



**July, 2016**

**Governor Steve's Message**

Welcome the 2016-2017 Rotary year. Jill and I are incredibly excited to work, support and see the tremendous things you and your clubs accomplish this Rotary year. You may also notice that our District newsletter format has been updated in appearance and format in an effort to provide more relevant information, ideas and current "happenings" not only in District 6690 but Rotary International as well.

This year's theme "Rotary Serving Humanity" has special meaning as we celebrate the 100th anniversary of The Rotary Foundation, an American Rotary International President John Germ who is from our own Zone 30, the return of the Rotary International convention to Atlanta, Georgia and the 30th anniversary of the Polio Plus Campaign.

Rotary is embracing change at all levels. We understand that clubs have asked for more flexibility in all areas membership, meetings, ways to be attractive to younger members and working people and the way they function to remain relevant to their communities they serve. Rotary's core values and what it has stood for have not altered, however we need to put a fresh contemporary face on our approach. We must be adaptive to meet today's needs for our members and potential members.

Membership development will continue to be Rotary's number one operational focus. Clubs must continually seek out ways to remain attractive to future Rotarians by looking at their current practices and sometimes asking difficult questions about ways the club has operated for many years. This year provides a wonderful opportunity for clubs, club leadership and its members to try new things, be creative and think outside the old Rotary box. Your District 6690 membership team wants to assist clubs developing their membership best practices strategies so please reach out!

Jill and I are looking forward to getting to meet and see as many of you as possible our Club visits this summer and fall and hear the great things and plans you have to make Rotary's 2016-2017 your club members most rewarding year.

**Rotary Thought for the Month**

**"Rotary gives ordinary people the ability to do extraordinary things"**

Yours In Rotary,

Steve Sandbo

Volume 1, Issue 1, July 2016

**DG Steve & Jill Sandbo**



**Newsletter Spotlight**

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Training

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Convention in Atlanta, GA

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Members!



**The Rotary Foundation – By the Numbers**

\$3,000,000,000 – That's the amount that has been spent since the launch of The Rotary Foundation on humanitarian efforts worldwide.

350,000 – That's the number of new cases of Polio that were reported in 1985 when The Rotary Foundation first made its commitment to eradicate this horrible disease. 19 new cases of Polio have been reported for this year as of July 6, 2016. We're this close to eradicating Polio!

100 – That's the number of years since the creation of The Rotary Foundation at the 1917 Annual Convention in Atlanta. We're celebrating the centennial of The Rotary Foundation this year!

\$26.50 – That's the donation amount that Arch Klumph used to establish The Rotary Foundation in 1917.

AND, that's the additional amount we're asking each Rotarian in District 6690 to give to The Rotary Foundation this year in honor of the 100th year of the Foundation.

So if you gave \$0 last year, we're asking you to give \$26.50 this year.

If you gave \$100 last year, we're asking you to give \$126.50 this year.

**We are Rotarians, and we PRACTICE, Service Above Self!**





### District 6690 Public Image Update

As we embark upon a new year for Rotary, MaryJane Shackelford from The Rotary Club of Zanesville Daybreak and Christy Clark from Rotary Club of Hilliard will be serving on the Public Image Committee for District 6690. In the next 11 months we will be focusing on growing our social media presence and offering public image and communication tips to promote Rotary through the District Newsletter.

To kick the month of July off, we ask that you like us on Facebook (District 6690), Follow us on Twitter (@District 6690) and join the group District 6690 on LinkedIn. Help us by sharing your stories with us and promoting Service Above Self.



MaryJane Shackelford



Christy Clark



Help us grow Rotary  
with members  
and social media!

Follow us



Rotary District 6690



@rotary6690



Rotary6690



Rotary District 6690



Planting Hints:  
Cut off seeded bookmark end and place in good soil.  
Add water. Biodegradable glue and paper will dissolve.  
Add sunlight and keep soil moist until seedlings  
are well established.



