**ORO VALLEY ROTARY CLUB – 7/14/22**

MISSION: The purpose of RCOV is to benefit our local and international   
 communities by working together in trust and friendship.

VISION: Together, we see a world where people unite and take action to   
create lasting change — internationally, in our communities, and in ourselves.

STRATEGIC GOALS:

1. Identify, select and implement community service projects [Community Service Committee]

2. Identify, select and implement international service projects [International Service Committee]

3. Enhance relationships with other Rotary Clubs, District 5500, and community Groups [Club Service Committee & RI/District Committee]

4. Increase awareness and enhance the image of RCOV in the local community (Oro Valley) [Club Service Committee]

5. Successfully raise funds to support the club strategic objectives and programs [Gary – Foundation Chair as lead, but belongs to each committee]

6. Increase, retain and diversify engaged members [Club Service Committee]

Notes:

* Put the new mission and vision on the public part of the club website
* Put the strategic objectives on the members-only part of the website
* Club Service Committee needs to think about whether to form subcommittees, since they have several strategic objectives