

JEFF WILKINS – ORO VALLEY TOWN MANAGER



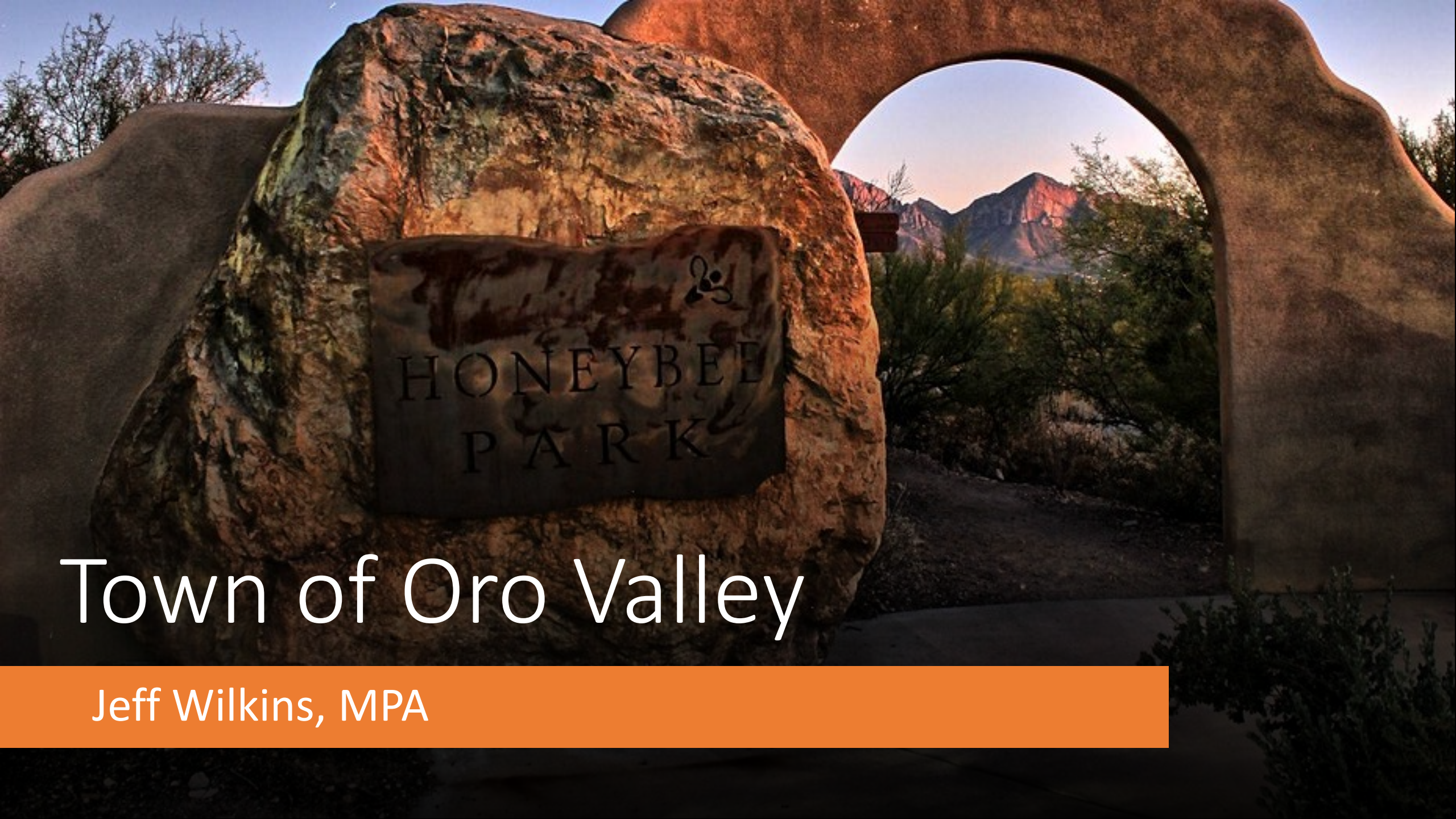
Jeff has dedicated his career to local government for 27 years. He proudly served communities in Illinois, Michigan, Indiana, and Ohio in roles as County Administrator, City Manager, Assistant Town Manager and Director of Administration and Treasurer. He served communities during fast growth, slow growth, and redevelopment. All positions required his leadership in strategic planning, intergovernmental relations, economic development, capital planning, budget and finance, team building and HR/staff development.

His long tenure of 15 years as County Administrator of Kendall County, Illinois (40 miles southwest of Chicago) was when the county had the fastest growth rate per the US Census Bureau. His service required leadership, collaboration, and financial planning from initial concept through successful implementation for strategic projects such as a courthouse expansion, jail expansion and new health department facility. He is especially proud of his leadership of Kendall Area Transit - the county's first public transportation system serving the entire county with 12 incorporated cities.

