



D6690

OCT
2011



DG BRENT'S BRIEFS

October is Vocational Service Month on the Rotary calendar. Unfortunately, Vocational Service is sometimes referred to as the Forgotten Avenue of Service, which would disappoint Paul Harris. Why? Well Paul started Rotary for a strictly vocational service purpose – what we today call “networking.” Surprised? Well don’t be. Vocational Service is designed to promote business integrity and

personal and professional development. Since Rotary’s birth, Vocational Service has distinguished Rotary from all the other service organizations. Did you know that, in addition to the Four Way Test, Rotary has a Declaration of Rotarians in Businesses and Professions? Make sure to read it in this newsletter!

Our District’s **Our Members Are Our Customers** program asks club leaders to learn why Rotarians join Rotary and make sure the club allows the members to fulfill their Rotary passion. And one big reason people join Rotary is networking. For too long, that has been discouraged. But why? Shouldn’t we *want* to do business with fellow Rotarians who share our passion for making our communities and world better? Shouldn’t we want to do business with people who ascribe to the Four Way Test? That is why several of our clubs have started multi-club happy hour networking socials, and the First Friday event held monthly (on the first Friday, oddly enough) at noon at the Athletic Club of Columbus. These events are open to all Rotarians and are designed for networking.

But Vocational Service is much more than networking. Perhaps even more important is the critical role Rotarians can play in training youth, who are tomorrow’s business people, government leaders, professionals, and the “ordinary” workers, white and blue collar, who sustain our economy, to adopt high ethical and moral standards in their business and personal lives. Our District Ethics Conference, RYLA (Rotary Youth Leadership Awards) conference, Four Way Test Speech Contest, scholarships, mentoring programs and others are just the tip of the Vocational Service iceberg.

In District 6690, we embrace Vocational Service. District Vocational Service Chair Doug Barno of the Rotary Club of Granville has put together a great list of Vocational Service ideas for your club that we have posted on our District’s website. Go to this link and take time to read Doug’s suggestions: <http://www.district6690.org/index.php?id=14580>. Then implement his ideas. You will be amazed at the new found Rotary vitality these programs will give your club – and you!!!

While visiting Hilliard (also known as Flag City), President Linda Bryan presents DG Brent with an official City of Hilliard flag.



OCTOBER VOCATIONAL SERVICE MONTH

. 24th - WORLD POLIO DAY

NOVEMBER ROTARY FOUNDATION MONTH

- . 1st - Club Nominations for District Governor DUE
- . 5th - 5K Walk/Run to Honor Veterans (Westerville)
- . 10th - Night at the Races (Olentangy)
- . 13th - Dances of India for PolioPlus (Columbus)
- . 15th - Annual Club Filing of IRS Form 990 DUE
- . 18th-20th - Pack the Truck Food Collections (St. Clairsville Sunrise)

See www.district6690.org for details on these events and to add yours!

ESSENTIALS OF PILOT PROGRAMS

Pilot Membership Programs offer new approaches to meet the first objective of Rotary -- Acquaintance as the Opportunity for Service. Simply review your plans with the Membership Committee or District Governor before experimenting with a pilot approach designed to attract new members or retain current Rotarians.

Satellite Meetings - Rotary Clubs can establish alternate meeting dates, times and/or locations. Rotarians at satellite meetings are regular members of the sponsoring club. Some satellite groups may grow into a new club with the endorsement of the sponsoring club and district. Some may serve small towns or niche neighborhoods where chartering a new club is not feasible. Struggling clubs may choose a satellite affiliation with a larger area club.

Corporate Members - The company becomes a member of your club and names an Executive and Designees to attend meetings and club activities. Each club will determine how to classify Designees but will pay RI and District per capita dues if naming Designees as a full member.

Associate Members - Allows individuals to become connected with your club while on track for full membership within a couple years. The club will involve Associate Members in some meetings, service projects and fundraisers. Associate members are not members of Rotary International. Associate membership may work well for prospective members who may have more time or resources later or who want to learn more about Rotary before joining.

