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District 6690—News

DG's monthly message

Well, here it is October and I'm happy to report that I've been able to visit each of our 59 clubs. And it's been a fantastic journey. But how would I recap all the great and many projects and services that each and every one of use has been involved with over our many years in Rotary. What would our story be? What would our message be? Well this is where I need your help. October is Rotary Vocational Service month and it offers a great time to promote the *Value Proposition* of Rotary through each of our own vocations.



As RI President Sakuji Tanaka has stated this month, understanding the idea of Vocational Service can completely change ones attitude towards their work and their purpose in life. Attending to a business is more than just earning a living; it's also an opportunity to be a contributing member of the community by helping to make the lives of others better.

So what is Vocational Service? Paul Harris once wrote: "Each Rotarian is a connecting link between the idealism of Rotary and their trade or profession". Thus Vocational Service is the way Rotary fosters and supports the application of the Ideal of Service to the pursuit of all vocations. And Vocational Service is the shared responsibility of both the Rotary Club and its members.

The role of the Club is to implement and encourage the objectives by its own actions in dealing with the community and by the development of projects that enable members to use their vocational talents in the service of the community. The role of members is to conduct themselves and their businesses in accordance with Rotary principles, and support the Vocational Service projects that the club has developed.

Vocational Service programs, by their nature, offer excellent opportunities for involvement with your local business community and in district 6690 Vocational

[Con't](#)



D6690
October
Vocational Service
Month



[Register now](#)

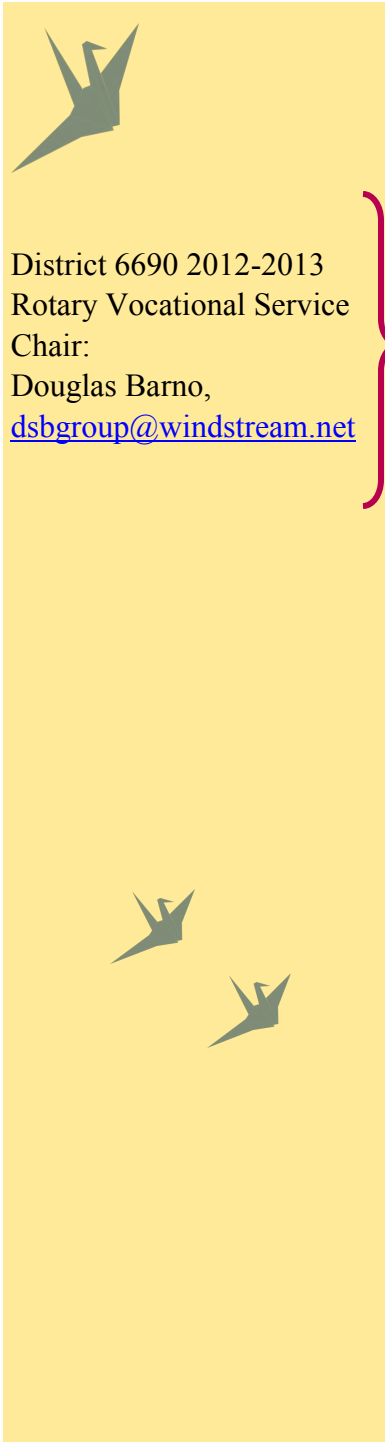
for the Public Image
Seminar,

Saturday, Nov. 10
at OU Lancaster.

Registration opens
Oct. 1

[Topics covered](#)

✓ [More information](#)



District 6690 2012-2013
Rotary Vocational Service
Chair:
Douglas Barno,
dsbgroup@windstream.net

October is Rotary Vocational Service Month

It's hard to believe that the 2012-2013 Rotary Year is already one-quarter over. Where does the time go?

Just a friendly reminder that, in mid-September, all club presidents received a list of nearly two dozen Rotary Vocational Service (RVS) projects candidates. These projects vary in size and focus from elementary school through high school, non-school vocational service and several new areas in 2012-2013 for mature workers including Veterans.

