



August 2016

Governor Steve's Message

Welcome to the August edition of our District 6690 Newsletter. We have received very positive feedback on its new format and are continuing to fine tune parts to be as informative as possible. Please continue to share your thoughts about what you would like to see and topics we can expand on.

Jill and I hit the road running with club visits last month and all I can say is I have the best job in the world (although the pay is not so great!). Every day we get to associate with the finest people in the state, District 6690 Rotarians, and see the effortless work they do serving humanity.

While we have been on the road, your District 6690 leadership team continues to be hard at work. In early July, your District leadership had 15 members attend our two day Zone Training Seminar in Erlanger, Kentucky (the most of any District in our Zone!) to make sure we are able to continue to share the most up to date and best practices in Membership, Foundation and Public Image initiatives with our clubs. Your District Foundation team is finalizing DDF matching grants for clubs for the 2016-2017 year and also reviewing the large number of Global Grant funding request. The membership committee has been busy meeting with clubs that reach out asking for support pertaining to implementing membership best practices. The Public Image team is kicking off our new social media campaign to connect and attract potential members including a new District 6690 video <http://rotary6690.org/our-district/about-rotary/>. The New Generations committee just completed its 3 day RYLA event in Athens in which 83 high school students participated representing 45 clubs. The list goes on and on.

I also want to announce that we will be moving the District Conference back to the spring this year. It will be a one day District Conference, Saturday April 2, 2017 at COSI in downtown Columbus. A major focus will be celebrating all the wonderful things our clubs have accomplished this year. To that extent, I am bringing back the **District Governor Awards** which will recognize clubs outstanding achievements in the areas of: *Membership, The Rotary Foundation Support, Public Image, Community Service, and New Generations*. More information to follow.

Rotary Thought for the Month

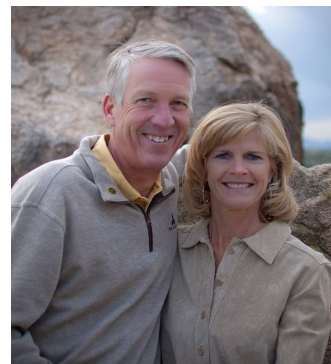
“Don't Talk About What Rotary Is, Talk About What Your Rotary Club Does”

Yours In Rotary,

DG Steve

Volume 1, Issue 2, August 2016

DG Steve & Jill Sandbo



Newsletter Spotlight

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WHAT IS GROUP STUDY EXCHANGE AND WHY IS IT IMPORTANT?

By: Jayme Hartley Fountain, Circleville Noon



These are questions members of The District 6690 Group Study Exchange (GSE) Revival Committee have been asked over the past few months as we reintroduced this program to the District. What is GSE you ask? Quite simply this program is designed to send individuals (a mixture of Rotarians and non-Rotarians) from our District to a foreign country for professional and cultural learning over a period of three to four weeks. In return we host an inbound team from the foreign country showing them our culture here in southern/central Ohio and introducing them to their profession in the United States.

Upon this program's revival, and with funding from some local clubs in the District, we successfully sent a team to Brazil in May 2016 consisting of one team leader and five team members. We anticipate receiving an inbound team from Brazil sometime in 2017, perhaps for attendance at the District Conference or maybe later in the year. For those of you who deal in numbers and like statistics, we can talk numbers for just a minute. Using about \$10,000 we provided these six individuals airfare and full accommodations in Rotarian homes in the state of Sao Paulo, Brazil for three weeks. They were provided on average approximately 10 professional exchanges each relating to their fields of employment and a multitude of cultural experiences that ranged from tours of cities, farms, schools, medical facilities, factories, government offices, and other businesses to family cookouts, symphonic concerts, and national parks. They presented, in Portuguese, at 9 Rotary Club meetings plus the District Conference and were able to share our culture and ideas to promote Rotary on an International level with numerous individuals in Brazil.

Next, why is it important and valuable to Rotary? As a former GSE team member who went to Argentina in 2009 and as the spouse of one of the team members who just returned from Brazil, rest assured as the 4-way test sets forth, this program will "build goodwill and better friendships." Our District is part of Rotary International and as Rotarians we have a duty to interact with individuals on an International level promoting peace and goodwill. What better way to demonstrate this than through an exchange and immersing adults into such an experience.

Many of our District Clubs support International Rotary projects so let me throw out this idea in further support of the value of GSE. In Brazil, as a GSE member, my husband, Will, was approached after a presentation to a Rotary Club, by a family whose child suffers from muscular dystrophy. They were interested in the work Will does at Nationwide Children's Hospital and specifically what sorts of research is being performed to treat muscular dystrophy. Is this an avenue to connect Rotary Clubs in different countries to tackle a terrible disease? Perhaps GSE will lead to the next international project for your club. Perhaps it will help you with membership for your club. Honestly I am not sure I would have been a Rotarian had I not been immersed in the Rotarian culture through GSE in 2009. Or maybe you will meet a lifelong friend from a different part of the world and be able to connect two countries one small piece at a time. Either way, I challenge you and your club to reach out and ask the current GSE Team to come to your meeting and describe their experience. For more information and/or to get involved, please contact Jan Zupnick at janzupnick59@gmail.com.





