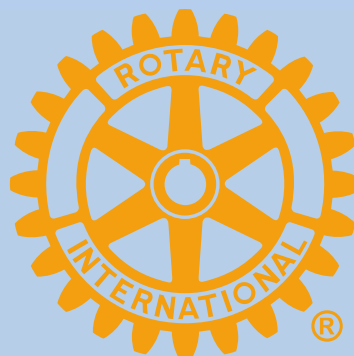


# TM VISION FACILITATION



# Rotary

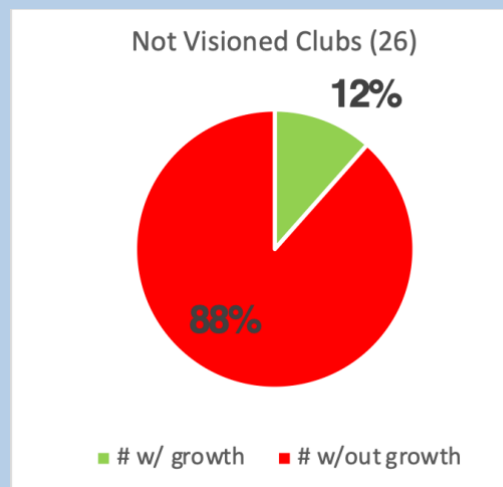
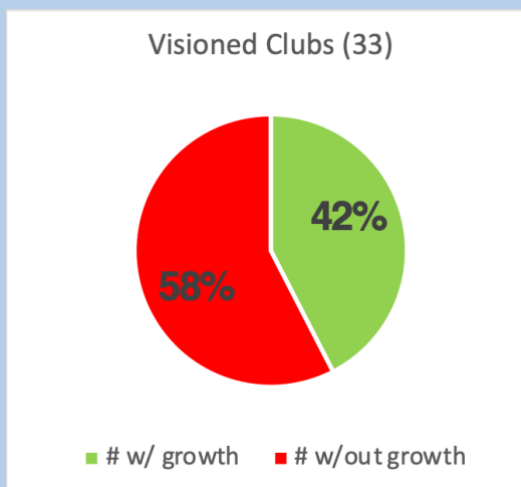


## What is Club Visioning?

Club Visioning is a structured process in which up to 20 members of your Rotary Club spend time together formulating a 3-year vision of who your Club is, what are the priorities and how are we engaging our members. It is facilitated by trained Rotarians from your District. If you need to develop trained facilitators the IVFC can assist.

## Why should my Club invest the time?

Clubs that invest in Club Visioning have more engaged members and show membership growth which results in more involvement at the District level and more giving to The Rotary Foundation (TRF). The chart below shares metrics from District 5960, comparing Clubs that have Visioned within the past 5 years and those that have not Visioned within the past 5 years, or never Visioned.



Clubs that work through Club Visioning create consensus for a shared direction, consistency for decision making, continuity of leadership and have improved communications within the Club and to the community. The Clubs are 4 times more likely to grow their membership, 5-10 times more likely to receive District recognition, experience 2-3 times more giving per member to the Rotary Foundation and they have a fun time building the Vision.

## What Does the Process Look Like?

The process can be done either in a virtual format via Zoom or in-person using the same digital tools. There are essentially three steps to our Club Visioning process with steps 2 & 3 combined if in-person.

### Step 1 – Pre-work for the Club:

- Select up to 20 of your Club members to participate, we recommend a cross section of leaders and members that reflect the diversity in your Club
- Participants complete a writing exercise before session one and bring it to the first facilitation session

### Step 2 – Facilitation Workshop 1 (~2.5 hours):

- Meet the Facilitators and gain an overview of what will be covered along with some ground rules for the session
- Ideas from your completed writing exercise are extracted and documented by the facilitators in an organized manner
- Ideas are then prioritized through two rounds of voting, with all ideas captured for the team, but prioritized down to the top 2-3 in each area

### Step 3 – Facilitation Workshop 2 (~1.5 hours):

- Summarize the prioritized results from your prior session
- Learn about developing a Master Plan and Action plan with tools to guide your Club
- Develop an Action Plan in breakout groups to learn how to use the tool
- Commit to first steps to start the process of communicating with the Club the results and developing the Action Plans

## How can I start this process for my Club?

Contact the following District resources to arrange your initial discussion and get the process started for your Club:

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