

Rotary



District 6690

Friday, December 31, 2021

Looking Forward to 2022



Happy New Year my fellow Change Makers! This is my favorite time of the year. Not only because of the holidays and the opportunity to take a breath and spend time with family and friends. But it's my favorite time of the year because we get to take stock of all that we have accomplished this past year. The goals reached; the milestones made. And, it is also a great time to take a look at those things that we have yet to accomplish and to re-set our goals and convictions.

District 6690 has much to be proud of over these first six months of the Rotary year. Despite COVID and all of its variants, you continue to adapt and engage with your fellow club members. You are forever moving forward so that you can perform those meaningful service projects that mean so much to your communities. You have embraced the **Each One Bring One** initiative with 31 clubs participating and introducing over 200 people to Rotary. You have made giving to *our* Rotary Foundation a priority with contributions surpassing those made during this same time last year. **Woo Hoo!** But we

have big dreams, so there is still work to be done.

I have shared that we would like to see 1500 Rotarians become 125 Club members this year. And, as I have traveled the District several of you have mentioned how complicated it is to make those two contributions (\$100 to the Annual Fund and \$25 to Polio Plus). Well, I am excited to announce that we have now made it easier than ever for you to make your contribution. The district has partnered with [Give Butter](https://givebutter.com/125_club), an alternative virtual fundraising platform. Now, all you have to do is visit https://givebutter.com/125_club to make your contributions. A one stop shop! So, if you have yet to make your contribution, I encourage you to do that now!!

I mentioned above that we are ahead of last year with our Annual Fund giving (Thank You Rotarians!). However, we are lagging a bit in our contributions to Polio Plus. So, if \$125 is not in the budget, I ask you to consider making the \$25 contribution to Polio Plus. If every Rotarian in our District gave just \$25 to the Polio Plus campaign, we would be able to donate over \$81,000 towards the eradication efforts! And, with the 2 to 1 match by the Bill and Melinda Gates Foundation, our District alone would contribute over \$243,000 this year towards this very important effort. It's our promise to the children of the world that we will eradicate this devastating disease. So please consider making your contribution today!

I am so grateful to all of you for making the first half of this Rotary year amazing. I am excited to see all that we will accomplish in 2022! I wish each and every one a safe and Happy New Year. And remember, as you enter into this new year, let's Dream Big, share your Rotary story and let's do good in the world! Let us all Serve To Change Lives!



SERVE TO CHANGE LIVES

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Now in its Sixth Year, Please “join” the



Rotary
District 6690



SERVE TO
CHANGE LIVES

125 CLUB

*Recognizing Rotarians who contribute
at least \$100 to The Rotary Foundation's
Annual Fund and \$25 to PolioPlus
for the 2021-2022 Rotary Year.*

Two Options to Give

1

Log into your My.Rotary.org account using your Rotary ID and contribute at least \$100 to The Rotary Foundation's Annual Fund and at least \$25 to the PolioPlus Fund;

or

2

Use the District's giving app by going to
https://givebutter.com/125_Club

- When you receive your District 6690 125 Club pin, **WEAR IT PROUDLY!**
- Encourage fellow Rotary members to join the 125 Club! Last year, over 800 Rotarians in District 6690 joined the 125 Club – will you join this year?



(Pins will be distributed by Assistant District Governors periodically throughout the Rotary year)

Project Update: Polio Plus

While the effort to eradicate Polio is going well and counts have been down all through 2021, we did see an increase in cases in Afghanistan this December. There have been FOUR cases of WPV in Afghanistan and TWO in Pakistan in 2021.

As we get closer to the finish line, the strategy needs to change to reach the hardest corners, both geographically and culturally. You can read about the current strategy here:

<https://polioeradication.org/gpei-strategy-2022-2026/>

and refer to the graphic below for a summary.



Polio Eradication Strategy 2022–2026 strategic framework



Membership - Is Each One, Bring One Working?



E1B1... will it Work for your Club?

In the
first
6 months

**Each One
Bring One**



337

New Guests

Clubs in our District had
337 Guests

191

New Members

The District had 191 new
members join (versus 83
during first 6 mo. last year)

10%

Club Success Story

The Rotary Club of Marietta
started year with 92
members and gained 9
members (so far), a
membership increase of
10%

How?

Where to start?

Use the District's E1B1
Toolbox:
<https://rotary6690.org/our-clubs/each-one-bring-one>

Funding Peace Projects

Rotary District 6690 and the Friendly Candle are now taking orders for Peace Candles.

These candles were created
exclusively for Rotary.

Proceeds go to our district to
fund your clubs' Peace
projects.

**And they make a
great gift!**

Friendly Candle and Rotary District 6690 have created the



PEACE CANDLE

Every candle is made of 100% all-natural soy with essential oils and fragrances.

Hand-poured in Columbus, Ohio.

Burn time 70+ hours.

Includes seed paper candle topper, #plantthetag and wildflowers will grow!

ORDER YOURS TODAY

friendlycandle.com

50% of proceeds from this candle help fund Rotary Peace projects in Central and Southeastern Ohio.

Peace begins with me!



Order on-line at :

<https://friendlycandle.com/.../products/rotarypeacecandle>.

Service

Athens Rotary Club



Susan Barga, president of the Athens Rotary Club prepares gift bags for Good Works, an agency for those in the Athens area struggling with homelessness, poverty, and recovery issues. Director and Rotarian Keith Wasserman & his wife happily distribute the gifts of hand warmers, bus passes and Wendy's gift cards.

