



# Using Rotary Club Central

Dennis Sanders, DCO  
District Training Assembly, May 3, 2014

<https://www.rotary.org/myrotary/>

- Register
- Maintain your profile

## Review Site Layout and Content

- Familiarize yourself with the menu structure
- So you know where to find information and reports

## Rotary Club Central - Access

- All members can VIEW
- Assigned positions can VIEW all years but only EDIT for assigned year
- District Level; **Governor, DGE, AG, Committee Chairs, Executive Secretary**
- Club Level; **President, PE, Secretary, Treasurer, Foundation and Membership Chairs**

## Rotary Club Central - Identify Roles

- DG/DGE assigns Assistant Governors and assigns clubs to AGs
- IS DONE FOR EACH ASSIGNED YEAR

# MyRotary >> Exchange Ideas



My  
Rotary

Exchange  
Ideas

Take  
Action

Learning  
& Reference

Manage

The Rotary  
Foundation

Member  
News

## DISCUSSION GROUPS

Share your experiences and ideas with members around the world. There's a group here for you, no matter what your interest.

Find a Group

My Groups

Start a Group

## COMMUNITY MARKETPLACE

## EVENTS

International Convention

International Assembly

Council on Legislation

Small Meetings

Foundation Dinners

## CLUB CONNECTIONS

Rotary Clubs

Rotaract Clubs

Interact Clubs

## Staying Connected



District 6860 Training Assembly



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## GIVE

**GIVE NOW**

Ways to Give

Planned Giving

Donor Recognition

## END POLIO

## DEVELOP PROJECTS

Project Lifecycle Resources

Browse completed projects

Volunteer on a project

Support a project

## APPLY FOR GRANTS

Grant Application Tool

District Grants

Global Grants

Packaged Grants

Grant Process

Qualification

Grant Activities

Public Image Grants

Original Foundation Grants

## EMPOWER LEADERS

Sponsor a Rotaract club

Sponsor an Interact club

Organize a RYLA Event

Create a Scholarship

Start an Exchange

Support Peace Centers

Join a Rotarian Action Group

Form a Rotary Fellowship

Organize a Rotary Community Corps

## Projects and Engagement





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## LEARN BY ROLE

New Member  
Club Roles  
Trainers  
District Roles

## LEARN BY TOPIC

Membership  
Fundraising  
Projects  
Grants  
Start a Club  
Public Relations  
Awards  
Rotaract  
Interact  
Rotary.org

## ABOUT ROTARY

Our Priorities  
Our Structure  
Leadership  
Our Partners  
History  
Financials  
Official Directory

## POLICIES & PROCEDURES

Governance Documents  
Council on Legislation

## DOCUMENT CENTER

## LEARNING CENTER

## WEBINARS

Answers to your questions can be found here





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## CLUB & DISTRICT ADMINISTRATION

Club Administration  
District Administration  
Contributions  
Reports

## TOOLS

Community Marketplace  
RSS Feeds  
Mobile Apps  
Member Data Integration

## BRAND CENTER

Our Story  
Guidelines  
Logos  
Materials  
Ads  
Images & Video  
Strengthening Rotary Resources

## PRODUCTS & LITERATURE

Shop  
Licensed Vendors  
Special Offers

## TRAVEL & EXPENSES

Clubs leaders will end up here



# MyRotary >> The Rotary Foundation



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## APPLY FOR GRANTS

District Grants

Global Grants

Packaged Grants

Grant Application Tool

## GIVE

Ways to Give

Planned Giving

Donor Recognition

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HISTORY

## FOUNDATION REPORTS

## Grants and Giving



District 6860 Training Assembly



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## OFFICE OF THE PRESIDENT

About the President

Presidential Theme

Presidential Message

President's Representatives

Committees

President-elect

## MAGAZINES

## NEWSLETTERS

## ROTARY VOICES

## NEWS & FEATURES

## ANNOUNCEMENTS

## MEDIA CENTER

## ROTARY IMAGES

## ROTARY VIDEO

## News and Information





## MY ROTARY



### A sample heading

This is just some sample content to take up space. This is just some sample content to take up space.

[... read more](#)

### MY MESSAGES

Your inbox is currently empty.

[Go to messages >](#)

### ANNOUNCEMENTS

[Download 2013 Convention speeches, reports, and resources](#)

1-JUN-2013

[RI Board recognizes new Rotarian Action Groups](#)

6-FEB-2013

[See more >](#)

### GROUP DISCUSSIONS

**MY GROUPS** ALL GROUPS

Sorry, no discussions have been started for this group yet.

