



RE-ENGAGE, RECONNECT, and RECOMMIT to Rotary!

"You may say I'm a dreamer, but I'm not the only one...." These timeless words of John Lennon come from the 1971 song, "Imagine," which was featured when our Rotary theme for 2022-23 - "Imagine Rotary" - was unveiled back in January.



I love this theme because it leaves the door wide open to all of the great things that we, as Rotary members, can do when we start by just imagining. Imagining is a bit like dreaming, and just as John Lennon sang "Imagine all the people living life in peace," I know that I'm not alone when I imagine all that we can do together to promote peace in our communities and around the world during this coming year.

We're emerging from having spent over two years focused on our safety and health. The time is NOW for us to thoughtfully RE-ENGAGE, RECONNECT, and RECOMMIT to Rotary. As in all things, we will get out of our Rotary experience what we put into it. This is especially true for Rotary members because we are People of Action - so we start by imagining, and then we do something.

I'm extremely proud to serve our district alongside Rotary International President Jennifer Jones, the first woman in Rotary's 117-year history to hold that position. Jennifer is a passionate and dynamic leader, who is calling us to get to work.

Jennifer says: "I believe that diversity, equity, and inclusion ... begins at the top and for us to realize growth in female membership and members under the age of forty — these demographics need to see their own reflection in leadership," Jennifer wrote. "I will champion double-digit growth in both categories while never losing sight of our entire family."

As this year's District Governor, I'm committed to encouraging and supporting innovative efforts to create more inclusive Rotary Clubs, including increasing female and under-forty membership. For these reasons and more, we've created a DEI Committee at the district level, co-chaired by Trina Rataiczak and Michelle Davis (thank you Trina and Michelle!), to consider current district practices and how we can improve in order to advance diversity, equity, inclusion and BELONGING. I IMAGINE our district and our clubs being enriched as we truly reflect the diversity of the communities that we serve.

I'm encouraging our club presidents to "throw out the Rotary Rule Book" this year and ignore the impulse to do things because, "It's how we've always done it" and instead ask **"IMAGINE**, "what if" and then take action, try something different, take on a new challenge. IMAGINE if we are inspired to take the action that the world needs now. I hope that you will support your president this year when they try new and different things.

"Imagine a world that deserves our best, where we get up each day knowing that we can make a difference!" These are the words of RI President Jennifer. We will make a difference by taking action. As our Immediate Past RI President, Shekhar Mehta, has encouraged us to "DREAM BIG," let's do the hard work to create lasting change, across the globe, in our communities, and then finally and perhaps most profoundly, in ourselves. This is the journey we will go on this year - So friends, let's **IMAGINE** Rotary.

-District Governor, Price Finley

In This Issue

[RE-ENGAGE, RECONNECT, and RECOMMIT to Rotary!](#)

[Please Join the 125 Club for 2022-23](#)

[Project Update: Polio Plus](#)

[Price Finley Installed as District Governor](#)

[Get Involved with District 6690 Committees](#)

[Service](#)

[Kickoff The New Year With Strong Public Image Messages](#)

Please Join the 125 Club for 2022-23

By Price Finley, District Governor

Towards the end of the afternoon of our district "President-Elect Training Seminar" this past March, our club presidents sat around tables, took out paper, crayon and marker, and drew up their table's idea for the design of our 125 Club pin for this year. Now in its seventh year, the 125 Club is a district recognition program to honor Rotary members who make contributions to The Rotary Foundation Annual Fund (SHARE) of \$100 or more and to the PolioPlus Fund of \$25 or more.

After a few minutes of creativity, each table "pitched" their design to the rest of their colleagues. I had fun teasing the group that I didn't think any of them should "quit their day job" and take up work as an artist, but the session was a lot of fun.

When the pitches were finished, we took a vote of all participants, and one pin design emerged as the clear winner:



I really like this pin, not only because it came from our club presidents, but also because of the way it incorporates Rotary's theme for the year. Please consider joining the 125 Club for this Rotary year so that you can receive your very own 125 Club pin. But, more importantly, because of the impact that your donation to The Rotary Foundation makes.

A \$25 donation to the PolioPlus Fund can ensure that as many as 41 children will never be infected by polio. A \$100 donation to the Annual Fund (SHARE) can support international projects like the 20 villages in Malawi, Africa, that are getting clean drinking water because of a global grant that 26 clubs in our district helped support, or important projects like food pantry support, scholarships, and many others right here in our own communities.

You can use Rotary Direct, RI's online donation platform, you can fill out a "contribution form" and fill in your credit card information or enclose a check, or you can use the Give Butter app to easily make a donation that we will process and make sure gets credited to you as donor. To use Give Butter, all you need to do is to scan the QR code below.

