



THE INSPIRATION

DISTRICT 6690 | ISSUE 3 | 2018-19

Rotary
District 6690



**BE THE
INSPIRATION**

3,546
ROTARIANS

CLUBS
59

17

CASES
OF POLIO
WORLDWIDE
(TO-DATE 2018)



+ \$46,005

CONTRIBUTIONS TO
THE ANNUAL FUND

+ \$14,754

CONTRIBUTIONS TO
POLIO PLUS

BY THE NUMBERS

The prospect of a Polio-free world

A MESSAGE FROM DISTRICT GOVERNOR CRAIG MAXEY



Craig Maxey
District Governor

Great minds think alike. Our International President has taken the words right out of my mouth. Every time I get the weekly polio update, my heart sinks a bit. As I open the email, I hope upon hope that the number of cases has not increased. To date we are at 17 cases.

I have asked newsletter editor, Julie Colley, to put the number of cases front and center in each newsletter for all District 6690 Rotarians to see.

We have come so far! The year I graduated from high school (note photo above), 1988, there were 40 cases of Polio an hour — 350,000 cases. We are *this close*!

We need to assure that Polio Eradication is on the horizon. The World Polio Day Committee is working to assure that each club in our district has a World Polio Day event to raise funds for our biggest effort — the Eradication of Polio. If you have not heard what your club president is planning, be sure to ask and even offer to help. The type of event is totally up to each individual club with just one similarity — raising the much-needed funds for Polio vaccinations.

We are also looking to partner with corporations and organizations within our district to raise what I call Non-Rotarian Polio Eradication Money. If you have any ideas or contacts that may be beneficial for our efforts, please let me or Chair Micah Covert (covertm29000@hocking.edu) know.

In anticipation of World Polio Day on October 24, 2018, we have included lots of information on Polio in this newsletter. We want to make this a huge year for District 6690 and PolioPlus!

This has been another busy month on the Rotary Highway! My schedule for September includes 7 official visits, 5 additional club visits, meeting with the prospective Youth Exchange students and their parents, Columbus Rotary Peacebuilders Roundtable, 2 club socials, 2 club fundraisers, All-Ohio PETS planning meeting and RO-Talks (District Fall Training).

Renate and I did manage to get away to Maine for the Labor Day weekend. When you see me, ask me about how many “lobstahs” I consumed!

If you have not yet registered for the September 29 Fall Training — RO-Talks, please do! I have fashioned this training from TED-Talks and it is sure to be different. We will have short presentations on membership engagement, Multi-Club District Grants, Social Media, and Peace, among others. We are also excited to have Flavio Bollag from Outward Bound Peace Centers with us to discuss Peacebuilding! This will be a half-day event that will include lunch for only \$20. Please register at <http://rotary6690.org/training-events/fall-training-event/>. You do not want to miss out. Maybe you could even bring a prospective member!

I am so proud to be a Rotarian and to continue to serve alongside all of you! **Be the Inspiration!**

ROTARY GLOBAL REWARDS
DISCOUNTS HELP
ROTARIANS, RI FOUNDATION

From the airlines to the grocery store, everywhere you shop there are discount loyalty programs to retain your business. But there is one discount program you don't want to miss – it's the Rotary Rewards Program.

Rotary International has leveraged the purchasing power of 1.2 million Rotarians by developing exclusive discount programs for Rotarians, Rotaractors and alumni.

By logging in to the Rotary Rewards Program on the RI website, you can check out the exclusive discounts on more than 1,800 products and services around the world.

In addition to the discount offers, some merchants, such as Amazon, donate a percentage of Rotarian purchases back to the Rotary Foundation. It's a win-win for Rotarians and Rotary!

About 800 Rotarian-owned businesses participate in the Global Rewards Program. A Rotarian business owner can create their own offers on the rotary.org/global-rewards website. A ZIP code filter easily takes shoppers to discounts in their local area.

"We encourage all clubs to make it easy for members to shop Rotary Global Rewards by adding a link on their club websites and Facebooks pages," District Governor Craig Maxey said. "It's a great way for Rotarians to take advantage of our global network and give back to the Rotary Foundation at the same time."

To use Rotary Global Rewards, simply download the free Rotary Global Rewards app from the Apple App Store or get it from Google Play for your smartphone or tablet. You can search offers by category or you can search for specific offers.



Worldwide impact in snapshots
A MESSAGE FROM THE ROTARY INTERNATIONAL PRESIDENT



Barry Rassin

Imagine if we could take a snapshot capturing all of the work Rotary does on a given day. No one – except Rotarians – would believe that a single organization was capable of accomplishing so much. In that snapshot you would see dedicated volunteers working to eradicate polio, setting up microloans, providing clean water, mentoring youth, and countless other actions.

