the USA, D6690 and Rotary:

Youth Exchange weekends: Exchange students in D6690 are very fortunate. We are one of the few (maybe the only) districts in the USA that have Youth Exchange preparation weekends every month all year. This Rotary year, the weekends are hosted and sponsored by Circleville Sunrise, Columbus, Dublin AM, Dublin - Worthington, Hilliard, Lancaster, Newark, Olentangy, and Westerville. Thanks to these training weekends, our outbound students have become the benchmark for well prepared exchange students, and we are the envy of districts all over the US.

In-depth knowledge and preparation: The students will be writing 3 or 4 research papers on Rotary, their home country/district/city, and their host country/district/city. The long term outbounds also do a more in-depth research paper on the cultural challenges facing them in their new home country. The purpose of these research papers is to get them ready to be true goodwill ambassadors during their exchange.

Moreover, after the country match ups in early February, all long term outbounds start studying their new language at their own expense. The long term students are expected to have a level of fluency in their new language before they leave. In addition to using Rosetta Stone and other similar programs, many of them also end up finding tutors to prepare them both for the language and the culture. The short term students are only required to learn language basics. (Their exchanges are only for about 4 weeks, and they don't attend school while abroad.)

All outbound students create individual Power Point presentations to help promote Rotary and Youth Exchange. If you are a sponsoring club, please make sure to have your student(s) come and present before they embark on their exchange. April and May might be a good time. The students also create presentations in their new language, and are expected to give them several times during their exchange. Many of them are pretty nervous about public speaking, but they all get over it well before the end of their exchange.

“Going dark”: As part of our process to minimize home sickness, we have been using a “going dark for 30 days” process for the last few years. “Going dark”

means that after the students have called home to say that they are safely with their host family, they are not allowed any more communication with anybody at home. This means no phone, no Skype, no Face Book, no text messaging, no email, and no other means of instant communication. They are, however; encouraged to send letters by “snail mail”. Before we implemented the “going dark” process, about 50% of our students still had severe home sickness and culture shock problems 5-6 months into their exchange. Since we started this process, home sickness problems have been so dramatically reduced that we no longer worry about it. The key to the success for the “going dark” process was to get both the students and the

parents to come on board with it. Thanks to our monthly youth exchange weekends, that has never been a problem for our district. When we tell other districts about what we are doing, they all say that they would never be able to get the agreement from their students and parents.

The preparation of the outbound students is an ongoing process. It wouldn't be possible if we didn't have the great support from the district and the clubs. Thank you D6690 and all the Rotary clubs for helping out with creating the best youth exchange program in USA!

- Walter Lundstrom, Outbound Chair, D6690 Youth Exchange Program



PDGs ENJOY THE HOLIDAY SEASON TOGETHER



PDG T.D. Griley (76-77) and current 1st Lady Sylvia Rosenthal



IPDG Calvin Gebhart (10-11) and Shauna



PDG George Hale (04-05) and Kyleen, with Susie wife of the late PDG Roger Wells (97-98)

THE SPOTLIGHT IS ON: PAST DISTRICT GOVERNOR BOB MCGAUGHY (Newark)

PDG Bob served as our District Governor in 2003-04. That year, the RI President was Jonathan Majiyagbe of Kano, Nigeria and the RI theme was: "Lend A Hand." There were 56 clubs in the district and Governor Bob held his district conference at Cherry Valley Lodge. He was thrilled that his conference drew 777 attendees and seemed to accomplish every thing that it was designed to achieve. He says, "It was a great finish to a great year for me!" Another success that he cherishes is that of the Interact program that year. The district found great leadership in Roe Mauro and Larry Jenkins and reached new heights in the number of Interact Clubs. As far as embarrassing moments go, during one of PDG Bob's official visits, the club president (next to whom Bob sat through the meal) actually didn't realize that Bob was the speaker that day! Thankfully, a club member rescued the moment and informed the president that the DG (sitting just to his side!) WAS the speaker... I'm sure they were not disappointed! Thank you PDG Bob for your past and continued service to this great district!

(Pictured here is PDG Bob and his wife Trish)



A QUICK POLIO PLUS UPDATE

Dear District 6690 Rotarians – we stand on the verge of a tremendous victory in the fight against polio. As I write this on December 18, there has not been a reported case of polio in India since January 13, 2011 – over 11 months! If a country has no reported cases for a year, it is removed from the list of endemic countries.

The significance of this cannot be overstated. Because of its high birthrate, density of population, poverty, and public health deficiencies, India has long been considered the toughest target for polio eradication. Indeed one early Rotary



leader of Polio Plus expressed that victory in India would be the final key to total eradication.

We truly are "this close" to our dream of removing the scourge of polio from the world. In this holiday season, please consider making a gift to the children

of our world by donating to Polio Plus. Let's make 2012 the year we made sure no more little children would have to stand on the sidelines watching their friends, as in the picture accompanying this letter. Thank you for your generosity and love.