If you haven't recruited a Vocational Service Chair or finalized your club's plans for Vocational Service, October is a great month to complete both of those important club tasks.

A specific number of Vocational Service projects is not required for clubs to earn the District Governor's Award this year, although clubs are encouraged to participate in as many as they can. October is a great time to focus your club's resources on RVS.

Please do not hesitate to let me know if I can help in any way. Email me at dsbgroup@windstream.net with any questions or ideas.



What is Vocational Service?



Vocational Service is the 2nd of Rotary's 5 Avenues of Service. Rotarians provide Vocational Service when they act ethically in their business dealings.

A Rotarian can promote ethical behavior by:

- Using high ethical standards in their business dealings,
- Recognizing that all useful occupations are worthy of respect,
- Contributing professional expertise and skills to help address social problems and needs.

Rotary clubs promote Vocational Service by developing projects that allow members to use their business and professional skills.

Rotary Vocational Service

Rotarians promote the practice of high ethical standards as part of their commitment to vocational service. Two tools, developed by Rotarians, can help individuals behave ethically in the workplace as well as other areas of their life. These tools are:

The Four-Way Test

Of the things we think, say or do:

- 1) Is it the TRUTH?
- 2) Is it FAIR to all concerned?
- 3) Will it build GOODWILL and BETTER FRIENDSHIPS?
- 4) Will it be BENEFICIAL to all concerned?

Declaration of Rotarians in Businesses and Professions

As a Rotarian engaged in a business or profession, I am expected to:

- 1) Consider my vocation to be another opportunity to serve;
- 2) Be faithful to the letter and to the spirit of the ethical codes of my vocation, to the laws of my country, and to the moral standards of my community;
- 3) Do all in my power to dignify my vocation and to promote the highest ethical standards in my chosen vocation;
- 4) Be fair to my employer, employees, associates, competitors, customers, the public, and all those with whom I have a business or professional relationship;
- 5) Recognize the honor and respect due to all occupations which are useful to society;

Get inspired—suggestions for Vocational Service projects or activities

Try:

- Presenting classification talks to promote vocational awareness in your club and give members the chance to learn about other types of jobs as well as the various problems that arise and the solutions used to address them.
- Organizing tours of members' workplaces is a way to recognize the value of each member's vocation.
- Schedule an occasional meeting in a member's place of employment. Consider inviting young people to participate. Getting firsthand knowledge about various occupations may help them make sound career choices. You can also use this opportunity to introduce future prospective members to your club.

Promote Rotary's commitment to high ethical standards:

- Post *The Four-Way Test* on a prominent billboard in your community.
- Display *The Four-Way Test* and/or the *Declaration of Rotarians in Businesses and Professions* in your office or work space and use it as a conversation starter to tell your colleagues about Rotary's commitment to business ethics and personal integrity.
- "Walk the talk" by ensuring that your actions in the workplace, community, and family demonstrate a personal commitment to high ethical standards.
- Sponsor an essay contest in which participants describe how they can apply *The Four-Way Test* to their lives.
- Sponsor a "character literacy" project for young children that integrates lessons about ethics with children's reading activities. For additional information, contact the RI Literacy Resource Group .
- Conduct a RYLA event with special emphasis on ethics.
- Organize a discussion or group workshop on maintaining high ethical standards in the workplace and consider inviting local non-Rotarian business leaders to attend.
- Recognize and promote the value of all useful occupations.
- Join or form a Rotary Fellowship related to your vocation. Rotary Fellow-

Integrate ethics into your daily work life:

- Set a positive example among employees, associates, and the community in general.

- Discuss and emphasize honesty, accountability, fairness, and respect in your hiring, training, and review procedures.

- Praise and encourage exemplary behavior both on and off the job.

- Communicate and demonstrate your personal commitment to high ethical standards in your daily life.



ships are international associations of Rotarians, Rotarian spouses, and Rotaractors who join together to pursue a shared recreational or vocational interest (www.rotary.org/fellowships).

- Sponsor a career day for Rotarians to bring young people to their places of business to educate them about career opportunities.