Innovative and Flexible Clubs - District 6690 will consider innovative approaches to running new and existing clubs that are consistent with the Objectives of Rotary. This could include a combination of regular and computer-based meetings, social events and service projects. The emphasis might be more on activities than attendance.

- Brad Tharp, D6690 Membership Committee

DOES THIS SERVICE PROJECT FIT YOU? PHOENIX SCHOLARSHIPS FOR HIGH SCHOOL STUDENTS WHO OVERCOME HARDSHIPS

The Zanesville Rotary Club annually presents the Phoenix Award to several outstanding Muskingum County seniors. All of the students are selected for overcoming some obstacle in school, whether it be health related or academic. The award acknowledges their hard work and efforts.

"I've been through a struggle and doing this and going far makes me acknowledge that everybody can do what they set their mind to do," said Zanesville High School Senior Kelsey Royer.

The students agreed that they always found a way

to get by despite their hardships. They encourage others in a similar situation to stay positive.

"There are always options and there are always choices to be made even if that choice is to do nothing. It's still a choice. There's always more chances," said John Glenn High School Senior Garrick Sheene.

The award recipients each are awarded a \$1,000 scholarship. Matching \$1,000 scholarships are also given from area colleges and universities. - *WhizNews Reporter Brittany Harris*



ROTARY FOUNDATION

Starting October 1, Rotary Foundation recognition points will be awarded for contributions to the Annual Programs Fund, PolioPlus, or the sponsor portion of a Foundation grant. One Foundation recognition point will be given for every dollar contributed to these funds, which can then be extended to others to help them become a Paul Harris Fellow. **Donors will no longer need to be a Paul Harris Fellow themselves before Foundation recognition points are awarded.**

Also, updated and streamlined reports are already available to club and district officers on Member Access including the following: Benefactor Report, Club Recognition Summary Report, Donor History Report, Every Rotarian Every Year Eligibility Report, and Monthly Contribution Report.

Upcoming enhancements include forms for new Rotary Foundation Contributions, Recognition Transfer Requests, and additional contribution reports. In addition, donor recognition processing time and associated costs will decrease as the benefits of a new system are fully realized. Experience these improvements by contributing online at www.rotary.org/contribute. With your important and generous financial support, The Rotary Foundation is fulfilling its promise of a polio-free world, helping children and families live healthier lives and creating a more peaceful future. - *The Rotary Foundation*

DECLARATION OF ROTARIANS IN BUSINESSES AND PROFESSIONS

As a Rotarian engaged in a business or profession, I am expected to:

- 1) consider my vocation to be another opportunity to serve;
- 2) be faithful to the letter and to the spirit of the ethical codes of my vocation, to the laws of my country, and to the moral standards of my community;
- 3) do all in my power to dignify my vocation and to promote the highest ethical standards in my chosen vocation;
- 4) be fair to my employer, employees, associates, competitors, customers, the public, and all those with whom I have a business or professional relationship;
- 5) recognize the honor and respect due to all occupations which are useful to society;
- 6) offer my vocational talents: to provide opportunities for young people, to work for the relief of the special needs of others, and to improve the quality of life in my community;
- 7) adhere to honesty in my advertising and in all representations to the public concerning my business or profession;
- 8) neither seek from nor grant to a fellow Rotarian a privilege or advantage not normally accorded others in a business or professional relationship.





HONOR FLIGHT COLUMBUS:

Serving Veterans of Central Ohio

We are losing 850 WWII veterans every day. The Honor Flight program gives these veterans a chance to spend a day in their nation's capital, at no cost to them. This is their day to visit the memorials dedicated to their service. They talk to fellow GIs and grateful members of the community. Our intentions are to help them open up and release to family and friends what has been bottled up inside them for 67 years. We hope the families are given the veterans' stories to pass forward to future generations. Many veterans hear, "Thank you for your service" and "You will never be forgotten" for the first time. Realizing that America hasn't forgotten often serves as a motivation to tell their personal stories.