Reaching Within to Embrace Humanity
- DG Brent

ROTARY FOUNDATION FACT

Each year, thousands of young men and women participate in Rotary's educational and New Generations programs, which enable them to develop new skills, serve their communities, and foster international understanding. But the experience doesn't have to end when the program is over. As alumni, they are part of an extended network of people who share a common bond. They'll always belong to the family of Rotary. Keeping them involved in their local Rotary Clubs is a great way to promote Membership and Foundation giving. These young people know that the experience they have had could not have happened without

Rotarians and Our Rotary Foundation; and many are willing to help continue these experiences for others with monetary donations to Our Foundation. Rotary alumni are former participants of any of the following programs supported by Our Rotary Foundation:

- Ambassadorial Scholarships
- Group Study Exchanges
- Rotary Foundation Global Grant recipients
- Rotary Grants for University Teachers
- Rotary Peace Fellowships
- Certain Rotary volunteer grants

RAFIKI SUCCESS CONTINUES ... NGANGA PLANS TRIP TO D6690 FOR CONFERENCE!



Students at Rafiki had the honor of being filmed recently while reciting poetry. Notice the Terry and Barbara Davis Clinic in the top picture, honoring the hard work and dedication of Rotarian Terry Davis of the Columbus Club. Also, don't miss hearing first hand about Rafiki and its many successes and additional plans. Rafiki Director John Nganga will be speaking at the District Conference in Westerville on May 18! Mark your calendar NOW!! You do NOT want to miss this!

RYLA DEADLINE FAST-APPROACHING

RYLA 2012 Sponsorship Agreement Form is Due by January 31, 2012.

Rotary Clubs are invited to sponsor one or two high school students to attend the 2012 RYLA Conference. RYLA Participants names are not needed at this time, only a commitment from each Rotary Club to identify and sponsor students. Rotary Clubs may sponsor up to TWO High School students (current juniors) for this award. It is a honor for a student to be selected for this opportunity.

The sponsoring Rotary Club is responsible for selecting their participants and covering the registration fee of \$300 per participant. Clubs that wish to sponsor one or two students are required to complete the Sponsorship Agreement Form online and mail in their payment separately.

The RYLA committee has decided to go electronic and asks that Clubs please visit the following link to view and complete the Club Sponsorship Agreement

Form online.

<http://fs23.formsite.com/ryla6690/sponsorshipagreement/index.html>

RYLA 2012 will be limited to a maximum of 96 student participants. Sponsorship Agreement Forms submitted and followed up with immediate payment will be handled on a first come first served basis. Once we have reached maximum capacity we will be unable to accept additional forms and/or payments. No exceptions will be made. Rotary Clubs are therefore encouraged to complete and submit this form along with payment as soon as possible (prior to deadline) to guarantee and hold the space.

Payments are non refundable.

Final deadline for receipt of the Club Sponsorship Agreement Form is Tuesday, January 31, 2012.

- Roe Mauro and Larry Jenkins, D6690 RYLA Co Chairs (email us at ryla@district6690.org)



Past RI President Chuck Keller of California PA, PDG Tom Kokensparger (Lancaster) and DG Brent Rosenthal (Westerville)

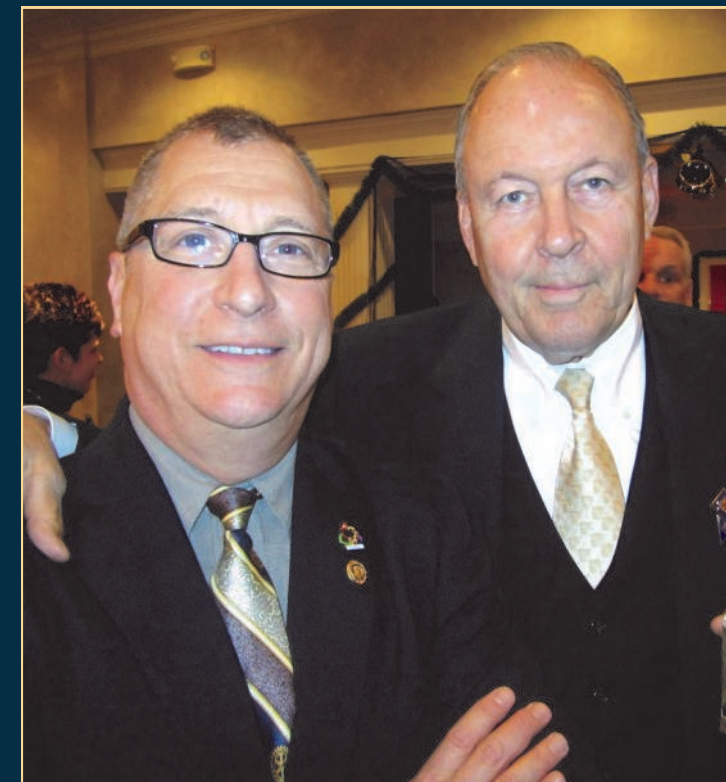
NEWARK ROTARY CELEBRATES 95 YEARS



D6690 Community Service Chair John Daugherty



Past President and current club Secretary Tom Slater



President Gary Baker and PRID and PDG T.D. Griley

*Wishing you
many more years
of service to
Newark,
D6690 and
the world!*

Rotarian and Marine Corps vet Gary Mittendorf shares a laugh with DGN Bart Mahoney.



