



1998 - 2025

ROTARY CLUB OF  
**BANGALORE  
BRIGADES**

# The Brigade Rote

ROTARY BANGALORE BRIGADES RI DISTRICT 3192, Club Number - 051651



2024-25 Issue 2



**AUGUST 2024**





## PRESIDENT'S MESSAGE

Dear Brigadiers,

It has been a wonderful start to the new Rotary year!

Our installation event was a grand success, with 80% of our members in attendance. We were honoured to have our District Governor present, who expressed his happiness and conveyed his thanks to all our members.

We are delighted to welcome 5 new members into our Rotary family. Let's extend a warm welcome to them and help them feel at home.

Our flagship project, replacing coal Iron boxes of laundry women with gas iron boxes, is gaining momentum. I urge all members to participate in our **D1G1I2** initiative: **Donate 1 gas iron box, get a friend to donate 1, and Identify 2 beneficiaries.** This effort will turn our project into a mass movement, making a significant change in the life of these women.

Our recent family get-together was a mega event, with 37 of us coming together to celebrate our fellowship. It was a joy to see so many of you there.

Looking ahead, August promises to be an exciting month with many events planned. Let's continue to work together.

Thank you for your dedication and commitment to Rotary!

Yours in Rotary,  
Sambamurthy S  
President RY 24-25  
Rotary Bangalore Brigades



**RTN S. SAMBAMURTHY**  
**PRESIDENT**  
**2024 - 25**

## FROM SECRETARY'S DESK

Dear Brigadiers,

As I complete my first month as the Secretary of our esteemed Rotary Club, I am filled with immense pride and gratitude for the collective efforts and achievements we have accomplished together.

During this month, we successfully executed several impactful projects. We distributed gas iron boxes to those women in need, ensuring they have a safer and more efficient means of livelihood. Additionally, we provided schoolbooks and stationery to students, supporting their educational journey and fostering a brighter future.

Our club also participated in a joint project, the Sidda Medical Camp, which provided essential medical services to the community.

Moreover, we had a delightful family get-together, where Rotarians and their families came together to share joyous moments and strengthen our bonds. It was heartwarming to see everyone enjoying themselves and creating lasting memories.

I am deeply grateful for the unwavering support and dedication of each member. Together, we are making a significant difference in our community. Let us continue to work with the same enthusiasm and commitment in the months ahead.

Yours in Rotary,  
Bhavesh Shah  
Secretary 24-25  
Rotary Bangalore Brigades



**RTN BHAVESH SHAH**  
**SECRETARY**  
**2024 - 25**





## INSTALLATION CEREMONY 2024-25

On July 17th, the Rotary Bangalore Brigades (RBB) celebrated its 27th installation ceremony, a significant event attended by various district officials, distinguished guests, and esteemed members of the Rotarian community. The occasion was graced by the presence of notable personalities, including DG (District Governor) Rtn. N.S. Mahadev Prasad, District Secretary Rtn. Rajaram Krishnamurthy, AG (Assistant Governor) Rtn. V. Chandraprakash, ZG (Zone Governor) Rtn. Rashmi Tanksali, and several Past District Governors.

Adding prestige to the event was the esteemed Guest of Honour, Shri S. Natrajan, Director of SEG Automotive India Pvt. Ltd. Both the DG and the Guest of Honour delivered moving speeches, inspiring and motivating all attendees.

During the ceremony, the office bearers for Rotary Year 24-25 were officially installed. President Rtn. Sambamurthy, Secretary Rtn. Bhavesh Shah, and Immediate Past President (IPP) Rtn. Sureshbabu were pinned by the DG and ZG, signifying their roles and responsibilities for the upcoming Rotary year.

The event also marked the induction of five new members into RBB: Rtn. Kalyani Rao, Rtn. Dr. Sumitha Krishnaswamy, Rtn. Arjun Selvakumar, Rtn. Anand, and Rtn. Dr. Abhishek, who were warmly welcomed into the Rotarian family.

In recognition of their significant contributions towards the club's projects and betterment, RBB honored SEG Automotive Pvt. Ltd., BAL Pharma Pvt. Ltd., Rtn. Ashwani Kinger, Mrs. Chitra Reddy, Ms. Elma Reddy, Mr. Prathik Reddy, and Mr. Jithan Reddy.

