

Rotary Giving Works.



For more than 110 years, Rotarians have been addressing challenges within the communities they care about. Grassroots at the core, Rotary links 1.2 million members to form an organization of international scope. Rotary gets its power to effect positive change from the energy and commitment of members in 35,000 local clubs worldwide, who come together to work on local and international projects.

Rotary works because it's a force for good that combines energy, passion, and expertise to take on sustainable projects in six areas of focus. With the financial support of individuals, corporations, and foundations, Rotarians work to benefit communities throughout the world.

LIKE-MINDED PEOPLE COME TOGETHER TO TACKLE CHALLENGES.

Rotarians believe that we have a shared responsibility to address our world's most persistent issues.

We work together in:

- Providing clean water, sanitation, and hygiene
- Supporting education
- Fighting disease
- Saving mothers and children
- Growing local economies
- Promoting peace

These areas of focus help set Rotary's global priorities, so that we can harness our collective strength to improve the health and livelihood of communities worldwide.





ROTARIANS DESIGN ACHIEVABLE, SUSTAINABLE PROJECTS

and share the plans with knowledgeable partners, community leaders, and experts to draw on their experience. We craft projects within organizational guidelines to ensure that we're improving lives in the most lasting, effective, and meaningful ways.



**PROVIDING
CLEAN WATER,
SANITATION,
AND HYGIENE**

Rotary has built a strong reputation in the field for its work creating sustainable systems that bring clean water, sanitation, and hygiene services and related education and counseling to underserved communities.

The Rotary Foundation facilitates investments in projects that:

- Strengthen the ability of communities to develop, fund, and maintain sustainable water and sanitation systems
- Provide equitable community access to safe water, improved sanitation, and hygiene
- Support programs that enhance communities' awareness of the benefits of safe water, sanitation, and hygiene
- Support studies for career-minded professionals related to water and sanitation
- Create tools and resources that facilitate, measure, and enhance the implementation of high-quality water and sanitation projects worldwide

PROVIDING CLEAN WATER, SANITATION, AND HYGIENE



“My interest in clean water came from visiting Fiji and Tonga in the Pacific Islands, where Rotary club members were delivering fresh water, which is so critical to the overall health of the village population. As a medical doctor, I could see the improvement in the general health of the islanders over time, an effect that absolutely confirmed my passion for Rotary’s water and sanitation area of focus.”

— Dr. Iain Wakefield, donor from New Zealand





**SUPPORTING
EDUCATION**

Using research-based approaches, Rotary members work to enhance the quality of basic primary and secondary education and instruction, as well as to empower educators to engage and inspire more children – particularly girls – and adults to learn.

The Rotary Foundation offers opportunities to support:

- Enhancements to primary and secondary schools
- Adult literacy education
- Programs that train teachers
- Improvements to education materials and curriculum delivery systems
- Vocational training teams supporting these and other educational activities
- Scholarships for graduate-level study in programs related to basic education and literacy

SUPPORTING EDUCATION



“Nelson Mandela said, ‘Education is the most powerful weapon which you can use to change the world.’ It’s in this context that The Rotary Foundation’s focus on basic education and literacy needs to be seen. Our two daughters have been fortunate to receive a good education, and we wish to contribute in our own small way towards educating those less fortunate. We’re hopeful that as educated girls, the mothers of tomorrow, they will ensure education for their own children and create an environment that fosters peace and love. We firmly believe that little by little, through the ‘weapon’ of education, those empowered by Rotary will help the human race find a way to coexist peacefully and preserve our beautiful planet for future generations.”

— Saif and Rauzat Qureishi, donors from India





FIGHTING DISEASE

Rotary members educate families and mobilize communities to stop the spread of life-threatening diseases. Rotary is committed to eradicating polio, and contributions continue to be crucial to the effort. Our commitment goes beyond polio, too.