Honor Flight Columbus has been flying WWII veterans to Washington DC for the past 6 years. Co-directors Bobbi and Bill Richards have hundreds of volunteers who serve as guardians, ground crew, fundraisers and medical staff. To date, they have provided this life-changing experience to more than 2,500 veterans on 50 plus trips.

A typical trip begins at 4:15 AM as the ground crew begins the set-up. Guardians, who pay their own way, greet their veterans who arrive about 5:30 then eat a quick breakfast before the 7:30 flight. Honor Guards, military personnel, local Honor Flight volunteers, and passengers, greet veterans at Baltimore Washington International Airport. This is an unexpected surprise for our veterans and, for the first time, they publicly see what impact their service and sacrifices have had on others.

The 80-85 veterans board 3 buses with their

guardians and head for DC. Oftentimes Senators Bob and Elizabeth Dole and other dignitaries greet the veterans at the WW II Memorial. We proceed to Iwo Jima, the Marine Corps memorial and Arlington National Cemetery to observe the changing of the guard. As time permits, we visit the Air Force, Navy, Viet Nam and Korean memorials. On the way to the airport veterans are treated to "mail call". These are the many letters from family, friends and well wishers thanking the veterans for their sacrifices. Finally, we arrive in Columbus about 9:00 PM where a welcome party takes place and the emotions and tears flow.

My many Honor Flight trips as a guardian have filled my life with wonderful memories. The guardians hear the stories and share in the emotions of this great day. A veteran and guardian bond is created which carries on long after the trip. We cannot forget what these veterans did for us and we need to share their stories so that they are not forgotten. The Honor Flight Columbus family is passionate about serving these veterans. No one in Honor Flight Columbus program receives any compensation.

When asking WWII vets why they served so faithfully, they merely reply, "It was our job. Our country called and we answered. It was not a big deal." These comments come from our "Greatest Generation" and we must NEVER FORGET them! "If you can read this, thank your teacher. If you can read this in English, thank a WWII veteran."

Website: HonorFlightColumbus.com - *Rock Lantz, Honor Flight Guardian and President of Westerville Rotary*

CHAPLAIN'S CORNER

I Want to Quit!

Have you ever felt like you just can't go on? You are sick and tired of the "tasks" before you. You find no purpose for anything on the path of life that stretches ahead of you. You feel like no one cares about you!

STOP! You have forgotten that you are a Rotarian! Purely, by your membership, you have made, and are making, a world wide impact. The world, your community, and your life has changed, for the good. You have made a difference!

Do not quit! Stand firm, pressing on to the high calling that is before you! Avenues of service await! - *James H. Meacham, D6690 Chaplain*

FOUNDATION & MEMBERSHIP SEMINARS AT OU LANCASTER

The Foundation and Membership Seminars were a huge success last month thanks to the impressive speakers and enthusiastic participants. Roughly 140 Rotarians attended this event which brought in rave reviews in every category! Rotarian Joe Evans of the New Albany Club took fabulous pictures throughout the event and has composed a video compilation of those images. Please take a moment to check it out at the following link on YOUTUBE: <http://youtu.be/3FC7sn3yYtl>. Thanks Joe and everyone else who made these seminars such a fabulous success!

2011-12
Changemaker
Award



INTERACT AND ROTARACT CLUB AWARDS

Each year our Interact and Rotaract clubs work on various service projects. They continuously work to improve their service endeavors for their schools and community. Their efforts help support specific Rotary goals and philosophies.

During this Rotary Year, there will not be a Presidential Citation for top-performing Interact and Rotaract clubs. Instead of these awards, Rotary International has established Changemaker Awards for these clubs. They are very similar to the Presidential Citations of prior years.

Activities that the Changemaker Awards promote include such efforts and activities as frequency of meetings, local community service projects, environmental projects, promoting international understanding, polio eradication fundraisers, social networking, professional development, and promoting The Four-Way Test.