DG Brent congratulates AG Fran Veverka for becoming a Multiple Paul Harris Fellow.



President Eric Braunlin and DG Brent are quite the contrast between Board member Chris Scott and immediate Past President Randy Drewyor!



Delaware's board is active and reflects the very diverse club it leads.

During DG Brent's visit, three new members were inducted. Pictured here are Dennis Schooley, Claire Jolliff, John Girard, Rozella Miller, Dave Miller, Jose Rivera, DG Brent, and President George Wisener.



Club Member Randy Davies (seated) has served our District well as an Assistant District Governor for the past three years.

Karen Corcoran has catered the club's delicious breakfasts since before she was a member. Members love her cooking so much they made sure she joined!

The club meets at the Yoctangee Park Pump House, which is an art gallery where the artwork changes regularly.



LOGAN CLUB VISIT

You'd smile too if you had Lee's fried chicken at your meetings!



President Doug Well's friend Henniger stops by to lead Logan Rotarians in song.



Logan club leaders PE Susan Aldridge, President Doug Wells and Club Secretary Mike McGreevy welcomed DG Brent.

President Doug Wells fills in AG Ty Ankrom on the club's doings.



The Board members greeted DG Brent at historic Shaw's Inn, a Lancaster landmark. The Club has undertaken an ambitious new project to revitalize Lancaster's downtown.



President Larry Kobi and AG Lisa Kaltenecker (and DG Brent!) appreciate the tremendous contributions Past President and District Rotary Foundation Chair Tara Craaybeek has made to the club and our District.

Member Rosemary Hajost welcomed DG Brent with a sunny smile on an overcast day!



LANCASTER-SHERMAN CLUB VISIT

PORTSMOUTH CLUB VISIT

DG Brent's visit coincided with the 91st anniversary of this active and fun club. The Board brings energy and vision to keep the club moving forward.



Membership Chair Susan McComas helps the club recruit great new members like Erika Friesenhengst.

Charter President Meaghan Redoutey of the new Shawnee State Rotaract Club attended the meeting and welcomed DG Brent to the University, which hosts the Club's weekly meetings.

Portsmouth Rotarian PDG Mike Williams served our District as Governor in the 1979-80 Rotary year.



Tri-Village's Board enthusiastically leads this vibrant club from the beautiful surroundings of the OSU Golf Course!



The club presents a children's book to the library in honor of each of its guest speakers. So what was the choice for DG Brent, a lawyer? *Skippyjon Jones' Class Action*. DG Brent thought that title too scary for young audiences!

Vice President Andy Mills tries to tell Club Member Tony Macaluso that he never said he'd give his left arm for a golf swing like Jack Nicklaus!

Club Secretary Doug Torrance is passionate about polio eradication, and DG Brent was delighted Doug agreed to serve the District as Polio Plus chair.



TRI-VILLAGE CLUB VISIT

CIRCLEVILLE SUNRISE CLUB VISIT

Two generations of Bradleys: Immediate Past President Don and his father Chuck.



IPDG Calvin Gebhart and President John Moats welcome DG Brent to Circleville.



Young faces are a common sight at Circleville Sunrise meetings. Here Secretary Sereana Dresbach and Treasurer Patty Fouch share badge box duties with Patty's granddaughter Cami Byers.

DG Brent (who is not a morning person) marvels at the energy President John Moats (front left) and his board bring to the entire club so early in the day!



The dedicated Wellston Board warmly welcomed DG Brent to their city and club.



President Dorothy Riepenhoff appreciates the help of Club Secretary Shannon Weber.

Club Member Dan Baker enjoys the good food at the St. Peter and Paul Parish House where the club meets every Wednesday noon.

Member Connie Pelletier was recently elected mayor of Wellston. Congratulations Connie!



WELLSTON CLUB VISIT

IRONTON CLUB VISIT



The Board pushes away from the delicious pizza buffet at Giovanni's long enough to welcome DG Brent.

Board Members Mark Compston and Massie Boster are among the leaders of this active club that was founded in 1920.



Sergeant At Arms Ray "Doc" Payne welcomed back PDG Dick Thompson.

In President TJ Parnell's absence PE John Boyd ably led the board's business meeting with DG Brent.



NELSONVILLE CLUB VISIT



DG Brent and DGE Mike Brown enjoy talking with Emmett Davis, the club's honored "senior statesman."

President Bill L'Heureux is serving his second term as club leader.

Bob Jackson (L) has served the Club as Secretary-Treasurer for almost 20 years. He is shown with Past President Matt Van Nostran.



Want something included in the District Newsletter? Please submit to DG Brent (brent.rosenthal1@gmail.com) or District Secretary Kris (secretary@district6690.org) for consideration!