Monday, November 1, 2021

The Fuel That Drives Our Mission



Greetings my fellow Change Makers and welcome to the month of November!

November is the time for family gatherings and giving thanks for our many blessings. It is the month that we recognize all of our service men and women for their contributions and sacrifices to our country. And it is the month that Rotary International has named Rotary Foundation Month.

Our Rotary Foundation is the life blood, the fuel that drives our mission to do good in the world. It is your contributions that provide funding for projects both locally and worldwide. Your contributions to The Rotary Foundation help to promote peace in our world. Your support helps improve health, alleviates poverty, provides education and improves our environment. The Rotary Foundation transforms your gifts into service projects that Change Lives both close to home and around the world.

And I know that all of us give and contribute to this wonderful and life changing organization we call Rotary in ways that most fit our economic situation. But this November, I challenge all District 6690 Rotarians to consider making a contribution to OUR Rotary Foundation. If you started today by just putting \$1 into a jar and deposited into that jar \$1 for every day from now until March 5th, you will have collected \$125. And if every Rotarian took this challenge on, we would be able to contribute roughly \$324,000 to the Annual Fund and \$81,000 towards our efforts to eradicate polio from the face of this earth!

What a magnificent impact we could have! So, are you up for the challenge?

In the season of Thanksgiving, I want to Thank You for being a Rotarian. Thank you for wanting to make our world a better place. And thank you for Serving To Change Lives!

Join

the 125 Club

District Governor Maryjane Shackelford has handed out 250 Woo Hoo 125 pins so far this year. The goal is 1500. A great start to Rotary Year 2021-2022, but we still have a long way to go! Make your <u>donations</u> to the Rotary Foundation (EREY and Polio Plus) Funds today!



SERVE TO CHANGE LIVES

In This Issue

The Fuel That

Drives Our Mission

New Generations/Youth Service

E-Club

ROTARIANS ON THE RISE

Rotary 6690 Master Class

<u>Public Image</u>

<u>Members</u>

Project Update: Polio Plus

Newsletter Contributions



Be among the leaders and make your donation TODAY! Donate \$100 (or more) to the Rotary Foundation Annual Fund and \$25 (or more) to the Rotary Foundation Polio Plus Fund. (Be sure to donate to EACH fund.)





Please join us as we celebrate the Rotary District 6690 2020-2021 Awards

Awards to be given: Club Rotary Citation Awards, Club and Individual Membership Awards, Club and Individual The Rotary Foundation Awards, Other Club and Individual Above and Beyond Awards

Sunday, November 7, 2021

4:30 pm-6:30 pm

REGISTER HERE

Hofbr uhaus Columbus Grandview Yard 800 Goodale Blvd Columbus, OH 43212 \$25.00 per person

New Generations/Youth Service

Rotary Youth Exchange

Drake Lundstrom, our 6690 Rotary Youth Exchange outbound chair, has provided a recording of our September informational zoom meeting.

This covers much of the FAQs about youth exchange and is a great summary to forward to local schools (especially world

language teachers!), post to social media, or send to neighbor teens and grandkids!

WATCH IT!



Rotary Youth Exchange Info Session September 2021

Eclub®

Efficient • Effective • Electronic

Interested in forming an E-Club?

Join us!

November 17 5pm

Virtual meeting to define what an e-club looks like in District 6690.

WHO: Busy people who want to make an impact as their schedules allow. (and who embrace technology!)

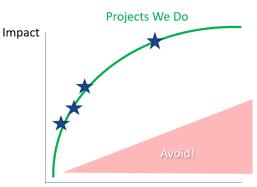
WHY an e-club?: We can serve a wide geography *and* use our time efficiently.

WHEN: We serve always: wherever and however we can.

