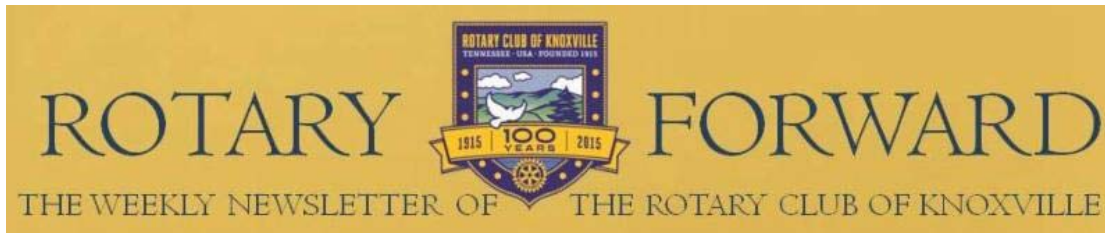


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## 2015-2016 Officers & Directors

## Marriott - January 12, 2016

Presiding - **Sandy Martin**

Pledge - **Neil Coleman**

Invocation - **Bob Samples**

Program Chair - **Sandy Martin**

Program - **Gary R. Wade, Duncan School of Law**

*January is Vocational Service Month.*

## January 12, 2016 Program



**Gary R. Wade**  
Dean and Vice President,  
Duncan School of Law

Gary R. Wade was appointed to the Tennessee Supreme Court in 2006 and served as Chief Justice from September 1, 2012, to August 31, 2014. Prior to his appointment, Justice Wade served

on the Court of Criminal Appeals for 19 years and served as Presiding Judge of that court for eight years.

Justice Wade was named by the American Board of Trial Advocates as the Tennessee Appellate Judge of the Year in 2004 and the Southeastern Appellate Judge of the Year in 2014. Last year, the Tennessee Bar Association awarded Justice Wade the Frank F. Drowota III Outstanding Judicial Service Award. He served as president of the Tennessee Judicial Conference in 1995-1996 and is the founder of the Tennessee Judicial Conference Foundation, which awards 20 need-based scholarships per year at the various law schools in the state.

In July of 2015, Justice Wade announced his retirement from the Supreme Court. Shortly afterward, Lincoln Memorial University announced that Justice Wade had accepted an offer to become Dean and Vice President of the Duncan School of Law.

Before taking the bench, Justice Wade was in private practice for 15 years. He also served as mayor of Sevierville, Tenn., from 1977 to 1987. Justice Wade received both his law degree and his undergraduate degree from the University of Tennessee.

An active member of the community, Justice Wade is co-founder and chairman emeritus of the Friends of the Great Smoky Mountains National Park, which, since its founding in 1993, has raised more than \$50 million to fund historic preservation, wildlife management, environmental education and more in the Great Smoky Mountains National Park. Justice Wade is also a co-founder of Leadership Sevier.



**ROTARY INTERNATIONAL**  
**K.R. "Ravi" Ravindrin**  
President

**ROTARY DISTRICT 6780**  
Beth Stubbs, Governor

**THE ROTARY CLUB OF KNOXVILLE**  
President - **Sandy Martin**  
President-Elect - **Allen Pannell**  
Vice President - **Ed Anderson**  
Secretary - **Bill MacGrath**  
Treasurer - **Jennifer Sepaniak**  
Representative of Past Presidents- **Roy King**  
Directors - **Jim Decker, Don Hasson, Brent Midyett, Jody Mullins, Tiffany Walker, Ginny Weatherstone**

Club Administrator  
**Elaine McCulloch**  
Office Phone: 865-523-8252  
Fax: 865-521-0664  
Email: [kxrotary@bellsouth.net](mailto:kxrotary@bellsouth.net)

**2015-2016 THEME**



**Rotary International**

**Upcoming Important Dates**

**Saturday, Feb. 20, 2016**  
World Rotary Work Day  
Ridgedale Alternative School

**The Object of Rotary**

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster: FIRST. The development of acquaintance as an opportunity for service;

Justice Wade and his wife, Sandy, have three children: A. Zachary Wade, Katherine Wade, and Elizabeth Wade. They are also the proud grandparents of four wonderful grandchildren: Taegen, Claire, Gretchen, and Chaz.

**Rotary Record - January 5, 2015**

**President Sandy Martin** called the meeting to order. **Annette Winston** led the song and pledge followed by **Brown Wright** with the invocation. **Sandy Martin** introduced our visiting Rotarians and guests.

