# 4-WAY FLYER Rotary



SERVICE ABOVE SELF

JANUARY 21, 2021 - Volume #21

FOR MEMBERS - BY MEMBERS

## PRESIDENT'S MESSAGE



Nothing of great concern on my mind these days. I would simply like to ask our membership to please keep some dates in mind for this year:

- Daddy Daughter Dance May 8
- Desert Rose Invitational Golf Tournament – June 26
- County Fair July 28 to August 1

We will need tremendous participation at these events to ensure their success! Thank you in advance for keeping some of this time available to pitch in. These are very rewarding and critical events that we do each year.

Many thanks all around! ~ President Keever

# IN THE NEWS



- If you're interested in Rotary's role for national or global COVID-19 vaccine distribution, join the virtual meeting scheduled for this THURSDAY, January 21st at 7 PM by going to the District homepage and clicking on the Registration button. Expert panel participants are slated to provide insights into the rollout strategy worldwide and our state's role in it.
- DG Cindi urges us all to wear our Rotary pins daily. It's a symbol that reminds us and those around us of the power of Rotary and its ideals all Rotarians strive to meet every day. Share our Rotary story!
- Interested in serving as a club leader? Per President
  Keever's January 13<sup>th</sup> email distributed to all members,
  there are openings for board members and options for
  some of the executive positions like Secretary and
  Treasurer. If you have interest in being considered, please
  contact President Keever before the February board
  meeting.
- The in-person Camp RYLA has been canceled for this year, in line with Rotary districts throughout the western US and Canada. Plans are in the works for what options exist for an online version. Meanwhile, a site has already been reserved at Grove Camp for the 2022 event.

# **CLUB MEETING SCHEDULE**

JANUARY 21, 2021 - NOON
Weekly Club Gathering via ZOOM
Speaker: Jessica Yozamp, AVP Branch Manager,
Escrow Officer at Western Title

JANUARY 28, 2021
Weekly Club Gathering via ZOOM
Speaker: Bridget Albert, Big Brothers/Big Sisters

FEBRUARY 4, 2021
Weekly Club Gathering via ZOOM
Monthly Business Meeting

**Coming Up:** 

February 11th – City Panel w/Redmond City Officials February 18th – County Commissioner Phil Chang

# **TYLER NOKES 4X4+**

Being a bona fide Incident Commander can come in handy when responding to an urgent call, so next year's club president seems a perfect fit for filling the vacancy of President-Elect. Tyler retired eight years ago from the fire department where he served as Assistance Fire Chief and Fire Marshal during his career that



began and ended in Pendleton. His skills in assessing, organizing, and leading action, however, remain. Indeed, our club has drawn on them before when Tyler served as club president five years ago.

Tyler grew up in Corvallis, attended Crescent Valley High School, then Portland Community College for his fire science degree before heading east to Pendleton. He and wife Nicole will celebrate their 30<sup>th</sup> wedding anniversary this year. They have a son and daughter who live in Corvallis and LaPine, respectively. No grandkids....yet. (continued next page)

### TYLER NOKES 4X4+ continued

When asked how he and Nicole ended up in Redmond, Tyler gives credit to Nicole for a friend connection that eventually led to her taking a job in Human Resources for the school district. Much like how he chose to work in Pendleton (it was the first place to offer him a job after graduation), Nicole's prospects of getting work in Redmond

tipped the scales for their decision on where to relocate.



As for Tyler's involvement with Rotary, joining the Redmond club wasn't his first rodeo, so to speak. In 2007, the Pendleton club invited him to speak about a large fire that gutted their Eagles lodge located downtown, the

largest fire scene he experienced as incident commander. Tyler found himself drawn to the people and purpose, so he looked for that same opportunity when making the move to central Oregon. Tyler is a Paul Harris Fellow and currently serves as Club Activity Chair.

Now that he's retired from fire service, Tyler spends his time restoring an early model Ford Bronco, doing property maintenance on some Pendleton rentals they own, and lots of "odd jobs for friends". His description of his own home being in a more-or-less permanent state of remodel suggests that Tyler likes keeping busy with his carpenter tools wherever a needed project presents itself.

That includes his outlook for the Redmond Rotary Club, where he's eager to hear from members with ideas for projects, goals or club activities. Tyler hopes the in-person meetings can resume sooner rather than later, and credits President Keever with his hosting skills at our virtual weekly gatherings for keeping the club engaged this past year.

He knows in-person attendance won't happen in time for the President Elect Training (PETS) scheduled for February. Since Tyler went to the conference in preparation for his first stint as club president, he feels better prepared to join his Rotary colleagues online this time, even though details aren't yet available for just how the training will be delivered.

Good thing he's accustomed to showing up on the scene ready to make a plan, and is knowledgeable about Rotary in general. All he needs now is member engagement and support for identifying what's important for the club to accomplish next year. So share your ideas with Tyler and other club leaders today!