Support professional development:

- Encourage club members to join and take leadership roles in business and vocational associations.
- Sponsor a seminar for small business entrepreneurs and invite members of the community to participate.
- Hold informal professional networking events where members can meet other local professionals and introduce them to Rotary.
- Start a career counseling program geared towards equipping unemployed or underemployed adults with the skills they need to compete in the job market.
- Volunteer your vocation:—Mentor a young person. Share your knowledge, skills, and values to help prepare your mentee to succeed in his or her academic and vocational pursuits.

Club members can support vocational Service by—

- Strengthening the emphasis on professional diversity in member recruitment.
- Identifying ways to emphasize professions in club activities.
- Placing a stronger emphasis on business networking with integrity at the club and district level -- which also is a means of attracting and mentoring the next generation.
- Emphasizing the connection between *The Four-Way Test* and the *Declaration of Rotarians in Businesses and Professions*, and their importance to the values of Rotary

Keys to ensure ethical behavior in the workplace.



Use honest language.



Insist on proper behavior.



Refuse to allow for gray areas.

End Polio Now

September 2012

Dear District Governors,



Sakuji Tanaka

2012-13

In May 2012, the World Health Assembly declared polio eradication a global health emergency. Thanks to the generous contributions of Rotarians, the number of polio cases is declining, but the current funding shortfall of US\$945 million and uneven political commitment puts the program at risk. Rotarians made a promise to the world's children that no child ever again would suffer the crippling effects of polio and we must increase our efforts in collaboration with our partners WHO, UNICEF, US CDC and the Gates Foundation to realize our dream.

I am asking each district governor to encourage clubs to do the following:

- Advocate for political and financial support of polio eradication efforts with governments.
- Communicate to Rotarians and the public the status of polio eradication and Rotary's role in the effort.
- Fundraise for PolioPlus by engaging Rotarians and the corporate sector.
- Call upon your End Polio Now Zone Coordinator for more information or e-mail PolioPlus@rotary.org.
- Encourage Rotarians to visit the interactive www.endpolionow.org website where they can sign a petition encouraging world leaders who will attend the UN General Assembly to support global polio eradication and learn more about the global effort to eradicate polio. These signatures will be presented to UN Secretary General Ban Ki-moon as a show of solidarity and support at a special polio event during the UN General Assembly.

Thank you,
Sakuji Tanaka
President, Rotary International

“Thanks to the generous contributions of Rotarians, the number of polio cases is declining, but the current funding shortfall of US\$945 million ... puts the program at risk. “

We are this close—update on polio eradication-

Pakistan is gaining on polio eradication.

Rotary's International PolioPlus Committee chair reports that the Pakistan government is gaining ground on succeeding to eliminate polio from their country. The government is implementing a national polio emergency action plan. This plan involves all government and civil society resources. Implementation of the plan is showing results in key areas such as Balochistan and Sindh.



World Polio Day—October 24

World Polio Day brings people together to remember the birth of Dr. Jonas Salk, the man who led the first team to develop a vaccine against polio.

Every year on 24 October, people around the world shine a spotlight on the importance of global eradication.

World Polio Day is an opportunity for the polio eradication community to renew its promise to future generations. Now that 99% of the work is done, and most children born today live free of the threat of polio, it is more important than ever that the entire world remains committed to the disease's eradication.

Join in helping us to raise the awareness on October 24th to ultimately make the world polio-free for everyone, everywhere!





Interact postcard contest

Interactors can promote *Peace Through Service* this year by designing a postcard to illustrate how Interact contributes to peace and understanding.

To enter, an Interact member must create or design one standard-size postcard that illustrates how Interact supports world peace and international understanding. The postcard design must not contain any of Rotary International's trademarks, including the Interact emblem. The postcard must also meet maximum and minimum size specifications. [Details.](#)

One winning Interactor and his/her parent or guardian will receive round trip airfare on United Airlines to attend one of the three upcoming [Global Peace Forums](#), to be determined by Rotary International.

