

Membership Growth Index Report

Sorted by MGI

District 6890

Club	01-Jul-2019 Mbrs	01-Jul-2020 Mbrs	01-Jul-2021 Mbrs	01-Jul-2022 Mbrs	01-Jul-2023 Mbrs	Avg Attrition Rate	Avg Attrition	Avg Attraction Rate	Avg Attraction	Avg Net Gain/Los s Rate	MGI
Green Line – Growth Clubs - 80%+ Likelihood of Continued Growth, unless something changes											
Lakeland Sunrise	32	22	50	51	52	12.9%	5.3	37.4%	15.3	10.0	136
E-club of Tampa South	0	0	0	31	23	25.9%	7.0	68.5%	18.5	11.5	100
Brandon South Global ECO	7	8	8	12	11	39.6%	3.7	50.0%	4.7	1.0	38
Sebring	51	51	48	73	66	21.5%	12.3	30.2%	17.3	5.0	29
The Ridge	30	34	30	58	43	27.8%	11.3	35.2%	14.3	3.0	26
Brandon '86	20	18	18	17	21	11.3%	2.0	17.0%	3.0	1.0	17
Highlands County	20	18	19	19	21	7.0%	1.3	12.5%	2.3	1.0	17
Bartow	64	58	63	71	67	9.8%	6.3	14.6%	9.3	3.0	16
Tampa Westchase	23	26	31	28	30	20.1%	5.7	24.7%	7.0	1.3	15
Lake Placid Noon	25	27	31	32	31	15.7%	4.7	20.0%	6.0	1.3	15
Plant City	91	92	103	99	101	4.1%	4.0	7.1%	7.0	3.0	10
FishHawk-Riverview	46	41	40	42	45	12.9%	5.3	16.3%	6.7	1.4	10
Sun City Center	37	37	29	27	40	18.4%	5.7	21.5%	6.7	1.0	8
Yellow Line - Fragile Balance Clubs - Could go either way, unless something changes											
Lake Placid	24	24	23	24	25	15.6%	3.7	16.9%	4.0	0.3	4
Brandon	62	58	61	61	60	10.5%	6.3	11.7%	7.0	0.7	3
Winter Haven	75	68	72	70	70	12.4%	8.7	13.3%	9.3	0.6	3
New Tampa	66	68	76	68	69	14.2%	10.0	14.6%	10.3	0.3	1
South Bay After Hours	0	0	0	0	0	0.0%	0.0	0.0%	0.0	0.0	0
Cypress Gardens	0	0	0	0	0	0.0%	0.0	0.0%	0.0	0.0	0
Lakeland South	62	49	46	42	49	12.5%	5.7	12.4%	5.7	0.0	0
Tampa East	0	0	0	0	0	0.0%	0.0	0.0%	0.0	0.0	0
Hardee County	44	43	39	39	43	15.6%	6.3	15.7%	6.3	0.0	0
New Tampa-Evening	0	0	0	0	0	0.0%	0.0	0.0%	0.0	0.0	0
Lake Region/Dundee	0	0	0	0	0	0.0%	0.0	0.0%	0.0	0.0	0
SouthShore-Ruskin	0	0	0	0	0	0.0%	0.0	0.0%	0.0	0.0	0
Valrico	0	0	0	0	0	0.0%	0.0	0.0%	0.0	0.0	0

Tampa Downtown Daybreak	0	0	0	0	0	0.0%	0.0	0.0%	0.0	0.0	0
Bloomington-Fishhawk	0	0	0	0	0	0.0%	0.0	0.0%	0.0	0.0	0
Tampa Town & Country	0	0	0	0	0	0.0%	0.0	0.0%	0.0	0.0	0
Tampa Hyde Park	0	0	0	0	0	0.0%	0.0	0.0%	0.0	0.0	0
Bartow Breakfast	0	0	0	0	0	0.0%	0.0	0.0%	0.0	0.0	0
Haines City	29	32	39	42	32	19.4%	7.3	19.5%	7.3	0.0	0
Tampa Carrollwood	16	15	16	15	15	4.6%	0.7	4.4%	0.7	0.0	0
Lutz	0	0	0	0	0	0.0%	0.0	0.0%	0.0	0.0	0
Avon Park	39	38	34	32	36	16.4%	5.7	14.4%	5.0	-0.7	-5
Lake Wales Breakfast	58	49	41	46	46	16.1%	7.3	14.0%	6.3	-1.0	-6
Ybor City	97	87	85	80	79	13.9%	11.7	10.7%	9.0	-2.7	-9
New Tampa Noon	23	31	30	22	28	10.8%	3.0	7.2%	2.0	-1.0	-10
Lakeland	197	196	179	177	172	14.7%	27.0	10.3%	19.0	-8.0	-12

Red Line – Declining Clubs - 80%+ Likelihood of continued decline, unless something changes

Tampa	145	145	131	121	114	19.9%	26.3	12.1%	16.0	-10.3	-21
Auburndale	64	63	54	46	48	15.3%	8.3	6.1%	3.3	-5.0	-24
Lakeland TigerTown	30	23	19	19	16	21.2%	4.3	9.8%	2.0	-2.3	-30
Temple Terrace	24	20	16	14	14	16.2%	2.7	4.0%	0.7	-2.0	-30
Tampa Midtown	28	30	28	23	19	18.5%	5.0	4.9%	1.3	-3.7	-37
Lake Wales	29	26	20	14	11	28.5%	5.7	3.4%	0.7	-5.0	-58
Avon Park Breakfast	20	0	0	0	0	0.0%	0.0	0.0%	0.0	0.0	-100
Frostproof	12	12	0	0	0	0.0%	0.0	0.0%	0.0	0.0	-100
Tampa-North	27	23	20	21	0	40.8%	8.7	4.7%	1.0	-7.7	-100
Lakeland Christina	32	27	0	0	0	0.0%	0.0	0.0%	0.0	0.0	-100
Plant City-Daybreak	12	9	8	0	0	125.0%	10.0	12.5%	1.0	-9.0	-100
Tampa-Westshore	15	19	19	0	0	100.0%	19.0	0.0%	0.0	-19.0	-100
Sebring Sunrise	33	35	35	0	0	117.1%	41.0	17.1%	6.0	-35.0	-100

District Totals:	1709	1622	1561	1536	1497	17.4%	274	14.8%	232	-2.6%
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