**MINUTARIAN FOR WEEK OF JANUARY 18, 2021**

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Everyone’s reason for joining Rotary is different, but members stay because of the value it adds to their lives. Through the friends we make and the lives we change, Rotary offers us opportunities to engage with a global community and make a positive difference at home and around the world.

The Rotary network is vast and the type of service we provide varies from community to community, but with the continued advancement of technology, it’s now easier than ever to reach more people and create a stronger Rotary family by exchanging ideas and collaborating on projects and initiatives that make a difference in our communities. If you are looking for speakers that are available via Zoom, contact [irmacole26@gmail.com](irmacole26%40gmail.com%20) with topics you are interested in. To explore and get inspired, look at the service projects being done around the world at: <https://map.rotary.org/en/project/pages/project_showcase.aspx>

Within your own club be sure to develop a plan for the current time. Offer to help anyone unfamiliar with Zoom. Talk about how your club can be vibrant and relevant in your community today. How can you provide impactful communication with your members? Are your meetings interesting and relevant and how can your club adapt? Be sure that all members are being reached. If someone is not attending meetings, call them to see if they and their family are okay, and ask if there is anything the club can do for them. Most of all tell them that they are missed!

Have the courage to be innovative! Are you doing things because they've always been done that way? Conduct a member satisfaction survey. Find out what your members like and don't like. The answers might surprise you! Keeping members engaged by providing them with what they want will keep them telling a positive Rotary story and bring you new members.

As always, I am here to help any way I can so please reach out to me.

Yours in Rotary-

DG Mark