Opportunities to invest in Rotary's disease prevention and treatment activities include initiatives that:

- Support efforts to eradicate polio and ensure the world is free of this dreaded disease
- Provide mobile technology, equipment, and vehicles to monitor, track, and treat patients
- Prevent and treat illnesses transmitted by mosquitoes and other organisms
- Prevent and control communicable diseases through testing, education, screenings, vaccinations, counseling, and treatment
- Implement education, intervention, and screening programs for chronic diseases such as cancer, diabetes, and heart disease
- Provide surgeries to save lives and address congenital problems
- Provide scholarships for graduate-level study in programs related to disease prevention and treatment
- Support vocational training teams that focus on educational components related to activities outlined above

FIGHTING DISEASE



“We’ve given consistently over the years because Rotary is our organization — we love what Rotary does and know the integrity and excellence with which they do it. Rotary-funded projects align with our hearts — with the poor, with children, with disease eradication and prevention, clean water, and public health. We also know that 95 to 98 percent of giving goes directly to a project to get things done. We’re extremely proud to be a part of the work of this Service Above Self organization.”

— Joel and Mary Lee Jennings, donors from the United States





**SAVING MOTHERS
AND CHILDREN**

Rotary International invests in opportunities to expand access to high-quality care so that vulnerable mothers and children can live and grow stronger.

Rotarians and The Rotary Foundation offer opportunities to support and invest in projects that:

- Improve access to essential medical services and train health care providers and skilled birth attendants for mothers and children
- Support professional studies in maternal and child health
- Provide relevant immunizations for children under age five, women, and adolescent girls
- Provide pre- and postnatal care, along with labor and delivery services
- Provide medical equipment to underserved clinics and hospital maternity wards, to support prenatal care educational activities
- Offer education and access to sexual health information, family planning, and disease prevention initiatives
- Grant scholarships for study of maternal and child health programs
- Combat pneumonia, diarrhea, malaria, and measles in mothers and children under five
- Promote breast-feeding and other interventions to fight malnutrition
- Provide life-changing surgical repair of fistula, cleft palate, and other congenital problems