**Bill MacGrath** made the announcements.

**Ben Davidson** was the winner of the Free Lunch Question of the Week.

**Jim Decker** introduced our speaker **John Harrison**.

**Brown Wright** dismissed the club with the 4-Way Test.

**Rotary Club of Knoxville Attendance Record**

01/05 Meeting Attendance (including make-ups).....58%  
Attendance Average (2015-2016).....71%

Make-ups for the 01/05 meeting should be submitted by 01/19.

Contact the Rotary office (phone: 523-8252 or email: [kxrotary@bellsouth.net](mailto:kxrotary@bellsouth.net)) to report your make-up.

**Announcements**



**Fundraising Committee Meeting - Jan. 12**

The Fundraising Committee will meet on Tuesday, January 12, 2016 at 1pm at the Marriott.

**2015-2016 RCK Board of Directors Meeting - Jan. 19**

The 2015-2016 RCK Board of Directors will meet on Tuesday, January 19, 2016 at 10:45am at the Marriott in the boardroom.

**2016-2017 RCK Board of Directors Meeting - Jan. 19**

The 2016-2017 RCK Board of Directors will meet on Tuesday, January 19 2016 at 1pm at the Marriott in the boardroom.

**Literacy Committee Meeting - Jan. 19**

The Literacy Committee will meet on Tuesday, January 19, 2016 at 1pm at the Marriott

**Website Committee Meeting - Jan. 27**

The Website Committee will meet on Wednesday, January 27, 2016 at 5:30pm at Robin Easter Design.

**Program Recap - January 12, 2016**



**Rotarian Jim Decker** introduced **John Harrison**, owner of Sweetwater Valley Farm. Mr. Harrison pinch-hit for Randy Davis of Davis Brothers Dairy. Mr. Davis had some health issues and asked Mr. Harrison to stand in for him. Both are members of Southeast United Dairy Industry Association. Mr. Harrison is a native of Loudon County and a University of Tennessee graduate. His wife is a physician with TeamHealth.

SECOND. High ethical standards in business and professions, the recognition of the worthiness of all useful occupations, and the dignifying of each Rotarian's occupation as an opportunity to serve society;

THIRD. The application of the ideal of service in each Rotarian's personal, business, and community life;

FOURTH. The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

## The Four Way Test

Of the things we think, say or do

- 1) Is it the TRUTH?
- 2) Is it FAIR to all concerned?
- 3) Will it build GOODWILL and BETTER FRIENDSHIPS?
- 4) Will it be BENEFICIAL to all concerned?

### 2015-2016 Rotary Office Holiday Schedule

- September 7  
**Labor Day**
- November 11  
**Veteran's Day**
- November 26 & 27  
**Thanksgiving**
- December 24 & 25  
**Christmas**
- January 1  
**New Year's Day**
- January 18  
**Martin Luther King, Jr Day**
- February 15  
**President's Day**
- May 30  
**Memorial Day**
- July 4  
**Independence Day**



Mr. Harrison initially discussed various dairy products. He focused on the cheese and butter fat business. Both are very popular today. He pointed out that chocolate milk is a very popular after workout, enrichment drink. He mentioned Fairlife Milk, a concentrated milk that is supposedly lactose free, with more protein and reduced sugar.

Mr. Harrison pointed out that for years people have focused on drinking low-fat or nonfat milk instead of whole milk, but studies have shown that total absence of butterfat is potentially a problem, as well. Mr. Harrison predicted that in the future, natural non-homogenized whole milk will grow in popularity at the expense of low-fat milks.

Sweetwater Valley Farm is primarily a dairy farm operation on 2,500 acres in and around Philadelphia, Tennessee. Mr. Harrison's operation milks about 1,275 cows per day, and produces two truckloads of fluid milk. Approximately two percent (2%) of his production is used in making cheese. Sweetwater Valley Farm operates a store that sells its cheeses and related products, and tourist destination in connection with its farm operation, and has approximately 100,000 visitors per year. He has about forty employees.

The number of dairy farms in Tennessee has been on the decline. Mr. Harrison indicated that there about 40,000 milk cows in Tennessee at present, compared to over 100,000 when he started in the business in the 1980's. He called cows amazing animals. The United States breeds were initially imported from Europe. European cows combined with U.S. corn production resulted in a big increase in productivity of the cows. Contrary to common belief about utilization of resources, except for a portion of their diet comprised of corn silage, cows eat grass and by-products from other food production. They largely do not eat feed that has other uses.

