Dear Presidents-elect,

Welcome to the most important training event of the Rotary year!

More than anything else, this seminar will determine the success of Rotary in 2014-2015, because there is no more important job in Rotary than the one you are about to begin. Club Presidents have the power to create excitement, commitment, and engagement. You have the power to make your club shine.

I am thrilled that you have chosen to take on this next level of service. My time as President of the Rotary Club of Taipei remains some of my happiest time in Rotary. It is a challenging job, but a rewarding one, because you can make change quickly, and see firsthand the impact you have upon your community.

This is a great year to be a Rotarian. By the end of 2015, we hope our fight to end polio will be successful. By the end of this Rotary year, with your dedication and commitment to growing membership in your clubs, we WILL have increased our membership to 1.3 million. By the end of this Rotary year, our communities will have a new awareness of what Rotary can accomplish.

These are big goals, but I know we are up to the task. This seminar will give you the tools you need to turn your own compassion and energy into a tremendous force for good. I urge you to make the most of this time with your fellow Presidents-elect, to share ideas and experiences. Use this time to listen, to learn, to get excited about Rotary all over again! And when you return to your clubs, it will be time to share that excitement, and to put your plans into action. If your listen to your members, and stay connected to your community, and remember why you serve this great organization, you cannot fail.

I send you my best wishes for a productive PETS and I look forward to seeing what great strides we can make this coming Rotary year, as we work together to Light Up Rotary!

Yours in Rotary,

Gary C. K. Huang
2014-15 President, Rotary International
Welcome to Rotary Northeast PETS (NEPETS)

Welcome to Rotary Northeast PETS (Presidents-elect Training Seminar) or NEPETS. Congratulations on being selected for one of the greatest honors in Rotary – serving as Club President. Your year will be filled with opportunity and challenge. We want you to be prepared to meet your objectives. The better prepared you are, the more effective and successful your year as Club President will be.

Clubs are the backbone of Rotary International. As Club President, you will lead your Rotary Club this upcoming year. PETS will help you to establish your Rotary goals for a very successful year, and the skill sets to successfully achieve them. It will also be a wonderful opportunity to meet and exchange ideas with your peers.

In today’s world of social networking, you may be surprised to learn that Rotary is one of the oldest social networking opportunities around, dating back to 1905. Individuals came together for fellowship and business networking and, in so doing, eventually banded together to change lives and improve the world and their own communities in so many ways. By establishing new relationships and friends, you will continue this tradition in becoming an effective Rotary Club President.

Leading a group of volunteers is likely to be very different from whatever you do in your professional life. Take advantage of every opportunity to learn the tools of this new “volunteer trade” and to gather ideas and skills that you can use to refresh and strengthen your Rotary Club. Make Rotary a great experience for your club members through interesting and fun meetings and programs. Encourage them to get their “hands dirty” working on Rotary projects and bringing fresh ideas into your club. Encourage each of your members to use their individual skills while learning new skills that can enhance their well-being and devotion to Rotary.

The NEPETS Committee is here to support and encourage your success. We have been working since March of last year to make this a special experience for each one of you. Your District Governor, Governor-elect, Governor-nominee, Assistant Governor and everyone on the NEPETS committee – eight districts strong – are here for you. Thank you for your participation.

On behalf of the 2014 NEPETS Committee,

Eileen Rau (D7890) & Joe Clancy (D7950), District Governors 2012-13 Chair and Co-chair, 2014 Northeast Multi-District PETS
Advice for Presidents-elect

Over the next couple of days, you are going to hear dozens, even hundreds, of ideas from your peers – ideas which are working in other clubs and are creating a vibrant Rotary experience for their members. You will not be able to put all of these ideas into practice in your own club, but don’t despair.

Try to leave this NEPETS experience with one or two ideas you believe will engage and excite Rotarians in your club. Take a business card or write down the name and contact information of one or two Presidents-elect or discussion leaders whom you might wish to contact as you implement these new ideas in your home club.

Keep in mind that the opportunities for service within Rotary are limitless. Don’t get so lost in the forest of possibilities that you neglect to plant a few trees! Accept that you cannot address every issue that needs attention. But with focus, you can strive toward the one or two significant changes to which you’ve chosen to commit yourself and your club.

This weekend’s training is to help you use the rest of your President-elect year to plan the details of your presidency (what will happen, when it will happen, who will see that it happens, and how you will know that it happened). Then, when you are president, you can stay focused on the fun of leading your club and accomplishing your goals for the year.