Become a Member of the District 6690 125 Club for 2022-23



125 CLUB

Recognizing Rotarians who contribute at least \$100 to The Rotary Foundation's Annual Fund and \$25 to PolioPlus for the 2022-2023 Rotary Year.

Thank you for supporting this program and for supporting OUR Rotary Foundation!

Project Update: Polio Plus

In **Pakistan**, another new case of wild poliovirus type 1 has been reported. There have been ELEVEN cases reported from Pakistan in 2022.

In **Afghanistan**, one case has been reported this year.

In the midst of a devastating earthquake in Afghanistan in June, Polio teams supported the disaster response.

"The team's invaluable experience and local knowledge gained from more than two decades working among local communities in both Paktika and Khost provided the foundations of an assessment tool to map communities and assess the number and extent of casualties as well as the destruction to homes and buildings. This ensured accurate data guided a focused response in the immediate aftermath including the rapid construction of tents for shelter as well as housing ad hoc health camps."

[Read More](#)



Price Finley Installed as District Governor

During president-elect training this past year, District Governor Price Finley motivated club leaders to "throw out the Rotary Rulebook" and try some different things during the year ahead.

Challenged by his own words of encouragement, Price held a **different type** of installation event on Saturday, June 25th, in the form of an outdoor picnic - including live music and with attendees sitting under Rotary tents and the shade of a black walnut tree on the grounds of First Community Church in Marble Cliff.



First Community Church is also the home of the [Heart to Heart Food Pantry](#), a "[choice](#)" food pantry

serving clients in the Columbus area. Price made a service project out of the event, asking attendees to bring items of need - non-perishable food, toilet paper, deodorant, tampons, and diapers – for donation to Heart to Heart.



Price was honored to have a great turnout for the event, including 2021-23 RI Director for [Rotary Zones 30 and 31](#), Elizabeth Usovicz.



The smiling faces in the crowd seemed to suggest that sometimes it's a good thing to try different things!



Get Involved with District 6690 Committees

Want to become more involved with District Rotary activities? Next year's committees are being formed to help clubs in a variety of ways. Most District committees conduct their work by email or may meet in conjunction with specific District activities.

A listing of committees that exist in our District is below. If you are interested in finding out more information about their activities please let me know, and we will put you in touch with the incoming committee chair.

Committees:

- **Membership** - Assist clubs with their membership recruitment, retention and engagement ideas. Works with new club formation and Rotaract clubs.
- **The Rotary Foundation** - Works on increasing contributions to The Rotary Foundation Annual Fund and Endowment Fund; works on Global grants, trains and assists clubs applying for District Grants; recognizes major donations to the Foundation; promotes the 125 Club and Paul Harris Society; and promotes awareness and donations to the PolioPlus Fund.
- **Public Image** - Assists clubs in promoting Rotary in their communities and handling promotion and social media for the District. Also assists the DG with the District newsletter.
- **Youth Service** - This includes support of Interact clubs, Rotary Youth Leadership Awards, Rotary Youth Exchange (outbound and inbound and short and long term exchanges), New Generations Service Exchange, and Rotary 4 Way Test Speech contest.
- **District Training** - Assists with the routine work of planning conferences (Fall training, District leadership training, Pre-PETS, District Assembly, District Conference) in conjunction with the District Governor and the DGE; assists District and club leaders with virtual training.
- **Diversity, Equity and Inclusion (DEI)** – This new committee is being formed to lead, guide and inform all Clubs and their members about the importance of creating a welcoming, accepting and inclusive environment for all and the necessity of fostering and promoting an environment of diversity, equity and inclusion to attract, develop, engage and retain exceptional service-minded individuals and to review District practices to ensure that they promote inclusion and belonging.
- **Peace** – This committee acts as a resource for clubs on all Rotary peace related topics, with a vision of actively engaging every club in peacebuilding within the District, by keeping clubs informed of Rotary peace initiatives, working with clubs to identify peacebuilding initiatives, both locally and internationally, providing educational opportunities on peacebuilding for interested clubs, and working with clubs to identify potential Rotary Peace Fellowship candidates.
- **Veterans Affairs** – This committee is dedicated to providing support and assistance to current and former military service members residing in the communities that we serve as they transition from their service to the nation and seek opportunities and careers in our District.
- **Audit** – This committee, in addition to any other tasks assigned by the District Governor or Finance Committee, shall be responsible for the review of the annual statement and report of district finances provided to the Audit Committee by the immediate past governor. This committee has three members, at least one of which must be a past governor or an independent, financially literate person. No member of this committee shall be a current governor, treasurer, signatory of district bank accounts, or member of the finance committee.
- **Nominations committee** - If you have served as a Club President or Assistant Governor, you are eligible to be nominated for the Nominations committee which selects the candidate for District Governor Nominee and makes recommendations for the Budget Finance and Nominations committee vacant positions.
- **Strategic Planning** - Every 3 years we update our District Strategic plan.

