

## ROTARIAN KEVIN E. FIELDS, SR. HONORED: SBA SMALL BUSINESS ADVOCATE OF THE YEAR



**Louisville, KY — May 14, 2025**

The U.S. Small Business Administration (SBA), in collaboration with the Kentucky Small Business Development Center (SBDC), has announced Kevin E. Fields, Sr., President and CEO of Louisville Central Community Centers, Inc. (LCCC), as Kentucky's 2025 Small Business Advocate of the Year.

This prestigious recognition honors Fields for his decades-long leadership and unwavering dedication to empowering minority entrepreneurs, fostering economic equity, and advancing sustainable community revitalization in Louisville's West End.

Under his leadership, LCCC has implemented a host of impactful small business development initiatives, including

- **The Old Walnut Plaza, Minority Business Incubator** – A 20,000 SF business plaza occupied by diverse entrepreneurial business endeavors, ranging from real estate, firearms safety, healthcare education, agricultural extension, and more.
- **The Woodforest Foundry's Entrepreneurship for All Program** – A 12-week accelerator that nurtures entrepreneurial mindsets and strengthens business foundations.
- **The Purpose Driven Developer Academy** – A practical training series for aspiring and active real estate developers in historically underserved communities.
- **The Sam Watkins, Jr. "Light the Way" Entrepreneurial Excellence Awards** – An annual celebration honoring Black entrepreneurs who exemplify leadership, innovation, and impact.
- **The West Louisville Economic Mobility Summit** – A convening platform to drive policy and programmatic solutions for systemic economic disparities.
- **The Business Intelligence Center (BIC)** – A state-of-the-art business incubator and resource hub that provides workshops, mentoring, business development planning, and more.

"Kevin Fields is an extraordinary advocate for inclusive economic development in Kentucky," said SBA Kentucky District Director Robert Coffey. "His work through LCCC directly uplifts small businesses and provides vital infrastructure for minority entrepreneurs to thrive."

Fields was honored at the 2025 Celebrate Kentucky Small Business Award Ceremony on Wednesday, May 14, 2025, at the Capitol Rotunda, 700 Capital Avenue, Frankfort, KY.

### **About Kevin E. Fields, Sr.**

A lifelong resident of Louisville and former client of LCCC as a child, Kevin E. Fields has spent four decades in civil engineering, urban planning, and nonprofit leadership. He is nationally recognized for his contributions to economic development and social equity.

### **About Louisville Central Community Centers, Inc. (LCCC)**

Founded in 1948, LCCC is a nonprofit organization that empowers children and families through early learning, youth development, adult economic mobility, and small business support. With over 75 years of service, LCCC has catalyzed transformative change in the Russell neighborhood and West Louisville.

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