Forget Me Not





## **District Fall Training**

- 1) Club District Grant Certification Training**
- 2) Membership "10 Ways to Kick Up Club Membership and Have Fun"**
- 3) Public Image Training "How to Develop a Marketing Plan to Grow Your Rotary Club"**

**September 24, 2016 8:30-1:00**

**Zane State College Advanced Science and Technology Center**

**1426 Newark Road, Zanesville, OH 43701.**

**WATCH OUT FOR REGISTRATION !**  
**Opening Soon**



As part of the District Memorandum of Understanding (MOU) to The Rotary Foundation, District 6690 leadership has agreed to provide all clubs with grant management and qualification training. Therefore, in order for your club to be eligible to receive a DDF Grant in 2017-2018, at least one club member must attend this training. 50 of our 59 clubs received a DDF grant in 2015-2016 and our district gave out approximately \$80,000. Don't let your club lose its ability to receive these grants, please attend!

Membership is a top priority for Rotary this year and we want to help you with your new member attraction and engagement. We have put together a stellar program to help your club grow, please have your club's membership chair and/or your president-elect attend this seminar!

Promoting Rotary to the general public can be as simple as wearing your Rotary pin or as elaborate as organizing an integrated marketing campaign. By increasing the public's understanding of Rotary, we're strengthening our ability to make an impact in communities around the world. Whether you're new to PR or a professional, we can help!





# Atlanta 2017

**Rotary International Convention, June 10-14**  
Celebrating 100 Years of the Rotary Foundation

The yearlong celebration of The Rotary Foundation and 100 years of Doing Good in the World culminates at the Atlanta convention. Help us celebrate in the city where it all began:

- Explore The Rotary Foundation Centennial exhibit
- Attend the “Doing Good in the World” book signing
- Enjoy a special centennial birthday party
- Register to attend at <http://www.riconvention.org/en/current-convention>



District 6690 will be reserving a block of rooms at the Doubletree Hotel in Downtown Atlanta. Watch your e-mail to reserve your room and come celebrate with your fellow district Rotarians!

## World Health Organization Wild Polio Virus Update Week ending 6 July

Total cases	Year-to-date 2016		Year-to-date 2015		Total in 2015	
	WPV	cVDPV	WPV	cVDPV	WPV	cVDPV
Globally	19	3	30	11	74	31
- in endemic countries	19	0	30	3	74	3
- in non-endemic countries	0	3	0	8	0	28

### **Headlines:**

The Pakistan Technical Advisory Group met in Islamabad on 28 - 29 June, and concluded that a united focus between partners and enhanced community ownership of program interventions has been key to continuing progress in the country towards eradicating polio.

The Nigeria Expert Review Committee on Polio Eradication and Routine Immunization met in Abuja on 21 - 22 June, and emphasized that the strategy in Nigeria must now shift from interrupting transmission to staying polio free, sustaining the hard-won gains, strengthening routine immunization and responding to outbreaks of vaccine-derived polioviruses.

The Technical Advisory Group on polio eradication for Afghanistan will be meeting next week in Kabul to review progress towards interrupting the transmission of polio and to discuss solutions to the upcoming challenges.

**Afghanistan:** No new case of wild poliovirus type 1 (WPV1) was reported in the past week. The most recent case had onset of paralysis in Shigal Wa Sheltan district of Kunar on 29 May. The total number of WPV1 cases for 2016 remains six compared to four at this time last year.

**Pakistan:** One new case of wild poliovirus type 1 (WPV1) was reported in the past week in South Waziristan agency in the Federally Administered Tribal Areas (FATA) with onset of paralysis on 18 June. The total number of WPV1 cases for 2016 is now 13, compared to 26 at this time in 2015.

Countries	Year-to-date 2016		Year-to-date 2015		Total in 2015		Onset of paralysis of most recent case	
	WPV	cVDPV	WPV	cVDPV	WPV	cVDPV	WPV	cVDPV
Afghanistan	6	0	4	0	20	0	29-May-16	NA
Pakistan	13	0	26	2	54	2	18-Jun-16	09-Feb-15





District 6690 Leadership was well represented at the Zone 30-31 Membership Growth and Leadership Seminar in Erlanger Kentucky on July 8th and 9th. Our district sent the most delegates than any of the other 12 districts within Zone 30. This demonstrates our district's commitment to our clubs and members. Providing them with the best training and information to support whatever their goals may be. Your club's success is our mission.