WHAT would we do?: We can do anything! No limits, but here are some ideas:

- Online awareness campaigns to promote or fund important causes. (PolioPlus, Kiva, etc)
- Support other Rotary clubs in their projects.
- Hyperlocal impact projects just DO it! (Recruit whomever you can, from anywhere!)
- NEW projects. We limit how many years we repeat ourselves.
- (No fundraisers, no galas, no ticket sales, no asking friends for money.)

HOW do we operate?: Lean! We share compelling ideas and stories with our network to get support for projects with impact. (and minimal dues.)



Difficulty

Sound good? Does this sound like you?

Step 1 is showing up!

We want your ideas and your involvement.

Join us for a short Zoom session on November 17 to ask questions and to help shape the club.

If you're interested but can't attend, <u>let us know</u>. We will continue the conversation online using collaboration tools.

ROTARIANS ON THE RISE

We are back!

This program is for all aspiring leaders or current leaders who want to develop their leadership skills. This may be in your club, in your organization, or in your personal life.

These six sessions' dates and Zoom link to register are below. Every session is held from 5:00-6:00 pm via Zoom.

- January 13 Zoom link: Getting to Know You and Building Relationships
- January 27 Zoom link: Current State, What Needs to Change, Future State
- February 10: Communicating and Storytelling
- February 24: Engaging the Team
- March 10: Leading Your Team, Club, Project: Accountability
- March 24: Celebrating Success

After registering, you will receive a confirmation email containing information about joining the meeting.

The first group of attendees had positive comments about their experience and provided insight to make it even better. We hope to see you there!



Rotary 6690 Master Class



Navigating Generational Differences

Part 2

November 9, 2021 5pm-6.15pm

Having multi- generations in an organization can be difficult.

Understanding generational differences can help establish common ground and avoid misunderstandings.

Working to bridge gaps and leverage strengths can help you and your organization build better relationships and create better



functioning and more creative teams. In this introductory workshop, we will highlight key characteristics of each generation and identify primary motivational forces. We will discuss best practices when dealing with different generations and ways to improve engagement in your organization.

REGISTER FOR THE NEXT MASTERCLASS HERE



You can find the recording from Part 1 HERE

About the Speaker

Lisa Hutson

Director, SBDC at LCCC

Lisa Hutson is the Director of the Small Business Development Center at Lorain County
Community College. She works with small and
medium sized businesses to accelerate their growth.
Prior to coming to the SBDC, Lisa worked in the
banking industry helping both consumer and
commercial clients. Lisa holds a Bachelor stegree
from Alma College and a MBA from Lake Erie
College. Lisa is a certified Business Advisor through



the University of Toledo as well as a Certified Strategic Workforce Planner. Lisa is an alumna of Leadership Lorain County and sits on several nonprofit boards throughout the community. Lisa is also a Rotarian with Elyria Sunrise.

Public Image

Video MADE the Rotary Star!

This Rotary year, the District 6690 PI Committee is proud to launch the FIRST in a series of promotional videos.

The videos highlight Rotarians and why they choose to be in Rotary.



You can be in one too! Contact us if you're interested as we plan for the next installments.

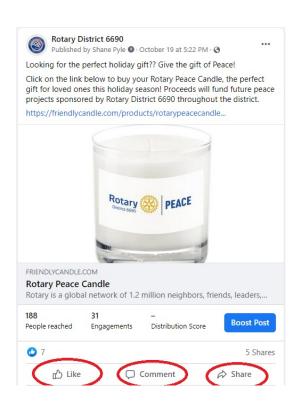
Or - Make your own! Your club members can record short video spots to post to your website or social media.

Tell the world that Rotarians are people from the community - people you know, who together, see a world where people unite and take action to create lasting change � across the globe, in our communities, and in ourselves.

Kudos to Doug Jones of Hilliard Rotary, who led this project, coached the speakers, and produced the video. Well done!

Like This!

Do you know what makes social media posts go viral? Hitting the 'Like' button! You can help Rotary and your neighboring clubs reach a wider audience by Liking, Sharing, and Commenting on their posts. Here are a few that could use some clicks:

















Resources to make PI at the club level a little easier.