## Proposed RCK Bylaws Amendments to be voted on at the January 19, 2016 Club Meeting



[Click here to view the proposed Amendments to the by-laws of the Rotary Club of Knoxville.](#) These proposed by-laws were presented to the Board of Directors by the Visioning and the By-Laws Committees at the December 15, 2015 Board of Directors meeting. They are the end result of our

Club Visioning held in July 2014. The proposal has been approved by the Board of Directors.

The proposed by-laws will be presented to the Club for a vote on January 19, 2016. If you have any questions or comments between now and then, please feel free to contact Kathy Parks, Chair of the Visioning Committee, Dennis McClane, Chair of the By-Laws Committee, or Ed Anderson, Vice-President & Director of Communications.

## Upcoming Social Events



The Social Events Committee is hosting two fun events in the month of January.

On **Wednesday, January 13**, the Social Events Committee is hosting a **UT Game Night Social at Carolina Ale House** on Kingston Pike at Cedar Bluff. The Social starts at 6:30pm and game time is

7pm.

## Quick Links

[Rotary Club of Knoxville](#)  
[Rotary District 6780](#)  
[Rotary International](#)  
[E-MAKEUPS: E-Club One](#)

[RYES C.J. Johnson Blog](#)

[RAS Michale Ahillen's Blog](#)

[Rotary Club of Knysna, SA](#)

[Video: RCK's Trip to Mateszalka, Hungary](#)

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 ROTARY FORWARD:**  
[Click here to subscribe](#)

On **Thursday, January 28**, the group will host its monthly **Rotary Social Hour** at **Suttree's High Gravity Tavern** located 411 S. Gay Street (across from Mast General Store) from 5:30 to 6:30pm. All are invited to attend.

## Weekly Polio Update

### *Polio Headlines:*

The year 2015 has had fewer cases in fewer places than ever before. It is more important than ever that the momentum gained thus far is maintained by 2016. In order to stop wild poliovirus in 2016, the program's focus is now on strengthening surveillance, keeping Africa polio-free and ending transmission in Afghanistan and Pakistan.



There are four months to go until the globally synchronized switch from the trivalent to bivalent oral polio vaccine. This will be an important milestone in achieving a polio-free world.

## Important Information for Beaumont Elementary Book Club Volunteers



Members who are interested in volunteering for the Beaumont Elementary Book Club, please review the document below for details on the steps that you need to take in order to volunteer at Beaumont.

It is very easy and once you have completed these steps, you don't have to do it again in the future.

The orientation is not absolutely necessary, but highly encouraged. It only takes about 30 minutes. Please contact Mark Webb ([jmarkwebb75@gmail.com](mailto:jmarkwebb75@gmail.com)) with any questions.

## Mainstream Committee to partner with Knoxville Botanical Garden to create Fitness Loop Trail



The Mainstream Committee needs your help!

The committee's community service project in partnership with the Knoxville Botanical Garden & Arboretum (KBGA) is coming up in February, and they are actively looking for donations, volunteers and participants to help us pull off a successful event.

Here's a quick reminder of what our project is all about...

Here's a quick reminder of what our project is all about...

A hidden gem in Knoxville, the KBGA recently began blazing a "fitness loop trail" on its grounds near the Center for Urban Agriculture with the vision of promoting wellness and offering a safe place for kids in the community to come and play. In addition to the trail, the KBGA also recently received a donation of outdoor exercise equipment (e.g., pull-up bars), which will be installed beside the trail.

Here's a link to learn more about the KBGA Center for Urban Agriculture: <http://knoxgarden.org/explore-the-gardens/center-for-urban->

[agriculture/](#)

Upon learning about the new trail, the Mainstream Committee came up with the idea of hosting a [FREE Winter Fun Walk on Saturday, February 20th from 10am to 12pm](#) to build awareness of the KBGA and introduce the new trail and promote physical activity in one of the unhealthiest areas of Knoxville. The event will include a short 1-mile walk incorporating the exercise equipment and will feature water, snacks, door prizes and t-shirts for the kids who participate.

In addition to helping with the Fun Walk, the Club has agreed to organize a Work Day at the KBGA on [Saturday, February 6th from 9am-12pm](#) to help spread gravel, landscape and perform general maintenance to prepare for the event on the 20th. We would love for you to join us if you can make it.