[View My Groups >](#)

SCROLL DOWN

#### MY CLUB SNAPSHOT

CLUB NAME

WEBSITE

[www.kalamazoorotary.org](http://www.kalamazoorotary.org)

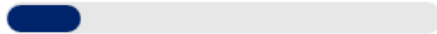
#### MAP

City or region

SERVICE GOALS SET: 100%



SERVICE GOALS ACHIEVED: 17%



FOUNDATION GIVING GOALS SET: 100%



FOUNDATION GIVING GOALS ACHIEVED: 50%



## ROTARY CLUB CENTRAL

[VIEW GOALS](#)

### MY PROFILE -

Building a profile lets other users know more about you so you can connect about projects and other needs.

[GO TO PROFILE](#)

### FEATURED LINKS -

[Annual Report 2012-13](#)

**MY GROUPS** **ALL GROUPS**

[View My Groups >](#)

**Introduction to Rotary Club Central**

**Entering Goals**

**District-level Features**

**Questions**

- SET GOALS
- TRACK ACCOMPLISHMENTS
- EVALUATE PROGRESS
- RATE CLUBS

District: 0000 | Club: Your Club

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**Your Club**
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## Your Club

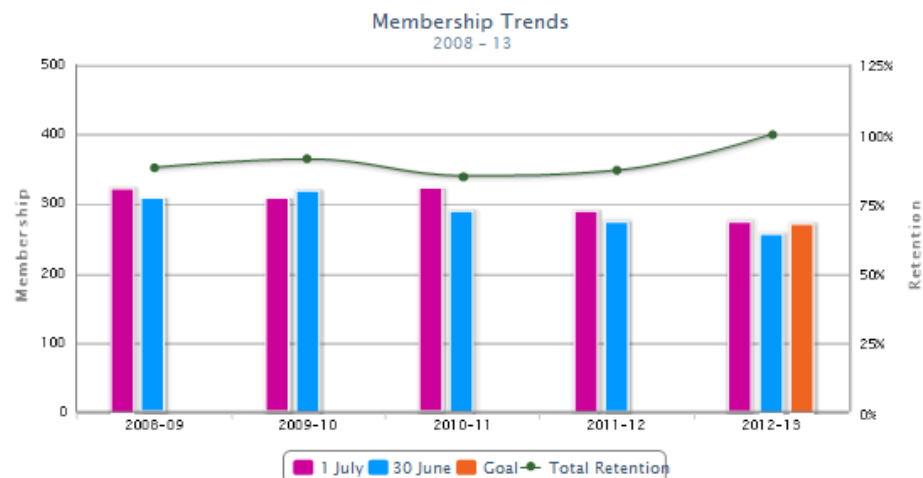
Successful clubs achieve their goals by staying vibrant, flexible, and innovative. This tab provides you the opportunity to view and track membership, Rotarian engagement, club communication, and public relations goals.

Club leaders — the president, secretary, treasurer, executive secretary, Foundation chair, and membership chair — can edit goals and achievements. All club members can view goals and achievements.

## Trends

This chart shows your club's membership over five years.

Click on the labels in the legend to add or remove features in the chart. Hover over bars or lines in the chart to see details.



## Membership Trends

YEAR 2013-14

2013-14

97%  
TOTAL RETENTION



ROTARY INTERNATIONAL®  
THE ROTARY FOUNDATION®

### Age - Gender Summary Detail

Total Male : 26   Total Female : 9   Total Not Given : 0

First Name	Last Name	Birth Year	Age	Gender
Peter	Ackhurst	2001	12	Male
Peter	Alder	1965	48	Male
Paul	Bunbury			Male
Rob	Cox	1909	104	Male
Jack	Crompton	1979	34	Male
Peter	Dagg			Male
Bridget	Daley	1966	47	Female
Joan	Deeks	1947	66	Female
Emilio	Demori	1977	36	Male
Ross	Harlow	1939	74	Male
Bruce	Hawkshaw	1962	51	Male
Les	Lawther			Male
Steve	LeClair			Male
Gordon	Leidal			Male
Tim	Lovell			Male

[View Details](#) M

2013-14  
YEAR TO DATE

74% (26)

26% (9)

0% (0)

[View Details](#) M

2013-14  
YEAR TO DATE

0% (0)

Start a

Gender (3 year trends)

Age Trends (3 year trends)

[^ Back to top](#)

## Goals and Progress

You can access yearly data by selecting the appropriate tab. After reviewing trends, set your goal or edit it at any time by selecting the "Edit" tool.

