

District 6400 ACTION PLAN 2024-25

INCREASE OUR IMPACT

- Host a creative Polio event to raise \$1,500+ for World Polio Day, October 24.
- Become a Benefactor or a Bequest Society member and support Rotary's Endowment goal of \$2.25B by 2025.
- Join TRF Direct. It's an easy way to contribute and Do Good in the World.

EXPAND OUR REACH

- Grow our district by identifying new clubs: Traditional, Cause-Based, Satellite, Interest-Based.
- Increase Public awareness and understanding of Rotary and our impact zlocally and globally.
- What is your Rotary Moment? Share your story and help others understand our reach.

ENHANCE PARTICIPANT ENGAGEMENT

- Grow your Club! Provide meaningful responsibilities for new and existing members.
- Foster professional development and leadership skills via MyRotary courses.
- Increase collaboration and connection, especially between Rotary and Rotaract Clubs.

INCREASE OUR ABILITY TO ADAPT

- Explore Rotary Action Groups and Rotary Fellowships.
- Attend inspirational and informative district learning sessions at your club on Membership, Foundation and Public Image.
- Plant a Peace Pole in your community!
- Attend the Calgary Convention in June 2025!