Regarding budget, the board has awarded us \$500 to help support the project, and we're looking to raise an additional \$800-\$1,000 to cover miscellaneous expenses such as the gravel, t-shirts for the kids, general maintenance items and any of the "goody" bag prizes that we can't get donated.

I am pleased to announce that **President Sandy Martin, President-elect Allen Pannell, Vice President Ed Anderson, Shannon Holland** as well as Mainstream Committee members **Chris Goodrich, Chase Williams** and Committee Chair **Kim Denton** have all agreed to donate \$50 each, which means we're already a quarter of the way there! Will you join us?

How to Donate:

1. Send a check to the Rotary Office made out to The Rotary Foundation of Knoxville with "Mainstream Project" in the memo field.
2. [Click here to make your contribution](#) and let the Rotary Office know to designate your contribution for this project.
3. See Elaine before or after a Rotary meeting to make your credit card contribution.

## Bags of Love Campaign, December 2015

Dear President and Members of Knoxville Rotary Club



The Rotary Club of Stanford would like to thank you for your contribution to the Bags of Love campaign 2015. Once again, thanks to your generous and kind support, the campaign was a success. We distributed 254 Bags to the poorest in our community and were able to include a few treats as well as Kiddy Packs for children up to 10 years of age. With the assistance of our local churches, community and social workers, we believe we reached all those in need.

Kind regards  
 Lana Coates  
 President - Rotary Club of Stanford

[Click here to see full letter from President Lana Coates and photos.](#)

## Tickets for Webb School of Knoxville Dinner Fundraiser Now on Sale



Tickets for the Webb School of Knoxville annual dinner



fundraiser are now on sale!

Interact and Rotaract students will serve food from La Brasserie, wine and soft drinks, and hold a silent auction. All money raised will be used to support RCK's projects in Hungary, South Africa and India.

- DATE:** Saturday, February 20, 2016
- TIME:** 7:00 p.m.
- LOCATION:** The Home of Rob and Diane Page  
7804 Kara Lane  
Knoxville, TN 37919
- TICKETS:** \$100 per person

Please send checks to Elaine McCulloch made payable to Rotary Foundation of Knoxville and write "Interact Dinner" in the memo field.

### RCK Literacy Committee will be collecting book donations for Volunteer Ministry Center during the month of February



The Literacy Committee is asking for your help to restock the Volunteer Ministry Center's libraries. The Volunteer Ministry Center is in need of new/used books again. During the month of February please bring in new or gently used books to a Rotary meeting.

VMC is in need of almost any kind of hard or paperback books except Readers Digest Condensed. If you don't have any books, you can donate cash or McKay's Trade Credit. A box will be located at the welcome table each week for you to place your books in.

### New Members Proposed



Upon recommendation of the Classification and Membership Committees and the Board of Directors, the following individuals have been approved for membership in the Rotary Club of Knoxville. Objections must be filed in writing to the Club Administrator within seven business

days (January 19, 2016).

**Richard Copeland**  
*(Non-Profit/Administration)*  
Donor Relations Manager  
Knox Area Rescue Ministries  
Proposed by: **Lou Roepke**

**Chuck L. Tindol**  
*(Pest Control)*  
Owner  
AllGood Pest Solutions  
Proposed by: **Dayton Hylton**

**Alice J. Torbett**  
*(Publishing/Newspaper)*  
Corporate Officer - Retired  
Jefferson City Press  
Proposed by: **Suzanne Carriere**

**Lila Wilson**

*(Non-Profit/Administration)*  
Director of Events  
Knox Area Rescue Ministries  
Proposed by: **Lou Roepke**

## **Our Own Townes Osborn on a recent trip to Mauritania**



Our own Past President Townes Osborn in Mauritania dress where she and Bob Marquis visited recently.

## **Update from Mateszalka Children's Home Christmas Project**



Many thanks to all Rotarians and friends that helped bring smiles to more than 200 orphans at the Mateszalka Children's Home on Christmas. Without your generosity, these children would not have been able to experience the magic of Christmas.

[Click here to view photos of the wrap party to delivery of the gifts to the children.](#)

## Rotary License Plate Project for Tennessee



District 6780 has taken the lead in obtaining a Rotary International logo license plate in the State of Tennessee. Here is your opportunity as a Tennessee Rotarian to proudly display the Rotary logo on your license plate.

