

2024 TOVL RESTAURANT/BUSINESS APPLICATION

2024 *A Taste of* **Oro Valley Life**

Proudly presented by



HELPING FAMILIES

SATURDAY, MARCH 30, 2024

2:00 – 6:00 PM

ORO VALLEY MARKETPLACE

Adult Ticket (21+ yrs): \$60

(Includes one free alcoholic beverage. Additional drink tickets are \$5.00/each).

Youth Ticket (8 – 20 yrs): \$15

Children under 8 yrs: Free

Join us in the celebration of the Town of Oro Valley's 50th Golden Anniversary with the local Rotary Club at its 9th annual ***A Taste of Oro Valley Life*** (TOVL) event on Saturday, March 30, 2024, from 2:00 – 6:00 PM at the Oro Valley Marketplace. The theme of this year's fundraiser is ***Helping Families*** and the primary beneficiaries of the proceeds include Edge High School, Emerge and IMPACT of Southern Arizona. These nonprofit organizations address critical issues that families face such as high school dropout rates, domestic abuse, and stabilizing families and seniors.

We are looking for 15 restaurants and a mix of cuisines to provide a "taste" of their dishes for our estimated 500 attendees. Laramita Cellars Winery will be providing wine tastings and we'll be asking breweries to provide samplings of their beverages to attendees 21 years and older. Children will be entertained with a live petting zoo and other fun attractions and there will be a Silent Auction with wonderful goods and services from local businesses.

Deadline for restaurant/business commitment no later than January 31, 2024.

○ **Restaurants are being asked to provide:**

- A minimum of 300 food samples with serving plates/cups/utensils/napkins.
- Servers to give out the tastes. Up to three (3) servers will be provided with free entrance to the TOVL event.
- Please complete the Pima County Health Temporary Food Permit Application **NO later than 2 weeks prior to March 30, 2024**, on this website page: <https://www.pima.gov/2266/Permitting-Inspections>
Select the following criteria below to get the nonprofit 501c (3) permit fee of \$30. The Rotary Club of Oro Valley will reimburse the \$30 to the restaurant after the vendor has participated in the function.
 - Applying to serve food in a public event as: 501c(3)
 - Who will be paying for the permit: applicant
 - Temporary Event

This permit is only available online. If you do not get your application in by March 15, 2024 there will be a \$45 additional expediting fee (non-refundable).

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- Promotional materials for their restaurant, including a current high resolution logo for the TOVL promotions.
- **Restaurants can start setting up as early as 9:00 am on Saturday, March 30th; they must be set up by 1:00 pm for the Health inspection.** Tear down will begin after the event ends at 6:00 PM on March 30th and must be completed that night.
- Restaurants are also asked to promote TOVL in their businesses using the promotional materials provided by the Rotary Club of Oro Valley.
- ***There is to be no exhibition cooking on site, and no open flames. Sterno flames are allowed.***

Businesses are being asked to provide:

- Promotional materials for their business, including a current high resolution logo for the TOVL promotions.
- Businesses can start setting up as early as 9:00 am on Saturday, March 30th and can start tearing down after the event ends at 6:00 PM on March 30th and must be completed that night.
- Businesses are also asked to promote TOVL in their establishment using the promotional materials provided by the Rotary Club of OV. Your Business is truly helping the community and part of the Town's 50th Anniversary celebration. We will let your customers know.

Oro Valley Rotary will provide to restaurants/businesses:

- \$250 (restaurants only) to cover the cost of the food – paid after participation in the event.
- \$30 (restaurants/beverage providers only) Pima County Health Temporary Food Permit reimbursement.
- A 10' x 10' tent
- Two 6-foot tables - one in back for prep and one in front for serving.
- 11" x 17" sign with your restaurant/business name.
- Hand washing station required by the Health Dept.
- Three complementary tickets to TOVL for your booth staff.
- Advertising and promotion of the event.
- Electricity to booth, if requested.

TOVL Restaurant Coupon Book

The Rotary Club will be asking restaurants/businesses to be featured in a coupon book that will be distributed to all attendees (in person) at the event with promotional offers. This will give our attendees an opportunity to visit your establishment after the TOVL event!

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- Participating restaurants/businesses will determine the terms of the offers (discount, expiration date, restrictions, etc.) and send them to the Rotary Club of Oro Valley contact listed in the application below by February 15th.
- Restaurants/businesses must provide high resolution logos to janeshurtleff@gmail.com by February 15th.

Businesses are also welcome to donate to our silent auction or become a sponsor.

For more information go to <http://www.tasteoforovalley.org/>.

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Please fill out the following information for your restaurant/business to exhibit at the 2024 Taste of Oro Valley Life and return it the Rotary Club of Oro Valley contact person below:

NAME OF RESTAURANT/BUSINESS THAT YOU WOULD LIKE ON YOUR SIGNAGE:	
ADDRESS:	
TYPE OF FOOD/BUSINESS:	CONTACT PERSON:
TELEPHONE NUMBER:	EMAIL:
WHAT YOU PLAN TO SERVE AT TOVL:	
IS ELECTRICITY REQUIRED BY THE RESTAURANT/BUSINESS? PLEASE CHECK ONE: YES ___ NO ___	
WOULD YOU LIKE TO BE FEATURED IN THE TASTE OF ORO VALLEY LIFE COUPON BOOK? YES ___ NO ___	
Please provide the details of your offer below for the coupon book (discounts, expiration date, restrictions, other terms):	
RESTAURANT/BUSINESS MANAGER/OWNER SIGNATURE:	
_____	_____
Printed Name	Title
_____	_____
Signature	Date

On behalf of the Rotary Club of Oro Valley and its non-profit beneficiaries, we'd like to thank you for your participation in this exciting birthday event for the Town of Oro Valley.

Please call or email the Rotary Club of Oro Valley contact person below with any questions.

Name:

Phone:

Email:

