



Coaching Your Clubs to Success!

May 21, 22, June 5, 2024
Club Advocate Workshops



LET'S MAKE ROTARY
Simply Irresistible!

Themes & Calls to Action

- Magic of Rotary happens at Club level where people are serving their communities
- Engage Action Plan to grow membership & thrive
- Transform our culture to be Simply Irresistible
- Focus on modern day concerns
- Foster a spirit of innovation

Themes & Calls to Action

- Be Member and Club-centric
- Great clubs stay great by finding room for continuous improvement
- Expand our commitment to DEIB
- Live the Four-Way Test

The District Team is here to help!



District 6450 Goals 2024-2025

1. Embrace Action Plan at the Club level to **grow Rotary** & increase our impact.

The ROTARY ACTION PLAN



**TOGETHER, WE SEE A WORLD
WHERE PEOPLE UNITE AND TAKE ACTION
TO CREATE LASTING
CHANGE ACROSS THE GLOBE,
IN OUR COMMUNITIES, AND IN OURSELVES.**

As we stand on the cusp of eliminating polio, we find ourselves poised for our next challenge. **The time is right to move toward realizing a new vision that brings more people together, increases our impact, and creates lasting change around the world.** To achieve the vision of Rotary International and The Rotary Foundation, we have set four priorities that will direct our work over the coming years.

INCREASE OUR IMPACT

- Eradicate polio and leverage the legacy
- Focus our programs and offerings
- Improve our ability to achieve and measure impact

EXPAND OUR REACH

- Grow and diversify our membership and participation
- Create new channels into Rotary
- Increase Rotary's openness and appeal
- Build awareness of our impact and brand

ENHANCE PARTICIPANT ENGAGEMENT

- Support clubs to better engage their members
- Develop a participant-centered approach to deliver value
- Offer new opportunities for personal and professional connection
- Provide leadership development and skills training

INCREASE OUR ABILITY TO ADAPT

- Build a culture of research, innovation, and willingness to take risks
- Streamline governance, structure, and processes
- Review governance to foster more diverse perspectives in decision-making

