



November 2016

Governor Steve's Message

Happy Thanksgiving and welcome to the November edition of the District 6690 newsletter. Late October Jill and I finished up our initial rounds of club visits so I decided to rest my faithful 16 year old Jeep and take an airplane south with a group of District 6690 Rotarians on a Rotary mission trip to the Western Highlands of Guatemala. Again it was an incredible experience seeing the amazing things Rotary Clubs are accomplishing not only changing lives but truly saving lives in third world countries. The ability to make a difference around the world is again what makes Rotary unique from other service organizations.

November is Rotary Foundation Month and your District Foundation Team is busy making club presentations and supporting club's efforts to make 2016-2017 the best year of giving to The Rotary Foundation. Being the 100th anniversary for The Rotary Foundation, our goal is to have every Rotarian in District 6690 do something special in honor of the Centennial. Since The Rotary Foundation was started by Arch Klump, a Rotarian from Ohio with \$26.50, please consider giving at least \$26.50 **MORE** than you did last year.

Membership continues to grow in District 6690, I'm pleased to report. Clubs that put growing their membership as a priority are seeing the results and benefits. Clubs like Reynoldsburg Pickerington, Zanesville, Westerville, Wellston, Columbus Short North, Chillicothe First Cap and Circleville Sunrise just to mention a few are doing a great job!

If you are planning to attend this year's International Convention in Atlanta there is still time to register. The next registration price increase is December 15th when the registration price increases from \$340 to \$415 dollars.

Your District Conference committee is hard at work planning for a great District Conference to be held **Saturday April 29th** at COSI in downtown Columbus. The theme will be **"Sharing, Inspiring, Recognizing and Celebrating the Impact"** our clubs have made during this Rotary year in their communities and throughout the world.

Club Presidents, begin thinking about all the amazing things your club has done as we will be bringing back the Governor Awards for this year's District Conference to recognize clubs' achievements in the areas of Community Service, Membership, The Rotary Foundation, Polio Plus, New Generations and Public Image.

Finally, please keep me informed of your special club events coming up. Jill and I would like to attend as many as possible. Please enjoy the upcoming holidays, spend time with your families and let us be thankful for all the blessings that we have.

Rotary Thought for the Month

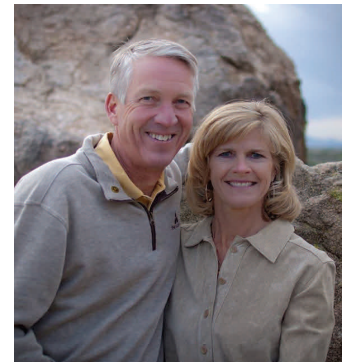
"Next June there will be two types of Rotarians in our District, those who attended the biggest celebration in Atlanta of what Rotary is all about and then those that wish they had attended the Rotary International Centennial Celebration in Atlanta"

Yours In Rotary,

DG Steve

Volume 1, Issue 5, November 2016

DG Steve & Jill Sandbo



Newsletter Spotlight

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Polio Plus Update

By: Tom Halpin, Reynoldsburg-Pickerington

In the past month there have been some additional cases of polio occurring in the endemic countries of Pakistan, Afghanistan, and Nigeria. Even considering these new cases, the total number of polio cases worldwide is at historically low levels. The discovery of new cases shows improved surveillance in these three countries. You cannot eliminate a disease unless you can find cases and take action. In Nigeria 10 million children are being immunized as a response to new cases recently found in that country. Additional countries near Nigeria in the Lake Chad region are also doing national immunization programs because of the danger of polio spread from Nigeria. These countries include Chad, Niger, Cameroon, and the Central African Republic.

There is a continuing need to fund Polio Plus. Surveillance for this disease is especially important as we get to this smaller number of cases. They're harder to find but we must find every case and then respond with immunization until the very last case is eliminated.

