



The Greater Purpose

GREETINGS

ROTARY CLUB OF

ORO VALLEY

SUPERHEROES!

#GPP



at #gpp, we believe
There is a
superhero

#GPP Youth Heroes program

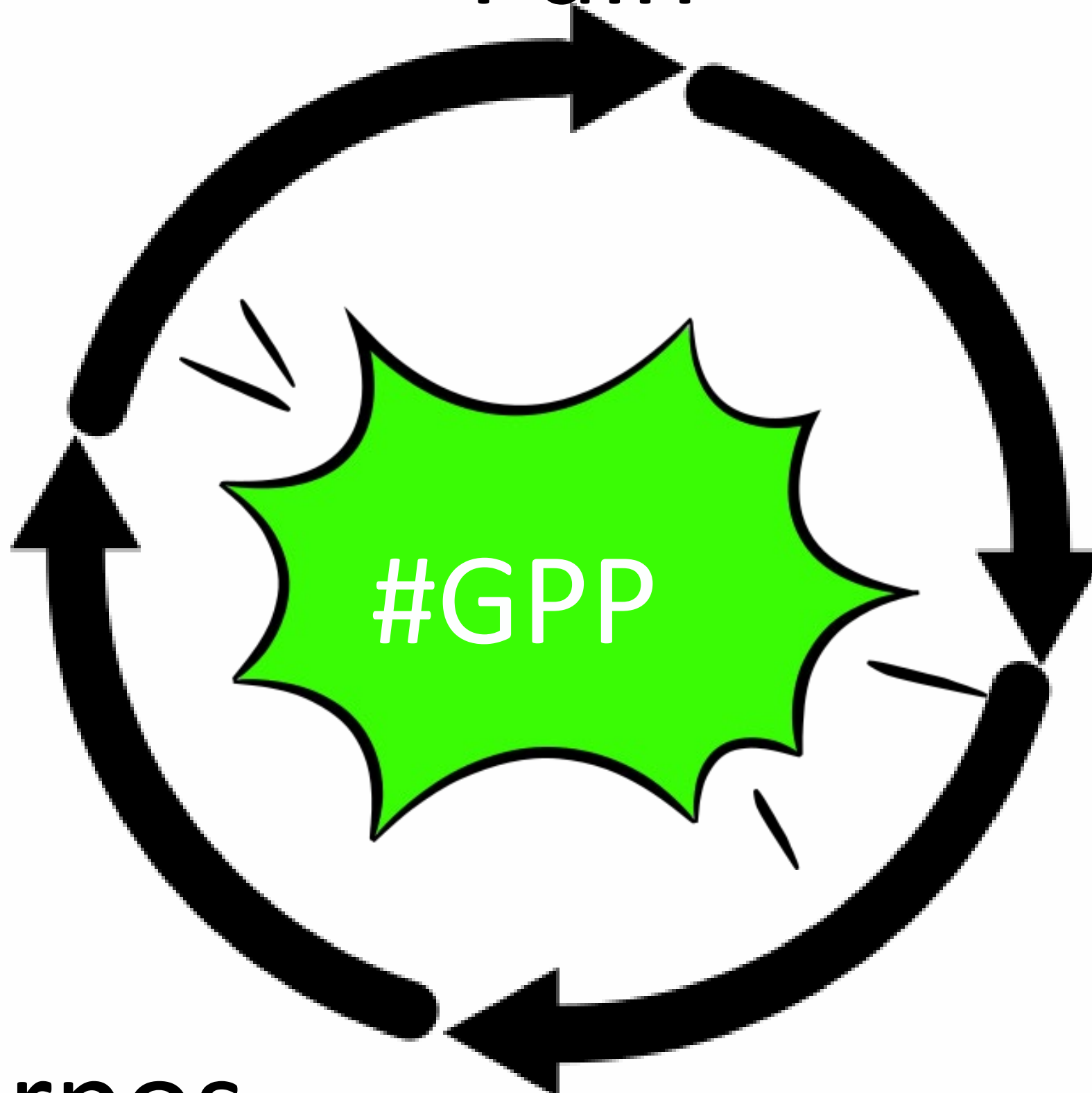
The mission of #GPP's Youth Heroes Program is to EMPOWER youth (children and teens) to discover their PURPOSE and VALUE through youth-led service projects that benefit our local and global communities. We teach young people how to use their strengths and talents (SUPERPOWERS) to change the world and how to LOVE themselves.



