

ORO VALLEY ROTARY CLUB – 7/14/22

MISSION: The purpose of RCOV is to benefit our local and international communities by working together in trust and friendship.

VISION: Together, we see a world where people unite and take action to create lasting change — internationally, in our communities, and in ourselves.

STRATEGIC GOALS:

1. Identify, select and implement community service projects [[Community Service Committee](#)]
2. Identify, select and implement international service projects [[International Service Committee](#)]
3. Enhance relationships with other Rotary Clubs, District 5500, and community Groups [[Club Service Committee & RI/District Committee](#)]
4. Increase awareness and enhance the image of RCOV in the local community (Oro Valley) [[Club Service Committee](#)]
5. Successfully raise funds to support the club strategic objectives and programs [[Gary – Foundation Chair as lead, but belongs to each committee](#)]
6. Increase, retain and diversify engaged members [[Club Service Committee](#)]

Notes:

- Put the new mission and vision on the public part of the club website
- Put the strategic objectives on the members-only part of the website
- Club Service Committee needs to think about whether to form subcommittees, since they have several strategic objectives