If you don't have an Interact or Rotaract Club, think about starting one! I will be distributing Changemaker Award information to all clubs in the coming days. I can be reached at wpmccoach@gmail.com. - *Bill McCoach, D6690 Awards Chair*



D6690 FINANCE COMMITTEE

Your District Finance Committee works very hard to safeguard your District dues to ensure they are wisely used. Committee members are (from left to right) PDG Dennis Cook, DGN Bart Mahoney, PDG and Chair Calvin Gebhart, the always serious District Secretary Kris Wilson, John Daugherty and DGE Mike Brown. (DG Brent, a committee member too, took the



HOSTING A LONG-TERM EXCHANGE STUDENT

A Rewarding Experience For Rotary Clubs and Rotarians

A club's small investment in time and money can make a huge impact on the life of an exceptional young student from another country. At the same time this investment can go a long way to make a Club more vibrant, connected to the world, and fun. Some moderate sized clubs in D6690 host 2 to 3 students a year because of the positive impact it has had on the club.

To have an exchange student you need to organize. The District 6690 Rotary Youth Exchange (RYE) team can help. Select someone to be a champion for Youth Exchange and help that champion recruit a team of 4-6 people. It makes the job easier and fun. The champion, and their team, should go to a district youth exchange weekend to meet students and get a feel for the program. It's nearly impossible to go to one of those weekends and not come back excited, committed and ready to start. Held monthly, check rotariyyouthexchange6690.org for information and schedules.

Create a budget of about \$2000 for the exchange year. That money is to provide for the student's expenses for year.

During the spring, the team needs to start a search for host families. Use every club member to help in this search. Families don't have to be Rotarians, or have teenage children or even have children at home. Exchange students are not guests and should be treated like a regular family member. They should have responsibilities and adapt to the family's lifestyle. Each student needs 3 host families during the year. In a lot of active RYE clubs, some families have hosted 8-14 times. It's that rewarding!!

Have someone on your team be a counselor for the

student. When the student arrives they stay with the counselor for four or five days to create a bond. The counselor has weekly contact with the student. At least once-a-month they need to meet to talk about how the exchange is going. If the student has a problem, he or she should be comfortable talking about it with their counselor.

Ideally, plan on having the student attend every Rotary meeting, even if it means taking them out of school. Have the student make their presentation to the club early so members become familiar with him/her. Make them part of every service project and fellowship event so that they feel like a part of the club.

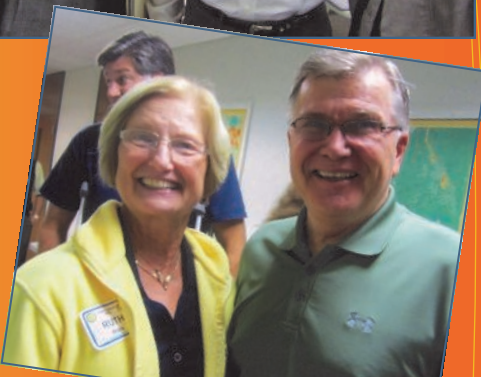
Often clubs create a schedule so Rotarians can take the student out to dinner or have dinner with their families. They come from places like Brazil, Slovakia, Germany, Thailand, Taiwan, Chile, Argentina, Norway, Iceland, France, Czech Republic, Poland, India, Colombia, Mexico and Australia. These visits help expose Rotarians and their children to other cultures. This is also an aid in recruiting host families.

Done right, this creates a close bond with the student and the club. Clubs have given honorary memberships

and other honors to their exchange students. The saddest day of the year for clubs and host families is the day the student leaves for home. Students return frequently to visit their old Rotary Clubs and most keep close contact with host families, counselors and friends. Long Term Exchange does take effort, but has a long term and deep positive impact on clubs as well as the students. Done right - it changes many lives!! - *Bill McMurray, D6690 Youth Exchange Committee*



FOUNDATION & MEMBERSHIP SEMINARS





ROTARIAN HIGHLIGHT: Kathy Schalitz Marietta Rotary

In traveling around the District, DG Brent has met so many wonderful and fascinating people! After returning from his visit to Marietta, he just could not help but look-up to Rotarian Kathy Schalitz, a member of the Board of Directors of the Marietta Rotary Club. Pictured below is her “hobby vehicle” during a competition in Europe. Kathy (and her tractor “Black Widow”) is the current Grand National Champion after winning the 2011 national tractor-pulling competition.