#GPP's Story

In 2012, Broadcast Journalist, Lauren Burgoyne started The Greater Purpose Project as a documentary following the journeys of real-life superheroes who transformed adversity into a Greater Purpose of helping others.

Pain



coping



begins

pain

purpose

purpos



heals

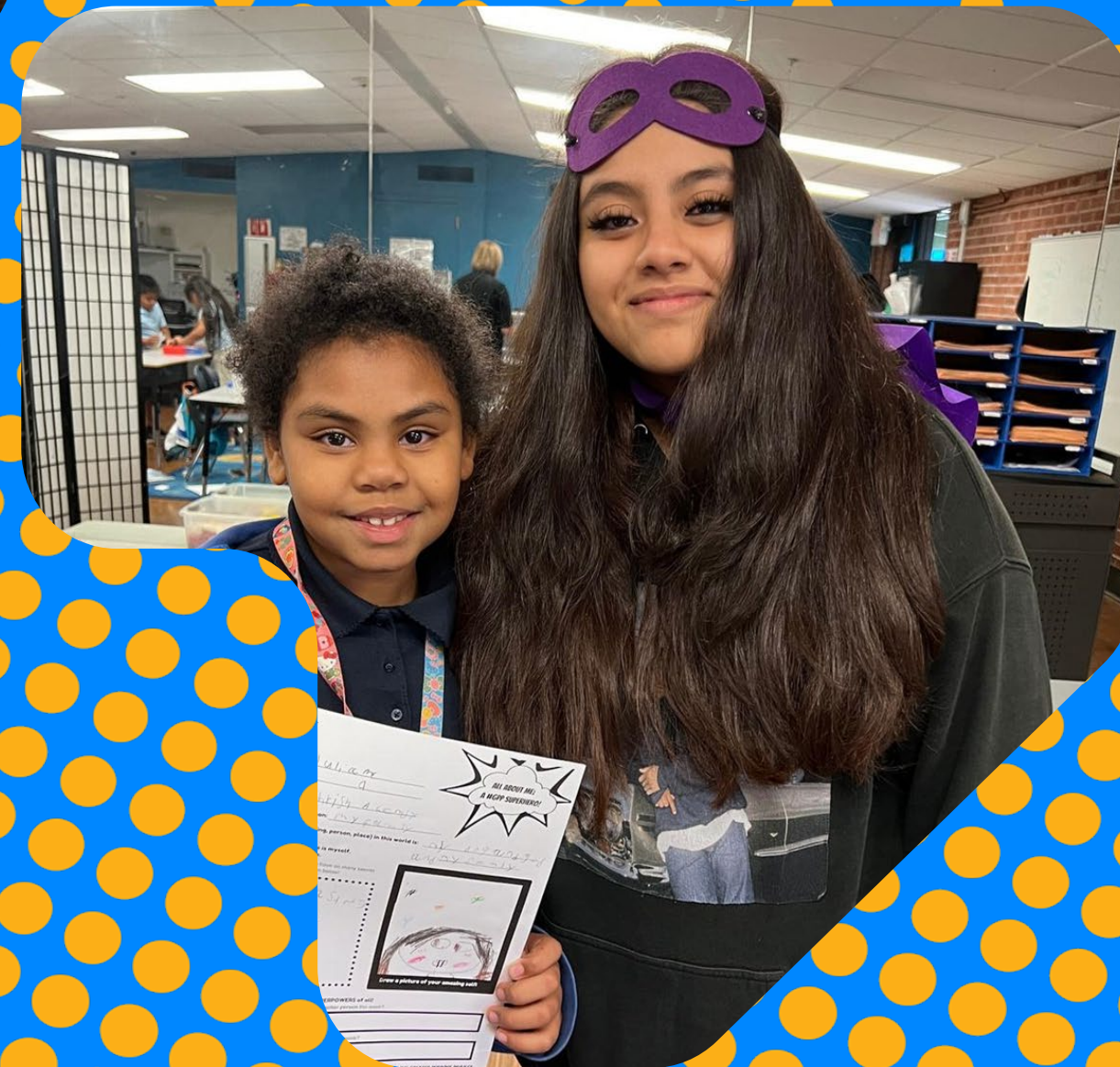
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#GPP's Story