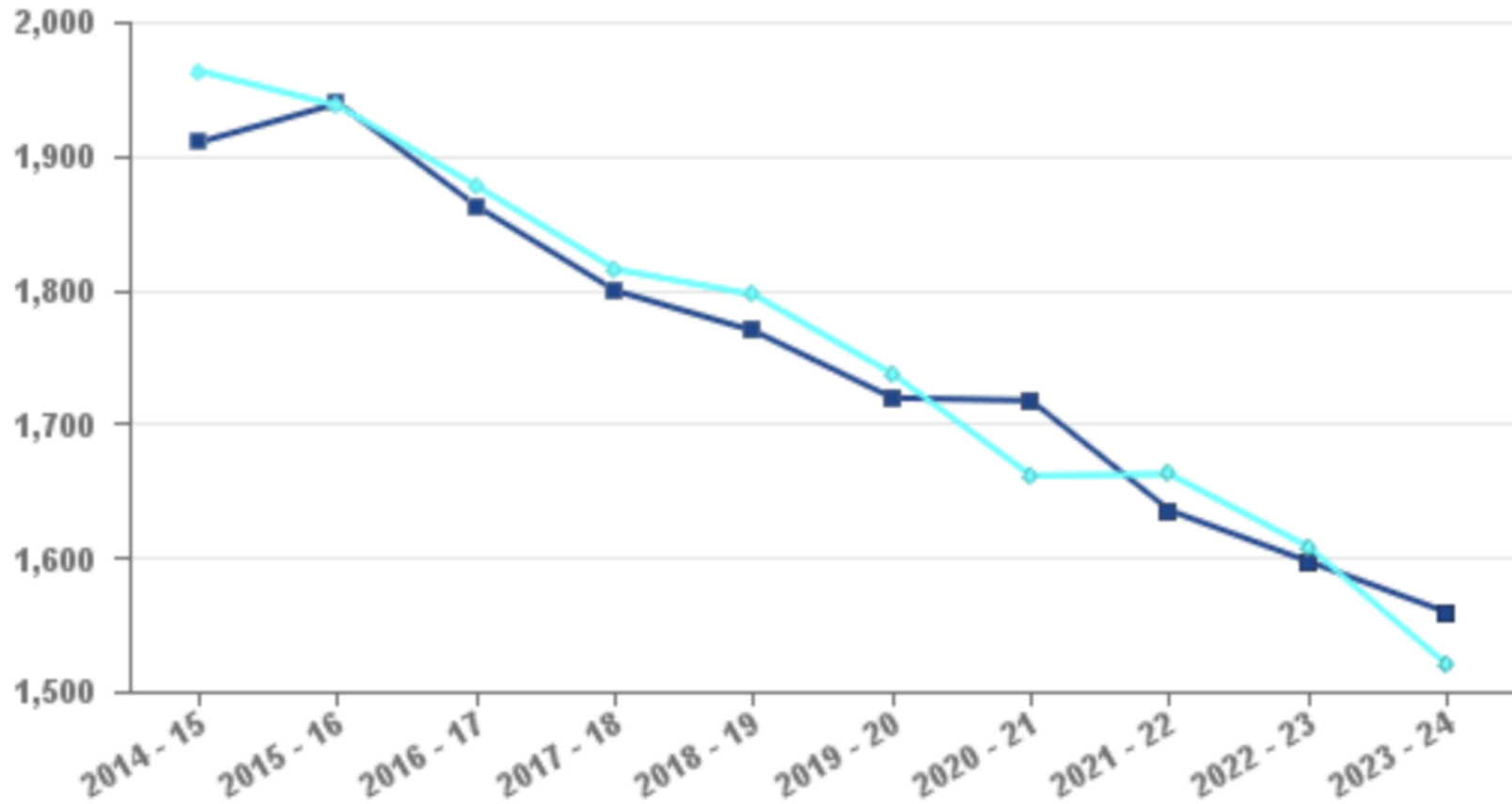


District 6450 Goals 2024-2025

2. Make our Club Experience
Simply Irresistible.

Membership Trends

■ 1 July Membership ◆ YTD Membership




Year to Date (YTD) covers the period from July through January




District 6450 Goals 2024-2025

3. Everyone **Belongs**. Ensure all members feel welcomed, valued and safe at Rotary and feel they belong.




District 6450 Goals 2024-2025

4. Engage our **global humanitarian network** to *Do Good in the World* together.



District 6450 Goals 2024-2025

5. Grow the **impact** of our service.



District 6450 Goals 2024-2025

6. Tell **our Story** to share the value
of Rotary.



District 6450 Goals 2024-2025

7. Use Rotary's "Engage People" process for **leading change** to help Clubs increase impact & engagement.



Engage people

PUTTING PEOPLE AT THE CENTER OF MANAGING CHANGE MEANS FOCUSING ON THREE COMPONENTS:

COMMITMENT

Work to gain acceptance and then active support for the objective and goals of the change from the different groups will be affected.

COMMUNICATION

Give information regularly to people who will be affected by the change and establish ways for them to give feedback to those who are deciding how to implement the change.

COACHING

Help the people who will be affected by the change to overcome any worries about it or feelings of resistance so they can support your objective and goals.

The background features a light blue and white color palette with various geometric patterns. There are several stylized, four-pointed stars in shades of blue and orange. The stars are scattered across the frame, with some appearing larger and more prominent than others. The overall aesthetic is clean, modern, and motivational.

