The 39th Annual Alafia Lighted Boat Parade presented by Christopher Ligori & Associates is a free event for our community. Proceeds from this event will benefit Friends of the County Parks and the FishHawk-Riverview Rotary Club Foundation whose mission is to alleviate povery, illiteracy, hunger, and disease.

Sponsorship Opportunites

All Sponsors will be recognized

- on social media,
- on a display indoors at the Riverview Civic Center, and
- publicly during the Event.

^{*}To be Included on our Event Flyer please submit payment by October 16, 2023.



Title Sponsor - \$5,000 (1)

- Sponsor Name prominent on Event Flyer
- Logo Banner provided by Sponsor at Venue Entrance and Civic Center
- Optional FREE Boat Entry in Parade
- PRIME viewing from dock for 2
- 20 Guest Chili Cook-Off Coupons

Chili Contest Sponsor - \$1,500 (2)

- Sponsor Name on Event Flyer
- Logo Banner in Chili Cook-off Area
- 8 Guest Chili Cook-Off Coupons

Parade Partner - \$500

- Sponsor Name on Event Flyer
- Logo Banner in Prominent Location
- 4 Guest Chili Cook-Off Coupons



Parade of Lights - \$2,500 - 2

- Sponsor Name on Event Flyer
- Logo Banner provided by Sponsor at Civic Center
- Optional FREE Boat Entry in Parade
- PRIME viewing from dock for 2
- 10 Guest Chili Cook-Off Coupons

By the River Sponsor - \$750

- Sponsor Name on Event Flyer
- Logo Banner in Parade Viewing Area
- 6 Guest Chili Cook-Off Coupons

Community Supporter - \$250

- Sponsor Name on Event Flyer
- Logo Banner in Prominent Location
- 2 Guest Chili Cook-Off Coupons

Rotary Friend - \$100

- Sponsor Name on Event Flyer
- Logo Displayed Indoors at the Civic Center