The documentary evolved into a nonprofit organization started by a dedicated group of change makers who believed in the power of the mission and never gave up on making it a reality! #GPP received its official designation as a 501 (c) 3 in 2017.

#GPP IS
INTRODUCING
A NEW LEAGUE OF
SUPERHEROES...



THE PROBLEM #GPP HELPS SOLVE



In December 2021, US Surgeon General Vivek Murthy, MD, issued an advisory on mental health among youths, calling it an “urgent public health crisis.”



Suicide is the second leading cause of death for young people ages 10-24.



1 in 5 LGBT youth has attempted suicide.



1 in 5 high school students has experienced a major depressive episode.

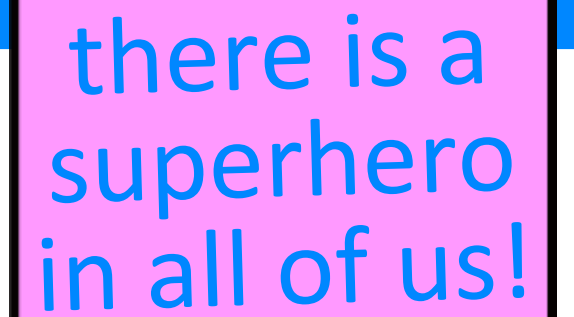
**three
statistics
you
can't
unsee...**



Getting behind a meaningful cause can lessen certain mental health risks while also reducing loneliness and isolation.

Youth that participate in our programs have also reported lower levels of anxiety and depression. #GPP provides youth with meaningful service-learning opportunities that help children and teens grow as leaders, increase their confidence and self worth, and empower them to take an active role in improving their communities.

#gpp provides a solution through meaningful service learning



there is a
superhero
in all of us!

- Empowers students to take action and make a difference.
- Provide empathy training and self-esteem building activities.
- Educates students about different geographical regions and cultures of the world.
- Provides job readiness skills, leadership training and development opportunities for aspiring community leaders.
- Enhances students' learning by enabling them to practice skills and test classroom knowledge through related service experiences in their local and global communities.
- Teaches students that no matter their socioeconomic status, race, age, abilities, special needs and/or adversity they may face in their personal lives, they all have the opportunity to leave a lasting impact in this world by selflessly giving of themselves to others.



#GPP is available to ALL youth. However, we prioritize working with underserved populations (e.g., Title One Schools, Boys & Girls Club, YMCA, etc.).



Underserved youth have fewer opportunities to volunteer and give back because of financial



#GPP creates a space for the hardships and barriers. recipients of charity to become the givers.



who do we serve?

#GPP has engaged more than 4,000 youth in greater purpose projects!

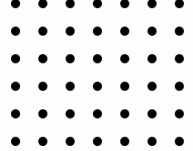


Some of our service projects include but are not limited to:

- Hosting an item drive, creating care packages and writing letters to US Military Troops serving overseas.
- Designing multiple pop-up libraries and hosting a massive book drive for underserved communities. Creating Quench Bags (supply bags/resources) and distributing them to neighbors experiencing homelessness.
- Hosting an item drive and making Jared Boxes for children at Maricopa County Hospital.
- Hosting a Teen - Food Drive Challenge for Kyrene Family Resource Center!
- Hosting a critical needs drive and making blankets for the San Carlos Apache Reservation in Globe, Arizona.
- Creating Easter baskets for Child Crisis Arizona.