Public Image

By: Christy Clark, Hilliard and Maryjane Shackelford, Zanesville Daybreak



Do You Wear Your Rotary Pin Daily?

Show how proud you are to be a Rotarian and part of a club by wearing your pin to meetings, events and in the office. Anywhere you go, people will see the pin and know you are a member of a great organization helping the community and the world. Other Rotarians will see it and know you have a common interest.

We are asking all of you to wear your Rotary pin and raise awareness of what the pin means. The pin makes you remember, all the time, that you are a Rotarian – and that as Rotarians, we are here to help.

All of us should be ready to talk about Rotary. When someone asks you about the pin, can you answer their questions? What is Rotary? What does Rotary do? These are questions that each of us should always be prepared to answer.

We cannot go to prospective members and ask them to join Rotary only because we want more members. We have to show them that Rotary is a wonderful organization, and that they will be happier because they belong to a Rotary club.

When we ask people to join Rotary, we are doing this to help them as well. All of us are grateful to the person who asked us to join. We are helping people find a path of greater connection, greater satisfaction, and a deeper sense of fulfillment and peace.

We need your help to grow Rotary membership and our public image!



Help us grow Rotary
with members
and social media!

Follow us



Rotary District 6690



@rotary6690



Rotary6690



Rotary District 6690



Planting Hint:

Cut off seeded bookmark end and place in good soil.
Add water. Biodegradable glue and paper will dissolve.
Add sunlight and keep soil moist until seedlings
are well established.



Forget Me Not





Membership

By: Diane Conley, Westerville Sunrise



As the District Extension Chair (or New Club Chair), I have one goal which is to work with DG Steve and our Membership Chair Mollie Crooks, to identify communities that need new clubs. Ways to do this include:

- Identifying communities without Rotary clubs that have a population capable of meeting the requirements for chartering a new club.
- Finding communities served by existing clubs that could benefit from new clubs.

I am happy to Welcome The Rotary Club of Athens Sunrise as our first new club for the 2016-17 Rotary year. Rotary International President John Germ approved the club's charter on August 2. Congratulations to President David Simon and PE Jenny Stotts as well as the 29 charter members. If you are in the Athens area on Thursday mornings – stop by Donkey Coffee and join this very energetic club.



Athens Sunrise held their first official meeting August 4, 2016



Polio Plus

By: Tom Halpin



There is both good and bad news regarding polio elimination. The good news, cases of paralytic polio are below what they were a year ago. At the beginning of August there were 19 cases compared to 36 for the same period in 2015. 13 cases in Pakistan compared to 29 for the same period in 2015 and 6 cases in Afghanistan compared to 7 for the same period in 2015.

The bad news, by mid -August there have been reported in Nigeria two new cases of paralytic polio caused by wild polio virus type 1. This is disheartening since it has been almost two years to the day that the last case of WPV1 was discovered in Nigeria. In just one more polio free year Nigeria and the African continent would have been certified as polio free. Both cases were in Borno state, the first cases in Nigeria since July 2014. The genetic profile of these viruses matches a case from Borno state in 2011 showing that this virus was probably circulating undetected for a prolonged period. Detailed field investigations are underway. A community case search is ongoing targeting a minimum of 50,000 households around each case. Surveillance has been increased and an emergency immunization response is underway from August 15-18. Five subsequent large scale supplementary immunization activities with bivalent oral polio vaccine are planned, the first scheduled for August 27-30, and subsequent rounds planned every two to three weeks to be completed by 22 November.

While the new cases in Nigeria are a setback it doesn't diminish the tremendous progress toward polio elimination. It shows we must be ever vigilant and respond quickly to stop further spread of the polio virus. We're still in the end phase of the global polio elimination initiative (GPEI) 2013-2018. This is also the period when we in Rotary can get the two for one dollar match from the Bill and Melinda Gates Foundation. These Nigerian cases highlight the continuing need for resources. Through our dollars we can place ourselves with the vaccinators anywhere in the world including in Nigeria.



FOR CLUB OFFICERS, COMMITTEE CHAIRS and ALL ENGAGED ROTARIANS

Saturday September 24 | 8:00 till 1:00

Zane State College

Science & Technology Building

South Side of SR-146 – across the street from the main campus

1555 Newark Road (SR-146)

Zanesville, OH 43701

[REGISTER NOW](#)

As part of the District Memorandum of Understanding (MOU) to The Rotary Foundation, District 6690 leadership has agreed to provide all clubs with grant management and qualification training. Therefore, in order for your club to be eligible to receive a DDF Grant in 2017-2018, at least one club member must attend this training. 50 of our 59 clubs received a DDF grant in 2015-2016 and our district gave out approximately \$80,000. Don't let your club lose its ability to receive these grants, please attend!