Entries must be submitted to RI by **16 November**. Submit your entry [online](#). [\(PDF\)](#)

http://www.rotary.org/en/StudentsAndYouth/YouthPrograms/Announcements/Pages/120707_announce_postcardcontest.aspx



Literacy Day—What did you do?

September 8 was Literacy Day. There are over 770 million adults in our world that cannot read and write. That number includes US citizens as well as people from all over the world.

As our world becomes increasingly complex, people who remain illiterate are condemned to the lowest rungs of society.

One of Rotary's goals is to reduce illiteracy. What did your club do this year to support literacy? Send a short description of you project or activity to:

essfair@aol.com.

Learn how Rotary is supporting basic education and literacy. [Watch a video.](#)



**Wanted—
TEAM MEMBERS FOR GROUP STUDY
EXCHANGE TO LIMA PERU.**

Do you know a young professional between the ages of 25-40 who would like to learn more about their vocation and the culture, customs and lifestyle of those in Lima, Peru? Well, it is not too late for them to apply! The young professionals cannot be a Rotarian or an immediate family member of a Rotarian. The team will visit Lima, Peru mid May, 2013 and return mid June, 2013.

The purpose of the Group Study Exchange is to promote international understanding and good will through person to person contact. While abroad, team members stay in Rotarians' homes and have the opportunity to meet their professional counterparts. They will also give presentations to Rotary clubs and other groups about their home country.

The Rotary Foundations provides a round-trip air ticket, and local Rotarians in the host country provide meals, lodging and group travel in their district. Team members pay for personal and incidental expenses.

If you know a good candidate, please have them contact Catherine Baird, 614-805-6202 or email cj_baird@yahoo.com no later than October 7, 2012. Applicants must live or be employed in Rotary District 6690 (central and southern Ohio).



More information?

[GSE Brochure](#)

[GSE Rotary International
web page](#)





Submitted by:
Jana Herzog,
Worthington AM Rotary
Interact Club

More voices from New Generations

Worthington AM Club sponsors the local High School Interact Club— Thomas High School. We have partnered together since the Winter of 2010, and the club is approximately 25 student members strong.

Past joint projects include our annual Griswold Senior Prom held in May (our students put on a lovely evening of dinner and dancing for our Senior Center community members). The seniors truly look forward to the event each and every year! Everyone puts on our dancing shoes on and we do some serious line dancing!

Our group also helped with the Susan G. Komen Race for the Cure event counting money collected on Race Day.

Our Interact Club meets every month and we invite a Worthington AM Rotary member to come and speak to the students about their particular Rotary passion including how they got involved with the Rotary and what Rotary means to them. It is great for the students to get a firm understanding of what Rotary is and the contribution it makes both to the Worthington community and nation. We discuss real world situations/issues.



On July 19th I took part in something that little did I know would change my life, forever. I attended the 2012 Rotary Youth Leadership conference in Athens....I learned a lot about myself, and about the importance of teamwork, how important it is it come together and fix the issues and problems in our community. We learned how to communicate efficiently, and build strong relationships.

We did a lot of self-evaluation and got in touch with how, and what exactly we wanted to make our impact on in the world. Though we were all very different, we all wanted the very same things...to change the world for the better, one step at a time. We did exercises and workshops to show us different aspects of being a leader, and just what it takes to make a great one! These aspects include: interpersonal skills, communication skills, values, organization consciousness, confidence, flexibility, creativity skills, achieving results, and my personal beliefs...



Holly Sunafrank

More voices from New Generations, con't

kindness and supportiveness.

I would like to share with you a piece in my workbook that touched me when I read it, “It’s a skill that’s acquired over a lifetime and these characteristics are something we can ‘practice’ just about every other day of our life. Keep in mind that great leaders are not born, they are made. Also keep in mind that great leaders are not infallible. One thing that a great leader does very well is learning from their mistakes. Practice these characteristics; avoid repeating the same mistakes, and one day you’ll no longer be wondering if you are a leader – you’ll know in heart that you are a leader.”