COACHING YOUR CLUBS TO SUCCESS



Resources Materials for Club Advocates

1. Club Advocate Responsibilities
2. Club Advocate Preparation
3. DG Visit Checklist & Information Form
4. Club Advocate Club Visit Planner
5. Bi-Monthly Feedback Form



Resources Materials for Club Advocates

- Will provide fillable PDFs for DG Visit Checklist and Bi-Monthly Feedback Form
- Will be accessible from Club Advocates Toolbox on District website
- Club Advocates stipends



Grow Club Advocates Team

- Increasing total number of Club Advocates
- Adjusting club assignments accordingly
- Club Advocate Coordinator
- DGN support & development role

Planned Touchpoints

- July 8 Club Advocates Social
- Bi-Monthly Club Advocates Meetings Online
 - 2 in-person
- Bi-Monthly Club Presidents Roundtables Online
- Quarterly District Team Meetings
- Schedule coming soon

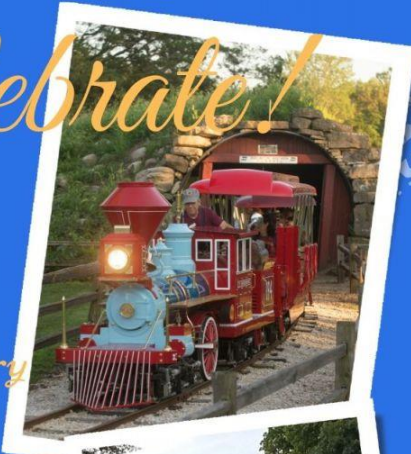
Messaging Plan

- DG Monthly Message to Members
 - Calls to action, Introduce District Team, Upcoming district & club events
- DG Monthly Message to Presidents
 - Calls to action, Here's what's coming up/talking points to club
- DG Monthly Message to Club Advocates
 - Calls to action, here's what's coming up/talking points to club president

Let's Celebrate!

The Installation of
Rachel Ossyra

District Governor of Rotary
District 6450



HISTORIC FARM & TOWN

- Pig Roast and Bonfire
- Buffet for Kids
- Vegetarian Options



ADVENTURE PLAYGROUND

- Train Ride and Hay Wagon
- Old Fashioned Carousel
- Pollinator Gardens



EARLY BIRD PRICING

- Adult \$60 and Child \$15 until May 1
- Adult \$75 and Child \$20 after May 1
- Cash Bar

JOIN US JUNE 23 @ 5-8PM
THE BARN AT
BLACKBERRY FARM

📍 100 S Barnes Rd - Aurora, IL

🌐 Register Rotary6450.org



SAVE THE DATE

ROTARY INTERNATIONAL DISTRICT 6450
FAMILY FUN DAY GRAND SLAM GROUP



WHITE SOX VS. NEW YORK METS

Friday, August 30, 2024 @ 7:10 P.M. Guaranteed Rate Field

FUNDRAISER FOR END POLIO NOW

Attention All Rotary Clubs in District 6450!

The Chicago White Sox have dedicated Friday, August 30 as "Family Fun Day at the Ballgame" Over 10,000 Rotary Family Members, Friends and Supporters have attended in past years, so order your tickets early to ensure you receive the best seats available. Mark your calendars and get ready to fill the stadium with Rotary Family Pride!



Come see Rotary District 6450 Governor Rachel Ossyra on the field!

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|---|---|
| FRIDAY August 30, 2024 GUARANTEED RATE FIELD 333 W 35TH ST CHICAGO, IL 60616 | SCHEDULE OF EVENTS |
| | GAME DAY PARKING - LOTS OPEN AT 5:10PM <i>Order ahead or pay at the Gate, Standard Rate</i> |
| | LOWER LEVEL - GATES OPEN AT 5:40PM <i>Sections 109 & 110, Tickets \$35 per seat</i> |
| | 90 MINUTE PATIO PARTY - 5:40 TO 7:10PM <i>All you can Eat and Drink, Tickets \$75 each (includes game ticket)</i> |
| Proceeds will go to Polio Plus | |

Registration is open at
www.rotary6450.org

EVENT CHAIRS

Mary Dankowski

Pdg Irv Kaplan

for more information, contact
Irv Kaplan at pdgikaplan@aol.com

ALL GAME TIMES AND PROMOTIONS ARE SUBJECT TO CHANGE





THE MAGIC
OF ROTARY