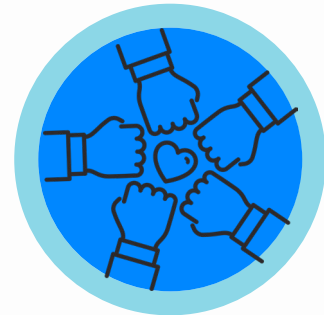
#GPP

#GPP Youth Heroes Program model



1.) Introduce #GPP to Youth Leaders

#GPP Program Coach will meet with leaders weekly as part of our 10-week curriculum



2.) #GPP Leaders will learn how to successfully plan and execute a service project.

They learn things like...

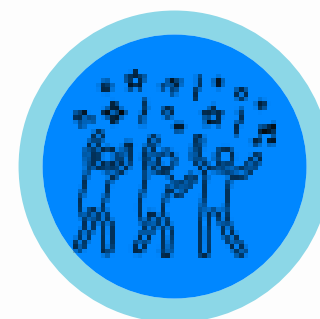
- Project Management
- Approaching Sponsors/Partners
- Creating a Budget
- Starting a Social Media Campaign
- Blasting a Press Release



3. Host a #GPP Kick-Off Assembly for the Entire School/Org



4. Host a #GPP Service Day



5. #GPP Wrap-Up Celebration SUPERHERO ASSEMBLY!



Kylie's Story!

"Since Kylie joined the Superhero team at the GPP, not only did her glow return, she has also stepped into a leadership role that supports her passion to not only paint but gives her freedom to create new ideas and teach kids! GPP boosted her confidence and self-esteem working with children on the pop-up libraries" "Sometimes God works in mysterious ways and sends you little miracles that put you on new magical paths you could never have imagined!" -Roxanne, Kylie's Mom

#GPP

COMING THIS FALL!