- PI Website find monthly reminders and tips.
- Ideas for social media posts. We are compiling a library of social media posts that clubs can use to augment news about their own clubs. These are more generic stories about 'What is Rotary'.
 - If you follow <u>Rotary6690</u> on Facebook, we are posting the stories there too. You can simply share them to your own page. (Subscribing to the district page and liking the posts will help them get more views.)
 - November stories
 - We are always looking for new stories about what it means to be a Rotarian. (We're watching the club pages for ideas!) Please tag the district (@rotary6690) in stories that would be good to share more broadly.
 - Remind your club members to like and share stories on your social media accounts, and also the district and R.I. social media accounts. The more likes, the more widely the stories are seen by non-Rotarians.

Members

Each One Bring One

Justin Parisi from the Rotary Club of Westerville was our September Each One, Bring One Winner. District 6690 will make a donation to Seeds of Caring in his honor. <u>Learn more about Each One</u>, <u>Bring One</u>.



Being Inclusive

Attracting new members means being conscious of whether your club's customs make prospective and new members feel included. Consider these ways to inspire or give thanks:

5 ALTERNATIVES TO PRAYER AT ROTARY MEETINGS

Moment of Inspiration Stories of Kindness The Four Way Test Moment of Reflection Sharing of Gratitude

Looking for even more ways to be inclusive?

Visit Rotary's Learning Center to explore courses and content on diversity, equity and inclusion.



Project Update: Polio Plus

World Polio Day

Some of the fun World Polio Day fundraising events from October





Athens Sunrise Rotary presented the 5th Annual Paddle for Polio Plus!

Hosted on World Polio Day - October 24th - at the beautiful Lake Snowden.

Registered participants received a waterproof lanyard - perfect for keeping their electronic devices safe while enjoying the lake.

Our very own District Governor, MJ Shackelford won our BIG raffle (we promise it wasn trigged)!

Clintonville Rotary Hosts its 5th Annual Pints For Polio

This year, the event was a curated beer tasting with Lineage Brewery's brewmaster Mike Byrne describing the flight of beers. Great music was provided by Accordion Joe & Filthy Rich.



November 22 - Join Grove City Rotary for its Bourbon Tasting Event!



Newsletter Contributions

Tell the rest of the district what your club or committee is up to! If you would like to submit a story to the newsletter, please add it <u>HERE</u> by the 25th of the month. (Newsletter publication is the first of each month.)

Social Media

Does your club use hashtags when posting on social media? Using **#RD6690** on your posts will enable the district to search and repost/retweet your messages. Let us help you reach a larger audience!

Follow District 6690:



Yours in Rotary Rotary District 6690 Public Image

Events

November

7th - District Awards Event for 2020-21

13th - Rotary Honors Vets Freedom Fun Run

15th - Each One, Bring One: Stories of Success

17th - **E-Club of D6690**

19th - The Great Debate Rivalry Roast

December

14th - Membership Chats: Open Session & Roundtable

29th - RAH RAH

January

19th - Membership Chats: Making Rotary Family-Friendly

District Leaders



Maryjane Shackelford District Governor



Price Finley DG-Elect



David A. Uhl DG-Nominee



Frances M. Veverka District Executive Secretary



John L Vogelpohl District Treasurer



Jenny Rebekah Stotts District Membership Chair



Lawrence C. Jenkins District Rotary Foundation Chair



Dave Ungar District Public Image Chair



Sheila Mark District Training Chair

Newsletter Contributions

Tell the rest of the district what your club or committee is up to! If you would like to submit a story to the newsletter, please add it <u>HERE</u> by the 25th of the month. (Newsletter publication is the first of each month.)

Social Media

Does your club use hashtags when posting on social media? Using **#RD6690** on your posts will enable the district to search and repost/retweet your messages. Let us help you reach a larger audience!

Follow District 6690:













Yours in Rotary Rotary District 6690 Public Image