We can do all this thanks both to our geographic reach and to the fact that our clubs are made up of people who are engaged in their communities. As a part of the community that you serve, you know the needs, you have the connections, and you're able to take immediate action. That's why every Rotary club's membership should reflect the diversity of its community.

We've made great strides in this. In Egypt, Indonesia, and Kenya, Rotary is approaching 50 percent female membership. We're also expanding the age diversity of our clubs. In each of our communities, young professionals are eager to contribute their talents, give back, and learn from mentors. Let's share with them what Rotary is all about. The Engaging Younger Professionals Toolkit at Rotary.org has an action plan to help you reach young leaders and Rotary alumni in your area.

Another resource that can help us better reflect our communities – one that is global like us, is a quarter-million members strong, and already shares our values of service and leadership – is Rotaract. Rotaractors are our partners: Team up with them on projects, ask them to speak at your events, and invite them to join your club. Dedicated Rotaractors worldwide are becoming members of Rotary and even starting new Rotary clubs while still serving as members of Rotaract.

The world needs Rotary, and Rotary needs strong clubs and engaged members in order to do more good. It is our responsibility – yours and mine – to make sure everyone who shows an interest in joining Rotary gets an invitation. Make use of the Membership Leads tool at Rotary.org, which helps people who are interested in joining Rotary connect with a club that's right for them. And let's ensure that every member has a reason to stay. By building strong clubs that engage in meaningful projects and have fun along the way, we provide value to our club members that they cannot find anywhere else.

Let's not keep Rotary's story – the story captured in those snapshots of service – to ourselves. I challenge you to invite leaders of all ages, men and women, who are looking for a way to give back. By doing so, you will **Be the Inspiration** in your community and help Rotary continue to do good in the world.

Rotary New Generation Exchange

District 6690 has been participating in New Generations Exchanges since 2013 with our first incoming student, Shoko, from Japan. This exchange is for young adults in college or those who have recently graduated. The key to the exchange is vocational, service and cultural involvement. Most students participating have previously been involved in one of the Rotary Youth Programs.

When visiting District 6690, a New Gen student is hosted by a different Rotary Club each week. The host club houses the student and coordinates his/her activities while they are with them. This summer, our District hosted three incoming New Generation Students and one outbound student to Spain.

Julia, one of the inbound New Generations Exchange student from Valencia, Spain, is a pre-med student and a previous RYLA participant. She attended our District RYLA event and participated in fabulous vocational and cultural activities during

her visit - including working at the Mt Carmel Community Outreach.

If you know of an accomplished, worthy young adult that may be interested in learning more, please contact us for information for qualifications and the application process. Interested participants will spend a few weeks abroad furthering their vocational studies while immersing themselves in a cultural exchange. Contact: Kathy Gatterdam kgatterdamccl@gmail.com.

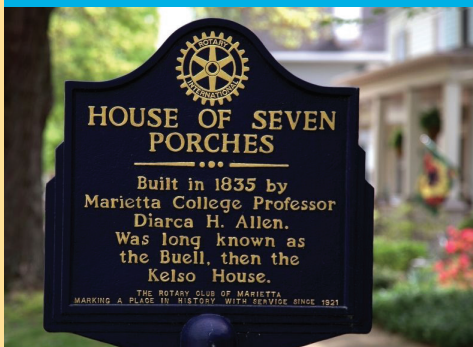


Around District 6690

The Athens Sunrise Rotary Club's "Paddle for Polio" raised funds for RI's End Polio campaign.



Marietta Rotary cleaned and repaired 40 historical markers (originally installed by the club), in locations throughout their community.



The Rotary Club of Newark hosts the 43rd Free Enterprise Academy, made possible by a District Grant, for 42 students from Licking County area high schools.



The Scioto Career Technical Center Culinary Class joined the Rotary Club of Portsmouth to host the 2018 Fish Fry.



The Wellston Rotary Club assisted TLC Ministries with their monthly dinner and food pantry serving children and adults.



The Rotary III fire truck is available for your community's parades or events. A minimum donation of \$250 is requested, which will be donated to Rotary's End Polio Campaign.

Rotarian Spotlight: **Spencer Barker**

NEWARK-HEATH ROTARY



A Spotlight? Spencer Barker deserves thousands of shimmering lights. As president of the board of directors for the Licking County Courthouse Lighting Committee, he plays an integral role in perpetuating holiday and commemorative courthouse lighting displays that have delighted this community for generations. It's a labor of love, following in his late-father's

(John C. "Jay" Barker) footsteps.