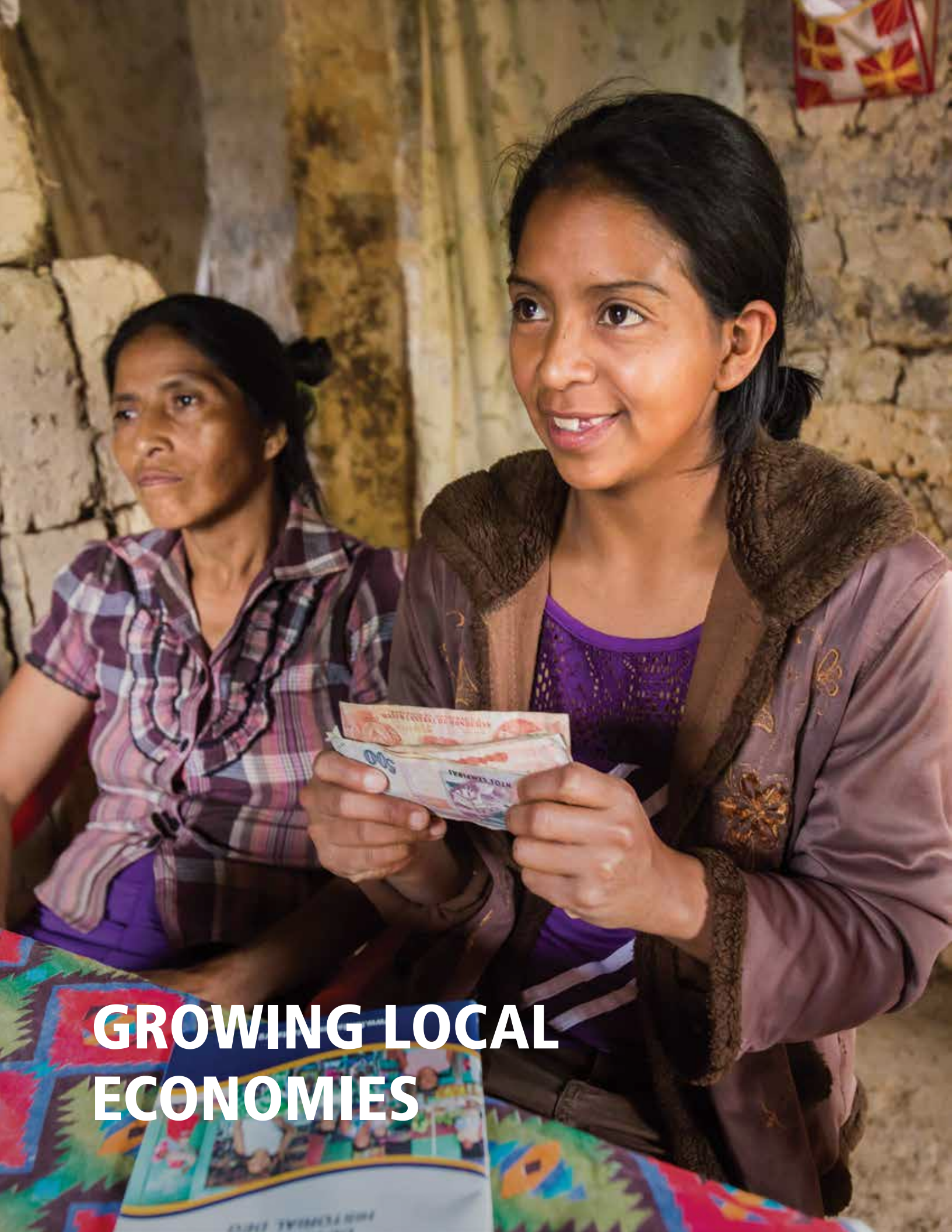
SAVING MOTHERS AND CHILDREN



“They say there are two things that define someone: your determination when you have nothing and your attitude when you have everything. ... Supporting maternal and child health initiatives provides us with the enormous power of service — to the vulnerable, the marginalized, and the weak. And it provides us with the energy that comes from knowing that we have positively impacted humanity. Contributing to The Rotary Foundation is not only our duty but truly our privilege.”

— Kaushik and Geeta Manek, donors from Kenya





GROWING LOCAL ECONOMIES

With our strong focus on creating opportunity, Rotary members help individuals and communities thrive financially and socially.

You can join Rotary in supporting:

- Access to microcredit, savings, insurance, and other financial services for the poor
- Training related to economic and community development such as entrepreneurship, community leadership, vocational guidance, and financial literacy
- Small business, cooperative, and social enterprise development learning opportunities and income-generating activities for the poor, including organization of village-wide businesses that provide employment
- Agricultural development for subsistence and small farmers, including improved access to markets and other advancements
- Vocational teams enhancing community members' expertise
- Scholarships for graduate-level studies in programs related to national or regional economic development

GROWING LOCAL ECONOMIES



“We strongly believe that providing opportunities to underserved people — particularly women — through financial assistance, education, and skills training is the key to improving the overall quality of life in any community.

It’s clear that our personal passion for supporting women entrepreneurs is perfectly aligned with Rotary’s goals to improve lives and the health of communities by providing opportunities for productive work and job advancement.”

— Charles and Dolores Howey, donors from the United States





PROMOTING PEACE

Rotarian-driven projects provide training that fosters understanding and provides communities with the skills to resolve conflicts.

You can support Rotary projects that promote peace, including:

- Community activities such as conferences, trainings, and camps in support of nonviolence, peacebuilding, civil rights, and cross-cultural understanding
- Conflict resolution workshops related to topics addressing community needs
- Initiatives addressing the psychological effects of conflict
- Education programs for youth aimed at teaching preventive measures to avoid conflict
- Training programs and campaigns to address negative social dynamics in communities, such as efforts to counter gang activity and to overcome racial differences
- Communication and arbitration among parties previously engaged in direct conflict
- Vocational training teams supporting peacebuilding activities
- The Rotary Peace Centers offer additional opportunities that complement the promoting peace area of focus.