The number of polio cases as of the first week in November 2016:

- Worldwide--- 32 compared to 52 at this time last year
- Pakistan-- 16 compared to 39 at this time last year
- Afghanistan—12 compared to 13 this time last year
- Nigeria--- 4 compared to 0 this time last year

Last year 2015 saw the lowest number of polio cases ever recorded at 74 cases. This year 2016 if trends persist we should be at a historically lower number. That's good news but not good enough. We need to keep the pressure on this disease until the last case is eradicated. Please help with your contributions to the Polio Plus fund. Remember Rotary is getting a two to one match from the Bill and Melinda Gates Foundation on every dollar we raise, so your \$50 gift would be worth \$150 to the Polio Eradication Program.





Membership

By: Mollie Crooks, Zanesville

Fact or Fiction?

70% of Rotary members are 50 years or older -- FACT

50% of the world's population is under 30 -- FACT

A huge opportunity to GROW Rotary membership is to attract the Unicorns...the Millennials..."the 30 some-things".

What does the future Rotarian want?

They want TO BE ACTIVE.....and TO SERVE

They want to network, socialize, collaborate, & have a positive impact on their communities.

Sound familiar? Isn't that what we all wanted from Rotary?

So, what's the big deal? The big difference is the future Rotarian is NOT joining to attend meetings!

So, think about this.....

How were we recruited to Rotary? *Someone asked us.*

How did he ask us? *We were invited to go to a Rotary meeting.*

What is perhaps THE WORST way to invite a prospective member to join Rotary?

Invite her to a Rotary meeting. Why? We have a 50/50 chance that the program & speaker will be good

MOST IMPORTANT....JUST ASK!

In the non-profit world, we know that very often -- people don't volunteer or donate money because they were not asked. I mean, personally asked. I believe the same is true of Rotary. I agree with past RI President Gary C.K. Huang ("Wong") when he said "sometimes, adding a member is as simple as asking someone to join. Some will say no...& that's ok. But, I don't want any of them to say they are not Rotarians because nobody ever asked!"

How do we grow Rotary membership?

We ASK people to join and we do impactful service projects and publicize our work so we ATTRACT people to WANT to join us.

How do we ask them?

Invite them to a social or service project (ideally) OK.....invite them to a meeting – it's better than no invitation!

Most of our program/speakers are probably average – a few are fabulous – & occasionally, a speaker just bombs! BUT....if I'm seated with friendly, fun people – I will consider the meeting enjoyable and worth my time!

How do we retain Rotary members?

We actively engage them in service projects that are meaningful to them.

How do we know what is meaningful to new members?

We ASK them!

Who is responsible for attracting new members?

EVERY ROTARIAN! How do we build a vibrant Rotary Club, achieve membership growth? WE THINK OUTSIDE THE BOX How to get started? WE LOOK UP THE ROAD MAP aka MGO...Membership Growth Opportunities Plan which can be found on the Zone 30-31 website. You don't have to re-invent the wheel! There are so many useful tools ... select 2 or 3 things to do to get started....Assess your Club, Survey your members, Review Ways to Attract Members, Develop New/Prospective Member Orientation Program, Engage Members, Build Dedicated Club Membership Teams

The beauty of people with fresh eyes is that they don't know how things have always been done. They can think outside the box because no one has told them what the box even looks like." We are in the midst of a ROTARY REVOLUTION to keep Rotary relevant! Listen to those new and fresh ideas – and ACT upon them.



Public Image

By: Maryjane Shackelford, Zanesville Daybreak


What is Branding? How does it relate to my Rotary club?

Branding and marketing are key elements in a thriving organization's game plan. Successful branding enables the consumer, member or user to feel connected to the organization and its vision. Well executed branding creates increased awareness and loyalty.

A brand defines the identity of an organization and differentiates it from other organizations. We can help express our Rotary Brand through telling strong compelling stories. When we share our Rotary stories of our good works and projects, we can increase Rotary's awareness within our community. We can build engagement and boost positive response and actions so that those that are not currently members will want to know how they too can be a part of our great organization.

So- share your Rotary stories on Facebook, Twitter, Instagram and LinkedIn!! Share your stories with your local media and get the word out about all of the ways your club is making a difference within your community and the world!


Also, if you have not liked the District6690 Facebook Page, please do so now!! Currently we stand at 543 Likes. Our goal is 2340 Likes. Go to our page now and Like us so that we can Grow Rotary!!