Byesville Rotary



Dec, 4, 2021

Byesville Rotary hosted a ♦Breakfast with Santa♦ pancake breakfast on Sat, Dec. Club members served pancakes, eggs, sausage, juice and milk or coffee breakfast for \$5.00 for everyone over 5. Breakfast included a visit and picture with Santa. Over 90 parents and kids were happy to see Santa again.



Dec. 10-11, 2021

Byesville Rotary also provided 170 families (almost 700 people) with one box of non-perishables and one of perishables ♦turkey, eggs, milk, butter, eggs, apple, oranges, and potatoes. The supplies provide several good meals during the holiday season. Excess supplies were donated to Main Avenue Methodist Church and Stop Nine Church of Christ food pantries. Meadow Brook High School FFA and NHS and student volunteers from Mid East Technical and Career Center helped fill the boxes on Friday. Rotary friends and family members helped distribute boxes on Saturday. The project received generous support from community members and businesses and a District Grant.

Tell the rest of the district what your club or committee is up to! If you would like to submit a story to the newsletter, please add it [HERE](#) by the 25th of the month.



SERVE TO CHANGE LIVES

ROTARIANS ON THE RISE

This leadership development program is tailored to help Rotarians develop leadership skills that apply in their personal or professional lives, at work or in the club. This is a great program for anyone wanting to improve their skills or if you are looking to get into Rotary leadership or a leadership role in your company. You may know people in your club that would be a good candidate for this program. If so, please share it with them. Also, share it with everyone in your club! This will be a tremendous opportunity for many people who need this development. And it is free!

These six sessions' dates and Zoom link to register are below. Every session is held from 5:00-6:00 pm via Zoom.

- [January 13 Zoom link: Getting to Know You and Building Relationships](#)
- [January 27 Zoom link: Current State, What Needs to Change, Future State](#)
- [February 10: Communicating and Storytelling](#)
- [February 24: Engaging the Team](#)
- [March 10: Leading Your Team, Club, Project: Accountability](#)
- [March 24: Celebrating Success](#)

After registering, you will receive a confirmation email containing information about joining the meeting.

The first group of attendees had positive comments about their experience and provided insight to make it even better. We hope you will join us to learn and share with others!

District Training Team



Rotary



Jan 13 Getting to Know You & Building Relationships	Jan 17 Current State, What to Change, Future State	Feb 10 Communication & Storytelling
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ROTARIANS ON THE RISE

Feb 24 Engaging the Team	Mar 10 Leading Your Team or Club; Accountability	Mar 24 Celebrating Success
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5:00-6:00 PM
ZOOM
2022

Public Image

Cats or Dogs?

Are you a CAT person or a DOG person? (.. and what does that have to do with Rotary?) You can encourage engagement - and donations - by posing a **question** to your community, rather than just providing them with facts about Rotary.

In this [Harvard Business Review article](#), learn more about techniques to raise more funds.

1. Give People a Choice. (Dogs or Cats)
2. Turn Verbs into Nouns. ('Become a Donor' is more enticing than 'Donate'.)
3. Invoke the Power of 'You'. ('YOU can become a donor today!')



Resources to make PI at the club level a little easier.

- [PI Website](#) - find monthly reminders and tips.
- Ideas for social media posts. We are compiling a library of social media posts that clubs can use to augment news about their own clubs. These are more generic stories about 'What is Rotary'.
 - If you follow [Rotary6690](#) on Facebook, we are posting the stories there too. You can simply share them to your own page. (Subscribing to the district page and liking the posts will help them get more views.)
 - [January](#) stories
 - We are always looking for new stories about what it means to be a Rotarian. (We're watching the club pages for ideas!) Please tag the district (@rotary6690) in stories that would be good to share more broadly.
 - Remind your club members to like and share stories on your social media accounts, and also the district and R.I. social media accounts. The more likes, the more widely the stories are seen by non-Rotarians.

Newsletter Contributions

Tell the rest of the district what your club or committee is up to! If you would like to submit a story to the newsletter, please add it [HERE](#) by the 25th of the month. (*Newsletter publication is the first of each month.*)

Social Media

Does your club use hashtags when posting on social media? Using **#RD6690** on your posts will enable the district to search and repost/retweet your messages. Let us help you reach a larger audience!

Follow District 6690:



Yours in Rotary
Rotary District 6690 Public Image

Events

January

- 13th - [Interact Event - Arts for Little Hearts](#)
- 13th - [Rotarians on the Rise](#)
- 13th - [Rotarians on the Rise #1](#)
- 19th - [Membership Chats: Making Rotary Family-Friendly](#)
- 20th - [Interact Event - Arts for Little Hearts](#)
- 27th - [Interact Event - Arts for Little Hearts](#)
- 27th - [Rotarians on the Rise #2](#)

February

- 5th - [Super-Bowling Sunday](#)
- 10th - [Membership Chats: Open Session & Roundtable](#)
- 10th - [Rotarians on the Rise #3](#)
- 24th - [Rotarians on the Rise #4](#)

March

10th - [Rotarians on the Rise #5](#)

24th - [Membership Chats: Planning High-Impact Meetings](#)

District Leaders



Maryjane Shackelford
District Governor



Price Finley
DG-Elect



David A. Uhl
DG-Nominee



Frances M. Veverka
District Executive
Secretary



John L. Vogelpohl
District Treasurer



Jenny Rebekah Stotts
District Membership
Chair



Lawrence C. Jenkins
District Rotary
Foundation Chair



Dave Ungar
District Public Image
Chair



Sheila Mark
District Training Chair

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