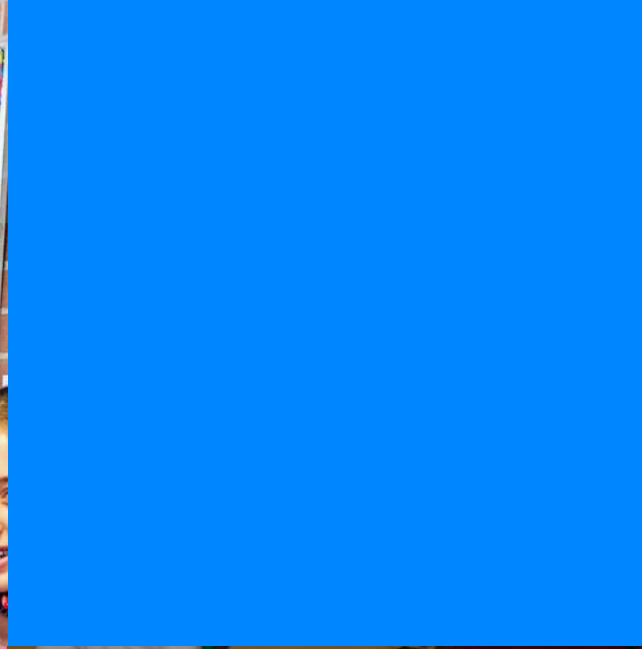
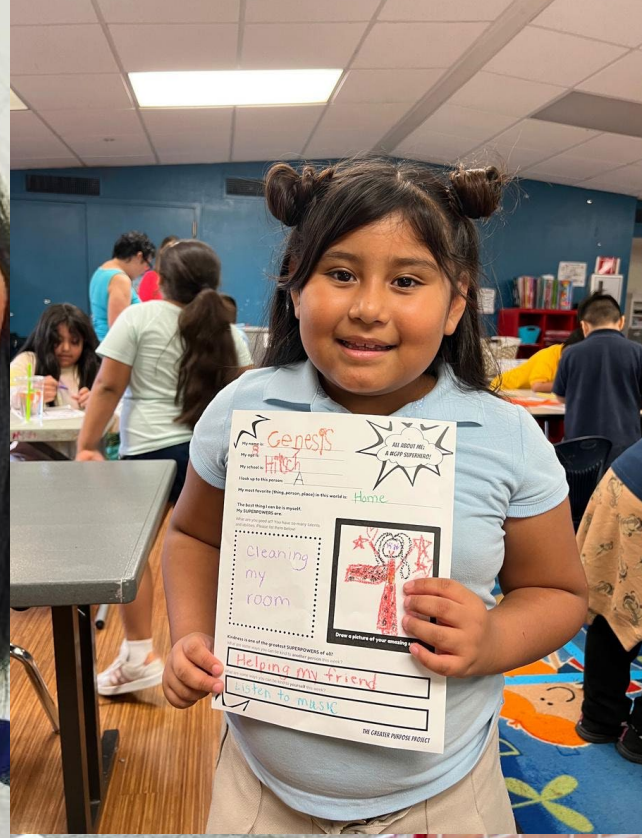
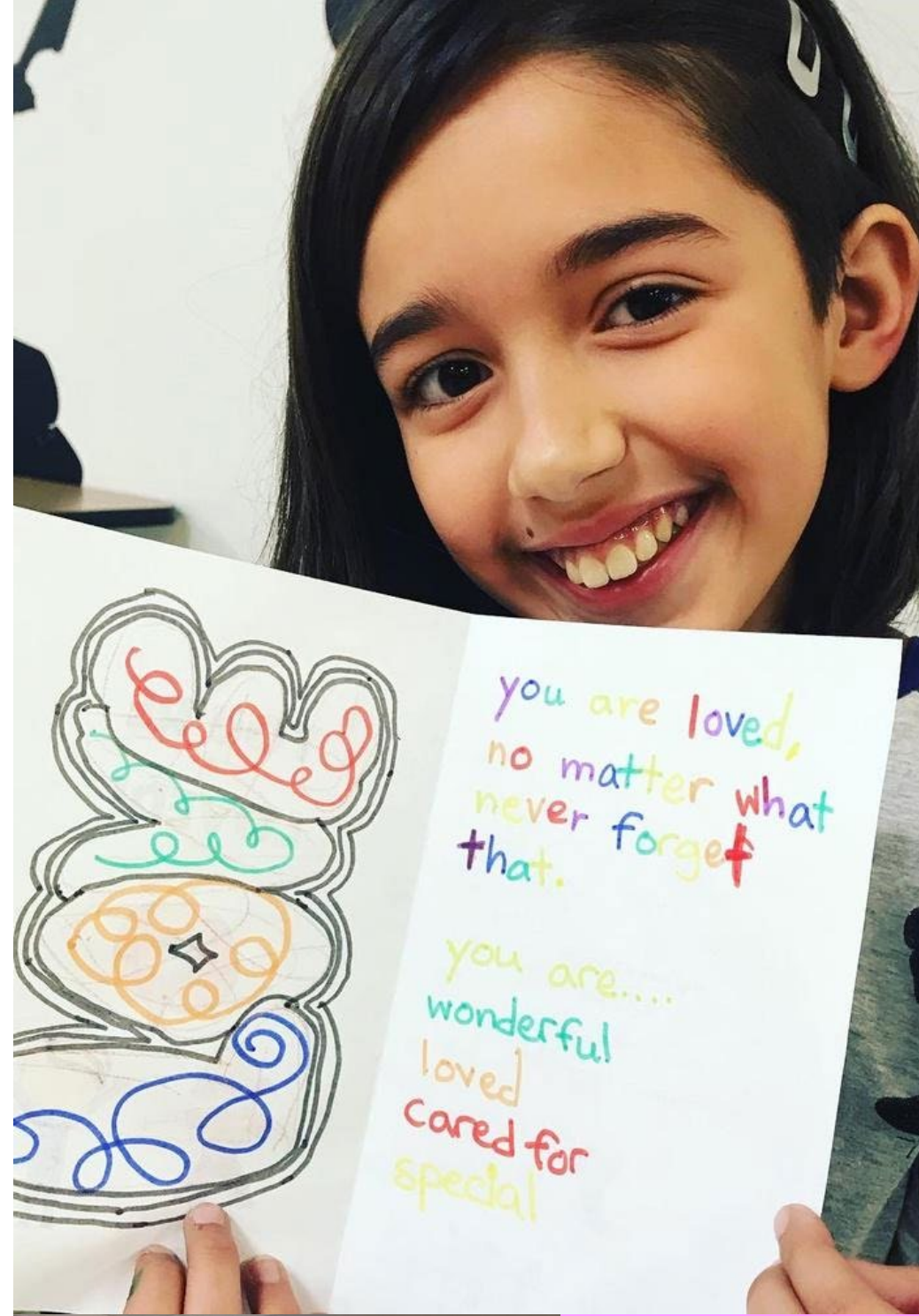