2011-12

2012-13

2013-14

### Membership Retention

 EDIT

290

1 JULY 2011

278

30 JUNE 2013  
GOAL TOTAL

274

2012-13  
YEAR TO DATE

30 JUNE PRIOR YEAR

2012-13 MEMBER GOAL

2012-13 RETENTION GOAL

Existing members retained

271

260

95%

New members retained

26

18

90%

## Your Club

Membership Retention

Rotarian Engagement

Club Communication

Public Relations

 EDIT

2012-13  
YEAR TO DATE

YEAR TO DATE

40

development programs or  
activities

No Data

-

Members in Rotarian  
Action Groups

No Data

-

Members in Rotary  
Fellowships

No Data

-

Members in district roles

No Data

-


District: 0000 | Club: Your Club

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**Service**

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## Your Club

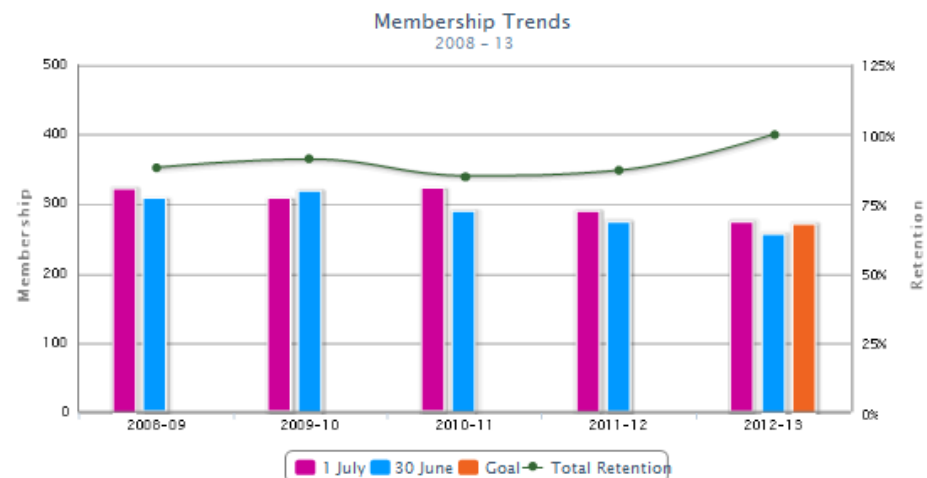
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## Trends

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Click on the labels in the legend to add or remove features in the chart. Hover over bars or lines in the chart to see details.





## Goals and Progress

Access yearly data by selecting the appropriate tab. Based on your role, "View" or "Edit" the goals and achievements at any time.

2011-12

2012-13

2013-14

### Service Projects and Activities

 EDIT

— 2011-12 TOTAL	5 2012-13 GOAL	2 2012-13 YEAR TO DATE
-----------------------	----------------------	------------------------------

PROJECT NAME

ACHIEVED



 EDIT

2012-13  
GOAL

2012-13  
YEAR TO DATE

—

0

—

1

### New Generations Participants

 EDIT

	2011-12 TOTAL	2012-13 GOAL	2012-13 YEAR TO DATE
Number of inbound Youth Exchange students	0	—	0
Number of outbound Youth Exchange students	1	—	0

## Service

Presidential Citation Goals  
Service Projects and Activities  
Clubs for Young Leaders  
Youth Program Participants

**Club View**
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## Your Club

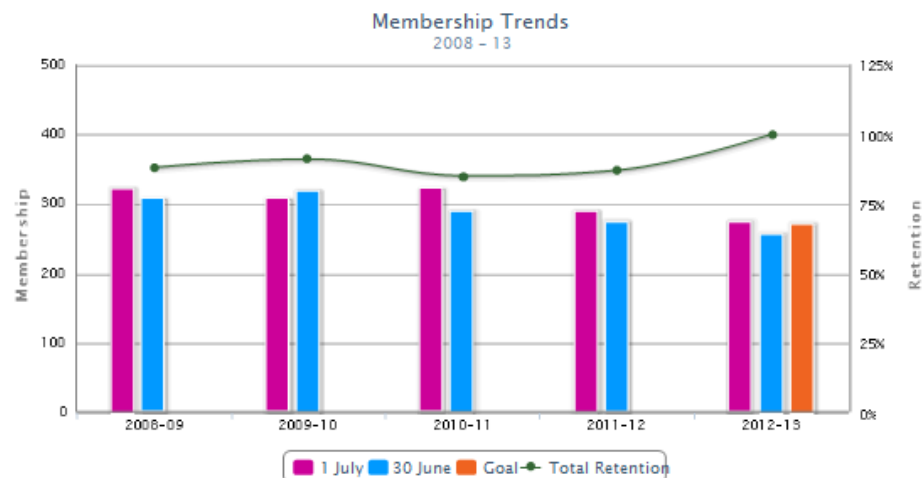
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## Goals and Progress