Born and raised in the county, Spencer graduated from Granville High School and The Ohio State University. Then Spencer expanded his resume by attending the Ohio Auction School to become a State of Ohio Licensed Auctioneer followed by licensure as a Real Estate Agent.

Today this fast-talking sales expert owns both a local marketing agency, Elite Marketing and iSAB Video Productions. Spencer also is a Community Manager for NEWORK Space in Downtown Newark, a privately held co-working space.

Spencer's involvement with the Newark-Heath Rotary extends back to his high school days when his father brought him along as a guest to club meetings. Spencer took the mission to heart, becoming Rotaract President at OSU/Newark. After his dad's passing in 2014, Spencer took the vacant Newark-Heath board seat and today he is serving as President. Spencer's Rotary Moment came shortly after joining the board and participating in the Club's dictionary distribution mission.

"The impact we had on those kids - seeing the appreciation on their faces - it meant everything to them and to me," says Spencer. "Yes, it's a print dictionary to kids living in a digital world, but to them it was very valuable."

Always plugged in to the needs of his community, Spencer attends Second Presbyterian Church in Downtown Newark and sits on the governing board of the church. He is a board member of The LICCO Supporting Foundation, and a member the Licking County Republican Party Executive Committee. He is also an active member of the Young Leaders of Licking County.

Although it currently circulates in only a few countries, polio is highly infectious and spreads rapidly. The disease, which afflicts mainly children, is transmitted via contaminated water and food supplies. Five to 10 percent of cases are fatal. As long as polio threatens even one child anywhere in the world, children everywhere are at risk. Only the global eradication of polio will ensure that no child ever again suffers its devastating effects.

WHAT YOU NEED TO KNOW

- If polio is not eradicated, within 10 years, as many as 200,000 children will be paralyzed by it each year.
- In 2017, more than 430 million children were vaccinated multiple times using more than two billion doses of oral polio vaccine. This will be done every year until the world is certified polio free. Rotary funds will help do this.
- To date, 122 countries have benefited from PolioPlus grants.
- Since 1988, the number of polio endemic countries declined from over 125 to three.
- In 2017, under an expanded partnership with the Bill & Melinda Gates Foundation, every \$1 Rotary commits to polio eradication will be matched 2-to-1 (up to \$ 50 million per year) through 2020.

Polio Cases (as of September 11, 2018)

	2016	2017	2018
Number of Cases	37	22	17

On average, a child can be fully protected against polio for US\$3.



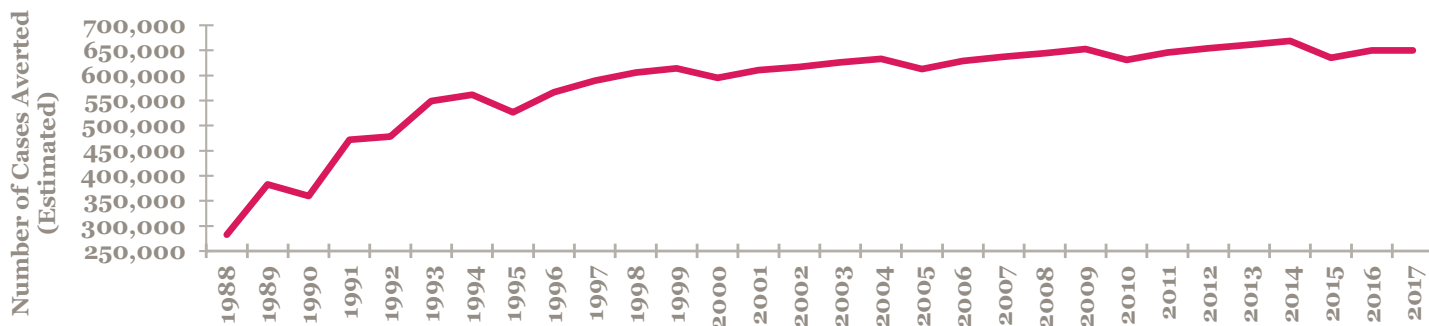
Since 1998, Vitamin A supplements have been added to polio immunization activities, helping to avert an estimated 1.5 million childhood deaths.



A study published in 2010 in the medical journal "Vaccine" estimates the economic benefit of polio eradication as US\$40-50 billion.