Conseils pour les Présidents élus

Au cours des prochains jours, vous allez ramasser un grand tas d'idées de vos pairs – des idées qui fonctionnent effectivement dans d'autres clubs pour créer un club dynamique et attirant pour ses membres. Vous ne saurez pas mettre en marche chacune de ces idées dans votre propre club, mais ne désespérez pas.

Essayez de partir de cette expérience NEPETS avec une ou deux idées que vous jugez capables d'engager et exciter les Rotariens de votre club. Emportez avec vous le nom et les coordonnées d’un ou deux présidents élus ou dirigeants de discussion avec qui vous pourrez communiquer au cours de vos efforts pour engager ces nouvelles idées dans votre propre club.

Rappelez-vous que les opportunités de service au sein du Rotary sont illimitées . Ne vous perdez pas dans la forêt de possibilités que vous négligez d’y planter quelques arbres! Acceptez que vous ne pouvez pas résumer complètement chaque question que vous percevez. Néanmoins, si vous choisissez soigneusement, vous pourrez bien achever les deux changements importants que vous avez choisi de vous engager.

Le but de ce week-end est de vous aider à utiliser le reste de votre année Présidents élus pour planifier les détails de votre présidence: ce qui va arriver, quand ça va arriver, qui va voir que ça arrive, et comment vous saurez que c'est arrivé! Ensuite, quand vous deviendrez président, vous pourrez vous concentrer en conduisant votre club vers la réalisation de ses objectifs pour votre année présidentielle.
The Star-Spangled Banner
Oh, say, can you see, by the dawn's early light,
What so proudly we hailed at the twilight's last gleaming?
Whose broad stripes and bright stars, thru the perilous fight,
O'er the ramparts we watched, were so gallantly streaming?
And the rocket's red glare, the bombs bursting in air,
Gave proof thru the night that our flag was still there.
Oh, say does that star-spangled banner yet wave
O'er the land of the free and the home of the brave?

O Canada
O Canada! Terre de nos aïeux,
Ton front est ceint de fleurons glorieux.
Car ton bras sait porter l'épée, il sait porter la croix,
Ton histoire est une épopée des plus brillants exploits.
Et ta valeur, de foi trempée,
Protégera nos foyers et nos droits.
Protégera nos foyers et nos droits.

O Canada! Our home and native land!
True patriot love in all thy sons command.
With glowing hearts we see thee rise,
The True North strong and free!
From far and wide, O Canada, we stand on guard for thee.
God keep our land glorious and free!
O Canada, we stand on guard for thee.
O Canada, we stand on guard for thee.

Let There be Peace on Earth
Let there be peace on earth, and let it begin with me.
Let there be peace on earth, the peace that was meant to be.
With God our Creator, Children all are we,
Let us walk with each other In perfect harmony.

Let peace begin with me, let this be the moment now.
With every step I take let this be my solemn vow;
To take each moment and live each moment in peace, eternally.
Let there be peace on earth, and let it begin with me.

Optional Thursday Program
Thursday, March 6, 2014
Sheraton Framingham
12:00 p.m. - 6:30 p.m. Registration

These optional programs will be in the Grand Ballrooms
South and Center unless otherwise specified

2:30 – 3:15 Rotary Unwrapped
Peter Johnson, PDG D7780

3:30 – 4:15 Roundtable Discussions
- Rotary Club Central Help (Ballrooms)
- Social Media (Ashland)
- Youth Service Panel (Wayland)
- Public Image (Middlesex)

4:30 – 5:15 Execute Your Passion: Be A Rotarian
Satya Mitra, President RC Worcester, MA

6:00 – 7:00 Cocktails and Fellowship (cash bar)

7:00 Dinner
Speaker: Anne Matthews, RI Vice-President
The Rotary Foundation – Making a Difference (page 5)

For Assistant Governors & PEs at Doubletree Only
IMPORTANT SHUTTLE BUS NOTICE
Shuttle buses will be running between the Sheraton and Doubletree for your safety on Friday afternoon and evening as follows:
- 2:15 pm from Doubletree to Sheraton (one-way only)
- 9:30 pm, 10:30 pm, & 11:30 pm from Sheraton to Doubletree
Please check the hotel lobby for any updates
Please do not drive if you choose to drink.
Dr. Anne L. Matthews, PhD (Univ. of S. Carolina) is president of Matthews & Associates, an educational consulting firm in Columbia, SC. She is an educator by profession, a published author, an education accreditation commissioner, and a public speaker. Anne served as president of several national educational organizations, including the National Business Education Association, and on numerous boards, including her undergraduate alma mater, Coker College. She is the recipient of many honors, including two appointments from President Ronald Reagan. Anne has spoken and/or consulted in all 50 states and 30 foreign countries on educational issues and/or The Rotary Foundation.


