



## A Gift So Special, You Just Can't Keep It to Yourself

Price Finley, District Governor

Have you heard of the Netflix show, Grace and Frankie? It stars Lily Tomlin and Jane Fonda, who play two older adult women who start living together when their husbands leave them (for each other). It's really well written and clever. Alice and I enjoy shows like this that are funny and easy to watch, but also make you think and tug at your heart strings. Here's one of my favorite lines from the show, "I gained another pound today. But I think it's a pound of knowledge." - Frankie. You should watch it and see what you think.



If you're like me, when you discover a new restaurant, get hooked on a new TV show, or get turned onto a new band, you just can't keep it to yourself. You are so excited that you **MUST** tell your friends about it. "Hey, Mj, you've got to check out this new 'Woo Hoo' sign I just found!" - Okay, maybe that's just a geeky conversation between two district governors, but hopefully you get my drift. When I experience something exciting, I want to share it with my friends. It's like giving them a special gift.

This month, I'm making a commitment to share the gift of Rotary (and Grace and Frankie) with at least one person.

Why now? The Rotary theme for August is "Membership and New Club Development," so it's a good time to think about what or who attracted you to Rotary. What do you remember about experiencing Rotary for the first time? Did you learn about Rotary's mission? Did you feel welcomed and make new friends? What was it at the very beginning that made you think, I should consider joining this club? Those of you who know me well know that one of my law partners invited me to my first Rotary meeting. Look at me now! 17 years later, and I am an official Rotary Nerd! I wear my Rotary pin (and my

Rotary socks, and my Rotary pocket square, and my Rotary hat, and my Rotary t-shirt, and my Rotary pullover...), but do you know what I don't do as often as I might? I don't invite friends to join me in a Rotary service project or social event as often as I should. Want to know why am I not more intentional about inviting friends to join me in a Rotary activity? Here are my *excuses*:

- I'm really busy...
- I'm a little bit afraid of sounding like a salesperson...
- I don't want to be rejected...
- During the COVID-19 pandemic I got out of the habit of sharing all of the great things about Rotary...

As I write this, I'm thinking that I should quit making excuses and start thinking about a few friends who would welcome the invitation to make the world a better place through Rotary service and who would love to make new friends along the way.

Remember the person who gave you the gift of an invitation to Rotary? It's time to pass that gift on to someone else. IMAGINE ROTARY - if we tell someone, "I've got a gift to give you that will change your life and change the lives of others, too."

So, it's August, "Membership and New Club Development" month, the perfect time to reach out and invite someone to engage in Rotary. But, before you do, consider this question. What will be this person's first

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impression??

When I invite a friend over to my home for the first time, I make sure that my house is clean or at least picked up. I think about what food they might like. It's a labor of love because I want my friend to know that I am glad they came over and want to come back. Similarly with a Rotary invitation - I've been pondering how to make a guest feel welcomed and wanting to come back. With Rotary, the obvious choices include inviting them to a weekly club meeting, a social event, or a service project. Personally, I'm leaning toward an invitation to work on a service project or attend a social event as the best way to make a Rotary first impression. Service work gets to the heart of what Rotary is all about - it's in our motto! Social events are great too because they build goodwill and better friendships (sound familiar?) There's no right answer, and you'll know your guest well enough to know what might be most meaningful to them.

So, for August, let's invite someone in our life that might love Rotary as much as we do, and give that person the gift of a Rotary experience (and maybe give them a pair of Rotary socks, too).

-Price

## Project Update: Polio Plus

*by Melinda Thompson, PolioPlus Committee Chair*

Good News! In Rotary year 21-22, our district was able to raise \$150,366 – the equivalent of providing 751,800 life-saving vaccines!

Congratulations and thanks to all the clubs who created specific Polio projects and all the Rotarians who joined the 125 club who enabled us to beat our goal.

Shout out to eight 'Polio Plus Rock Star' clubs who, combined, raised \$86,791! They are:

1. Reynoldsburg-Pickerington
2. Marietta
3. Zanesville Daybreak
4. Upper Arlington/Grandview (TriVillage)
5. Coshocton
6. Newark
7. Westerville Sunrise
8. Upper Arlington

Special recognition to Newark (186 members strong) who raised over \$18,000 and Reynoldsburg-Pickerington who had the highest per capita contribution at \$246/member.