Number of Polio Cases Averted (17.4 M)*



* Source: WHO

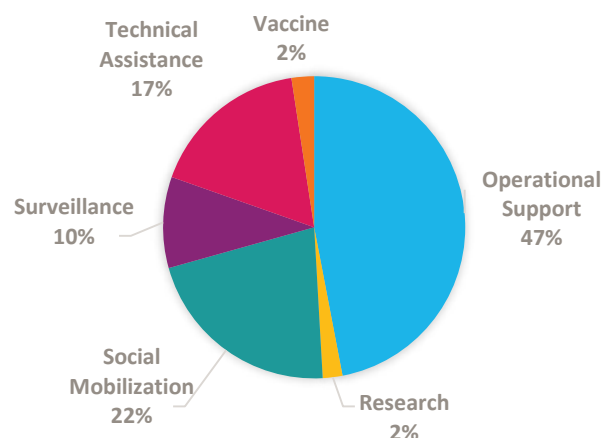
FUNDING

- From 2013 until the certification of eradication, an estimated US\$7 billion in donor contributions is needed to fully implement the activities of the Polio Eradication and Endgame Strategic Plan.
- By the time the world is certified polio-free, Rotary's contributions to the global polio eradication effort will exceed US\$2.2 billion, including over US\$985 million in matching funds from the Bill & Melinda Gates Foundation.
- Rotary's contribution to the GPEI since 1988 accounts for nearly 14% of all contributions through June 2017 and approximately 42% of private sector giving.

Rotary Polio Grants - Top 10 recipients: (US\$ Million)

	Recipient	WHO	UNICEF	Other	TOTAL
1	Nigeria	\$ 81	\$ 142	\$ 27	\$ 250
2	Pakistan	92	101	5	198
3	WHO-AFRO	190			190
4	India	77	88	16	181
5	Afghanistan	64	89		153
6	Sudan	44	45		89
7	WHO-EMRO	60			60
8	DR Congo	27	32		59
9	Somalia	28	19		47
10	Chad	25	20		45

Distribution of Grants 2010-2018:



Select PolioPlus Grant Projects Funded in 2018

1. DR Congo: 300,00 information, education and communication materials (posters) as well as 751 broadcasting messages by community based media during National Immunization Days.
2. Afghanistan: Allowance and training for 125,014 vaccinators during one National Immunization Day and one Sub-National Immunization Day.
3. Pakistan: Allowance and training for 310,229 vaccinators during one National Immunization Day and one Sub-National Immunization Day.
4. Cameroon: Organization of a micro-plan workshop, 800 post-round evaluation meetings, and cross-border activities for one National Immunization Day.

What is circulating vaccine-derived virus?

In populations with low-immunization coverage, it is possible for the weakened virus used in the oral vaccine to circulate in the environment long enough to undergo genetic changes that can cause paralysis. This is called vaccine derived poliovirus and is tracked separately than cases of wild poliovirus. When a population is fully immunized, they will be protected against both vaccine derived and wild polioviruses.

HOW YOU CAN HELP

Take action by hosting fundraisers, raising public awareness, writing your government representatives, donating, sharing stories, and encouraging others to join our cause.

www.endpolio.org



Rotary



BILL & MELINDA
GATES foundation

Rotary



BE THE
INSPIRATION

RO-TALKS FOR ROTARIANS

DISTRICT 6690 FALL TRAINING

Saturday September 29, 2018

Registration – 8:30 am
[Coffee and Continental Breakfast]

Program Starts – 9:00 am

Lunch – 12:00 noon

Seton Parish

Multi-Purpose Building, 600 Hill Rd North, Pickerington, OH 43147

The Fall Training will be like TED-talks, but for Rotarians! We have a line-up of speakers that will educate and inspire you at the same time!

Topics include: The Rotary Foundation, Membership Engagement, Social Media, Youth Exchange, Peace... Unlike the standard Break-out Session format, these topics will be presented in the form of short, powerful talks to spread great ideas!

Registration
only

\$20

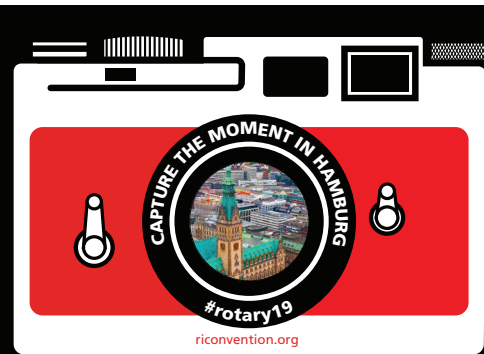
REGISTER NOW!

EDUCATIONAL • INSPIRATIONAL • FUN!

DISTRICT 6690

*Make the Most of
your Membership!*

MARK YOUR
CALENDAR!