In 2013-14, Anne serves as the Vice President of Rotary International, the first woman to serve in this important role. She also is the first woman to serve on both the Rotary Foundation Trustees and the RI Board of Directors.

Anne is a Paul Harris Fellow, Major Donor, charter member of the TRF Bequest Society, Benefactor, and a charter member of the Paul Harris Society in District 7770. Anne received the Citation for Meritorious Service, the Distinguished Service Award, the Service Above Self Award, and was honored by District 7770 in 2006 as Rotarian of the Year.
Assistant Governor Assembly
Saturday, March 8, 2014, 7:00 a.m.
At the Sheraton in the
Grand Ballroom, Center Section

Note: Assistant Governors will come to the Sheraton for breakfast on Saturday.

7:00 – 8:00 Plenary Session and Breakfast
Leading Your Club to Light Up Rotary
Julia Phelps, RIDE (page 12)

8:00 – 8:30 Room setup

8:30 – 9:45 Foundation Plenary Session
Our Rotary Foundation
Panel Chair: Ron Smith (page 17)

9:45 – 10:00 Break

10:00 – 11:00 2nd District Meeting with DGE (page 19)

11:00 – 11:15 Break

11:15 – 12:15 Fifth Plenary Session – Strong Clubs Begin With a Vision (North Ballroom)
D7780 Visioning Team
Tony Wagner (PP, PAG)
Kris Rosado (PE)
John LoBosco (PP, AG)

12:15 – 12:30 Break

12:30 – 1:50 Closing Plenary Session & Lunch
The ME in Club Leadership (page 20)
Ed Futa, Past RI General Secretary

1:55 Gift presentation (Val Callahan)
Let There be Peace on Earth (Bruce Pacht)

2:00 Adjourn!

Agenda for Presidents-elect

Friday, March 7, 2014
7:00 – 12:00 Registration - Sheraton Hotel, Framingham, MA

7:00 – 8:00 Opening Plenary Session & Breakfast Buffet
Mike McGovern, TRF Vice Chair, 2013-14 (page 7)
The New Face of Rotary

8:15 – 11:45 Breakout Session # 1
Club Administration, Strategic Planning & Leadership
(page 8) Please go to your assigned rooms

12:00 – 1:00 2nd Plenary Session and Lunch
Esteban Castaño (page 9)
How Rotary has Influenced My Life

1:15 – 2:45 Breakout Session # 2
Membership (page 10) Please go to your assigned rooms

3:00 – 5:00 1st District Meeting with DGE (page 19)

6:00 – 7:00 Reception (cash bar)

7:00 3rd Plenary Session and Dinner
Mike Colasurdo, Past RI Treasurer (page 11)
In Search of the Meaning of Rotary Service

Saturday, March 8, 2014

7:00 – 8:15 Registration – Sergeant-at-Arms Room

7:00 – 8:00 4th Plenary Session & Breakfast Buffet
Julia Phelps, RI Director-elect 2014-16 (page 12)
Leading Your Club to Light Up Rotary

8:30 – 9:45 Foundation Plenary Session
Panel Chair: Ron Smith, (page 17)
Our Rotary Foundation

10:00 – 11:00 2nd District Meeting with DGE (page 19)

11:15 – 12:15 Breakout Session # 3
Service Projects (page 18)
Please go to your assigned rooms

12:30 – 1:50 Closing Plenary Session & Lunch
Ed Futa, Past RI General Secretary (page 20)
The ME in Club Leadership
Assistant Governors Assembly
Friday, March 7, 2014 at Doubletree Grand Ballroom
7:00 a.m. – 2:15 p.m.