TRIP OF A LIFETIME

Rotary members give to those in need in the Dominican Republic

Ten Dublin AM Rotary Club members gave a helping hand to the needy in the Dominican Republic earlier this summer. Actually, they gave several hands. Literally. The Rotary team traveled to communities near Santo Domingo as part of the In-4 hand project to help fit individuals who were left without arms and

hands, due to accidents or birth defects, with new prosthetic limbs. In-4 prosthetics are provided courtesy of the Ellen Meadows Prosthetic Hand Foundation – founded after Ernie and Marj Meadows lost their 18-year-old daughter in a car accident – for the purposes of offering free prosthetics to people in need throughout the world. The prosthetics are delivered pre-packaged, and training is provided for those who, like the Dublin Rotarians, help to fit locals. According to the In-4 website, more than 7,500 people in 56 countries have received the prostheses. Rotary members were trained on putting the hands together via Skype video conferencing software, says club member Jim Burness. “I was a little bit worried because we’ve never done this before,” Burness says. “When the first person walked through the door, I felt they all could be fitted.” The experience was incredibly moving, he says. “It was just unbelievable,” Burness says, noting that one man who received a new arm was “smiling and beaming ear to ear.” The Dublin Rotarians fitted about 75 people for prostheses over the course of two days. “There was this desire to help and make it

work,” Burness says. Rotary members also helped build wheelchair ramps at a few homes around Santo Domingo. Harvey Hook, executive director of The Gathering and husband of Dublin AM Rotary member Rita Hook, participated in the trip as part of Mission Emanuel, an organization that sends Americans to the

Dominican Republic to help those in need. Hook has been part of the organization for six years. “We were creating walks to lay concrete down for ramps,” says Hook, who travels to the Dominican Republic about three times a year as part of Mission Emanuel.

High school senior Emily Sharick is a member of the Rotary Interact Club at Coffman and traveled to the Dominican Republic as part of the Rotary group, along with fellow Coffman senior Kyle Ritterbeck. The trip was completely life-changing, she says. “You don’t

realize how many things you take for granted, like clean water and air conditioning,” Sharick says. Bonnie Coley-Malir, who served as photographer for much of the trip, always wanted to be part of such a trip, she says. “I felt like I had missed out (because I was taking pictures), but everyone said, ‘I wish I was you because you got to see everything,’” she says. The hardest part of the entire trip was not being able to do more, she says. “You can only do so much,” she says. “I would like to do something like this again.” - Editor Gail Martineauran in the Oct/Nov Issue of dublinlife Magazine.



END POLIO NOW EVENT HUGE SUCCESS

On October 2 Rotarians from clubs throughout District 6690 came together to enjoy a soccer game, tail gating and fellowship. Behind all the fun was a serious cause...End Polio Now. With support from The Columbus Crew professional soccer team, a portion of all ticket sales went to each club's Polio Plus campaign. Although it was a brisk and breezy day, Rotarians and friends enjoyed lots of hot chili, cold beer and warm friendship! With nearly \$1000 raised from ticket sales, additional funds donated to individual clubs and a public service announcement about End Polio Now during intermission, this event goes in the book as a



BYESVILLE CLUB VISIT

DG Brent and President Tanya Hitchens (next to Brent) pose with the Byesville High School Interact Club's officers who are welcome guests at club meetings. Rotarian Sharon Miller (second from right) serves as the club's advisor.



The club's board made DG Brent feel right at home. Pictured here are Larry Miller, President Tanya Hitchens, DG Brent, Secretary Shana Fair, Dr. Mmamidi, and Joe Waske.

Club Historian Dan Navicky (here with President Tanya) documents the club's activities and history on story boards.

