**PUBLIC RELATIONS DIRECTOR**

This Director should develop and implement plans to provide the public with information about Rotary and to promote the club’s service projects and activities.

The Director of Public Relations is responsible to:

Attend the monthly meetings of the Board of Directors.

Attend District events and functions.

In conjunction with project leaders, publicize Club projects and events to the membership and the community.

 Ensure Social media for Facebook, Instagram and Twitter are maximized throughout the

 year by placing pictures, comments of meetings, board information, etc for the public to

 see activity.

 Ensure the Dacdb Rotary Club of Oregon City is updated with meetings, speakers and

 events that occur monthly

Publish and/or order Club promotional materials.

Ensure that the Club has a visible presence by participating with informational booths or sponsoring activities at other local events, as is practical

Provide a Club spokesperson and liaison to the Chamber of Commerce.