7:00 – 8:00 Registration and Breakfast

8:00 – 8:30 Opening Plenary Session
Welcome & Program overview – Carolyn Johnson (DG D7780) & Steve Dates (DG D7850)

8:30 – 9:00 Keynote Address
John Hall, DG D7930
Inspiring Leadership

9:00 – 10:00 Second Plenary – Panel Discussion: AG Keys for Success
Michael Barnett (DG D7890)
Rick Bassett (DG D7980)
Doug Detweiler (DG D7910)
Karin Gaffney (AG D7910)
June Howe (AG D7870)
Geraldine Tom (DGN/AG D7980)

10:00 – 10:15 Break

10:15 – 11:45 Third Plenary – My Rotary: Assisting Clubs to Set, Record, and Monitor Goals
Victoria Schiffman (Club & District Support) & Rachel Greenhoe (The Rotary Foundation)
Note: This session is hands on and interactive; AGs are requested to bring a laptop or tablet to the session. Prior individual registration on MyRotary is essential.

11:45 – 12:45 Lunch
Mike McGovern, TRF Vice Chair, 2013-14 (page 7)
Rotary’s Public Image

12:45 – 2:15 Fourth Plenary – Supporting the Work of Club Board of Directors
Ellen Koenig, Full Circle Consultants

2:15 – 3:00 Travel to the Sheraton for the remainder of the day

3:00 – 5:00 1st District Meeting with DGE (page 19)

6:00 – 7:00 Reception (cash bar)

7:00 Plenary Session and Dinner
Mike Colasurdo, Past RI Treasurer (page 11)
In Search of the Meaning of Rotary Service

Opening Plenary Session and Continental Breakfast
Friday, March 7, 2014 7:00 a.m. – 8:00 a.m.

Convener Peter Simonsen, DGE
National Anthems Bruce Pacht, DGE
Rotary Moment Rich Berryman, DGE
Introduction Val Callahan, DGE

MIKE MCGOVERN
Vice-Chair, The Rotary Foundation, 2013-14
Trustee, The Rotary Foundation, 2012-16
Vice-President, Rotary International, 2007-08
Director, Rotary International, 2006-08

Mike McGovern was invited to become a Rotarian in 1986. He joined the Rotary Club of South Portland-Cape Elizabeth, ME. Since graduating from the University of Maine in 1978 with a degree in public management, he has served the Town of Cape Elizabeth in appointed positions including as Town Manager since 1985. Mike served as president of the Maine Municipal Association and of the Maine Town and City Management Association in the early 1990s.

Mike is board chair of Ecomaine, a provider of waste management and recycling services to over 40 municipalities. He is a member of the Diocesan Review Board of the Roman Catholic Diocese of Portland, treasurer of the Museum at Portland Head Light and of the Thomas Jordan Trust. He is a past chair and current executive board member of PACTS, the Portland, ME area transportation planning agency.

Mike is currently a Trustee of The Rotary Foundation (2012-16) serving as the Vice Chair for 2013-14. Some of the highlights of his career in Rotary include serving as RI Director (2006-08), RI Vice President (2007-08), District Governor (1999-2000), and Club President (1992-93).

Mike is a board member of PPH National Insurance Company, a captive insurance entity providing liability coverage to US Rotary Clubs. He serves on the Rotary Foundation Investment Committee, the Rotary International PolioPlus Committee and the Polio Legacy Working Group; is the trustee liaison to the RI Board of Directors and is chair of the RI/USAID Water Alliance. He also serves on a committee evaluating Rotary’s strategic initiatives and is vice chair of a committee reviewing Rotary’s committee structure. He has had numerous past assignments for Rotary, on not-for-profit boards in Maine, on governor appointed state task forces and for the International City and County Management Association. He is a Major Donor to the Rotary Foundation, a member of the Bequest Society and has received the Foundation’s Citation for Meritorious Service.
Breakout Session # 1
Friday, March 7, 2014
8:15 a.m. – 11:45 a.m.

Club Administration, Strategic Planning & Leadership

- Understand the role of Club President
- Understand the policies & procedures needed to function effectively
- Learn to run effective and productive meetings
- Establish strategic and specific goals for the coming year

Room & Discussion Leaders

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<th>Room ID</th>
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<td>4</td>
<td>Commons II</td>
<td>Ingrid Brown &amp; Charles “Chip” Marsh</td>
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NEPETS Primer

Plenary Sessions: Full group sessions will be held in the Grand Ballroom.
Workshops: These sessions are topic specific. Participants will work with Presidents-elect of clubs from the eight districts. The format enables you to benefit from the experiences of others with similar challenges and successes.
Meeting with District Governors-elect: District meetings for Presidents-elect to meet with their incoming Governor and Assistant Governors to discuss topics and plans pertinent to your district.
All sessions will begin promptly: Be ready to start on time.
Cell phones: Out of courtesy and respect for your fellow attendees, please turn them off.