You can access yearly data by selecting the appropriate tab. After reviewing trends, set your goal or edit it at any time by selecting the "Edit" tool.

2011-12

2012-13

2013-14

### Annual Fund

 EDIT

3027 USD

2010-11  
TOTAL

4500 USD

2012-13  
GOAL

0 USD

2012-13  
YEAR TO DATE

2010-11  
TOTAL

2012-13  
GOAL

5-YEAR HIGH

Paul Harris Society

0 USD

1000 USD

0 USD

791 USD

61 USD

2970 USD

## Foundation

Annual Fund

Polio Plus

Major Gifts and Endowment Fund

 EDIT

YEAR TO DATE

No Data USD

### Major Gifts and Permanent Fund

 EDIT

2010-11  
TOTAL

2012-13  
GOAL

ALL-TIME TOTAL

Major Gifts

0

0

0

Bequest Society

0

1

0

Benefactors

0

2

0



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## Assess Your Club



[Assessing Club Membership](#)



[Finding and keeping members](#)



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## Reports

- ▶ [Membership Trends](#)
- ▶ [District Reports](#)

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### Membership Trends

- [Club Member Count by Country and Geographic Area](#)
- [Club Member Count by Zone and District](#)
- [Gender Count by Country and Geographic Area](#)
- [Gender Count by Zone and District](#)

### District Reports

- [Clubs in My District](#)
- [New Clubs Chartered by Rotary Year](#)
- [Terminated Clubs by Rotary Year](#)
- [5 Year History of Membership Start Figures](#)

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## Global View

This view provides you the opportunity to see the global impact of club service projects. You can also see how clubs are involved with New Generations, including Rotaract and Interact clubs, as well as Youth Exchange and RYLA participants on a global scale.

### Goals and Progress

Select the year you want to view.

[2012-13](#)[2013-14](#)[2014-15](#)

### Service Projects and Activities

6%	6962682	0%	157
CLUBS WITH GOALS	PROJECTS SET AS GOAL	PROJECTS ACHIEVED	PROJECTS ACHIEVED

	LAST YEAR ACTUAL	CURRENT YEAR ACTUAL
<b>Volunteer Hours</b>	<b>163453</b>	<b>88350</b>
<b>Volunteers</b>	<b>27218</b>	<b>16864</b>
<b>Cash Contribution (USD)</b>	<b>8215620 USD</b>	<b>1020995 USD</b>
<b>In-kind Donations (USD)</b>	<b>2480241 USD</b>	<b>643432 USD</b>

Introduction to Rotary Club Central

Entering Goals

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## WHO CAN ENTER GOALS?

### CLUB LEVEL

President  
Secretary  
Treasurer  
Foundation Chair  
Membership Chair  
Executive  
Secretary/Director

### DISTRICT LEVEL

District Governor  
\*Assistant Governors  
Committee Chairs  
Executive Secretary

**They can VIEW ALL but  
ONLY EDIT for their Assigned Rotary Year**



## Goals and Progress

You can access yearly data by selecting the appropriate tab. After reviewing trends, set your goal or edit it at any time by selecting the "Edit" tool.

2011-12

2012-13

2013-14

### Annual Fund

 EDIT

3027 USD

2010-11  
TOTAL

4500 USD

2012-13  
GOAL

0 USD

2012-13  
YEAR TO DATE

	2010-11 TOTAL	2012-13 GOAL	5-YEAR HIGH
Paul Harris Society	0 USD	1000 USD	0 USD
Sustaining Members	791 USD	1000 USD	791 USD
Every Rotarian, Every Year	57 USD	1500 USD	61 USD
Other Contributions	2179 USD	1000 USD	2970 USD

### PolioPlus Fund

 EDIT

	2011-12 TOTAL	2012-13 GOAL	YEAR TO DATE
PolioPlus Fund	1624 USD	1000 USD	No Data USD

### Major Gifts and Permanent Fund

 EDIT

	2010-11 TOTAL	2012-13 GOAL	ALL-TIME TOTAL
Major Gifts	0	0	0
Bequest Society	0	1	0
Benefactors	0	2	0

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## Club Communication

Effective communication strengthens a club's involvement in the community and ensures all members are informed about club activities. Set these goals and report your club achievements throughout the year.