Rotary

Help us grow Rotary
with members
and social media!


Follow us




Rotary District 6690



@rotary6690




Rotary6690




Rotary District 6690

✂

Planting Hint:
Cut off seeded bookmark end and place in good soil.
Add water. Biodegradable glue and paper will dissolve.
Add sunlight and keep soil moist until seedlings
are well established.



Forget Me Not





New Generations

By: Walter Lundstrom, Westerville Sunrise

Please enjoy this wonderful letter from Sarah Powell, our Youth Exchange Scholarship recipient in Thailand sponsored by the Mt. Vernon Rotary club.

The first night there our dinner was frog, chicken liver, and bugs. I was surprised at how good it was!

The past month in Thailand has been an incredible experience. Because October is school break, I have spent the past month with a french exchange student in the province of Khon Kaen in the Northeast of Thailand. Many people in the Northeast identify as Lao or "Isan," so it has been really interesting seeing the difference in culture between Angthong and Khon Kaen.

Over the past month I have seen a lot in the medical field. The family we were staying with are doctors, so we had a couple opportunities to help them and see their work. I got to see mammograms, ultrasounds, seeing cadavers, and a breast cyst removal. The family has been so welcoming. They have two kids ages three and five and towards the end of the month the grandmother came to stay with us.

I joined a Muay Thai class with the other exchange student I'm with and it has been so much fun! I also got to meet up with some AFS exchange students and foreign English teachers a couple times and become close with them. It was really interesting to compare our experience in Thailand and see how different they were. It was also a lot of fun to have a roommate!

I have become really close with Claire, the French exchange student. Every night is movie night and we never get bored of each other. I love spending time with her and our wonderful host family. Every day we cook and bake bread together with the family, and it has been a real bonding experience. Other times we paint together or help take care of the kids.

We have also been to a lot of beautiful temples in the area. It amazes me how unique each temple is, and how many beautiful sights to see in Khon Kaen. One of my favorite things we did there was going to a cobra village. We got to see girls my age dancing with venomous snakes around their neck, and young boys egg the snakes on and try not to get bit. At the end they let us wear the giant cobras around our necks.

In the middle of October the king of Thailand died. The country is now in a year of mourning, meaning we have to wear black for at least 100 days and all celebrations within the first month of the king's passing have been canceled. It has been really interesting but also sad to see how much the Thai people care for their king.

Towards the end of the month we took a trip to a mountain in Phitsanolkul because my host mom was volunteering at the hospital there. In the morning I would help out in the hospital, and in the afternoon we got to explore the mountain.

The first night there our dinner was frog, chicken liver, and bugs. I was surprised at how good it was! At the end of the meal they brought out some live frogs the family we ate with had just caught, but one of the doctors opened the bag and a frog escaped. It was so funny joining everybody in chasing down the frog and catching it. I was kind of rooting for the frog to get away but eventually it was caught.

In the end it was very sad to leave Khon Kaen. I am so grateful to the family for taking such good care of me and for sharing so many amazing memories with me. Even though I miss them, I am excited to start school again and see my friends. I am looking forward to my next month in Thailand. Thank you so much for making all of this possible!



Rotary Youth Leadership Awards

By: Craig Maxey and Roe Mauro – RYLA Co-Chairs

Building the Next Generation of Service Above Self

Thank you to all the clubs that sponsored students to attend RYLA this past July. This year the RYLA committee welcomed 81 students from all around District 6690 to the campus of OU Athens. Students were immersed for 2 ½ days in exercises, activities and discussions relating to personality traits, conflict resolution, ethics, communication, teamwork and leadership. RYLA gives these students an opportunity to meet new friends from different areas of Southeast Ohio and through facilitator led discussions, hear and share several different points of view.

The students are treated to a dance on Friday night, and we are always amazed at the energy these kids have. Some do not stop dancing from beginning to end.

The final day, the students reflect on their time at RYLA and write mission statements that are often very inspirational. Parents were invited to attend the closing ceremony that included a keynote by author, performer and film maker Javier Sanchez. Javier inspired the students to take their lives to another level starting with the choices they make...From This Moment On!