Membership is a top priority for Rotary this year and we want to help you with your new member attraction and engagement. We have put together a stellar program to help your club grow, please have your club's membership chair and/or your president-elect attend this seminar!

Promoting Rotary to the general public can be as simple as wearing your Rotary pin or as elaborate as organizing an integrated marketing campaign. By increasing the public's understanding of Rotary, we're strengthening our ability to make an impact in communities around the world. Whether you're new to PR or a professional, we can help!



The yearlong celebration of The Rotary Foundation and 100 years of Doing Good in the World culminates at the Atlanta convention. Help us celebrate in the city where it all began:

- Explore The Rotary Foundation Centennial exhibit
- Attend the “Doing Good in the World” book signing
- Enjoy a special centennial birthday party
- Register to attend at <http://www.riconvention.org/en/current-convention>

Reserve your room today by following these simple steps:

Step 1: Register for the Atlanta Convention if you have not done so

Step 2: Email Steve Heiser heiser1950@gmail.com or Trevor Donaldson trevor@donaldsonappraisal.com that you would like a room in District 6690 block, along with your Convention registration form or number. Please include your Club name.

Step 3: You will receive a confirmation from Steve/Trevor along with two forms.

Step 4: Complete the form you receive, (Print, complete, Scan) and email to Experient at rotarygroups@experient-inc.com.

Step 5: Experient will send you a confirmation that you have a room in the block and they will notify the Doubletree

Step 6: If you are paying by credit card, complete the credit card authorization form. Put "District 6690 Hotel Block for 2017 RI Convention" on the outside of the envelope. You can also pay by check. The check should cover the cost of 2 nights. Payment and a copy of the hotel reservation form should be sent to the Doubletree. Please do not call the Doubletree.





West Lafayette

The Rotary Club of West Lafayette was successful in securing a matching grant to provide much needed protective armor, additional magazine clips and emergency first aid kits for police officers in West Lafayette. Total amount of the grant was \$2,496 of which the Rotary Foundation provided \$1,248.

Lewis Center / Polaris

On July 4th, 2016, the Lewis Center/Polaris Rotary participated in Orange Township's parade. Three members, two potential members, and their families passed out candy to thousands of children along the parade route.

Their annual "Rotary Cup" took place on July 20th. The club hosted the Delaware County chapter of Big Brothers/Big Sisters at Magic Mountain. Over 50 children with their families and Bigs played 9-holes of miniature golf, ate pizza and received backpacks filled with school supplies. Also in attendance was Brutus Buckeye who was a huge hit with the children and adults.





Columbus



Columbus Rotary members collected over 140 new backpacks to benefit Franklin County Children's Services during a four-week backpack drive held this summer. The backpacks will be distributed by FCCS caseworkers to children in need during their annual School Supply Drive. The backpack project was conceived by new member Amanda Bowen, who presented it as a flash project; one which can be conceived, implemented and completed within a short time span. This is why I joined Columbus Rotary, said Bowen. "On my own, I may have donated five backpacks to an organization, but with the power of Rotary, we were able to magnify the results, and really make a difference in the community."

Worthington A.M.

The Worthington AM Rotary Club invites you to participate in this fun, family-oriented event by purchasing one or more ducks (\$5 each or 5 for \$20). They'll be launching up to 3,000 ducks September 24, 2016, 12 p.m. at Tucker Road and Olentangy Bike Trail. The speediest duck is expected to cross the finish line at approximately 1:00 p.m. near the Thomas Worthington High School. It's a great way to have a great time, raising money for a great cause! There is a \$500 cash prize to the winning duck entry! Buy a little racer online: <http://wamr.org/duckrace>



If you would like to submit your club's activities to be highlighted in our District 6690 Newsletter, please send it via e-mail to District Newsletter Editor Heather Rainwater at heather.rainwater@mcwaneductile.com

Preferred formats are Word and PDF.



From July 7, 2016 to August 8, 2016 we welcomed 6 new members within our District!
Keep Rotary growing!

Member Name	Start Date	Club
Buzzard, Lindsey (LINDSEY)	07/18/16	Barnesville
Tucker, Brandon (TUCKER)	07/11/16	Dublin A.M.
Gibbs, Adam (ADAM)	07/11/16	Granville
Hunter, Tracy (TRACY)	07/23/16	Grove City
Epling, Aaron (ABE)	07/21/16	Hilliard
Klopfenstein, Stephen A (STEVE)	07/20/16	West Lafayette