

The Rotary Club of the University District Board Meeting Minutes July 15, 2024

In Attendance via Zoom: Linda Fukuda, Lisa Edwards, Paula Day Williams, Marilee Fuller, Kirk Laughlin, Paula Laschober, Judy Lovelace, Carol Butler, Doug Frick, Sally Porter Smith Absent: Liz Causby-Miles, Jim Rechtien Also Attending: George Mauer, Jeff Werthan

Welcome: President Linda opened the meeting at 4:00 pm.

Minutes: Doug moved, seconded by Kirk, to approve the minutes from the meeting of June 10, 2024. **All Approve** The minutes of the June 14, 2024 club meeting were also presented. Kirk made a motion to approve, seconded by Carol. **All Approve**

Secretary's Report:

 Marilee reported that many members achieved 100% attendance over the past Rotary Year, while fewer showed poor attendance. She mentioned that our club's dues-paying membership declined from 2023-24 by (six leaving & three "retired" to Honorary status). She also shared the Member Engagement screen in DACdb, which shows member participation in service projects, so far, in the new Rotary Year.

Treasurer's Report:

Kirk reported that we will show a positive balance for the year (as opposed to a deficit in the
prior year). SYC has been late in getting bills out so any bills coming in after the close of the
fiscal year will show in the coming year. Kirk indicated that D5030 will again subsidize the dues
for SE Seattle Satellite members. Paula made a motion, seconded by Sally, to approve the
Treasurer's Report. All Approve

Old Business:

- **Update of Club Bylaws:** Jeff reported that the bylaws revision was approved at the club meeting on June 14th. He indicated that some items no longer covered in the bylaws could be covered in policy statements (like the Gift Acceptance policy of the Service Fund).
- Website Update: Sheila Hosner has indicated she will be stepping back from her lead role in website redesign. Sally & Marilee reported that they had met with Sheila, Carma McKay & Stephanie Feldt on the update. Committee members will work on getting important content (calendar & EZ Story, for example) in place through our DACdb host. The committee will also be looking at websites designed with EZ Websites & WordPress to determine possible visual presentations. Any decision on hiring professional redesign will be after that. Lisa suggested the group report back by the September board meeting. Sally requested Google Analytics on the Instagram campaign run by intern Reese Reddemann, and a report from Reese himself.

Dues for Satellite Members: Even though the Satellite members had been terminated at the
end of June, Rosemary Aragon has indicated that D5030 will continue to subsidize dues for
them. Satellite members will meet with Paula DW & Ray Connell on July 25th. If they determine
they can't add members to achieve the required 10, they can become regular members of our
club.

New Business:

- **Board Meeting Schedule for 2024-25:** See attached.
- Fill Board Position Vacated by Michael Reid: President Linda asked for suggestions for appointment. Board members mentioned Stephanie Feldt, Angie Jimenez, Terry Cicero, & Wendy Reilly. Linda will explore whether any of these are interested in joining the board and bring a nomination for board approval next month. There was also discussion on filling the Treasurer position, which will be vacant when Kirk assumes the President-Elect role. Kirk will commit to developing a roster of cashiers to assist the treasurer in collecting payment for lunches.
- Adoption of D5030 Youth Protection Policy: The policy was distributed ahead of the meeting. There was discussion that all our committees working with youth should be aware of the policy. Carol made a motion, seconded by Lisa. All Approve
- **RYLA Chair:** President Linda will check with Betsy Amick to determine if she is still willing to chair. It was suggested that a co-chair also be appointed.

Reports:

Fundraising: Paula DW reported on her committee's discussion of fundraising ideas. They suggest an annual gala for members and guests. They suggest other events that engage the community, as well as raising funds. Their outline is attached.

USRF Report: Paula L reported that the Service Fund is seeking additional members. Marisa Broggel will serve as secretary, but an extra member is needed with Jane Wiegenstein's resignation. Investments are in good shape and funds were well spent. The Service Fund Board is working on a budget for 2024-25 that will be approved by the club board.