A huge thank-you goes out to our volunteers and facilitators. RYLA would not be as impactful without each one of you!

Registration for Club sponsorships is now open.

Clubs must complete the on-line registration at <http://www.ryla6690.org/>. Select forms - Rotary Club Sponsorship Agreement Form. Or follow this link: <https://fs23.formsite.com/ryla6690/2017/index.html>





The Rotary Foundation

By: Price Finley, Upper Arlington



In 1917 at the Rotary Convention in Atlanta, GA, Rotary President Arch Klumph proposed creating a fund that would become The Rotary Foundation:

*"It seems eminently proper that we should
accept endowments for the purpose of
doing good in the world."*

—Arch C. Klumph, June 1917

Klumph's remarks planted the seeds of The Rotary Foundation, with the Rotary Club of Kansas City, MO, making the first donation of **\$26.50**. Last year, Rotarians in District 6690 gave a total of \$307,218 to the Annual Fund to support the great work of The Rotary Foundation through the World Fund and the District Designated Fund. How far we've come from that first donation of **\$26.50**.

This year as we celebrate the 100th anniversary of The Rotary Foundation, we're asking each and every Rotarian in District 6690 to give at least \$26.50 **more** to the Annual Fund than they gave last year. If you didn't give anything to The Rotary Foundation last year, please consider giving **\$26.50**. If you gave \$100 last year, please give \$126.50.... We currently have 3,597 Rotarians in our 59 Clubs across District 6690. If every Rotarian gave just **\$26.50** more than they gave last year, that would generate an additional \$95,320.50 for the Annual Fund!

So please consider giving to The Rotary Foundation – any gift will make a difference in the lives of people in need all over the world, including right here in our District.



The yearlong celebration of The Rotary Foundation and 100 years of Doing Good in the World culminates at the Atlanta convention. Help us celebrate in the city where it all began:

- Explore The Rotary Foundation Centennial exhibit
- Attend the “Doing Good in the World” book signing
- Enjoy a special centennial birthday party
- Register to attend at <http://www.riconvention.org/en/current-convention>

Reserve your room today by following these simple steps:

Step 1: Register for the Atlanta Convention if you have not done so

Step 2: Email Steve Heiser heiser1950@gmail.com or Trevor Donaldson trevor@donaldsonappraisal.com that you would like a room in District 6690 block, along with your Convention registration form or number. Please include your Club name.

Step 3: You will receive a confirmation from Steve/Trevor along with two forms.

Step 4: Complete the form you receive, (Print, complete, Scan) and email to Experient at rotarygroups@experient-inc.com.

Step 5: Experient will send you a confirmation that you have a room in the block and they will notify the Doubletree

Step 6: If you are paying by credit card, complete the credit card authorization form. Put "District 6690 Hotel Block for 2017 RI Convention" on the outside of the envelope. You can also pay by check. The check should cover the cost of 2 nights. Payment and a copy of the hotel reservation form should be sent to the Doubletree. Please do not call the Doubletree.





Upper Arlington

“Rotary Serving Humanity” was the essence of a recent trip to the Western Highlands of Guatemala by six Rotarians this past November. Dave McCurdy, Greg Comfort, Chip Knoop, Scott Humphrys, Trevor Donaldson and District 6690 Governor Steve Sandbo spent 5 days in Guatemala visiting several ongoing and potentially new international projects developed in concert with the Mayan Families organization located in Panajachel, Guatemala. Projects visited included the El Barranco preschool including the Phase 3 ribbon cutting ceremony of the new computer lab and community center. This was followed by a visit to the Tierra Linda middle school and ground breaking of a new preschool in Tierra Linda, funded by Upper Arlington Rotary to be opened in early 2017. The children and family members could not have been more excited knowing their future education was going to change their lives forever with these Rotarian funded projects.

The team also visited the village of San Jorge for the opening of a brand new home constructed by Rotary for a family that had been homeless for several years. This was incredibly rewarding for all of us as this family could now live together in their own home.

Additionally the team explored a host of new potential projects that included several water projects outside the village of Nahuala. Both of these potential water projects are high in the mountains at over 9,000 feet of elevation. These two projects could bring reliable water to over 400 people.

