



ROTARY LEADERSHIP INSTITUTE (RLI) Southeast Region of the Heart of America RLI Division

RLI Part II

RLI is an excellent opportunity for all Rotarians, new and experienced, to learn about leadership, service to others, and Rotary, locally and around the world. This is primarily done in a fast-paced, interactive, facilitated, small group setting with Rotarians and experienced Rotarian Facilitators from other clubs and districts.

RLI is offered in three Parts (I, II, and III), taken in sequence, with each Part being about six hours of live, small group time (either in-person on one day or virtually over two half days). Each RLI participant is asked to do about two - three hours of online, self-paced, read-ahead activities prior to each Part to increase their baseline knowledge of the topics covered. Participants who do this preparation are better equipped for involvement in the group discussions and find the overall RLI experience more rewarding.

This locally revised curriculum for RLI Part II consists of these four topics:

- Rotary Foundation Giving & Grants
- Growing Rotary
- Leading A Team
- Expanding Your Rotary Experiences

This curriculum is online based because Rotary International has evolved to providing its learning resources online instead of by printed materials. It incorporates the relevant content and goals from the most recent standard RLI curriculum and modernizes it to reflect current Rotary guidance, priorities, and resources. It makes extensive use of the [Rotary website](#), the [Rotary Learning Center](#), and related online resources to help ensure the information covered is current. Merging the content into four topics makes both virtual and in-person RLI participation more efficient and effective.

Upon completion of all three RLI Parts, participants are considered "RLI Graduates" and are empowered for greater success in their personal, professional, and Rotary life.

RLI is a recommended program of Rotary International but is not an official program of Rotary International.

JOIN LEADERS

EXCHANGE IDEAS

TAKE ACTION

RLI Part II

Rotary Foundation Giving & Grants

This topic examines how gifts to The Rotary Foundation support Rotary Service Projects and Programs in your community and around the world.

*The Rotary Foundation enables Rotarians to
“Do Good in my Community and around the World”*

Topic Goals:

- Discuss the history and impact of The Rotary Foundation (TRF) & PolioPlus.
- Explore ways to give and raise money for The Rotary Foundation & PolioPlus.
- Review how Rotarians and Clubs may be recognized for generous giving to TRF.
- Explore the role of the seven Areas of Focus and the concept of Sustainability.
- Explore how District & Global Grants work to support Rotary in Action.

Read Ahead Materials or Courses (please do this prior to the live session):

“The Rotary Foundation Basics” e-learning course in the Rotary Learning Center (about 45 min).

Explore: <https://my.rotary.org/en/take-action/apply-grants/district-grants>

Explore: <https://my.rotary.org/en/take-action/apply-grants/global-grants>

Explore: <https://www.endpolio.org/>

Other References or Resources of Interest:

“Areas of Focus” e-learning course in the Rotary Learning Center (about 30 min).

“The Power of Giving” e-learning course in the Rotary Learning Center (about 15 min).

Visit: <https://www.rotary.org/en/donate>

Visit: <https://www.rotary.org/en/donate/recognition>

The Rotary Foundation Reference Guide

RLI Part II

Growing Rotary

This topic explores ideas and opportunities to attract new members, engage and retain them. Today's Rotary is more attractive, accessible, inclusive, flexible, and innovative so together we can achieve Rotary's Vision and Strategic Priorities.

Topic Goals:

- Discuss Why Join Rotary?
- Discuss Who is a Rotary Club's Customer?
- Explore ways to identify and attract new members.
- Discuss ways to determine if a prospect is a good fit for your club.
- Identify the recent policy changes regarding Rotaract clubs as a membership type.
- Explore Why it is important to focus on Delivering Value - both personal and professional - to current members.
- Discuss how diversity across vocations and demographics may strengthen your club.
- Explore ways to orient, engage and retain members.

Read Ahead Materials or Courses (please do this prior to the live session):

"Strategies for Attracting New Members" e-learning course in the Learning Center (75 min).

Explore: <https://my.rotary.org/en/learning-reference/learn-topic/membership>

Explore: <https://my.rotary.org/en/learning-reference/about-rotary/diversity-equity-and-inclusion>

Explore: <https://my.rotary.org/en/recent-rotaract-policy-updates>

Other References or Resources of Interest:

"Is Your Club Healthy?" e-learning course in the Rotary Learning Center (60 min)

Introducing New Members to Rotary Guide

"Growing Rotary is all about taking the connections that make our organization unique in the world and strengthening and multiplying them."

Mark Maloney, RI President 2019-2020

RLI Part II

Leading A Team

This topic focuses on the essentials of “Leading a Team” to include creating a well-organized, effective, positive, and inclusive team or committee. It will explore the importance of defining a vision, setting SMART goals, delegating, and measuring success. It also addresses managing risks and protecting our Youth.

Topic Goals:

- **Discuss Team Leadership and how to create and lead an effective team.**
- **Discuss the Importance of defining a Vision and setting “SMART” Goals.**
- **Explore how to Delegate and Communicate Effectively.**
- **Discuss Making Decisions in an Ethical Manner.**
- **Discuss ways to Manage Risk and ensure effective Youth Protection in Rotary activities.**
- **Explore Ways to Measure Progress, Evaluate Results, and Review Lessons Learned.**

Read Ahead Materials or Courses (please do this prior to the live session):

“Leading a Team” e-learning course in the Learning Center (30 min).

“Working With Your Club Leadership Team” e-learning course in the Learning Center (30 min).

Other References or Resources of Interest:

“Protecting Youth Program Participants” e-learning course in the Rotary Learning Center (30 min).

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Expanding Your Rotary Experiences

This topic explores opportunities to lead, serve, and network with a wide variety of people in your club, district, community, and around the world. Learning about these opportunities may expand your engagement, broaden your perspective, and increase your impact through Rotary leadership, service, and friendship.

Topic Goals:

- Explore opportunities to lead and serve within your club, district, and beyond.
- Discuss club and district leadership succession planning.
- Explore opportunities to get engaged far beyond your club, through Rotary Programs such as: Rotary Fellowships, Rotary Action Groups, Friendship Exchange, and the Rotary-Toastmasters Alliance.
- Explore opportunities to work with our Youth and Young Leaders, for example with: Rotaract Clubs, Interact Clubs, Rotary Youth Leadership Awards (RYLA), Rotary Youth Exchange, and New Generations Service Exchange.
- Recognize that Rotaract clubs are now a membership type.

Read Ahead Materials or Courses (please do this prior to the live session):

Visit: <https://www.rotary.org/en/our-programs>

Visit: <https://www.rotary.org/en/our-programs/more-fellowships>

Visit: <https://my.rotary.org/en/take-action/empower-leaders/rotary-action-groups>

Visit: <https://www.rotary.org/en/our-programs/friendship-exchange>

Visit: <https://my.rotary.org/en/toastmasters-alliance>

Visit: <https://www.rotary.org/en/our-programs/youth-programs>

Visit: <https://www.rotary.org/en/our-programs/rotary-youth-leadership-awards>

Visit: <https://www.rotary.org/en/get-involved/rotaract-clubs>

Visit: <https://my.rotary.org/en/recent-rotaract-policy-updates>

Other References or Resources of Interest:

Rotary Basics Guide

Be a Vibrant Club (North America)