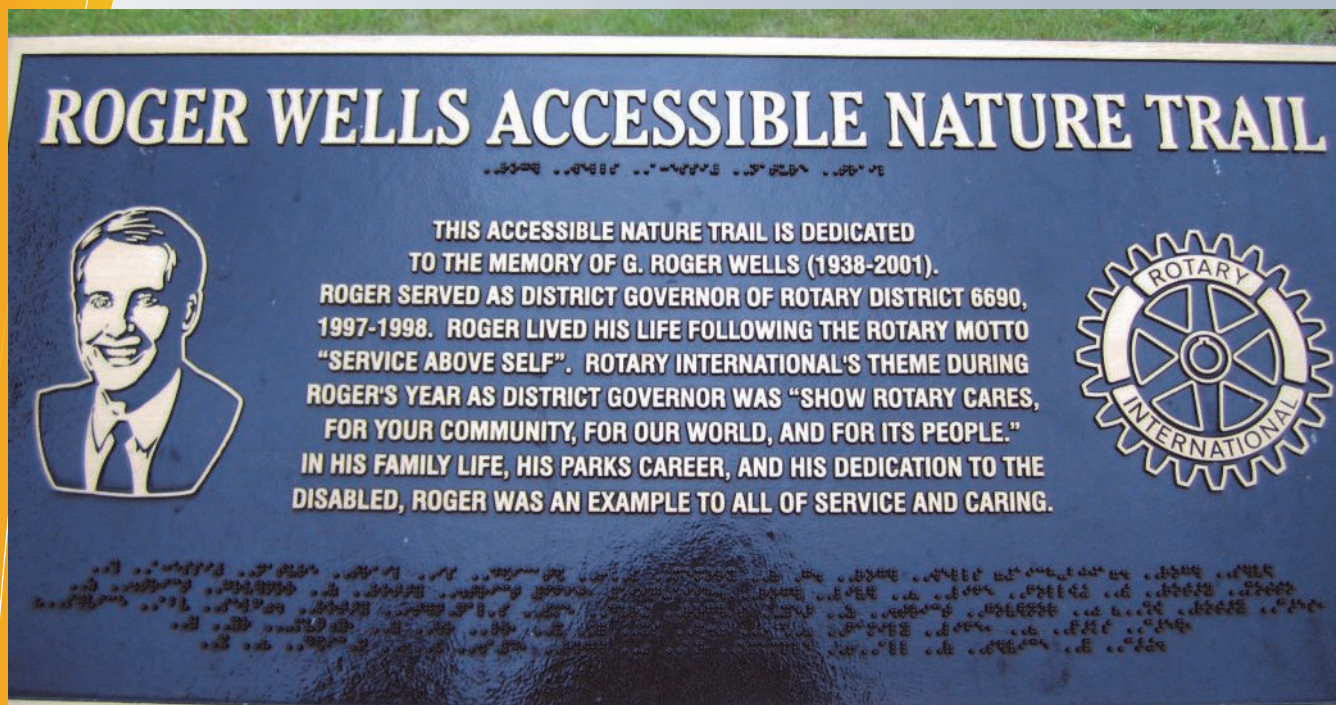
Club Secretary Shana Fair is known for her hat collection and warm greeting!



THE SPOTLIGHT IS ON: PAST DISTRICT GOVERNOR PEGGY MURGATROYD (Cambridge)

PDG Peggy served as our District Governor in 2005-06. That year, the RI President was Carl-Wilhelm Stenhammer of Göteborg, Sweden, and the RI theme was: "Service Above Self." There were 59 clubs in the district and Governor Peggy held her district conference at Salt Fork State Park. Though she fondly remembers all her club visits, seeing how the clubs came up with such great ideas on raising money for KICK CANCER is what touches her the most. The most embarrassing thing about her year as governor was when she would throw the GO ROTARY sports balls into the crowd and knock over water or land them in the butter dishes. She feels that her greatest accomplishments were the Rafiki Project and the creation of our D6690 Rotary/James Cancer Hospital and Solove Research Center Endowment. She was so pleased with the way the clubs came together and helped raise \$150,000 for the endowment while still reaching our Foundation giving pledge. A few fun facts about Peggy: she loves Rod Stewart and sang in a band in high school!