PROMOTING PEACE

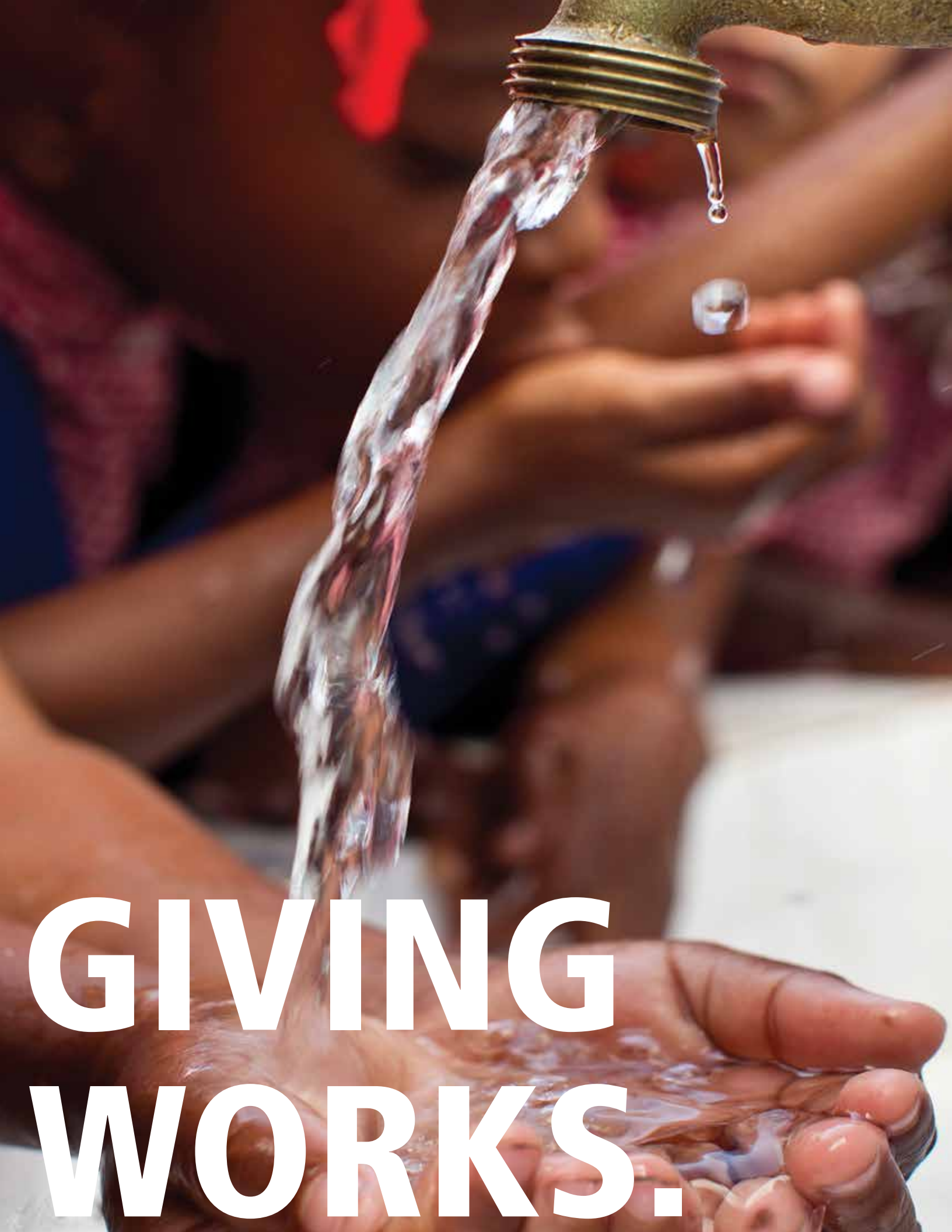


“With a host of problems waiting to be solved around the world, there’s almost no limit to the roles that Rotary can play. In my view, the most important long-term, fundamental service activities are those that contribute to peace.

I believe that once conflicts are resolved between nations, prosperous societies will emerge. It will be my absolute privilege if the scholarship fund that I established for peace and conflict resolution can help future leaders who’ll work to reach long-term, ambitious goals. I look with great anticipation to the leadership those young people will provide.”

— Shoji Akutsu, donor from Japan





**GIVING
WORKS.**

The people who make Rotary so effective, through their generosity and passion for positive change, come from all over the world and all walks of life. Even so, they share a powerful common trait: they're compelled by a desire to share their good fortune with others, simply because they can make a positive impact for someone whose life has not been easy.

Giving works because Rotary works.
And Rotary works because of people like you.

ARE YOU READY TO HELP EMPOWER A GLOBAL FORCE FOR GOOD?

The path to making a major gift is highly personal and individual. The Rotary Foundation offers an array of giving opportunities to accomplish your philanthropic goals while furthering the mission of this international organization.

MAJOR GIFTS MATTER

A major gift to The Rotary Foundation is a powerful catalyst for empowering Rotarians in communities at home and abroad. Whether through an immediate gift or a bequest, your generosity will:

- Enhance Rotary's capacity to initiate projects
- Demonstrate leadership and values
- Distinguish you among your peers
- Garner media attention, raising awareness of Rotary and your role in your community
- Commemorate and honor someone you love or respect
- Build friendships among clubs, communities, and countries
- Support personal tax advantages, where applicable
- Inspire others to give

YOUR MAJOR GIFT, PLEDGE, OR BEQUEST

Your major gift, pledge, or bequest, can be structured to meet a variety of personal objectives. Gifts of cash, securities, and real estate are encouraged. Acceptance policies vary by country.