Jeff strives to build teams and collaboration for internal and community initiatives. His teams plan together for goals and celebrate together when accomplished. He earned his master's degree from Indiana University and bachelor's degree from DePauw University. He and his wife, Gina, are proud parents of two, and they enjoy time with their two rescue dogs and rescue cat.

Town of Oro Valley
www.orovalleyaz.gov





HONEYBEE
PARK

Town of Oro Valley

Jeff Wilkins, MPA

Background and Experience

- Dedicated career to local government for 27 years
- Served communities during fast growth, slow growth and redevelopment
- County Administrator – Kendall County, Illinois
- City Manager – Buchanan, Michigan
- Assistant Town Manager – Fishers, Indiana
- Director of Administration & Treasurer - Regional Authority serving Greater Columbus, Ohio
- Leadership in strategic planning, intergovernmental relations, economic development, capital planning, budget & finance, team building and staff development.



Servant Leadership Approach

- Leadership/management style is based on “we” and partnerships
 - Collaboration, transparency, efficiency
- Build cross functional department teams
- Build intergovernmental, stakeholder, and partner agency teams
- First six months meet stakeholders – informal GAP and SWOT

“In my career I’ve seen change happens regardless, but productive progress takes planning and collaboration.”



Oro Valley – Community of Choice



Oro Valley – Community of Choice

- Moderate residential growth
- Housing choices
- Safe
- Educated
- High-tech cluster – biotech, aerospace, semiconductors
- Planning for future – neighborhoods, parks, infrastructure
- Sustainability – planning water resources
- Intergovernmental cooperation commitment



Oro Valley – Opportunities



- Economic Development – leverage high tech clusters, tourism & hospitality, regional partnerships, BRE
- Slower residential growth rate
 - Ensure housing choices - housing study completion in 2023
- Sales tax dependency – vacancies, infill development
 - sales leakage to other areas
- Annexations of potential commercial areas

Oro Valley – Opportunities

- Transportation – support mobility, workforce, sales tax generation
- Community Connectivity - parks, recreation, trails, sense of place, and historic preservation
- Sustainability – water supply, reuse and education
- CIP - infrastructure, facilities, drainage, financial planning, impact fees



Oro Valley – Service Improvements



- Balanced Score Card
 - Operational performance measurements for customer service and business efficiency
 - Public understanding of our work to serve citizens

Oro Valley – Service Improvements



Town of Oro Valley Transit Services Division is now introducing

Passenger Portal

Book rides directly • Review upcoming trips • Track bus location in real time

How does it work?



Passenger Portal is designed to replace the current online reservation system and is a web-based tool that can be accessed on a desktop, tablet or mobile device. For more details, including how to use the portal, scan the QR code or visit www.orovalleyaz.gov and search **NEED A RIDE**.

Prefer scheduling by phone? Passengers can still call Transit Services at 520-229-4990 to request rides.



Oro Valley – Service Improvements



- Grant of \$1,000,000 from the Arizona State Parks Land, Water, Conservation Fund program.
- Largest parks grant received to date.