# **CLUB GROWTH by the NUMBERS**

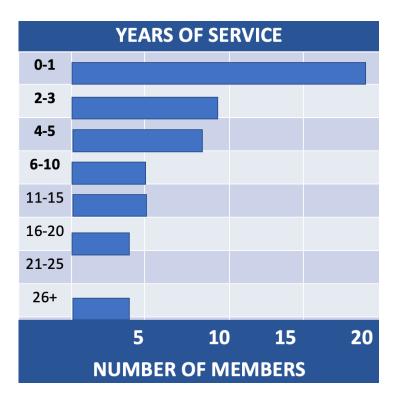


It's no secret our club has been gaining members in recent years, recovering steadily from the sharp decline suffered after the Great Recession impacts of ten years ago. At first blush, it would be easy to make some assumptions that local population growth naturally feeds a climb in membership numbers, and that our growth rate will continue as long as that source for potential new members remains strong.

What else can we learn through a bit more analysis? Keeping our club healthy means being proactive about attracting and retaining members. Attrition happens in the most dynamic organizations. Redmond Rotary is no different.

So what is to be learned from data available to us that can help us live up to that "Best Medium Sized Club" in D5110 awarded last year? Here's some food for thought:

Almost half the club has been a Rotarian for a year or less. With growth comes the need to orient new members to the activities, history and culture of the club while being open to their new ideas and passions. The opportunity for making changes can be extremely positive, but for seasoned members can also create a chaotic sense with the potential to undercut the club's momentum on existing projects and community partner relationships if not well managed. Keeping a balance between new ideas and long-standing traditions is the dance that keeps things interesting and energized, as long as everyone recognizes this dynamic. (continued next page)



### CLUB GROWTH continued.

Something that doesn't show in the graph on the previous page is that many of our club's new members have prior Rotary club experience elsewhere. The club has benefited from a mix of young professionals new to Rotary, transfers from nearby Rotary clubs, and retirees with experience with one or more Rotary clubs. The opportunity for helping blend experience and enthusiasm, along with all the network connections and individual strengths new members bring, should serve our club well as we eventually move out of the coronavirus restrictions of the past year.

More good news: The graph also shows that the rest of our membership represents a healthy spread in length of service. Four members have 26+ years each, and the rest are more or less evenly sprinkled between 2 and 20 years. With that rich background, our club should reap benefits from wisdom and experience that provides solid guidance for introducing changes that inevitably come with having "new kids on the block" show up full of energy and ready for action.

# WHAT'S COOKING



It's never too early to plan your sweetie's Valentine's Day breakfast. Here's a do-ahead dish that will be popular with the family, and use up some of those blueberries from last year's Berry Sale! **Overnight Blueberry French Toast** 

- 12 slices day-old bread, cubed
- 12 oz cream cheese, cubed
- 1 cup fresh or frozen blueberries
- 10 eggs
- 2 cups milk
- 1 tsp vanilla extract
- 1/3 cup maple syrup
- Sauce:
- 1 cup sugar
- 2 TBLSP cornstarch
- 1 cup water
- 1 cup fresh or frozen blueberries
- 1 TBLSP butter
- ½ tsp grated orange peel
- ¼ tsp each cinnamon and nutmeg

Lightly grease a 9x13 baking dish. Arrange half the bread cubes in the dish and top with cream cheese cubes.

Sprinkle blueberries over, top with remaining bread cubes.

(continued next column)

In a large bowl, mix eggs, milk, vanilla extract, and syrup. Pour over bread cubes. Cover and refrigerate overnight. Remove from refrigerator about 30 minutes before baking. Cover and bake 30 minutes. Uncover and continue baking 25 to 30 minutes until center is firm and surface is lightly browned.

Make sauce: In medium saucepan, mix sugar, cornstarch and water, bring to boil. Stirring constantly, cook 3 to 4 minutes. Mix in remaining blueberries. Reduce heat and simmer 10 minutes until blueberries burst. Stir in butter and pour over baked French toast. 10 servings

# TEASE ME TO READ



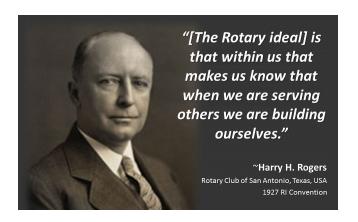
Every month, the Rotarian magazine arrives in our mailboxes, full of informative reading and inspiration. If you're like this editor, setting aside time to read it cover to cover rarely happens before the next month's issue lands. If you're like me, all you need is a little taste of what you're missing to somehow find that extra 15 minutes. For the January issue, which will quickly be followed by next month's edition, consider yourselves teased.

# From the cover story of "The Future":

"Half of the world's hospital beds are occupied by patients suffering from waterborne diseases. More than a billion people don't have access to clean drinking water." Read more about the future of water, as well as travel, philanthropy, language and environmentalism.

It's not all bad news.....

If you find yourself in Ely, Nevada on January 30th, be sure to check out their fundraiser that supports their high school scholarship program. Its success has lasted for 20 years. What is it? Go to the Calendar for January Events page and read all about it!



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