Foodies Report: Paula DW indicated that the next event will be on Sunday July 28th at Lisa's in Edmonds—an Olympic viewing party with American food.

Membership Update: N/A

Next Meeting: August 12, 2024, @ 4:00 pm

Adjournment: 5:55 pm

Respectfully Submitted, Marilee Fuller Secretary



Rotary Club of the University District Board Meeting Schedule 2024-2025

July 15, 2024

August 12, 2024

September 9, 2024

October 21, 2024

November 18, 2024

December 9, 2024

January 13, 2025

February 10, 2025

March 10, 2025

April 14, 2025

May 12, 2025

June 9, 2025

2024/2025 Fundraiser Planning Ideas – Fun, social experiences with fundraising mechanism

- (1) Summer/Fall Mexican Bracelet Raffle 14K gold bracelet given to us by Mexican Rotarians to raffle. Value estimated to be \$5000; we (Paula L) are getting a formal appraisal. Raffle August October, price to be determined after appraisal, Do not have to be present to win, asking every Rotarian to sell (or buy) a minimum two tickets, and promote through Facebook, Webpage UDRC, Instagram, other community/organization/Rotary club/district newsletters.
- (2) Other Proposed/Ideas for 2024/2025 Fundraiser Experiences (works in progress)

(A) Larger Events:

1. Annual gala with speaker (Rick Steves? He accepted last year, but was not available on our date, raise the paddle and announce the "Rotarian of the Year". Event would include dessert dash, selected raffle(s) and may include limited live auction items.

Ask Rick Steves (he accepted last year but was not available on our date)

Consider lunch time at the SYC

2. Wag & Walk (or Pet Pawrade) followed by a Music Concert. Participants pay a fee to register. Dress in costume with their pets; parade around park; costume contest.

Magnuson Park (centrally located; has its own dog park)

Seattle Humane Society as possible partner (per Kaj Peterson, they are looking for a club with which to partner in a project).

Tie to an adoption event

Look for sponsors among local pet-related retailers, veterinary clinics

Critter Village – pet-related vendors; charge a fee to participate

Food trucks – charge a fee to participate

(B) Smaller Fundraisers:

1. Cornhole Tournament - experiment with different venues.

UHeights Farmer's Market (one booth per week is a NP – request and

promote membership with a Cornhole Toss (3 tosses for \$5.) with 2

drawings for a basket of vegetables and flowers donated by UDRC

Magnuson Pea Patchers) Sally talking to Rick Jones and Marella

Saturdays, 9AM – 2PM

UDistrict Street Fair – we will have a booth and if successful at Farmer's

Market, promote UDRC and conduct a Cornhole Tournament at booth

- **2. Progressive Dinner** rent luxury bus (15/24/30 passenger) to drive diners from host to host. Bus cost \$160/hr for 24 passenger bus + tip. Est time required depends on where pick-ups/drop offs located, maybe six hours. Hosts provide meals at their homes, otherwise they are free.
- **3. Kentucky Derby** Lisa Edwards would host. Charge fee. Watch race on big screen. We provide all food, drink, prizes. 50/50. Contests.
- **4. Private Screening of Movie** (Wicked or Lord of the Rings) Thornton Place is by link, offers free parking and private viewings for 40 to 100 people. Maybe Wicked, new Lord of the Rings? Ticket includes seat, popcorn, soda, donation to club.

5. Other Possibilities:

Brewfest

Sausage Sizzle

Trivia Night (bar/restaurant)

Bingo/Drag Queen Bingo

50/50s at all our events

6. Next Year:

Tutta Bella Week Long Promotion: With code, 20 % of proceeds from Tutta

Bella sales for 5 days donated to charity. https://www.tuttabella.com/fundraising/

Request September/October 2025 dates and tie it to Husky Ushering with

advertisements in UW/UDistrict community paper/online calendars,

Facebook and Instagram campaign