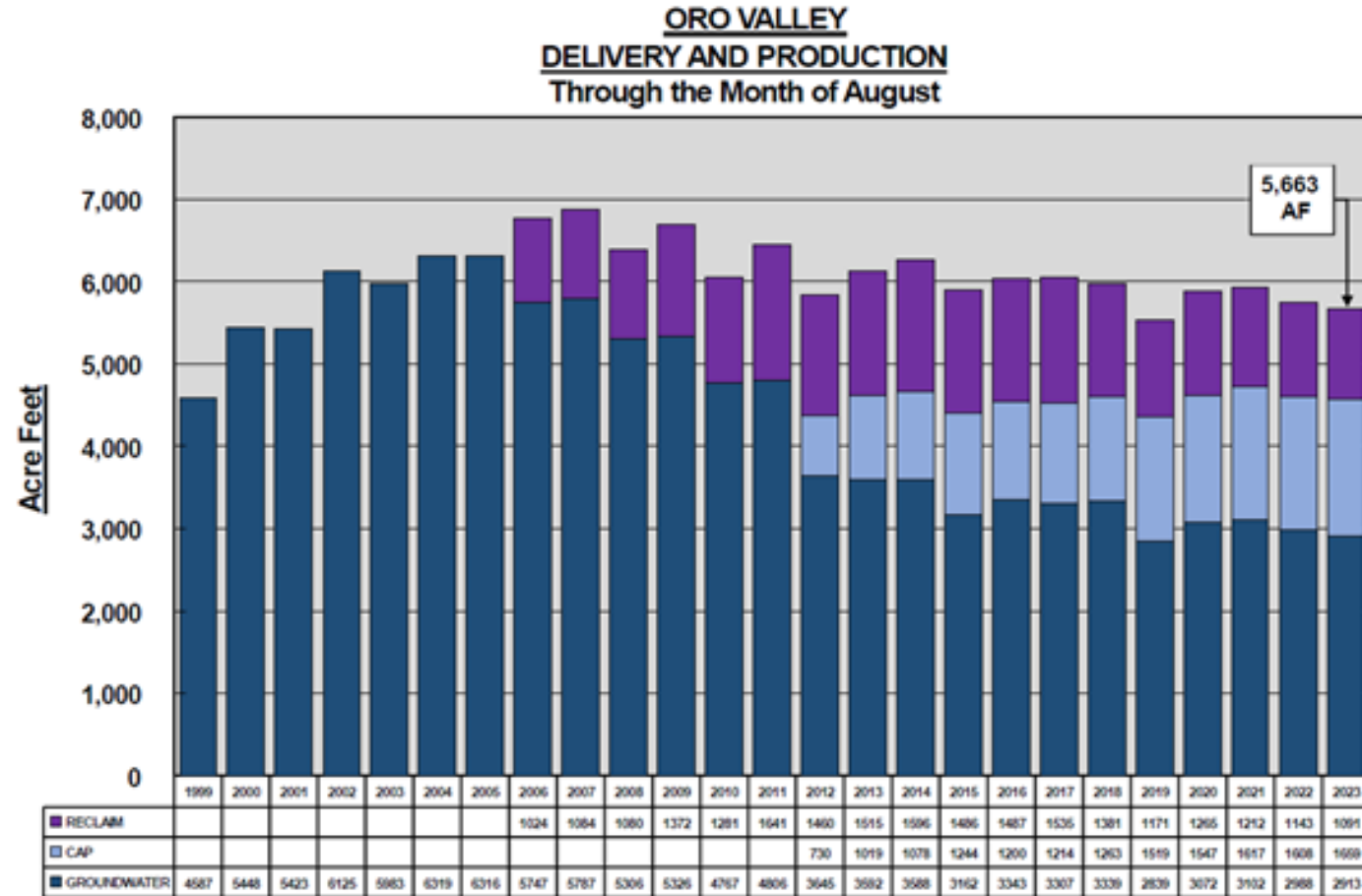
Oro Valley – Capital Improvements



- Naranja Park
- Community Center Parking Lot
- Golf course irrigation replacement
- LaCanada and Naranja multiuse paths

Oro Valley – Water Planning

- Water consumption continues on downward trend.
- Rate setting rewards lower consumption.
- Conservation contributes to this continued trend.



Oro Valley – Water Planning

- NWRDRS Reservoir & Booster Station
- Better distribution of our current Central Arizona Project (CAP) water into higher elevation pressure zones.
- Receive additional CAP water supplies when completed in November of 2024.
- Reduce Town's dependence on groundwater as well as provide system redundancy improving system reliability.



Oro Valley – Strategic Plan 2023-2025



Melissa Harnish, "Emerald Sunrise"

Oro Valley – Strategic Plan 2023-2025

OVERVIEW

The Council-adopted Strategic Plan for fiscal years 2023/24 through 2024/25 is the culmination of an extensive three-month process involving Town Council and staff. Rooted deeply in the values and priorities of the Your Voice, Our Future 10-year general plan, the two-year Strategic Plan provides organizational direction in seven focus areas:

- Economic Vitality
- Culture and Recreation
- Public Safety
- Roads, Water and Town Assets
- Land Use and Design
- Effective and Efficient Government
- Financial Stability and Sustainability

Within these focus areas are 19 goals and 55 objectives to guide everything from budget decisions to municipal operations, providing the community with a clear understanding of goals and expectations for the next two fiscal years.

ORO VALLEY'S VISION FOR THE FUTURE

YOUR VOICE, OUR FUTURE

Oro Valley strives to be a well-managed community that provides all residents with opportunities for quality living. Oro Valley will keep its friendly, small-town, neighborly character, while increasing services, employment and recreation. The Town's lifestyle continues to be defined by a strong sense of community, a high regard for public safety and an extraordinary natural environment with scenic views.



INDEX

Overview	3
Economic Vitality	4
Culture and Recreation	6
Public Safety	8
Roads, Water and Town Assets	9
Land Use and Design	10
Effective and Efficient Government	11
Financial Stability and Sustainability	12

Oro Valley – Community Partnerships

- Vistoso Trails Nature Preserve
- Arizona Heroes Memorial
- 50th Anniversary 2024
- General Plan 2026



Oro Valley – How to Get Involved

- Find your passion
- Prepare yourself
- Serve and lift-up others



“Be an ideal citizen”

“Earn this”



Thank you!

Jeff Wilkins, MPA