### Set and Edit Your Goals

Numeric  
Monetary (USD)  
Percentage %  
Yes / No

	PREVIOUS YEAR	GOAL TOTAL
	-	YES ▾
		- ▾
	-	3
		4
current activities	-	YES ▾
		YES ▾
per month	-	4
outside of club meetings	-	0
		-

Save

Clear all

Cancel

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District: 0000 | Club

Portland  
Portland  
Portland Metropolitan  
Portland New Generation  
Portland Pearl  
Portland-Westside  
Salem  
Salem Sunrise  
Salem Sunset  
Salem-Creekside  
Seaside  
Sheridan  
Sherwood  
Sherwood Old Town  
Silverton  
South Salem  
Southeast Portland  
Southwest Pacific County-Peninsula  
Southwest Portland  
Stayton Area  
The Dalles  
Tigard  
Tigard Breakfast  
Tillamook  
Tualatin  
Vancouver  
Vancouver Metro Sunset  
Vancouver Sunrise  
Wallowa County  
Warrenton Sunrise  
West Columbia Gorge

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## Your Club

Successful clubs achieve their goals by staying vibrant, flexible, and innovative. This tab provides a comprehensive overview of your club's performance, track membership, Rotarian engagement, club communication, and public relations goals.

Club leaders — the president, secretary, treasurer, executive secretary, Foundation chair, and achievements. All club members can view goals and achievements.

## Trends

This chart shows your club's membership over five years.

Click on the labels in the legend to add or remove features in the chart. Hover over bars

### Membership Trends 2008 - 13

500

## District Summary View

It's important for district leaders to understand the course the district's clubs are taking to reach their goals. This summary page includes goal and achievement figures to show the district's progress. District leaders can see individual club goals and progress by clicking "View."

### Trends

2011-12

2012-13

2013-14

### Annual Fund

 VIEW

98%

CLUBS WITH GOALS

215308 USD

2012-13 GOAL

88%

ACTUAL CLUB PARTICIPATION

154910 USD

2012-13 YEAR TO DATE

	CLUBS WITH GOALS	2012-13 GOAL	ACTUAL CLUB PARTICIPATION	2012-13 YEAR TO DATE
Paul Harris Society	0%	- USD	35%	31049 USD
Sustaining Members	6%	11600 USD	76%	75140 USD
Every Rotarian, Every Year	10%	6510 USD	65%	36858 USD
Other Contributions	86%	196748 USD	35%	11862 USD

## Track the Clubs in Your District

View the goals and progress for all clubs in the district. Use the drop-down menus to select the category and supporting goal. District leaders can edit club goals on behalf of a club by clicking "View."

2011-12

2012-13

2013-14

VIEW DATA FOR: **Membership Retention**VIEW SUPPORTING GOAL: **Choose One**

### Membership Retention

<a href="#">CLUB NAME</a>	<a href="#">CLUB GROUP</a>	<a href="#">GOAL</a>	<a href="#">GOAL PROGRESS</a>	
Atlantis	Area G	-	12	<a href="#">View</a>
Atlantis Sunrise	Area J	-	61	<a href="#">View</a>
Sesame Street	Area J	-	21	<a href="#">View</a>
Gotham	Area C	-	16	<a href="#">View</a>
Metropolis	Area Q/R	-	15	<a href="#">View</a>
Metropolis Sunset	Area K	-	38	<a href="#">View</a>
Tattooine	Area O	-	30	<a href="#">View</a>
Twin Peaks	Area E	-	17	<a href="#">View</a>
Greendale	Area N	-	29	<a href="#">View</a>

## Club Group View

Club Group View shows assistant governors information about the goals and achievement for their assigned clubs. If there are no club groups in the drop-down menu, contact your district governor. District leaders can see individual club goals and progress by clicking "View."

