**2024-25 DISTRICT 6710 GOALS**

**To Support and Strengthen Clubs**

MEMBERSHIP

* Increase net membership by an average of 5%.
	+ This is a net increase of approximately 121 members from July 1, 2024-June 30, 2025 (based on February 2024 data showing membership at 2416).
	+ 100% of clubs have a focused initiative for retention and new members.
* 100% of Clubs have a Membership Chair appointed and listed in DACDB.
* 100% of Clubs have entered their membership goal in Rotary.org.
* 100% of Clubs are trained by Area Membership Chair.
* Add two Rotary Clubs in the District (i.e., Rotaract, Satellite, eClub, Cause Based, etc.).

YOUTH

* + Each club supports RYLA by sponsoring a student from the community and/or providing financing ($275-$300) for a student outside the community; 25 Rotarian volunteers; 100 students in attendance.
	+ Interact-Establish 4 new Interact Clubs (High School or Middle School).
	+ Rotaract-Establish/Re-Establish 2 Rotaract Clubs.
	+ Youth Exchange – At least one student received as an Inbound and at least one student sponsored as an Outbound or Short-Term exchange.

TRAINING

* RLI: Hold two Rotary Leadership Institutes (RLI), one in each half of the year. Coordinate with and publicize RLI of adjacent districts.
* Encourage President-Elects/Nominees, emerging leaders and interested Rotarians to attend and graduate.
* 100% of clubs participate in 2025 PETS.
* 100% of AG’s participate in 2025 AGI.
* Zone 30/31 Leadership Seminars – At least two District current leaders or emerging leaders to participate.
* DGE & DGN attend Zone Training (GELS & GNLS) in Huntsville, AL on September 3-5, 2024 with DG, DGE, DGN, and at least 2 future emerging leaders attending the Rotary Zone Institute on September 5-8, 2024.

ADMINISTRATION

* Assist all clubs in using DACDB, especially in the accuracy/completeness of membership information.
* 100% of clubs will have at least 10 goals listed in Rotary Club Central, and have goals listed in each category.
* 100% of clubs will use DACDB to manage and update membership, and utilize the Member Compare function to update RI through RI Direct Connect.

**Focus and Increase Humanitarian Service**

ANNUAL FUND

* District Annual Fund Goal is $270,000.
* The district will increase per capita giving to $110.
* The District will have zero non-giving clubs.
* 100% of Clubs in the District will participate in the Annual Fund.

POLIO PLUS

* The District’s goal is $53,000 for PolioPlus.
* The District will receive at least $1,000 per club for PolioPlus.

RECOGNITION

* The District will have 25 STAR Clubs: Per Capita giving of $100 or more.
* The District will increase the number of Paul Harris Society members by 15%.

PROGRAM PARTICIPATION

* The District will sponsor 2 Global Scholars.
* The District will host 1 Fellowship Exchange during the Rotary year.
* 100% of Clubs will have a Foundation Chair named and listed in DACDB and utilize Officer Compare function to update RI through RI Direct Connect.

**Enhance Public Image and Awareness**

GRANTS

* District will participate in 10 Global Grants.
* 97 % of the clubs will submit an MOU for District Grants.
* 90% of clubs will receive District Grants.

PUBLIC IMAGE

* 100% of the clubs will have a Public Image chair appointed and listed in DACDB.
* 100% of clubs will have an active and current social media page.

EVENTS

* Increase participating Rotarians and Clubs by 50% at the May 16-17, 2025 District Conference at the Hopkinsville Bruce Convention Center, with special guests to be announced.
* At least 10 District Rotarians attend the RI International Convention in Calgary on June 21-25, 2025, “This will be the largest convention in Calgary's history”, per Calgary Meetings and Conventions.