Assistant Governor positions are also appointed by the District Governor (~4-5 each year). Each AG is assigned 3-5 clubs to assist with various issues they encounter and helping them set their club goals. Three years of experience as a Rotarian is necessary. It is helpful to have been a club president and be able to travel to clubs at least once each quarter.

And finally, if there is something that you feel the District should be involved with, [send me](#) your ideas.

In addition to the committees, we are also seeking persons who are interested in volunteering as back up or assistant in the following areas:

- **District Website manager** - posting documents, news, calendar events, knowledge of WordPress and DACdb essential.
- **District Secretary duties** - Handle District correspondence for the DG and DGE, research various items for the district, assist club secretaries with data entry, help members register for District conferences, train secretaries and PE's on DACdb and other on line reporting responsibilities. Knowledge of DACdb and MyRotary essential.
- **District Treasurer duties** - Handling all finances of the district, including dues, bill payments, handling conference registration fees, preparing monthly and annual financial reports, assist in developing and monitoring the district budget, participating in the District Budget and Finance committee. Accounting experience essential.

-Fran Veverka, District Secretary
Fveverka@columbus.rr.com

BINGO!

The District 6690 Membership Team invites your club to join our districtwide Bingo Game! Of course there are prizes, but the real winners are each and every club that energizes their membership through engagement!

How Does It Work?

At the beginning of each quarter, club presidents will receive a fresh bingo card. Work together as a club to try out the various membership engagement strategies and mark your card as you go.

The first club to email District Membership Chair Jenny Stotts and call "BINGO!" wins!

Have fun. Get creative. And share your membership engagement journey by posting on social media. Don't forget to tag @Rotary6690.



What's the Prize?

We'll award a service project stipend to the winning club each quarter, but it HAS to be a hands-on project that engages your members (and... we might have a surprise or two up our sleeves.)

While one club each quarter will earn the bragging rights, every club that participates and tries out new ways to engage members and build positive experiences will benefit. Plus, Bingo is FUN!



Service

May was Rotary Youth Services Month, and District 6690 asked each club to help improve the lives of foster children by collecting new and gently used luggage.

Our luggage drive is complete and we have a winner! The New Albany club won the contest with 58 pieces of luggage collected and 26 members in the club, for a 223% collection rate per member!

The following clubs participated and reported results:

Circleville Rotary
Circleville Sunrise
Coshocton Rotary
Dublin Worthington Rotary Club
Gahanna Rotary
Rotary Club of New Albany
Short North Rotary Club
Sunbury-Galena
Zanesville Daybreak

A total of 384 pieces of luggage were collected and donated!



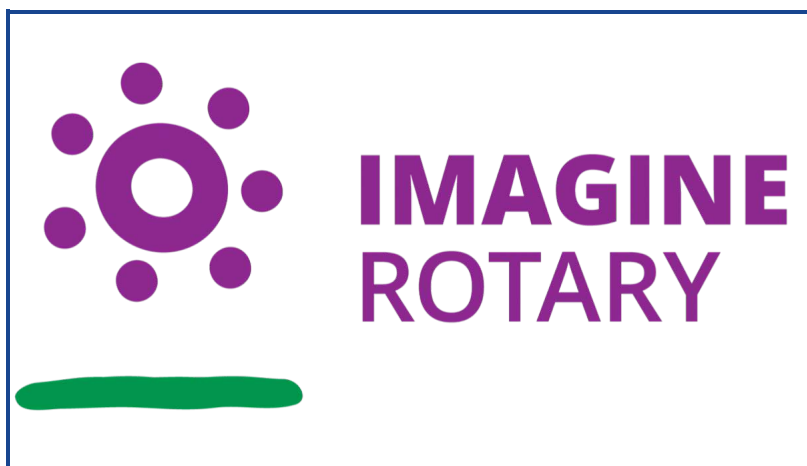
Kickoff The New Year With Strong Public Image Messages

It's time to update your club's website, social media and messaging tools with the 2022 - 2023 Rotary Theme graphics. Use the attached checklist of suggested P.I. activities to be sure you have switched out theme logo and shared photos of club officers with members and your community. We've added a few suggestions for stories you may want to create and share – quick and easy. Your Public Image chair and committee can take it from there. Each Rotary club has its own personality so make your messaging your own.