#GPP's
Operation
:
Books &

#GPP is teaming up with 600 local youth! Students will make blankets and host a massive (NEW) book drive to support Tucson's vibrant refugee community.

#GPP

JOIN
#GPP.
HELP US
IMPACT
OUR

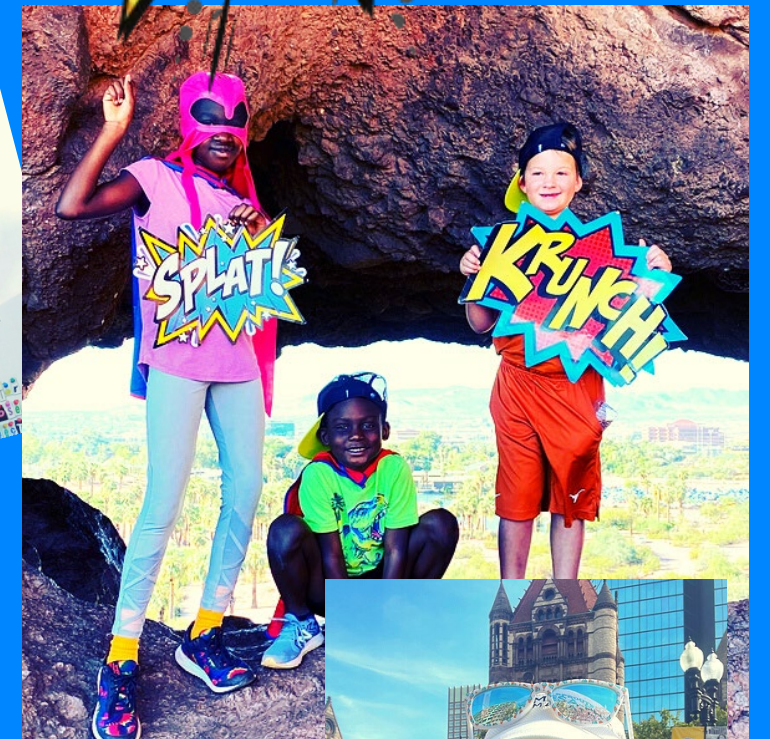


Sign up a team for...

the 8th annual #gpp superhero fun run!

in memory of patrick taylor

Calling all SUPERHEROES! Grab your cape, your friends and your kids and join us in the virtual (wheel, walk, run) that fuels #GPP! Every year superheroes across the US run this race in memory of Patrick Taylor who inspires the real-life superhero in us all!



Sign up a team for...

the 8th annual #gpp superhero fun run!

in memory of patrick taylor



 Race any time between October 1, 2023 - October 15, 2023.

 All proceeds benefit:

The Greater Purpose Project and the Multiple Sclerosis Foundation!

Be part of #GPP's story!

Connect with us on social media!



@GreaterPurposePro

The background is a vibrant green with a pattern of radiating lines and a halftone dot pattern. The text is centered and reads:

thank you

rotary club of Oro Valley

for all you do in our

community!