### Goals and Progress

Some text can go here

2011-12

2012-13

2013-14

CLUB GROUP:

Area A

Members

Area A

Area B

Area C

Area D

Area E

Area F

Area G

Area H

Area I

Area J

Area K

Area L

Area M

Area N

Area O

Area P

Area Q/R

0  
CLUBS WITH

GOAL

100%  
ACTUAL CLUB PARTICIPATION55  
2012-13 YEAR TO DATE VIEW

2012-13 GOAL

ACTUAL CLUB  
PARTICIPATION

2012-13 YEAR TO DATE

Existing members  
retained

-

100%

54

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## Track the Clubs in Your District

View the goals and progress for all clubs in the district. Use the drop-down menus to select the category and supporting goal. District leaders can edit club goals on behalf of a club by clicking "View."

[2011-12](#)[2012-13](#)[2013-14](#)VIEW DATA FOR: [Membership Retention](#)VIEW SUPPORTING GOAL: [Choose One](#)

### Membership Retention

[CLUB NAME](#)[CLUB GROUP](#)[GOAL](#)[GOAL PROGRESS](#)[Metropolis](#)[Area A](#)[-](#)[22](#)[View](#)[Twin Peaks](#)[Area A](#)[-](#)[12](#)[View](#)[Greendale](#)[Area A](#)[-](#)[21](#)[View](#)



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## Rate Clubs

District governors and assistant governors rate clubs to inform Rotary International about the overall effectiveness of their clubs.

District governors can view ratings and comments for all clubs. Assistant governors can view ratings and comments for clubs in their club group.

**Excellent**

This club is strong and vibrant, and members are consistently engaged in club activities.

**Good**

This club is informed and engaged but could increase its effectiveness.

**Satisfactory**

This club functions properly but could improve in several areas.

**Needs improvement**

This club needs significant assistance.

**Nonfunctional**

This club has failed to meet the policy established by the RI Board for a functioning Rotary club.



*District governors and assistant governors may also submit comments about each club. Ratings and comments are seen only by the district governor and assistant governor; **they are not visible to the clubs.***



*District governors will confirm and submit ratings once all the clubs in the district have been rated, **no later than 1 June.***

### Clubs in Your District

[2011-12](#)[2012-13](#)[2013-14](#)

## Clubs in Your District

AG's Enter  
Club Visit  
Remarks Here

	2011-12	2012-13	2013-14	
CLUB NAME	CLUB GROUP	GOVERNOR VISIT	2011-12 RATING	RATE
Atlantis <a href="#">Details</a>	Area G	<input checked="" type="checkbox"/>	★★★★★	<div> <div> <div></div> <div></div> <div></div> <div></div> <div></div> </div> <div> <div></div> <div></div> <div></div> <div></div> <div></div> </div> </div>
Atlantis Sunrise <a href="#">Details</a>	Area J	<input checked="" type="checkbox"/>	★★★★★	<div> <div> <div></div> <div></div> <div></div> <div></div> <div></div> </div> <div> <div></div> <div></div> <div></div> <div></div> <div></div> </div> </div>
Sesame Street <a href="#">Details</a>	Area J	<input type="checkbox"/>	★★★★★	<div> <div> <div></div> <div></div> <div></div> <div></div> <div></div> </div> <div> <div></div> <div></div> <div></div> <div></div> <div></div> </div> </div>
Gotham <a href="#">Details</a>	Area C	<input checked="" type="checkbox"/>	★★★★★	<div> <div> <div></div> <div></div> <div></div> <div></div> <div></div> </div> <div> <div></div> <div></div> <div></div> <div></div> <div></div> </div> </div>
Metropolis <a href="#">Details</a>	Area Q/R	<input checked="" type="checkbox"/>	★★★★★	<div> <div> <div></div> <div></div> <div></div> <div></div> <div></div> </div> <div> <div></div> <div></div> <div></div> <div></div> <div></div> </div> </div>
Twin Peaks <a href="#">Details</a>	Area K	<input checked="" type="checkbox"/>	★★★★★	<div> <div> <div></div> <div></div> <div></div> <div></div> <div></div> </div> <div> <div></div> <div></div> <div></div> <div></div> <div></div> </div> </div>
Greendale <a href="#">Details</a>	Area O	<input type="checkbox"/>	★★★★★	<div> <div> <div></div> <div></div> <div></div> <div></div> <div></div> </div> <div> <div></div> <div></div> <div></div> <div></div> <div></div> </div> </div>

### Governor Confirm Rating

By confirming these ratings, you indicate to Rotary International that each club has been visited and/or rated for the current Rotary year. These ratings will be kept on file.

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