The 27th installation ceremony of RBB was a remarkable event that celebrated the spirit of service and fellowship within the Rotarian community. With the installation of new office bearers and the induction of new members, the organization looks forward to a year of continued growth and impactful service to the community. Congratulations to all the office bearers and newly inducted members as they embark on their journey of making a positive difference in the lives of others.







## EVENTS IN JULY

### Presenting Vishvamanar Educational Scholarship Cheques

We presented the cheques to the respective beneficiaries and their parents of the Vishvamanar Educational Scholarship.



### Free Distribution of Siddha Medicines: A Joint Initiative

Rotary Bangalore Ulsoor, Rotary Bangalore Brigades, and three other clubs have collaborated on a commendable project to distribute Siddha medicines for free. The distribution took place at Cuddapah Sri Paramahansa Yogeshwara Swami Mutt in Bhuvaneshwari Nagar.

This joint effort underscores the commitment of the Rotary clubs to community health and well-being. By providing access to traditional Siddha medicines, they aim to promote holistic health practices and support those in need within the community.

The project was attended by Secretary Rtn. Bhavesh Shah.



### Distribution of Notebooks and Stationery in Government High School, Nagavarapalya

Rotary Bangalore Brigades (RBB) made a significant contribution to the education of 156 school children by donating notebooks and stationery. This impactful project was led by Rtn. Sambamurthy and organized by Rtn. Mahadevi Biradar, the Community Service Chair.

The notebooks and stationery were generously donated by Radiant Apparels Pvt. Ltd. under their CSR scheme. RBB extends heartfelt thanks to them for their generous contribution, which made this project possible.

The event was attended by President Rtn. Sambamurthy, Community Service Chair Rtn. Mahadevi Biradar, Rtn Ajay Jain and Rtn. Dr. Sumitha Krishnaswamy.



### Maternal health and Child Health Conclave

RBB was represented by Vice President Rtn. Anuradha Murthy at the district Maternal health and Child Health Conclave which conducted by DG, Rtn. N.S. Mahadev Prasad and First Lady, Rtn. Rajeshwari.







## A PARTY TO REMEMBER: FAMILY GET TOGETHER

On July 27th, RBB hosted its first family get-together of RY 24-25 at Stories Brewery, creating an unforgettable night filled with joy and camaraderie. Families and colleagues gathered eagerly, and the evening kicked off with warm welcomes and lively conversations. The vibrant brewery setting provided the perfect backdrop for an array of activities. Guests enjoyed energetic dancing, with a music selection that kept the dance floor packed and the energy high. The atmosphere was charged with excitement and enthusiasm, as everyone showcased their best moves.

Games were also a part of the evening's entertainment, fostering a sense of friendly competition and teamwork. From classic party games to more modern interactive challenges, there was something for everyone to enjoy. Laughter and playful banter filled the room, highlighting the fun everyone was having.

As the night drew to a close, there was a palpable sense of satisfaction and contentment. This first-of-its-kind party set a new standard for future gatherings, marking the beginning of a new tradition of unforgettable family get-togethers for RBB. The memories made that night will undoubtedly be cherished for years to come.







## SPOTLIGHT ON OUR NEW MEMBERS

### Rtn Kalyani Rao

Born on 19th September in Madras to educationist parents, she graduated from Queen Mary College, Madras University, and did her secretarial studies at Davar's Institute in Chennai. She married Mr. H.M.S. Rao, an Instrument Engineer, and moved to Kuwait. She took a job in a multinational oil company but moved back to India before the war. Here she joined a chemical specialty multi-discipline company as Head of their Pump Division. Soon, she started her own enterprise, sourcing food products for industrial canteens, later switching to event management and subsequently to real estate. She is a well-known figure in ECR, Chennai.

She has a daughter, Susheela, who is a financial analyst and has been working with various companies in the USA. She is happily married and settled in Chicago.

Kalyani's passions are music, travel, spirituality, and charity. It is noteworthy that she has been donating more than a lakh rupees every year to RBB projects. This year, she has also donated Rs 1 lakh to various projects.