IMPACT TODAY

Term (one-time) gifts for a global grant	\$15,000	Name one or more grants in an area of focus
	\$30,000	Name one or more grants in an area of focus and choose a district to develop the grant and the activity type
	\$150,000	Name one or more grants and specify up to two areas of focus or a current special initiative of The Rotary Foundation
Term gifts for the Rotary Peace Centers	\$60,000	Name up to five three-month professional development certificate scholarships
	\$75,000	Name up to 10 internship or research projects for master's degree or certificate Rotary Peace Fellows
	\$75,000	Name one two-year master's degree Rotary Peace Fellowship

AND TOMORROW

Named endowed funds for SHARE, World Fund, and global grants	\$25,000	General support to the endowed fund for World Fund, SHARE, or an area of focus of your choice
	\$150,000	Activity global grant endowed fund of your choosing (scholarship, humanitarian project, or vocational training team)
	\$250,000	Customized global grant
	\$500,000	Customized global grant
Named endowed funds for the Rotary Peace Centers	\$25,000	General support to the Rotary Peace Centers
	\$250,000	Name one certificate Rotary Peace Fellowship annually
	\$500,000	Name one master's Rotary Peace Fellowship every four years
	\$750,000	Name one master's peace fellowship every three years
	\$1,000,000	Name one master's peace fellowship every two years
	\$1,500,000	Name one master's peace fellowship every year

Rotary's Areas of Focus Major Gifts Initiatives

Your generosity can support Rotary's Major Gifts Initiatives for our areas of focus. Contributions can provide immediate support or can create an endowment to secure the future. Both outright and planned gifts help to meet each Major Gifts Initiative's goal.

Annual Fund for a Broad Reach

The Annual Fund is the primary source of funding for a broad range of local and international Rotary activities. Major gifts to Rotary's Annual Fund can help Rotary leaders create excitement and challenge others to give.

PolioPlus Fund: Rotary's Corporate Program

Achieving polio eradication is Rotary's top priority. PolioPlus contributions are fully expended on polio eradication and are matched 2-to-1 (up to \$35 million per year) by the Bill & Melinda Gates Foundation.

Term (One-Time) Gifts for Immediate Impact

Some donors want to see the full, immediate impact of their gift. Others make term gifts as a first step to a long-term commitment to Rotary's priorities. As a term gift donor, you can support the Areas of Focus Major Gifts Initiative or the Rotary Peace Centers by making a one-time gift that will be spent entirely on the designated program.

Endowment Funds for Future Growth

Gifts to The Rotary Foundation's Endowment Fund are invested, and the spendable earnings are used to support programs designated by generous donors like you.

Donors who make a gift of \$25,000 or more may establish a named endowed fund in their or a loved one's name. Named endowed funds can be established immediately with one outright gift or through several contributions over time.

MAJOR AND PLANNED GIFT RECOGNITION

Rotary recognizes individuals or couples making cumulative outright gifts of \$10,000 or more as Major Donors. Named endowed funds may recognize gifts of \$25,000 or more. Cumulative gifts of \$250,000 or more are recognized with membership in the Arch Klumph Society, The Rotary Foundation's premier giving circle.

Members of the society are celebrated in a special induction ceremony, enjoy priority seating at the Rotary International Convention, and are invited to the annual Arch Klumph Society dinner. Special pins worn by the society members inspire others to join them in supporting The Rotary Foundation.

Donors who support The Rotary Foundation through bequests or other estate commitments of \$10,000 or more are recognized as Bequest Society members. Benefactor recognition is given for outright gifts of \$1,000 or more to the Endowment Fund or when the Endowment Fund is named as a beneficiary in a donor's estate plan.

GIVE TODAY

To learn more about major gift opportunities at Rotary, please contact your Rotary Foundation endowment/major gifts adviser or a district Foundation volunteer. Rotary's major gifts and planned giving officers are available to help you create a giving plan that supports The Rotary Foundation's programs while accomplishing your philanthropic goals. For more information, write to majorgifts@rotary.org.



JOIN US ...

As a Donor,

As a Partner,

As a Rotarian.

**... and make a difference in
communities worldwide.**



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