Make the most of your time at NEPETS! You will never have a better opportunity to:
- Learn more about Rotary
- Compare ideas
- Network with other club Presidents-elect
- Meet future, present and past officers of Rotary International
- Get to know your Governor and Assistant Governor

Discussion Leaders are the backbone of NEPETS. They are great resources who are willing and eager to share ideas. Be assertive in finding them after your session or after NEPETS to ask for their suggestions or benefit from their experience. Be sure to thank them for volunteering their time at NEPETS. This event and its entire staff have one goal: to help you to make the most of your year as president in order to improve and strengthen your Rotary club.

A LINK TO A CONFIDENTIAL EVALUATION FORM will be sent to your email address following NEPETS through SurveyMonkey. Please complete the survey in order for us to compile the results and assess our performance. It will be totally confidential. The center page of this booklet contains spaces for each of the four breakout sessions on which to make notes to help refresh your memory when answering the survey. Thank you in advance.

Rotary Title Abbreviations

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<tr>
<th>Title Abbreviation</th>
<th>Full Title</th>
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<tr>
<td>ARRFC</td>
<td>Assistant Regional Rotary Foundation Coordinator</td>
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<td>AG</td>
<td>Assistant Governor</td>
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<td>AGC</td>
<td>AG Coordinator</td>
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<td>PAG</td>
<td>Past AG</td>
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<td>PE</td>
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<td>PPC</td>
<td>Polio Challenge Coordinator</td>
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www.rotarynepets.org
Ed Futa, Past General Secretary and Past Chief Operating Officer of Rotary International and The Rotary Foundation, managed operations for one of the world’s largest global humanitarian service organization with 33,000 clubs in 200 countries and geographic regions.

Ed led a diverse and educated staff of more than 650 at Rotary’s World Headquarters in Evanston, IL and international offices in Sao Paulo, Brazil; Buenos Aires, Argentina; Zurich, Switzerland; Tokyo, Japan; Seoul, Korea; New Delhi, India; and Parramatta (Sydney), Australia.

Ed held the position of RI General Secretary for 12 years (1999-2011), the 3rd longest in our history. Ed comes from Honolulu, HI, where he was president of an international marketing consulting firm. He has served on the Board of Governors of the YMCA and as a mediator in the Neighborhood Justice Center of Honolulu.

Ed’s other recent service projects include:

• Vice-Chair for the Rotary International Peace Forums conducted in various cities across the world in 2012-13.
• Special adviser to RI President Tanaka.
• One of the five representatives of RI to the United Nations.
• Dean of the Rotary International Representative Corps, including all representatives to the following: United Nations, the World Bank, Organization of American States, League of Arab Nations, Organization of British Commonwealth Countries, and other organizations to which Rotary has appointed representatives.
• Finance Council of the Archdiocese of Chicago as an "outside activity".

Ed’s commitment to The Rotary Foundation is evident as he is a member of the Arch C. Klumph Society.
Meeting of Presidents-elect with District Governors-elect and Assistant Governors
Friday, March 7, 2014, 3:00 p.m. – 5:00 p.m.
Saturday, March 8, 2014, 10:00 a.m. – 11:00 a.m.

District | DGE | Room
---|---|---
7780 | Lawrence Furbish | Commons I
7850 | Bruce Pacht | Wayland
7870 | Richard A Berryman | Ashland
7890 | Michael Roy | Grand South Ballroom
7910 | Mary Valentine Callahan | Middlesex
7930 | Peter Simonsen | Carlisle
7950 | Valerie A. Perry | Grand Center Ballroom
7980 | Mukund Nori | Grand North Ballroom

Breakout Session #2
Friday, March 7, 2014
1:15 p.m. – 2:45 p.m.

Membership
- Identify strategies to attract and engage members
- Communicate with current, potential, and new members
- Understand effective membership engagement strategies

Room & Discussion Leaders

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<td>Sudbury South</td>
<td>T. Tall</td>
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<td>3</td>
<td>Commons I</td>
<td>Liz Cullen</td>
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<td>4</td>
<td>Commons II</td>
<td>Alan Hurst</td>
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Northeast PETS District Map
Breakout Session #3
Saturday, March 8, 2014
11:15 a.m. – 12:15 p.m.