District Gov., Price Finley, has challenged us this year to achieve \$250,000 in Polio Plus fundraising. This will provide 1.25 Million life-changing vaccines! Achieving this stretch goal will require a plan, focus, and 'all hands on deck'.

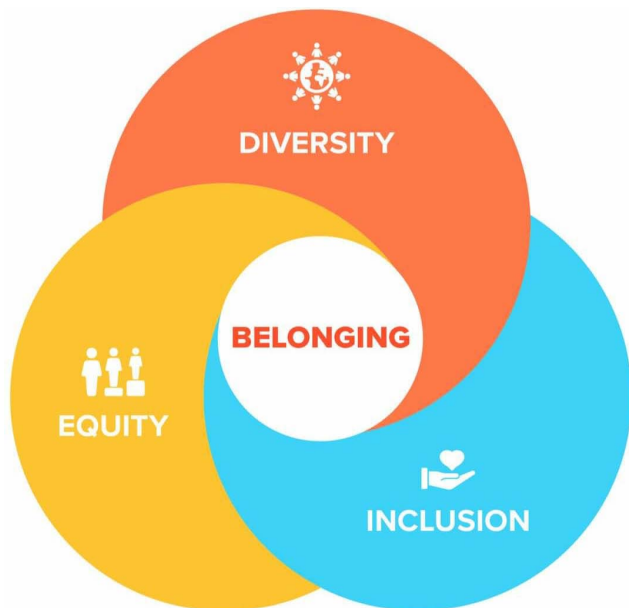
Please consider [contributing now to the 125 Club](#) and work with your local Rotary leadership to plan a project for World Polio Day, October 24th . If you are in a position to secure a corporate sponsorship for our Polio efforts, please contact District Polio Plus Chair [Melinda Thompson](#).

With more funds raised, we can do more good in the world and eradicate Polio from the face of the earth.

## Diversity, Equity and Inclusion (DEI) District Committee

*by Michelle Davis, DEI Committee Chair*

Rotary supports [DEI](#) (diversity, equity, and inclusion) initiatives around the world. When we share our diverse stories and histories with each other, we open doors that allow all people to join together to make the world a better place for everyone. A place where everyone belongs. You may say I'm a dreamer, but I'm not the only one: [#ImagineRotary](#) [#District6690](#)



This new District 6690 committee is being formed to lead, guide and inform all clubs and their members :

- about the importance of creating a welcoming, accepting and inclusive environment for all
- about the necessity of fostering and promoting an environment of diversity, equity and inclusion to attract, develop, engage and retain exceptional service-minded individuals
- to review district practices to ensure that they promote inclusion and belonging.

The Inaugural DEI Committee meeting will be held via Zoom on Wednesday, August 10<sup>th</sup> at 5:00 pm. If you are interested in finding out more information about this committee, please contact [Michelle Davis](#).

## Service

*by Wolf Lant and Sandy Knoesel, District Service Project Committee Co-Chairs*  
District Governor Price Finley recently formed a new District 6690 Service Project Committee. The purposes of the committee are to plan two district-wide service projects this year and serve as a resource for clubs investigating new service projects or hoping to reinvigorate a current project.

Members of the committee include Sandy Knoesel (Columbus), Bill Grindle (Worthington AM), Amanda Bowen (Columbus) and Wolf Lant (Dublin AM).

Last month the committee completed its first project: the luggage drive for foster children. You will hear about our next project soon.

Committee members are also available to help clubs brainstorm ideas for new or current service projects. Just contact a committee member and we'll help you imagine ways to make your projects more impactful in your community and around the world.

- Wolf Lant ([wolf@compucorp.net](mailto:wolf@compucorp.net), 614-579-2667)
- Sandy Knoesel ([sandra.knoesel@gmail.com](mailto:sandra.knoesel@gmail.com), 614-204-1542)

We are here to help!