PDG Roger, of the Whitehall-Bexley Club, served our District with extraordinary love and devotion in 1997-1998. Nathan gave First Lady Sylvia a tour of Rotary projects in Hilliard.



Grove City Rotarian Nathan Painter shows off the Roger Wells Accessible Nature Trail.



Just kidding! President Linda Bryan and the Hilliard Club gave DG Brent and Sylvia a very warm welcome, despite the sign on the club meeting place!

Zanesville's Board carries on the traditions of our District's second oldest club, which will celebrate its centennial anniversary in 2015!



AG Bill McCoach says "Enough speeches. I want to eat!"

Long time Zanesville Rotarian Elden Hudson travels to Rotary clubs to speak on the history and significance of the 4 Way Test. If you haven't heard him, invite Eldon to speak to your club!

President John Hill at the podium. Note the design of the main meeting room of Bryan Place, home of the club's Tuesday noon meetings.

BARNESVILLE CLUB VISIT

Officers from the Barnesville High School Interact Club pose with DG Brent and Club Advisor Heather Eberhart, spouse of Past President and Club Secretary Ed.



DG Brent was honored to present a Paul Harris Fellowship posthumously to Lodge Hanlon, father of Club President Ted Hanlon. Here President Ted and mother Sue proudly accept the award.

President Elect (and former Assistant Governor) Mark Froehlich welcomes AG Vickie Bland. Mark is a much beloved Rotarian in our District, serving as photographer for District events and President of the Belmont County "Bar" Association (which has nothing to do with law).



The Board of Directors welcomed DG Brent with gusto!



Former Assistant Governor Mark Bisang (right) hosted the District Governor business meeting and showed himself to be quite a cook. With Mark and President Myca Haynes is Larry Vandyke.

Athens (noon) Rotarian PDG David Lusty got up early to greet DG Brent.

ATHENS A.M. CLUB VISIT

President Kelly VanSyckle (left) is very happy to have the experienced hand of Sue Corbin as Club Secretary!



The efforts of 2010-11 President John Dubos and Membership Chair Kelli Milligan Stammen, and an enthusiastic club, resulted in a net growth of 18 members last year - the highest in the District!

Rotarians Lonnie and Chris Alonso have served important roles in the club and District for years. Lonnie was a longtime Assistant Governor who contributed significantly to the clubs he served!



President Dave honored Lew Coppel on the 62nd anniversary of his membership in the Club. But he's not the senior member - Tom McKell (right) joined in 1948 - one year before Lew!



President Dave Brownfield and Rotarian Henry Stanley proudly show off their cowboy hats. The club would appear to be equine-centric!!!

Members support the club's Homes of Hope project with both money and good old fashioned hard work. Even President Dave trades in his Stetson for a hard hat!