Service Projects & Fundraising
- Developing successful service projects
- Engaging members to participate in service projects
- Understand how your club's service and fundraising projects determine its public image and support membership development

Room & Discussion Leaders

<table>
<thead>
<tr>
<th>Room ID</th>
<th>Room Name</th>
<th>Facilitator(s)</th>
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<tbody>
<tr>
<td>A</td>
<td>Sherborn</td>
<td>David P. Sampson</td>
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<td>B</td>
<td>Natick</td>
<td>Gary Osbrey</td>
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<td>C</td>
<td>Maynard</td>
<td>William Vangel</td>
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<td>D</td>
<td>Marlborough</td>
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<td>Dave Fionda</td>
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<td>F</td>
<td>Hopkinton</td>
<td>Laima Nori</td>
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<td>H</td>
<td>Lincoln</td>
<td>Charles “Chip” Marsh</td>
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<td>I</td>
<td>Wayland North</td>
<td>Carol Toomey</td>
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<td>J</td>
<td>Wayland South</td>
<td>Robert Cassidy</td>
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<td>K</td>
<td>Middlesex East</td>
<td>Dan Affeldt</td>
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<td>L</td>
<td>Middlesex West</td>
<td>Terri Kidder</td>
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<td>M</td>
<td>Concord</td>
<td>Guy Babb</td>
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<td>N</td>
<td>Carlisle</td>
<td>Ed King</td>
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<td>O</td>
<td>Ashland</td>
<td>Ingrid Brown</td>
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<td>1</td>
<td>Sudbury North</td>
<td>Christopher Johnson</td>
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<tr>
<td>2</td>
<td>Sudbury South</td>
<td>Carl Kaliszewski</td>
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<td>3</td>
<td>Commons I</td>
<td>Bill Thompson</td>
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<td>4</td>
<td>Commons II</td>
<td>Rick Manganello</td>
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Michael was born and raised in Jersey City, NJ and graduated from New Jersey City University with a degree in Political Science. Upon graduation in 1967, Michael began his teaching career at Colonia Senior High School in Woodbridge, NJ where he taught American History, Economics and International Studies. After leaving the teaching profession, he and Ann, his wife of forty-seven years, became self-employed business people as owners of Mulberry Street Italian Food Centers in Ocean County, NJ.

Michael has been a member of the Rotary Club of Brick Township for the past 29 years, during which time he has proudly served in all positions of leadership culminating in the Presidency in Rotary year 1993-1994.

Michael served his district in numerous positions including District Club Service Director, District Governor (1997-98), District Trainer, District Foundation Chair, Vice Chair of the Rotary Leadership Institute, and the Executive Trainer for the Presidents-elect Training Seminars in Delaware, Pennsylvania, and New Jersey. At the International level, Michael served as RI Membership Coordinator, RI Poverty Alleviation Task Force Coordinator, RI Family of Rotary Coordinator, RI Foundation Strategic Advisor of Annual Giving, RI Director (2008-10), Liaison to RI Finance Committee (2008-09), RI Treasurer (2009-10), RI Finance Committee (2013-16), and RI International Convention (2013-15).

He is a multiple Paul Harris Fellow, a Level II Major Donor, Benefactor of the Permanent Fund, Charter Member of the Bequest Society, and a recipient of the Meritorious Service Award.

Michael and Ann have three sons, Michael Jr., Ralph, and Mark. Michael Jr. and Ralph share in the ownership and operation of the family business while Mark is employed as a captain with JetBlue Airlines. Michael’s commitment to the Rotary Foundation is “from the heart” as evidenced by his entire family, wife, parents, children, daughters-in-law, and grandchildren all having been recognized as Paul Harris Fellows.
Due to a very persistent Brad Ford, Julia Phelps, Ed.D, joined the Rotary Club of Amesbury, MA in 1997 and served as president of the club in 2001-02. She was very active in the Rotary Youth Leadership Awards (RYLA) program and hosted several Ambassadorial Scholars. After serving as president, she was asked to train incoming presidents from across the New England states at Northeast Multi-district Presidents-elect Training Seminar (NEPETS). Julia served as a host counselor for a Youth Exchange student from Chile in 2003-04. Julia is currently a member of the Rotary Club in Malden, MA.

