CLUB ADVOCATE RESPONSIBILITIES



YOUR GOAL IS TO COACH YOUR CLUBS TO SUCCESS!

Let's Make Rotary Simply Irresistible!

Visit your clubs quarterly - in person or virtually - to discuss club activities, resources and opportunities.
Meet monthly with your presidents, preferably as a group - in person or virtually - to stay current on their success and challenges, share ideas and best practices and encourage collaboration.
Encourage communication and collaboration among the clubs in nearby geographic areas.
Support clubs in setting and achieving goals, finding solutions to challenges, resolving conflicts, and meeting membership, financial and other requirements.
Assess a club's ability to thrive and mentor club leaders on strategies to help their clubs succeed.
Help clubs engage the Rotary Action Plan to thrive.
Identify any challenges and struggles facing your clubs and bring those concerns to the attention of the district board, offering the club support and district resources.
Keep governor informed on the progress your clubs make toward their goals.
Provide bi-monthly feedback (or more frequent, if needed) to governor line on your clubs.
Facilitate two-way communication between the clubs and district.
Assist governor in scheduling visits with your clubs. Ensure clubs knows when visit is scheduled.
Help clubs prepare for governor visit. Work with club presidents to complete Club Visit Checklist and return completed form to club advocate coordinator two weeks prior to governor visit.
Attend club visit with governor and make formal introductions.
Work with your clubs on succession planning. Ensure they have a slate of officers (president, president-elect, secretary, treasurer, foundation chair, membership chair, public image chair and executive secretary) selected and reported to RI no later than December 31 for the next Rotary year.
Remind clubs to update membership lists to RI monthly and by December 31 and June 30 and for semi-annual RI and district dues invoices in January and July.
Participate in PETS (Presidents-Elect Training Seminar), PETS Orientation and District Training Assemblies.
Meet with presidents-elect and presidents-nominee at PETS. Work with them to develop realistic and effective goals.
Assist presidents with completion of their goals and achievement of club excellence award.

	Encourage clubs' involvement in district activities and committees. Encourage participation at all district training, fellowship events and district conference.
	Attend bi-monthly club advocate meetings and quarterly district team meetings as scheduled by the governor.
	Attend other club advocate virtual meetings as needed with the club advocate coordinator and governor nominee.
	Stay up to date on Rotary initiatives.
П	Share the status of clubs with your successor