It’s not always about doing what’s best in your mind, or doing it the most efficient way...RYLA taught us it’s about acting with integrity and heart. Always doing what is right, like the four-way test. 1.) Is it the truth? 2.) Is it fair to all concerned? 3.) Will it build good will and better friendships? 4.) Will it be beneficial to all concerned?

....

We are all unique individuals, and RYLA taught us to embrace who we truly are not what everyone tries to group us into. We were and always will be a family that will never change.

We thank all of you for the opportunity to change our lives, to make life long friendships, and to seek out the things we want in our world. It wouldn’t be possible without all of you. I am so grateful to have been able to take part in something so wonderful that even these words right now will never come close to explaining.

I have life long memories I can cherish, and that is something that saying, “Thank You” for will never be enough. Rotary is a great organization and we could be more proud and honor to have phenomenal people like you, overseeing it.

A sincere Thank You.

It’s not always about doing what’s best in your mind, or doing it the most efficient way...RYLA taught us it’s about acting with integrity and heart.

More voices from New Generations



Relationships with Exchange Students are forever! Host Father PDG Roger Viers and wife, Sandy Pyle-Viers, D6690 Youth Exchange Chair, visit Yoshiko Tachizaki (hosted by the Gahanna Club in 1997-98), shown with her mother and nephew in Japan near Mount Fuji

Families find rich experience hosting Rotary Youth Exchange Students

It's a big decision taking a foreign teenager into your home, but it's also an opportunity to make positive changes for the student, your children and your life.

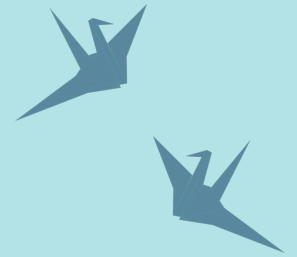
There are many families in South East Central Ohio who have discovered the joy of hosting. Students become a part of your family and a close bond develops which makes students like your own children. Some have hosted nearly 20 students over the years. Although hosting is usually only for three or four months, it creates a lifetime connection between the student and family. International visits, invitations to weddings and christenings, and other shared joys become important parts of your lives.

This is a chance for you and your family to participate in diplomacy at a very personal level. Students who develop a love for the USA are unlikely to want to harm the country. A long term exchange creates a connection where the students become part American. Many of our exchange students return for college.

All exchange students experience this connection to their host country, including the American students who go abroad. It's not short termed either. Many of our exchange students aren't the first members of their families to go on exchange. Several of our past and present exchangers have been to the USA before when their parents return to visit their host families.

Often the children of host families travel to visit their exchange brothers and sisters in other countries. Host family children become aware of the world through their exchange host brothers and sisters. In older couples it is a chance to relive the fun of having a vibrant exchange student in your house. Our exchange students are generally very intelligent, caring and enjoyable.

Host families also have the support of the entire RYE Team to help them have a great year. Contact your club if you would like to host a student or contact Sandy Pyle-Viers at pylesandra@gmail.com.



Submitted by:
Bill McMurray,
member,
District Youth Exchange
Committee

DG's monthly message, con't.

Service is making an impact on our communities. This involvement can lead to creating a raised awareness of what Rotary stands for, to support and sponsorship of your club's other programs, and to membership growth. Many Vocational Programs can be undertaken by a small group of Club members over a relatively short time frame, and at low cost. Most Clubs have a number of Vocational activities that they support on a continuing basis, which we encourage you to continue. There may be an opportunity to pass details of those successful programs on to other Clubs where that is appropriate. We are fortunate to have Doug Barno of the Granville club as our Vocational Service chair. Please review [his article](#) elsewhere in this newsletter to see how your club can take further advantage of its *Distinctive Position* by promoting one of the Vocational elements that Doug has outlined for you.

Also to help the clubs get the message out, our first **Public Image Seminar** will be November 10 at OU-Lancaster. Details and [registration](#) can be found on the district website. I look forward to seeing you at this upcoming event.

