

Fall 2024

# ROTOMAGNA

Quarterly Newsletter of the Rotary Club of Urbana, Ohio



Terry Pope leads the club through a S.W.O.T. Analysis

**Rotary**   
Club of Urbana, Ohio

## MEETINGS:

Monday - 12:00 PM  
Lunch/networking  
begins @11:45am

**Mercy Health  
-Urbana Hospital**

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Chartered  
September 4, 1957

## Club Conducts S.W.O.T. Analysis

The newly formed Membership and Engagement Committee, chaired by Terry Pope, conducted a S.W.O.T. analysis of the club during the regular Monday meeting on September 9th. This activity asked the members in attendance to consider the club's Strengths, Weaknesses, Opportunities, and Threats.

During this process, both internal and external factors were considered when looking at club meetings, community service projects, fundraisers, and other club activities. Additional feedback was provided the following week during the club assembly. A member satisfaction survey has also been conducted. The information from all of these activities will be used in the planning process for club improvements.

The committee members, Derrick Fetz, Samantha Winner, Isabel Martin, Nick Selvaggio, Charles Thiel, Karen Bailey, and Terry Pope, will be using the feedback from this activity along with the responses to a recently completed member satisfaction survey to consider ways to increase club membership and improve the engagement of current members.

**Service Above Self**



Special thanks to Scouts Kody and Trevor Dalton for helping out with the refresh of Freedom Grove in preparation for September 11th. The Club is grateful for the participation of Troop 11 in the Freedom Grove project.



## ABCs of Rotary:

# Rotary's Wheel Emblem



A wheel has been the symbol of Rotary since our earliest days. The first design was made by Chicago Rotarian Montague Bear, an engraver who drew a simple wagon wheel, with a few lines to show dust and motion. The wheel was said to illustrate "Civilization and Movement." Most of the early clubs had some form of wagon wheel on their publications and letterheads. Finally, in 1922, it was decided that all Rotary clubs should adopt a single design as the exclusive emblem of Rotarians.

Thus, in 1923, the present gear wheel with 24 cogs and six spokes was adopted by the Rotary International Association. A group of engineers advised that the gear wheel was mechanically unsound and would not work without a "keyway" in the center of the gear to attach it to a power shaft. So, in 1923, the keyway was added, and the design which we now know was formally adopted as the official Rotary International emblem. FROM: <https://portal.clubrunner.ca/2028/Stories/abc-s-of-rotary-part-i>

## One Profits Most Who Serves Best

### Object of Rotary

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

- **FIRST:** The development of acquaintance as an opportunity for service;
- **SECOND:** High ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying of each Rotarian's occupation as an opportunity to serve society;
- **THIRD:** The application of the ideal of service in each Rotarian's personal, business, and community life;
- **FOURTH:** The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.



### The 2024 Scholarship Recipients Recognized

L to R: Tim Martin, Scholarship Chair, Jaelyn Johnston, Jessica Rooney, Liliانا Talebi, Justin Thiel, Joe Curran, Club President. Not pictured, Lauren Hoskins



# Club Fundraisers A \$uccess!

The annual fundraisers for the Rotary Club of Urbana, Ohio - the July 4th Chicken BBQ and the Dairy Bar at the Champaign County Fair - were both very successful this year.



With the difficulty of securing a pyrotechnics provider for fireworks on Independence Day, the club determined the best option was to move the fireworks to a weekend date and maintain the traditional Chicken BBQ on July 4th. As a result of reducing the number of chickens cooked to a single session, the available meals sold out right after 5:30pm. The Chicken BBQ and Saturday fireworks concessions raised just over \$4,000 in profit for the club.



The milkshakes, ice cream cones, and Swiss cheese on rye sandwiches were, once again, all big hits at the Champaign County Fair this year. Beginning on August 2nd through the 9th, many club members, family members, scholarship recipients, and friends of the Club manned the Dairy Bar from 11am to 11pm each day.

A combination of warm, humid weather, and just a little rain, allowed the strawberry and vanilla ice cream to sell out on the last day of the fair.

An approximate total of \$19,000 was raised by the club for the week. As usual, Bill Borland completed the majority of the organization needed for a successful year.

In the battle of the donation jars, \$186.63 was given for scholarships and \$113.05 was donated for fireworks.



# FROM THE CLUB PRESIDENT

Joe Curran, 2024-2025

Has there ever been a time in history when the Rotary Club of Urbana has offered their world-famous shakes for free? I don't think so. Until now. On Monday October 21st from 11am until 1pm, our club is sponsoring a blood drive at the hospital, where all blood donors will be served a shake. During that three-hour period there are 30 available time slots, which donors can schedule at [www.donortime.com](http://www.donortime.com). Our goal is 30 donors. Thanks to Bill Borland for setting up the mini dairy bar, and to Jamie Houseman for offering the site.

Remember, there are not two, but five activities every year our club supports and each require maximum participation from our membership. In addition to the Dairy Bar and Chicken BBQ, we're committed to Rotary Manor, Freedom Grove, and Adopt-a-Highway cleanup. The latter is scheduled for October 7th at 5:30pm (rain date October 9th at 5:30pm.) In the past, our road-crew numbers have not been what one would expect from Urbana's premier service club. I'm sure everyone agrees it's time for that to change.

## DISTRICT 6670 GOVERNOR VISIT



On September 23rd, Dottie Meade, District Governor for 2024-25 (center photo), visited the Club. In addition to sharing the annual goals of the District, she also presided over the induction of two new members. Denise Beall (on left), sponsored by Joe Curran and Karen Bailey (on right), sponsored by Terry Pope are the two newest members of the club.

### ROTARY INTERNATIONAL MONTHLY THEMES:

October 2024 - Community Economic and Development Month

November 2024 - Rotary Foundation Month

December 2024 - Disease Prevention and Treatment Month

January 2025 - Vocational Service Month



### Important Dates & Events

**October 7th:** Highway Clean Up @ 5:30 (Rain date 10-9)

**October 21st:** Club Assembly/Board Meeting

**October 24th:** World Polio Day

**November 18th:** Club Assembly/Board Meeting

**December 2nd:** Club Holiday Social @ 6pm

**December 9th:** Annual Club Meeting/Election @ 12:15pm

**December 16th:** Rotary Holiday Manor Dinner @ 6pm

**December 23rd & 30th :** No meetings for the Holidays!