Congrats to Granville Rotarians  
Grace Waggoner, Steve Thaxton,  
Andy Smutylo and Doug Helman for  
winning this year's Kiwanis vs  
Rotary Whit's Sundae Eating  
Contest!



The Rotary Clubs of Westerville and  
Westerville Sunrise recently took part in  
their cities 4th of July parade and met  
with Ohio Governor John Kaisich during  
the festivities





Past District Gov Bob McGaughy gave a presentation about Doolittle's Raiders to the Zanesville Daybreak club!

Fascinating story!



The 2016-17 Rotary Year is off to a strong start with service at MUST Ministries. Here the Rotary Club of Marietta presents a \$2000 check to MUST Ministries towards their summer lunch program, providing nutritious lunches to underprivileged children out of school.



If you would like to submit your club's activities to be highlighted in our District 6690 Newsletter, please send it via e-mail to District Newsletter Editor Heather Rainwater at

**[heather.rainwater@mcwaneductile.com](mailto:heather.rainwater@mcwaneductile.com)**

Preferred formats are Word and PDF.







# Welcome New Members



Member Name	Start Date	Club
Stephens, Brandy Lynn (BRANDY)	7/5/2016	Barnesville
Ingles, Mark W. (MARK)	6/1/2016	Bethesda-Belmont-Morristown
Ditty, Bill (BILL)	6/1/2016	Columbus
Ives, Stephen C (STEPHEN)	6/22/2016	Columbus
Koch, Ryan A (RYAN)	6/13/2016	Columbus
Kuttothara, Jacob A (JAKE)	6/27/2016	Columbus
Seager, Donald A (DON)	6/1/2016	Columbus
Shockney, Andrew P (ANDY)	6/7/2016	Columbus
Shoji, Isao L (ISAO)	6/22/2016	Columbus
Duffill, Michele (MICHELE)	6/26/2016	Columbus Short North
Effler, Andrew J (ANDY)	6/26/2016	Columbus Short North
Ridenour, Mark (MARK)	6/28/2016	Columbus Short North
Summers, Tarry (TARRY)	6/28/2016	Columbus Short North
Milhoan, Amber Nicole (AMBER)	6/21/2016	Coshocton
Higgins, Patrick Samuel (PATRICK)	6/13/2016	Delaware
Seiler II, Clifford C. (CLIFF)	6/13/2016	Delaware
Kneeland, Thomas R. (TOM)	6/8/2016	Gahanna
Locke, William R. Jr. (BILL)	6/7/2016	Gahanna
Carl, Robin (ROBIN)	6/28/2016	Grove City
Thompson, Richard E. (DICK)	6/1/2016	Ironton
Fraze, Janet (JANET)	7/1/2016	Jackson
Kitchen, Jeremy (JEREMY)	7/1/2016	Jackson
Hietikko, Colin (COLIN)	6/29/2016	Lancaster-Sherman
Simpkins, Katie (KATIE)	6/21/2016	Middleport-Pomeroy
Foxhoven, Henry Christopher (HENRY)	6/1/2016	Nelsonville
Heckman, Sally W (SALLY)	7/5/2016	Newark
Palur, Lawrence Paul (LARRY)	7/5/2016	Newark
Bainum, Jason (JASON)	7/1/2016	Sunbury-Galena
Shaver, Thomas E (THOMAS)	6/9/2016	Westerville
Saltus, Gary L. DO FACOS (GARY)	6/8/2016	Westerville Sunrise
Guentter, Robert F Jr. (ROB)	6/10/2016	Zanesville
Hosler, Kimberly (KIMBERLY)	6/2/2016	Zanesville Daybreak

From June 1, 2016  
to July 7th, 2016 we  
welcomed 32 new  
members within our  
District! Keep Rotary  
growing!