## Save the Dates!

SAVE THE DATE: **September 24**



Clubs - start thinking **NOW** about new, innovative projects to pitch at Rotary District 6690's

## Service Project Shark Tank

**District Grant Prize Money** awarded for project that best inspires and engages members, community,

and partners!

September 24, Doors open at 8am, Program at 9am. Offices of Bricker & Eckler, Downtown Columbus.



*presents*  
**Basic Education and Literacy Symposium**

Saturday, September 10, 2022  
10:00 - 11:30 am (U.S. Eastern Time) via Zoom

**SAVE THE DATE**  
More details coming soon

## Let's Create Some Buzz

*By Claudia Trusty, District 6690 Public Image Co-chair*

Every club in District 6690 has many projects, activities, member news and community services to share, but sometimes we all are so busy doing them, we forget to share them.

We hope our Public Image Monthly Checklist helps your club get your news out there. Some items, like sharing meeting photos and speaker news, are weekly checklist items. RI offers monthly themes and each month has other holidays and remembrances identified. Use these as suggestions – let your communications and public image team get creative and have some fun.

**We'd love to hear your P.I. success stories** – what got the most reaction from your audiences.

Ask us questions, ask for help, offer up suggestions. We are here to help and support you!

[Dave Ungar](#) & [Claudia Trusty](#)  
District 6690 Public Image Co-chairs

## For AUGUST:

- Be sure to place the [2022 Theme graphic](#) on club website & newsletter.

*Tip: The annual theme should be used ONLY on collateral that goes to members. It should not be used for any collateral (brochures, flyers, social media, etc) that are meant for viewing by non-members. We want to use the [Rotary Brand](#) for those items. Find additional information on the RI site at Brand Central, <https://brandcenter.rotary.org>*

- Share photos of installation of officers on social media.
- Be sure your club Facebook page has liked District 6690 FB page, <https://www.facebook.com/rotary6690>
- Share all district posts with your club.

## **SEPTEMBER MONTHLY THEME: BASIC EDUCATION & LITERACY**

- September holidays & remembrances you may want to highlight on social media & website
- September 3 – National Food Bank Day: recognize your club's contributions & partnerships
- September 6 – Labor Day
- September 8 – National Literacy Day: recognize your club's contributions & partnerships
- September 21 – International Day of Peace: highlight your club's Peace Building committee & projects
- Find many more here <https://www.thespruce.com/holidays-in-september-4157726>

## **EVERY MONTH**

- Share photos from club meeting on social media at least once each week. Tag the speaker.
- Highlight one member's story with photo on social media.
- Highlight one club committee or service project on social media.

**Suggested hashtags:** #Rotary #RotaryPower #RotaryHappy #YourClub'sName #Imagine  
#Imagine Rotary #YourServiceProject #District6690

**Graphics & Additional Information:** <https://rotary6690.org/our-clubs/public-image/>



# ROTARY MONTHLY THEMES

MONTH	DESIGNATION
JULY	No Special Designation
AUGUST	Membership & New Club Development
SEPTEMBER	 Basic Education and Literacy
OCTOBER	 Community Economic Development
NOVEMBER	Rotary Foundation
DECEMBER	 Disease Prevention and Treatment
JANUARY	Vocational Service
FEBRUARY	 Peacebuilding and Conflict Prevention
MARCH	 Water, Sanitation, and Hygiene
APRIL	 Maternal and Child Health
MAY	Youth Service
JUNE	Rotary Fellowships



Rotary



## Events

### August

- 14th - [Polo, Polos & Polio](#)
- 17th - [President Elect Virtual Training](#)
- 26th - [Sponsorships - Westerville Sunrise Golf Outing](#)
- 26th - [Westerville Sunrise Golf Outing Honoring Mitch Potterf](#)
- 26th - [August 4th Friday](#)
- 31st - [Dublin-Worthington Rotary After Hours](#)

### September

- 2nd - [ROTARY FISH FRY](#)
- 8th - [Official DG visit - Chillicothe First Cap](#)

