**MEMBERSHIP STATUS HI-LITES TO BOARD OF DIRECTORS (6/12/2024)**

**Note: all numbers are starting Sept. 1, 2023**

While the gain in new members to date is very encouraging, the net membership gain is disappointing because of the high loss of existing members. We have lost 10 members to date when we had projected a loss of 5-6 members for the entire year. The total membership for this year is not expected to increase for this year because there are no potential members in the pipeline that could be inducted by the end of the year and there is still a projected loss of 1-2 members during June.

A bright side, in addition to the total new members inducted, is that the level of engagement of the total membership has increased from 80 to 88%.

Another note is that total female membership has increased from 19% to 24% to date.

**Total membership status:**

New members added:

 Goal 9 added

 Actual 9 added

Members lost:

 Estimated 4 lost

 Actual 10 lost

Net Change:

 Projected total members goal 57 (an increase of 5)

 Actual total members 51 ( a loss of 1)

Engagement Level (estimates):

 Members with very low engagement a/o Sept. 1, 2023 = 20%

 Members with very low engagement a/o June. 1, 2024 = 12%

Gender of membership:

 Male/Female ratio 9/1/2023 81%/19%

 Male/Female ratio 6/1/2023 76%/24%