There are many tools available on the [District 6690 website](#) to help you, including Branding Guidelines, Rotary Logos and Monthly Theme Graphics. Building your club's special brand by using these tools and your creativity!

P.I. Action Checklists will be sent out for each month, and we want them to be useful, easy-to-use and helpful guides for District 6690 Clubs. Please send any suggestions and your questions to Dave and Claudia – we are here to help!

District 6690 Public Image Co-chairs,
[Dave Ungar](#) & [Claudia Trusty](#)



PI GRANTS

District 6690 Public Image Grant
Clubs Approved for RY2022-23 PI Grants can be found [HERE](#).

Events

July

- 16th - [Club Presidents' Picnic](#)
- 17th - [Polo, Polos & Polio](#)
- 22nd - [July 4th Friday](#)
- 29th - [Rotary Club of New Albany - 8th Annual Golf Outing](#)
- 31st - [Taste of New Albany](#)

August

- 26th - [Sponsorships - Westerville Sunrise Golf Outing](#)
- 26th - [Westerville Sunrise Golf Outing Honoring Mitch Potterf](#)
- 26th - [August 4th Friday](#)

September

- 2nd - [ROTARY FISH FRY](#)

District Leadership Team



Price D. Finley
District Governor
Club: Upper Arlington
Contact



David A. Uhl
DG-Elect
Club: Lancaster
Contact



Gary D. Baker
DG-Nominee and AG
Coordinator
Club: Newark
Contact



Craig G. Maxey
Vice-Governor
Club: Reynoldsburg-
Pickerington
Contact



Maryjane Shackelford
IPDG
Club: Zanesville Daybreak
Contact



Frances M. Veverka
District Executive
Secretary
Club: Delaware
Contact



John L. Vogelpohl
District Treasurer
Club: Hilliard
Contact



Jenny Rebekah Stotts
District Membership Chair
Club: Athens Sunrise
Contact



Lawrence C. Jenkins
District Rotary Foundation
Chair
Club: Westerville Sunrise
Contact



Rosaria Mauro
District Youth Service
Chair
Club: Dublin-Worthington
Contact



Dave Ungar
District Public Image Chair
Club: Clintonville
(Columbus)
Contact



Sheila Mark
District Training Chair
Club: Athens
Contact



Thomas R. Carlisi
Peace Committee Chair
Club: Columbus
Contact



Trina Rataiczak
DEI Committee Chair
Club: Marietta
Contact



Edward F. Clark III
Asst Gov (Area 1)
Club: Upper Arlington
Contact



T. David Dewey
Asst Gov (Area 2)
Club: Upper Arlington
Contact



Diane Jean Conley
Asst Gov (Area 3)
Club: Westerville Sunrise
Contact



Bryan D. Lane
Asst Gov (Area 5)
Club: Olentangy
Contact



James D. Rogers
Asst Gov (Area 6)
Club: Logan
Contact



Michelle R. Davis
Asst Gov (Area 7)
Club: New Albany
Contact



Timothy S. Shear
Asst Gov (Area 8)
Club: Dublin-Worthington
Contact



Gwen H. Wolford
Asst Gov (Area 9)
Club: Circleville Sunrise
Contact



Thomas Downard
Asst Gov (Area 10)
Club: Wellston
Contact



Edward M. Mowrer
Asst Gov (Area 11)
Club: St. Clairsville
Contact



Joanne Sexton
Asst Gov (Area 12)
Club: Cambridge
Contact



Mark Edwin Bisang
Asst Gov (Area 13)
Club: Athens Sunrise
Contact



Wendy Powell Gorrell
Asst Gov (Area 14)
Club: Malta-McConnelsville
Contact



Gary A. Moll
Asst Gov (Area 15)
Club: Zanesville Daybreak
Contact



Stephanie Renee Freas
Asst Gov (Area 20)
Club: Zanesville Daybreak
Contact



Terry Edward Rataiczak
TRF Annual Fund Chair
Club: Marietta
Contact



Melinda K. Thompson
TRF PolioPlus Chair
Club: St. Clairsville
Contact



Michael R. Brown
DCO-District Comm. Officer
Club: Olentangy
Contact



Newsletter Contributions

Tell the rest of the district what your club or committee is up to! If you would like to submit a story to the newsletter, please add it [HERE](#) by the 20th of the month. ***(Newsletter publication is the first of each month.)***

Find previous newsletters here: <https://rotary6690.org/our-district/newsletter/>

Social Media

Does your club use hashtags when posting on social media? Using **#RD6690** on your posts will enable the district to search and repost/retweet your messages. Let us help you reach a larger audience!

Follow District 6690:



Central and Southeast Ohio

Yours in Rotary
Rotary District 6690 Public Image