

August 15, 2022 Imaginarian New Beginnings and a Challenge

August is a month of **new beginnings**! We see this in our neighborhoods, as kids eagerly (well, most of them) head back to school and college, *Imagining* a new year filled with unlimited possibilities.



RC of Highlands

And that is true for Rotary, too!

As the *Imagination Tour* visits the Clubs in our district, we see firsthand how they are *Imagining* all the possibilities for their Clubs in this new Rotary Year.

Rotary International has designated **August, Membership and New Club Development Month**.

It's exciting to see how many of our clubs have already developed strategies to attract new members.

Some involve Rotary Club socials, like **Highland County's Fifth Mondays** or **Westchase's Thirsty Thursdays**. These socials provide opportunities for members to bring friends and showcase how fun Rotarians are!

Several clubs, like **Fishhawk Riverview and the Tampa Rotaract Club**, have attracted new members by inviting them to help out with their service projects or fundraising events. What a great way to show Rotarians in action serving our community.

Let's invite others along for the ride that we enjoy as Rotarians.



Tampa Rotaract Club

Here's a challenge for the week: Choose a way that makes sense to you, to share Rotary:

- Invite someone to your next meeting.
- Add a Rotary logo to your email signature.
- Put a Rotary bumper sticker on your vehicle.
- Post something distinctly Rotary on social media and use a hashtag like #RotaryDistrict6890 or #PeopleOfAction.
- Wear Rotary apparel and **always** wear your **Rotary Pin** with pride!

Just *Imagine* the possibilities of flooding our collective footprint with information about the good of **Rotary**!

Don't forget to add **your Club's** socials, fundraisers and service opportunities on the **DACdb calendar**.
We want to SEE you (Support, Educate and Engage)!

Have a great Rotary Week!

On behalf of Your District 6890 Leadership Team,
We Are Yours in Rotary Service,

Debbie Meegan
District 6890
District Governor 2022-2023

