



Leadership Development Month

District 6690 Governor, Steve Heiser

The District has designated July as **Leadership Development Month**, and I am asking your Club to have a focus on continuing to create strong leadership within your Club.

One way that all Rotarians can continue to develop their knowledge of Rotary and its ways and their leadership skills is to go to the [Rotary Learning Center](#) on the Rotary.org website. In the area of Leadership at the Club level, there are two course categories: Club Leadership and General Leadership. In Club Leadership, there is a course specifically designed for Club Officers (President, Secretary, Treasurer) and Club Committee Chairs (Membership, Public Image, Rotary Foundation, Service Committee). In the General Leadership category, there are courses on how to plan your service projects, manage your Rotary Foundation activities, and what resources Rotary Club Central has to offer. I am confident that even dipping your toe into the water to take one of these courses will begin your journey toward a more rewarding Rotary experience.

Finally, it takes courage to lead, as leadership is a choice. If you have not had the opportunity to take a leadership role in your Rotary Club, please consider it and how you might prepare yourself for that role. If you are already in a Club leadership role, I commend you and ask that you continue to learn and develop as a leader, and that you take the time to mentor another Club Rotarian who might one day take a Club leadership role. The opportunities that you as a Club leader will open for your members will reverberate long after you have left your leadership role, and your Club, Rotary, and those we serve will be better for it.

Be a Rotarian, Every Day.

An Opportunity for Renewal and Growth

RI President, Holger Knaack

This does not seem like a time for great optimism, but it has to be. Long before Rotary was founded, the world dealt with great crises that tested humankind's ability to progress and endure. In the age of Rotary, the world has faced many more catastrophes; however, we have survived, and every step of the way, Rotary has helped the world heal.



Every great challenge is an opportunity for renewal and growth. I revealed the theme of Rotary Opens Opportunities at the International Assembly in San Diego just as the COVID-19 crisis was beginning, but these are words that I have believed for many years.

Rotary is not just a club that you join; it is an invitation to endless opportunities.

[Read More](#)

Project Update: Polio Plus



WPV Cases, YTD 2020:

- Afghanistan - 26
- Pakistan - 55

[Contact David Uhl](#) to schedule a PolioPlus update and speaker at a club meeting this Sept, Oct, or Nov.

Food Drives Continue

Rotary clubs of District 6690 continue to report donations to their local food pantries & food drives.

- Byesville Rotary Club supported their local food pantries with donations over \$1500!
- Bethesda-Belmont-Morristown Rotary Club donated another \$1000 to "Project Manna", a local food bin that feeds over 100 families every month.
- Athens Rotary Club held a food and personal care items drive - they filled two cars and collected \$900 in cash donations. (And they're doing it again in July and August!)

Way to go, Rotarians! Keep up the good work!



Athens Rotary holds a food & personal-care items drive.



BBM Rotary President Darla Schnegg (RY20-21) accepts a \$1000 check from outgoing president Dirk Davis for Project Manna.

Clubs Stay Engaged During Quarantine

As the COVID-19 quarantine continues (and as recent spikes in infections indicate the quarantining and distancing will be prolonged) Rotary clubs have had to get creative to stay vibrant and engaged. But a crisis brings out our innovative side and, as DG Steve Heiser puts it, **we have an opportunity to grow and change for the better.**

Check out these ideas to keep Rotary strong - from some of the clubs in our district:

Dublin Rotary

Members of the Dublin Rotary Club have been meeting in small groups to maintain in-person Rotary time.





Rotary Club of Westerville

The Lights of Liberty drive-through-only event in Westerville provided the community an opportunity to celebrate Independence Day weekend, while staying COVID-19 conscious.

Attendees tuned into a dedicated radio station while driving through a digital light show synchronized to music.

The Rotary Club of Westerville also hosted **virtual** Bingo for Kenya that raised funds for their twin club, The Rotary Club of Kitale. Funds will provide food to over 600 people in desperate need in Pokot, Kenya.



Clintonville Rotary

Clintonville Rotary is sponsoring neighborhood cleanup hikes. The club invites the public to join them on a hike (while observing social distancing and wearing masks and nitrile gloves) and pick up litter in areas that have been neglected. It's been a great way to meet in person, get exercise, and care for the environment.



Mask-up and Serve!



Newark-Heath Rotary

Members of Newark-Heath Rotary volunteer together at The Salvation Army in Newark, serving breakfast.



Dublin A.M. Rotary

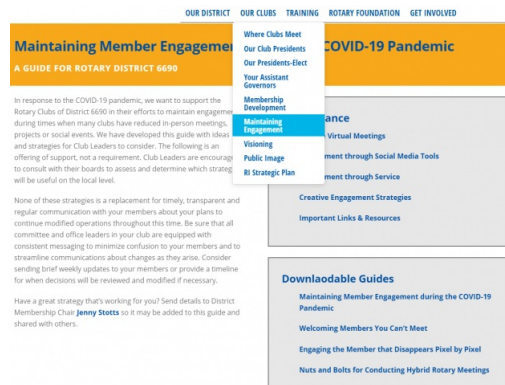
Dublin A.M. Rotary is sponsoring a series of Boxed Lunch Wednesdays.

Approximately 250 residents received lunches at the July event.

Maintaining Member Engagement during the COVID-19 Pandemic

A GUIDE FOR ROTARY DISTRICT 6690

Our district leadership has created a page on the [Rotary6690.org](https://rotary6690.org) website with ideas for maintaining member engagement.



<https://rotary6690.org/maintaining-engagement/>

By the end of July, you should see some additional **ideas for service projects** that can be run safely, whether that's virtually, remotely, or in-person with social distancing.

Public Image Kudos

In Robert Cialdini's book, [Influence: The Psychology of Persuasion](#), he defines six principles that are the basis for building influence. Those principles can be used by Rotary to attract members, supporters and partners.

"Liking" is one of those principles, and it doesn't take a book to learn! Be kind to others and show gratitude...

6 Principles of Persuasion:

- [Reciprocity](#)
- [Scarcity](#)
- [Authority](#)
- [Consistency](#)
- [Liking](#)
- [Consensus](#)

Grove City Rotary

The Grove City Rotary's Interact Club said thank you to Jackson Township Firefighters by delivering cookies and thank you notes.

Engagement with the community goes a long way. *(Way further than posting on social media.)*

Show some love to the people who serve your community. That gratitude lifts the givers and the receivers!



Rotary Club of Marysville

Kudos to [Rotary Club of Marysville](#) for using Rotary's [Brand Center](#) images!

A quick way to keep your facebook page active is to simply update your cover image. You don't need to write a story to go with it - just put a Rotary-branded image as your cover (like one of the [People of Action](#) campaign images.) It's an **easy** way to communicate what Rotary does *and* keep your page in the feed!

*(Remind your club members to *like* all of your posts so they're more visible.)*



Newsletter Contributions

Tell the rest of the district what your club or committee is up to! Where do you need help? What successes can you share? What do you want to know more about? Send submission ideas to dave.ungar@gmail.com by the 1st of the month.

Social Media

Does your club use hashtags when posting on social media? Using **#RD6690** on your posts will enable the district to search and repost/retweet your messages. Let us help you reach a larger audience!

Follow District 6690:





Yours in Rotary

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Rotary District 6690

<https://rotary6690.org>

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