ROTARY CONVENTION
HAMBURG, GERMANY 1-5 JUNE 2019

Rotary  

WORLD POLIO DAY
OCTOBER 24 • END POLIO NOW • MAKE HISTORY TODAY

**END
POLIO
NOW**

**JOIN IN.
SPEAK OUT.
DONATE.
BE A PART OF HISTORY.**

Rotary 

LEARN: endpolio.org
DONATE: rotary.org/contribute

Your club's VISION will POWER its PURPOSE



District 6690 is pleased to announce in the first year since launching Club Visioning, 15 clubs have gone through the program which allows our clubs and their members to dream about what their club could become. From this dream comes a new sense of identity, a renewed sense of commitment and a pride of ownership in helping the club reach its highest potential. Over a 4-hour period, trained District Vision Facilitators will lead the club's current board members and officers as well as other members representing the diverse demographic and attitudinal make up of your club – find clear vision of what the club stands for in the community, identify clubs strengths, develop target membership goals for the next 3 years, brainstorm the top 3 priorities for each avenue of service and finally, ways to develop club leadership. Clubs are responsible for providing the location and a meal. The District Visioning team will provide all other needed supplies. For more details on scheduling a Club Visioning event for your club, visit the Visioning page on the District's Web site at <https://rotary6690.org/our-clubs/visioning>

ON THE COVER: Members of the District 6690 Peace Committee welcome Wisdom Addo, a Peace Fellow, from Ghana.

Rotary



**BE THE
INSPIRATION**

You Can Be Part of District 6690 Newsletters!

HERE'S HOW:

- 1 Send information and pictures for your club's events, programs or fundraisers.
 - 2 Submit a photo and caption celebrating your club for our "Around District 6690" feature.
 - 3 Tell us about your "Flash" project - a quick service project that can be done at a meeting, such as preparing dictionaries for distribution, writing letters to veterans, or filling backpacks, that engages your members in a worthwhile project. Submit photo(s) and a brief paragraph for consideration!
- ★ Submit to the District Newsletter Editor Julie Colley at julie.colley@westerville.org by the 15th of each month.



Nomination for District Governor for Rotary Year 2021-22 Due November 24!

The District 6690 Nominations Committee is now accepting nominations for Governor of District 6690 for Rotary Year 2021-2022. The District Governor Nominee Form may be found on the district website noted above. Nominations must be approved by the nominee's club board and the fully complete nomination form, including a recent photograph, submitted to Shane Pyle, iPDG, by November 24, 2018.

Send to: **Shane Pyle, iPDG**
Chair, District 6690 Nominating Committee
647 Ridgewood Drive, Coshocton, OH 43812

Email to: **dg2017_6690@roadrunner.com**

SAVE THE DATE



April 12-13, 2019 • Hilton Polaris Columbus, OH

OUR VISION

TOGETHER, WE SEE A
 WORLD WHERE PEOPLE
 UNITE AND TAKE ACTION
 TO CREATE LASTING
 CHANGE — ACROSS
 THE GLOBE, IN OUR
 COMMUNITIES,
 AND IN OURSELVES.

CALENDAR OF EVENTS

LATE SEPTEMBER

- 29 ATHENS SUNRISE ROTARY WALKS TO END ALZHEIMERS
- 29 RO-TALKS, DISTRICT 6690 FALL TRAINING, PICKERINGTON, OHIO

OCTOBER

Su	Mo	Tu	We	Th	Fr	Sa
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

- 6 GROVE CITY ROTARY OKTOBERFEST FALL FESTIVAL
- 8 PATASKALA BATTLE FOR BROAD ST. SPAGHETTI DINNER FUNDRAISER
- 9-14 ROTARY ZONES 30 & 31 INSTITUTE, MONTGOMERY, AL.
- 20 MARIETTA MORNING TAILS AND ALES - AN OLD FASHIONED LOBSTER BAKE
- 20 WELLSTON 2ND ANNUAL DAN LOCKARD MEMORIAL GOLF OUTING
- 22 CLINTONVILLE ROTARY PINTS FOR POLIO
- 24 WORLD POLIO DAY
- 25 CHILLICOTHE WORLD POLIO DAY EVENT AT SLEEPY HOLLOW

2019

- March 8-9, 2019
ALL-OHIO PETS (PRESIDENT-ELECT TRAINING), COLUMBUS, OHIO
- April 12-13, 2019
BETTER TOGETHER, DISTRICTS 6690 & 6650 CONFERENCE, HILTON POLARIS
- May 18, 2019
DISTRICT ASSEMBLY

Rotary



BE THE INSPIRATION

**END
POLIO
NOW**

Number
of Cases

1988

350,000

1998

6,227

2008

1,651

2014

359

2015

74

2016

37

2017

22



**COUNTDOWN TO
HISTORY**

Rotary