- 8th - [Official DG visit - Pike County](#)
- 10th - [Peace and Literacy Symposium](#)
- 13th - [Official DG visit - Barnesville](#)
- 14th - [All Ohio President Elect Virtual Training](#)
- 16th - [Rotary Club of New Albany - 8th Annual Golf Outing](#)
- 16th - [Columbus Rotary Fall Classic](#)
- 23rd - [New Albany - Oktoberfest](#)
- 23rd - [September 4th Friday](#)
- 24th - [New Albany - Oktoberfest](#)
- 26th - [Official DG Visit - Chillicothe](#)

## District Leadership Team



Price D. Finley  
District Governor  
Club: Upper Arlington  
Contact



David A. Uhl  
DG-Elect  
Club: Lancaster  
Contact



Gary D. Baker  
DG-Nominee and AG  
Coordinator  
Club: Newark  
Contact



Craig G. Maxey  
Vice-Governor  
Club: Reynoldsburg-  
Pickerington  
Contact



Maryjane Shackelford  
iPDG  
Club: Zanesville Daybreak  
Contact



Frances M. Veverka  
District Executive  
Secretary  
Club: Delaware  
Contact



John L. Vogelpohl  
District Treasurer  
Club: Hilliard  
Contact



Jenny Rebekah Stotts  
District Membership Chair  
Club: Athens Sunrise  
Contact



Lawrence C. Jenkins  
District Rotary Foundation  
Chair  
Club: Westerville Sunrise  
Contact



Rosaria Mauro  
District Youth Service  
Chair  
Club: Dublin-Worthington  
Contact



Dave Ungar  
District Public Image Chair  
Club: Clintonville  
(Columbus)  
Contact



Sheila Mark  
District Training Chair  
Club: Athens  
Contact



Thomas R. Carlisi  
Peace Committee Chair  
Club: Columbus  
Contact



Trina Rataiczak  
DEI Committee Chair  
Club: Marietta  
Contact



Edward F. Clark III  
Asst Gov (Area 1)  
Club: Upper Arlington  
Contact



T. David Dewey  
Asst Gov (Area 2)  
Club: Upper Arlington  
Contact



Diane Jean Conley  
Asst Gov (Area 3)  
Club: Westerville Sunrise  
Contact



Bryan D. Lane  
Asst Gov (Area 5)  
Club: Olentangy  
Contact



James D. Rogers  
Asst Gov (Area 6)  
Club: Logan  
Contact



Michelle R. Davis  
Asst Gov (Area 7)  
Club: New Albany  
Contact



Timothy S. Shear  
Asst Gov (Area 8)  
Club: Dublin-Worthington  
Contact



Gwen H. Wolford  
Asst Gov (Area 9)  
Club: Circleville Sunrise  
Contact



Thomas Downard  
Asst Gov (Area 10)  
Club: Wellston  
Contact



Edward M. Mowrer  
Asst Gov (Area 11)  
Club: St. Clairsville  
Contact



Joanne Sexton  
Asst Gov (Area 12)  
Club: Cambridge  
Contact



Mark Edwin Bisang  
Asst Gov (Area 13)  
Club: Athens Sunrise  
Contact



Wendy Powell Gorrell  
Asst Gov (Area 14)  
Club: Malta-  
McConnelsville  
Contact



Gary A. Moll  
Asst Gov (Area 15)  
Club: Zanesville Daybreak  
Contact



Stephanie Renee Freas  
Asst Gov (Area 20)  
Club: Zanesville Daybreak  
Contact



Terry Edward Rataiczak  
TRF Annual Fund Chair  
Club: Marietta  
Contact



Melinda K. Thompson  
TRF PolioPlus Chair  
Club: St. Clairsville  
Contact



Michael R. Brown  
DCO-District Comm.  
Officer  
Club: Olentangy  
Contact



# Newsletter Contributions

Tell the rest of the district what your club or committee is up to! If you would like to submit a story to the newsletter, please add it [HERE](#) by the 20th of the month. *(Newsletter publication is the first of each month.)*

Find previous newsletters here: <https://rotary6690.org/our-district/newsletter/>

## Social Media

Does your club use hashtags when posting on social media? Using **#RD6690** on your posts will enable the district to search and repost/retweet your messages. Let us help you reach a larger audience!

Follow District 6690:



Yours in Rotary  
Rotary District 6690 Public Image