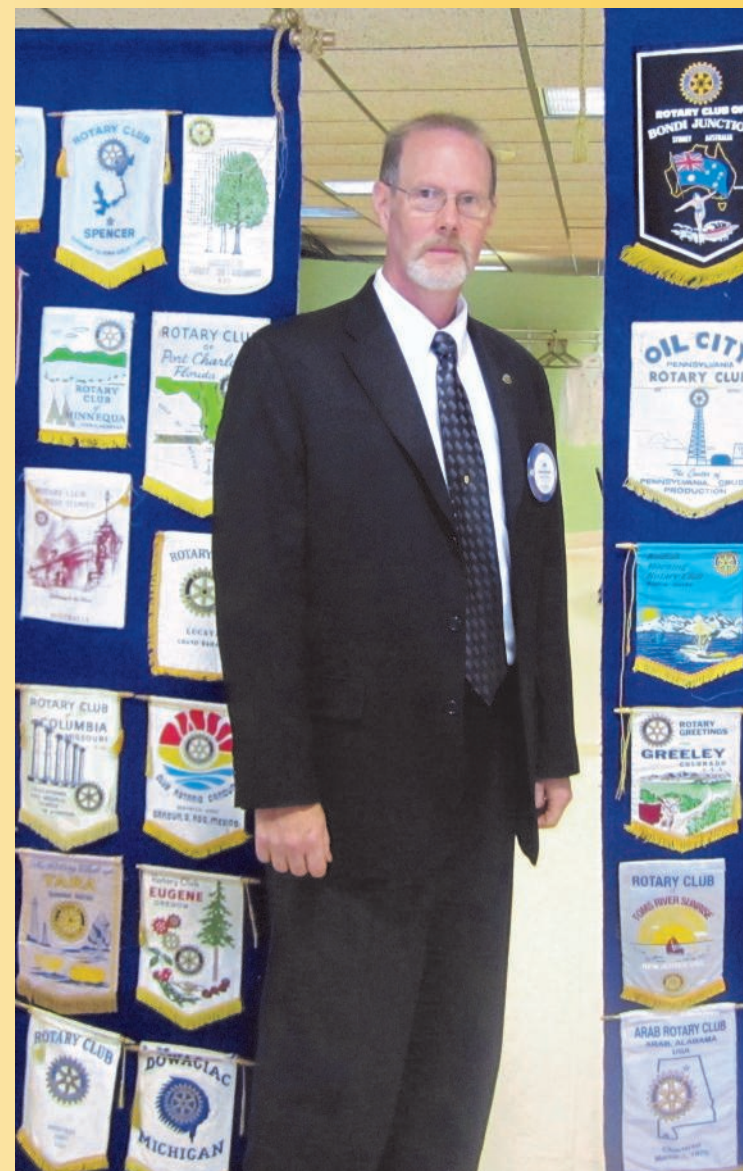
ST. CLAIRSVILLE CLUB VISIT

DG Brent poses with St. Clairsville Rotarians who were honored for perfect attendance.



Club Director Linda Saxby models her Rotary dashiki, made in Zambia by former sex slaves who were rescued and given a new business thanks the Rotary Foundation. Linda purchased the garment at International Convention in New Orleans (as did DG Brent).

President Jim Bartsch shows off part of the Club's collection of club banners from around the world.



Former First Lady (and Rotarian) Susie Wells remains a fixture of the Whitehall-Bexley Rotary.



President Joanne Spoth joined Rotary after having been one of its speakers!



Whitehall Bexley Rotarian Mike Kilbourne's iPad captures DG Brent taking a picture of Mike. Isn't technology great!?

DG Brent has received a lot of different welcomes in his visits, but never this: the whole club serenaded him with "For He's A Jolly Good Fellow" - on kazoos!



WHITEHALL-BEXLEY CLUB VISIT

PATASKALA CLUB VISIT



At top, President Julie Maurer isn't quite sure what to think about our District's leadership!

President Julie Maurer (next to Brent) and the Board treated DG Brent, AG Larry Jenkins and DGN Bart Mahoney to a delightful business meeting combined with a cookout. Past President Laura Neale (second from right, front row) provided the pavilion. DGN Bart's better half, Kathleen (second from left, front row) is on the Club's board.

Santa Claus (who looks a lot like Pataskala Rotarian Rick Knapp) warns DG Brent, "You'd better show up on my Nice List!"

NEWARK-HEATH CLUB VISIT



Jay Barker and Brad Feightner rejected DG Brent's application to join the club's basketball team - for obvious reasons!

President Chad Fuller welcomed DGN Bart Mahoney (right) and AG John Pattison (left).

The club was pleased to welcome PDG Roger Viers and Sandy Pyle-Viers of the Coshocton Club. PDG Roger now serves as New Generations Chair and Sandy has been the heart and soul of the best Youth Exchange Program in Rotary for several years!



Want something included in the District Newsletter? Please submit to DG Brent (brent.rosenthal1@gmail.com) or District Secretary Kris (secretary@district6690.org) for consideration!