



ROTARY LEADERSHIP INSTITUTE (RLI) Southeast Region of the Heart of America RLI Division

RLI Part I

RLI is an excellent opportunity for all Rotarians, new and experienced, to learn about leadership, service to others, and Rotary, locally and around the world. This is primarily done in a fast-paced, interactive, facilitated, small group setting with Rotarians and experienced Rotarian Facilitators from other clubs and districts.

RLI is offered in three Parts (I, II, and III), taken in sequence, with each Part being about six hours of live, small group time (either in-person on one day or virtually over two half days). Each RLI participant is asked to do about two - three hours of online, self-paced, read-ahead activities prior to each Part to increase their baseline knowledge of the topics covered. Participants who do this preparation are better equipped for involvement in the group discussions and find the overall RLI experience more rewarding.

This locally revised curriculum for RLI Part I consists of these four topics:

- About Rotary Today
- Club Service & Membership Engagement
- Rotary Service Opportunities
- Intro to The Rotary Foundation

This curriculum is online based because Rotary International has evolved to providing its learning resources online instead of by printed materials. It incorporates the relevant content and goals from the most recent standard RLI curriculum and modernizes it to reflect current Rotary guidance, priorities, and resources. It makes extensive use of the [Rotary website](#), the [Rotary Learning Center](#), and related online resources to help ensure the information covered is current. Merging the content into four topics makes both virtual and in-person RLI participation more efficient and effective.

Upon completion of all three RLI Parts, participants are considered "RLI Graduates" and are empowered for greater success in their personal, professional, and Rotary life.

RLI is a recommended program of Rotary International but is not an official program of Rotary International.

JOIN LEADERS

EXCHANGE IDEAS

TAKE ACTION

RLI Part I

About Rotary Today

This topic covers a high-level, general overview of today's Rotary, its purpose, structure, core values, guiding principles, vision statement, strategic priorities, and online resources.

Topic Goals:

- Discuss “What is Rotary”?
- Identify the Structure of Rotary.
- Briefly Discuss Rotary History.
- Identify Rotary Core Values and Guiding Principles.
- Discuss the Rotary Vision Statement, Strategic Priorities and Objectives.
- Discuss Rotary Training Opportunities.
- Discuss Rotary Leadership Opportunities.
- Identify the major online tools for Rotarians in the www.rotary.org website.
- Discuss the purpose and benefits of routinely using DACdb, <https://www.dacdb.com/>

Read Ahead Materials or Courses (please do this prior to the live session):

“Rotary Basics” e-learning course in the Rotary Learning Center (about 15 min).

Read the Rotary Basics booklet.

Explore: <https://rotary.org/actionplan>

Other References or Resources of Interest:

Frequently used online tools: <https://my.rotary.org/en/member-center/online-tools>

Note: You will need a logon to “My Rotary” on the <https://www.rotary.org/en> website to access the Rotary Learning Center and other “member only” portions of this website.

To create your “My Rotary” account, go to: <https://my.rotary.org/en/signup>

Create your account using the same email address that Rotary International has on file for you.

If needed, the Forgot Password link is: <https://rotary.okta.com/signin/forgot-password>

The Rotary Learning Center may be found at: <https://my.rotary.org/learn>

If you are not familiar with The Rotary Learning Center, or if you haven't used it lately, recommend you do the “**Getting Started with the Learning Center**” course in the Rotary Learning Center (about 15 min duration). The Rotary Learning Center is updated often as this is now the primary training method for Rotary Club and District leaders.

RLI Part I

Club Service & Membership Engagement

This topic covers Club Service which focuses on engaging members to build strong clubs.

A thriving club is anchored by a well-led, diverse membership, with effective internal administration, communications, rewarding activities, strong relationships, and having fun.

Topic Goals:

- Discuss why people join a Rotary Club – and why do they continue their membership?
- Discuss who we want to Join Rotary.
- Explore how people may be invited and accepted for club membership.
- Explore how good Club Leadership, communications, and having clear membership expectations contributes to attracting, engaging, and retaining Rotarians.
- Identify the primary Rotary Club Governing Documents.
- Identify Rotary Membership and Club types.
- Identify the recent policy changes regarding Rotaract clubs as a membership type.
- Identify Flexible Options for Rotary Clubs.
- Share ideas to promote good Club Fellowship & Fun.

Read Ahead Materials or Courses (please do this prior to the live session):

“Best Practices for Engaging Members” e-learning course in the Rotary Learning Center (45min).

Explore: <https://my.rotary.org/en/learning-reference/learn-topic/membership>

Explore: <https://my.rotary.org/en/recent-rotaract-policy-updates>

Other References or Resources of Interest:

“Leadership Basics” e-learning course in the Rotary Learning Center (by Toastmasters Alliance).

Standard Rotary Club Constitution & Recommended Rotary Club Bylaws.

Connect for Good Guide

RLI Part I

Rotary Service Opportunities

This topic covers three of the five Rotary Avenues of Service:

1. *The first Avenue of Service, “Vocational Service”,*
2. *The newest Avenue of Service, “Youth Service”*
3. *Possibly the most well-known Avenue of Service, “Community Service”.*

Rotary Club’s will increase their impact and demonstrate how Rotary takes action in their communities by inviting program alumni, young leaders, friends, family, community partners, and colleagues to join club service projects. Club projects provide an excellent opportunity for members to make friends, network, have fun, and feel the rewards of *“Service Above Self”*.

Topic Goals:

- Identify “What is Vocational Service?” and discuss ways to put Rotary’s Vocational Service Concept into Action.
- Discuss the importance of Ethics and Integrity in all we do.
- Identify the Rotary Youth and Young Leader Opportunities.
- Explore Steps to Identify, Plan and Implement a Club Service Project in Your Community.
- Explore Ways to obtain funding for a local Community Service Project.
- Discuss ways to minimize risks while doing Service Projects and working with Youth.

Read Ahead Materials or Courses (please do this prior to the live session):

“Leading Effective Committees” e-learning course (15 min)

“Minimizing Risk” e-learning course (15 min)

Vocational Service in Action Guide

Explore: <https://my.rotary.org/en/recent-rotaract-policy-updates>

Explore: <https://www.rotary.org/en/our-programs/youth-programs>

Other References or Resources of Interest:

Rotary Basics Guide

RLI Part I

Intro to The Rotary Foundation

This topic covers a high-level overview of The Rotary Foundation with emphasis on how it is funded and how the funds are ultimately distributed through Grants and other Foundation Programs, including the PolioPlus Program.

*The Rotary Foundation enables Rotarians to
“Do Good in my Community and around the World”*

Topic Goals:

- Identify the Mission, Purpose, and Programs of The Rotary Foundation (TRF).
- Briefly review the history and impact of TRF and PolioPlus.
- Identify the basic characteristics and purposes of District and Global Grants.
- Review the basics of how TRF Grants and Programs are Funded.
- Explore ways to give to TRF and ways giving may be recognized.

Read Ahead Materials or Courses (please do this prior to the live session):

“Rotary Foundation Basics” e-learning course in the Rotary Learning Center (45 min)

The Rotary Foundation Reference Guide

Explore: <https://www.rotary.org/en/about-rotary/rotary-foundation>

Explore: <https://www.endpolio.org/>

Other References or Resources of Interest:

Visit: <https://www.rotary.org/en/donate>

Visit: <https://www.rotary.org/en/donate/recognition>