DG Mike

Learn more about PR At the District 6690 PR Seminar



- 10 Basics of Public Image for Rotary
- 10 Public Misconceptions of Rotary
- 10 Tips for Working with the Press
- 10 Tips for Using Social Media
- 10 Tips for Affordable, Efficient Advertising
- 10 tips on insuring your pictures relevant
- 10 Things You Should Know About Rotary PR Grants



Dates to Remember: Deadlines for Club Awards for 2012-13

March 31, 2013:

- Presidential Citation.
http://www.rotary.org/RIdocuments/en_pdf/900a_en12.pdf
- Interact & Rotaract clubs Presidential Citation.
- Governor's Citation.

March 1, 2013:

- Significant Achievement. Award

April 15, 2013:

- RI Recognition of Membership Development Initiatives



Activities and Events

District meetings and events:

Oct. 2-7—Zone Institute, Huntsville, Ala.

Nov. 10—Public Image Seminar.

Nov. 15—Annual IRS filing due.

[Event details](#)

Club meetings and events:

Oct. 4—Newark-Heath Memorial Golf Outing.

Oct. 4—Granville Pilsners for Polio.

Oct. 5—Marietta Morning Dinner Auction Cruise.

Oct. 6—Zanesville Rotary 3rd Annual Y City Gunfest.

Oct. 13—Newark to New York Auction.

Oct. 27—Olentangy Club Monster Bash.

[Event details](#)

October 2012

S	M	Tu	W	Th	Fri	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

[District 6690](#)
[is on the](#)
[web.](#)

www.district6690.org

District Governor's club visits

Gahanna



Circleville Sunrise



Jackson

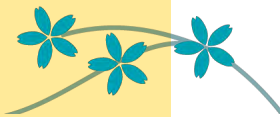


New Albany





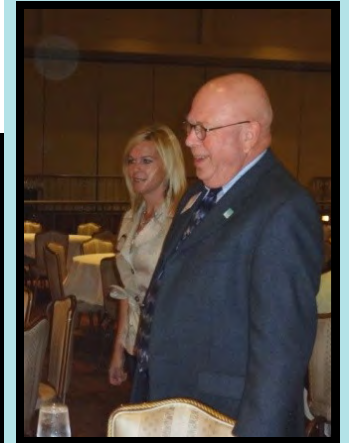
Pataskala



St. Clairsville



Westerville

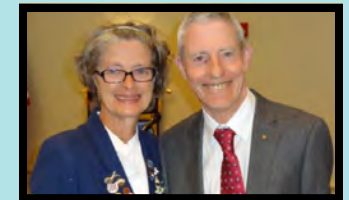


Canal Winchester





Hilliard



Delaware



Lancaster-Sherman



Clintonville





Granville



Nelsonville



Upper Arlington



Zanesville Daybreak



Newsletter editor:

Shana Fair

Send news items to

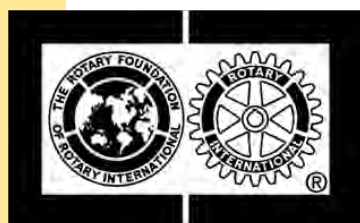
essfair@aol.com

November

newsletter deadline:

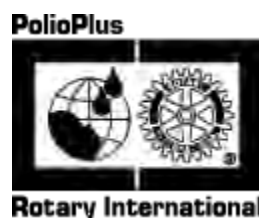


November is Vocational Services Month Start planning now



Rotary Foundation Committee Chair:
Tara Craaybeek,
tcraabeek@fairfieldnatinallbank.com

[District site.](#)



Rotary Polio Plus Partners Chair:
Douglas Torrance



EVERY
ROTARIAN
EVERY
YEAR

Through Foundation grants and programs, Rotarians can help change the world. They can finance a well for a village that lacks clean water, improve the environment, or provide scholarships to educate the next generation. The grants and programs available to Rotarians allow them to realize Rotary's humanitarian mission throughout the world, including its number-one goal of eradicating polio.

TRF Annual Fund Chair:
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david.kott@raymondjames.com



TRF Permanent Fund Chair:
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kokensparger@att.net



Paul Harris Society Chair:
Robert Horbatt,
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