At the District level, Julia has trained “senior alums” for RYLA, served as Inbound Chair for Ambassadorial Scholars, District Governor, D7930 (2007-08), D7930 Annual Giving Chair (2008-09), Foundation Chair (2009) and the Chair for Northeast Multi-district PETS (2008-09). She shared D7930’s Future Vision insights at the International Conventions in New Orleans, LA in 2011 and Lisbon, Portugal in 2013.

Julia served as the Rotary Foundation Alumni Chair for Zone 32 (2009-12). Julia accepted the appointments from the Rotary Foundation Trustees to train Governors-elect at the International Assembly in 2012. Again in January 2013, she helped prepare Rotary leaders at the International Assembly, where everyone planned for the global launch of the Rotary Foundation.

Julia is the recipient of the Citation for Meritorious Service presented by the Trustees of the Rotary Foundation. Steve McKenzie, her husband, and Julia are Majors Donors and charter members of the Bequest Society. She is also a Paul Harris Society member.

Ron Smith, Assistant Regional Rotary Foundation Coordinator for Zone 32 and past Governor of D7430 (Eastern PA) and is a charter member of the Blue Bell Rotary Club, with the Classification, Materials Engineer. He is Founder, President and Principal of S-Bond Technologies. Just prior to starting his own company, he was a Professor of Materials Engineering at Drexel University and prior to this an engineer with GE. Ron joined Rotary in 1989 and was Club President in 1994. Ron and wife Patti have two children, Erika and Ryan, and “adopted” a Bosnian son, Emir.

Ron has served as District’s Youth Exchange Chairman from 2001-2005. Ron and his wife Patti have themselves been the host parents for over 28 students over the past 20 years. Ron has also served on District 7430’s Ambassadorial Scholar and the Group Study Exchange Committee.

He has served on the District Leadership Team and has participated as the Technical Committee chair of D7430’s On Air Rotaplast Auction. He is D7430’s Youth Exchange Youth Protection Officer and was the 2010 Council of Legislation Delegate for D7430. In 2008-2009 Ron served as the World Community Service and Matching Grants Chair. Ron is now serving as the D7430 Trainer for 2011-2012. Ron is a Rotary Leadership Institute Faculty member and was the Executive Trainer for Mid-Atlantic Multi-District PETS and has been the Registrar for the Zones 31-32 Zone Institutes in 2008 and 2009. Ron is also the Youth Protection Officer for Eastern States Student Exchange (ESSEX) and is a Country Contact for ESSEX which serves over 500 Rotary Youth Exchange students in the Northeast United States, Quebec and Bermuda.
SAVE FOR SURVEY MONKEY NEPETS 2014 SURVEY

SESSION 3 – Service Projects

Learning Objectives – at the end of this session you should be able to:
1. Develop successful service projects
2. Engage members to participate in service projects
3. Understand how your club’s service and fundraising projects determine its public image and support membership development

A LINK TO A CONFIDENTIAL EVALUATION FORM will be sent to your email address following NEPETS through SurveyMonkey. Please complete the survey in order for us to compile the results and assess our performance. It will be totally confidential. Thank you in advance.

DISCUSSION LEADER

Name: ____________________________________________

EVALUATION NOTES FOR ONLINE SURVEY

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SAVE FOR SURVEY MONKEY NEPETS 2014 SURVEY

SESSION 1 – Club Administration & Leadership

Learning Objectives – at the end of this session you should be able to:
1. Understand the role of club president
2. Understand the policies & procedures needed to function effectively
3. Learn to run effective and productive meetings
4. Establish strategic and specific goals for the coming year

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DISCUSSION LEADER

Names: __________________ & ____________________________

EVALUATION NOTES FOR ONLINE SURVEY

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www.rotarynepets.org

13
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SESSION 2 – Membership

Learning Objectives – at the end of this session you should be able to:
1. Identify strategies to attract and engage members
2. Communicate with current, potential, and new members
3. Understand effective membership engagement strategies

A LINK TO A CONFIDENTIAL EVALUATION FORM will be sent to your email address following NEPETS through SurveyMonkey. Please complete the survey in order for us to compile the results and assess our performance. It will be totally confidential. Thank you in advance.

DISCUSSION LEADER

Name: ________________________________

EVALUATION NOTES FOR ONLINE SURVEY

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The NEPETS Committee thanks the vendors who are participating in NEPETS 2014