### Rtn. Dr. Sumita Krishnaswamy

Dr. Sumita graduated with a BDS (Bachelor of Dentistry) from Mathurshri Ramabai Ambedkar Dental College in 1996. She started her career teaching at Syamala Reddy Dental College for two years before opening her own clinic in 1999. In 2004, she joined the family business, Radiant Apparels Pvt Ltd, as an HR manager, handling both careers until 2014. She eventually left dentistry to focus on family commitments and currently serves as the Director at Radiant Apparels. In this role, she oversees Administration, Compliance, HR, and CSR activities, emphasizing teamwork and fostering an inclusive, productive environment. Her CSR initiatives focus on education for children, including programs that provide free educational supplies to government-run schools near the manufacturing unit.

Dr. Sumita married Mr. Sethuraman in 1999, and they have two sons: Vishnu, 21, who is in his final year of BE at BMS College, and Sanath, 11, who is in 6th grade at New Horizon Public School. Mr. Sethuraman is the Director at Radiant Apparels Pvt Ltd, overseeing marketing, sourcing, manufacturing, and exporting activities. Sumita aims to bring about impactful change in children's lives through education, thereby uplifting future generations.







## SPOTLIGHT ON OUR NEW MEMBERS

### Rtn. Arjun Selvakumar



Mr. Arjun Selvakumar is a young dynamic entrepreneur who started with a bang and has miles to go. He claims his Father to be his ultimate source of inspiration and strives to be a proud son. A very ambitious person who portrays a high level of self discipline & determination, has successfully taken over his father's business which was built with great passion. He is the Managing Director of NAGA GROUP OF COMPANIES, a very well known builder in and around Malleshwaram. The group is into Real Estate, Hospitality and Automobile industry.

Born on May 5th, he is a business administration graduate from SJCC Bangalore. An Eligible bachelor having high passion towards Business, automobiles and basketball never fails to add his bit of spark in whatever he does and a philanthropist having donated to numerous causes and educating young souls every year.

### Rtn. Anand A

A businessman with nearly three decades of experience, Mr. Anu Anand is the owner of Anu Enterprises. His wife, Mala Anand, is also a businesswoman and runs Anu Aluminium.

Their daughter, Rotractor Ananya Gladys, serves as the BOD of International Services at the BMS Yelahanka branch. In his leisure time, Anu enjoys traveling and listening to music.



### Rtn. Dr. Abhishek

A passionate doctor deeply committed to helping people and positively impacting the community, he enjoys watching and playing football and engaging in strategic games like chess.

Dr. Abhishek embarked on his Rotary journey in 2020 with the Rotaract Club of Bangalore Golden Rock, serving with distinction in various roles, including Immediate Past President of the club. His leadership as Club Polio Chair, Club Secretary, and District Installation Chair has been instrumental in shaping his Rotary journey.





## CELEBRATIONS

Date	Name
1st August	Rtn. Mahadevi Biradar
10th August	Rtn. Shailesh Siroya Antt. Dahanavi (d/o Rtn. Prof. Chandraleela Sundaram)
15th August	Antt. Atharva Chellam (s/o Rtn. Suresh Chellam)
18th August	Rtn. Suvarna Koppikar
20th August	Ann. Poonam Suresh (w/o Rtn. Suresh Chellam)
22nd August	Rtn. Rakshith Kumar V
23rd August	Rtn. Thomas Mathew and Ann. Anja
28th August	Rtn. Meera Krishna Kumar
30th August	Rtn. Indu Vyas Rtn. Ajay Jain and Ann. Annapurna Jain

## THE 4 - WAY TEST

### OF THINGS WE DO AND SAY:

1. Is it the **TRUTH**?
2. Is it **FAIR** to all concerned?
3. Will it build **GOODWILL AND BETTER FRIENDSHIPS**?
4. Will it be **BENEFICIAL** to all concerned?

## WEEKLY MEETINGS

Fridays - At Tulip Inn, Off Sankey Road, Bengaluru  
at 19:00 Hours

**Compiled and Edited by**  
**Antt. Shrinidhi Sambamurthy**