

LEAVENWORTH ROTARY INTERNATIONAL COMMITTEE

Memorandum of Understanding

There are three strategic priorities supported by 16 goals for the Rotary International Organization:

Support and Strengthen Clubs

- Foster club innovation and flexibility
- Encourage clubs to participate in a variety of service activities
- Promote membership diversity
- Improve member recruitment and retention
- Develop leaders
- Start new, dynamic clubs
- Encourage strategic planning at club and district levels

Focus and Increase Humanitarian Service

- Eradicate polio
- Increase sustainable service focused on:
 - New Generations Service programs
 - The Rotary Foundation's six areas of focus
- Increase collaboration and connection with other organizations
- Create significant projects both locally and internationally

Enhance Public Image and Awareness

- Unify image and brand awareness
- Publicize action-oriented service
- Promote core values
- Emphasize vocational service
- Encourage clubs to promote their networking opportunities and signature activities

The Leavenworth Rotary International Committee supports them all and is focused to increase the Humanitarian Service of the Rotary International Organization.

The Leavenworth Rotary International Committee understands that its priorities and goals must be in alignment with those of Rotary International. Rotary's core values represent the guiding principles of the organization's culture, including what guides members' priorities and actions within the organization.

The Rotary International Organization uses a four-way test that asks the following questions. The Leavenworth Rotary International Committee will ask these same four questions when choosing any new possible project:

- Is it the Truth?
- Is it Fair to all concerned?
- Will it build Goodwill and Better Friendships?
- Will it be Beneficial to all concerned?