Needless to say, we all felt so proud of what Rotary can do in serving those in need.



Rotary



District 6690
Central and Southeast Ohio



**ROTARY
SERVING
HUMANITY**

**SPECIAL
EVENT!**

Register: <http://ipdforum-columbusrotary.eventbrite.com>

Columbus
Rotary



Columbus Rotary is proud to host the Israel Public Diplomacy Forum for a talk and discussion:

Geo-political Transformations in the Middle East: Causes, Developments and Consequences

FEATURING

Prof. Eytan Gilboa, Middle East Scholar and Commentator

This lecture describes and explains how Middle Eastern borders were drawn after the first World War, how they were preserved for almost a century, and why in recent years once-solid geopolitical lines have become blurred, obsolete. Many states in the region have consequently become "failed states." The lecture explains these transformations and their meaning and implications for the future of the Middle East and its relations with the US and the West.

ABOUT THE SPEAKER:



Eytan Gilboa is Professor of Political Science and Communication and Founding Director of both the School of Communication and the Center for International Communication at Bar-Ilan University. He is a Senior Research Associate at the BESA Center for Strategic Studies and Visiting Professor of Public Diplomacy at USC. He received his MA and PhD degrees from Harvard University. Gilboa has published books and numerous articles on international communication and US policy in the Middle East. He contributes op-ed articles to newspapers and serves as a commentator on television and radio networks.

BROUGHT TO YOU BY:



**5:30PM - 7:30PM
NOVEMBER 28TH 2016**



**THE BOAT HOUSE RESTAURANT
679 W. SPRING STREET,
COLUMBUS, OH 43215**



Hilliard

The Rotary Club of Hilliard received a district matching grant to purchase and assemble portable bleachers for the Franklin County Agricultural Society who organizes the Franklin County Fair.



We would love to hear from YOU!

If you would like to submit your club's activities to be highlighted in our District 6690 Newsletter, please send it via e-mail to District Newsletter Editor Heather Rainwater at

heather.rainwater@mcwaneductile.com





From October 15, 2016 to November 15, 2016 we welcomed 24 new members within our District! Keep Rotary growing!

Member Name	Start Date	Club
Anderson, Mary Anne (MARY ANNE)	10/23/2016	Wellston
Buttermore, Cathy (CATHY)	10/15/2016	Belpre
Clark, Victoria (VICTORIA)	11/1/2016	Coshocton
Curtin, Tom (TOM)	10/19/2016	Delaware
Durbin, Patrick (PATRICK)	10/18/2016	Canal Winchester-Groveport Area
Houk, Allen R (ALLEN)	10/26/2016	Grove City
Huang Lewis, Judy (JUDY)	10/31/2016	Columbus
Huckleberry, Sheri (SHERI)	11/1/2016	Athens
Lang, Deborah Goodrich (DEBORAH)	10/18/2016	Newark
Lewis, Codi (CODI)	10/18/2016	Newark
Marcentile, James Richard (JIM)	10/25/2016	Coshocton
Martin, Heather (HEATHER)	11/3/2016	Athens Sunrise
Miller, Pamela J (PAMELA)	11/3/2016	Athens Sunrise
Nicklaus, Jack William (JACK)	11/15/2016	Upper Arlington
Norris, Russell (RUSSELL)	10/19/2016	Athens Sunrise
Sanford, Justin (JUSTIN)	11/11/2016	Mount Vernon
Simonis, Jan (JAN)	11/1/2016	Worthington A.M.
Smalley, Toni (TONI)	10/24/2016	Columbus
Smedley, Kathy J (KATHY)	11/8/2016	Malta-McConnelsville
Spangler, Warren R. (WARREN)	10/27/2016	Circleville
Thacker, Ashley (ASHLEY)	10/25/2016	Circleville Sunrise
Townsend, Chamie R. (CHAMIE)	11/2/2016	Gahanna
Williams, Kim (KIM)	11/11/2016	Mount Vernon
Wittman, William (BILL)	11/9/2016	Nelsonville

Note: For members to appear on this list, their start date must be entered.