The State requires a minimum of 1,000 participants to initiate the program. The Department of Motor Vehicles charges \$35 for these specialty tags. The best part of this program is that half of these funds come back to The Rotary Foundation. Rotarians in all 4 Tennessee Districts are encouraged to participate.

Funds will be collected by District 6780 for the initial 1,000 applicants. The yearly renewal process will remain as for any specialty plate registration. After the first 1,000 plates are issued, you may order a personalized Rotary plate but not before.

Once we have received the initial 1,000 applications, the District will submit all paperwork to the Department of Motor Vehicles. At that time the State will contact you for distribution of these tags. The mock-up of the plate still in draft form. [Click HERE](#) for the registration page in PDF format.

Questions? Call Greg Maciolek at 865-675-5901 x230 or email: [greg.maciolek@imrtn.com](mailto:greg.maciolek@imrtn.com)

Deadline is February 15, 2016. One application per vehicle. Check can be for more than one vehicle.

Don't wait until next year to sign up. We need to make this happen quickly.

Greg Maciolek  
District 6780 Secretary

## DATES TO REMEMBER...





**Tuesday, January 12** - Fundraising Committee meeting at 12pm at the Marriott

**Wednesday, January 13** - UT Game Night Social at Carolina Ale House at 6:30pm

**Tuesday, January 19** - 2015-2016 RCK Board of Directors meeting at 10:45am at the Marriott (boardroom)

**Tuesday, January 19** - 2016-2017 RCK Board of Directors meeting at 1pm at the Marriott (boardroom)

**Tuesday, January 19** - Literacy Committee meeting at 1pm at the Marriott

**Tuesday, January 27** - Website Committee at 5:30pm at Robin Easter Design

**Thursday, January 28** - Rotary Social Hour at Suttree's High Gravity Tavern at 411 S. Gay Street (across from Mast General Store)



## JANUARY BIRTHDAYS

**Jan. 6th:** Russ Johnston, Dave Freeman; **14th:** Joe DeFiore, Dylan Whitman; **15th:** Anthony Wise; **16th:** Bob Marquis; **18th:** Mickey Johnson, Jake Breazeale; **19th:** Sandy Martin; **21st:** Edgar Gee; **24th:** Bill Powell; **25th:** Lee Sherbakoff; **26th:** Allen Edwards; **29th:** Suzanne Carriere

**If you are celebrating a birthday this month and your name is not listed please let the Rotary office know so that we can update our records.**

## Reported Make-ups

**Birmingham, AL - 1/5**-Sam Albritton

**Other Rotary Activities:** **1/5**-Scott Suchomski, Ginny Morrow; **1/12**-Jim Alexander

**Banked Make-ups:** **1/5**-Brown Wright, Lou Roepke, Ginny Morrow, Laurie Macnair; **1/6**-Dennis McClane; **1/12**-Laurie Macnair



## Question of the Week

**Question:** When will the Rotary Club of Knoxville's Derby Party Fundraiser be held?

**Answer:** Saturday, May 7, 2016

## AREA ROTARY CLUBS

**Monday:** Lenoir City, 12 Noon, First Baptist Church, 2805 Simpson Rd East; Oak Ridge Sunset, Holiday Inn Express

**Tuesday:** Clinton, 12 Noon, Clinton Community Center; Loudon, 12 Noon, Lakewood Place; Maryville-Alcoa, 7:00 A.M., East Tennessee Medical Group Conference Room, Joule St, Alcoa; Morristown A.M., 7:30 am, Morristown Country Club; Turkey Creek



(Sunset), 5: 30 pm, Faith Lutheran Church (239 Jamestown Blvd)



**Wednesday:** Farragut, 12: 15 pm Fox Den Country Club; Knoxville Breakfast, 7:00 am, Gettysvue Country Club; Morristown, 12 Noon, Morristown Country Club; Oak Ridge Breakfast, 7: 15 am, Tech 20/20, 1020 Commerce Park Dr

**Thursday:** North, 12 Noon, Litton's Restaurant; Oak Ridge, 12:00 pm, Doubletree Hotel, 215 S Illinois Ave

**Friday:** Knoxville Volunteer, 12 Noon, Knoxville Marriott; Bearden, 12: 15 pm, Bearden Banquet Hall

Rotary Club of Knoxville, 501 Main Ave, No. 166, Knoxville, TN 37901

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