

November 2024

- District Membership Chair/Administration Comments:
 - New Members: 156
 - Terminations: 81
 - District Net Growth Q1: +75
 - D6910 is Ranked #2 in Net Growth in North America
 - Keep up the Great Work!!
- Club's Q1 Results "[Link](#)"
- RI Leads:
 - If you are not familiar with the R.I. Leads program, be sure to visit the Learning Center at [My.Rotary.org](https://my.rotary.org) and take the session entitled "Online Membership Leads." This can be found under the membership tab: <https://learn.rotary.org/members/learn/catalog/view/70>
 - The following clubs have open or unresolved new member leads in the system. If your club is on this list you should (1) go to the R.I. Leads portal in [My.Rotary.org](https://my.rotary.org), (2) follow-up with your lead(s) and invite the prospect to a meeting, (3) make them feel welcome, (4) keep the system updated on the status of the lead from start to finish.

Open Leads from October:

Loganville, Rome-Seven Hills, South Forsyth, Gwinnett

Open Leads from September:

Lawrenceville (2), Rome-Seven Hills, The Classic City of Athens, Dalton

Open Leads from August:

S. Forsyth, Forsyth / Cumming (2), Clayton, The Classic City of Athens

MONTH	TOTAL LEADS	LEADS ASSIGNED TO CLUB	ADMITTED TO CLUB	LEADS NOT ENGAGING
August	9	5	1	2
September	11	7		
October	12	8		
November	2			

- *Don't forget about our campaign to encourage clubs to generate strategies and programs to save a member. Here's the link to the goal spreadsheet: <https://dacdb.com/Rotary/Accounts/6910/Downloads/0/Membership/Membership Retention Nubmers - SAVE A MEMBER.pdf>
We are asking each club to find, develop, and implement new and innovative ways to save at least one member who may now be on the path to leaving Rotary. Let's get creative and find ways to engage and make sure our members know they are valued!*
- MAP Webinars are the 2nd Monday of the Month “[LINK](#)”
- The Monthly Membership Committee Zoom call is the 2nd Thursday @ 5:30pm “[Link](#)”
- Zone 33/34 Club Membership Committee Tool Kit “[Link](#)”
- Monthly D6910 CMC (Club Membership Chair) Zoom call is 3rd Monday @5:30pm “[Link](#)”
- Learning Center courses: *(For all CMC's to complete)*
Club Membership Committee Basics “[Link](#)”
 - Due Rotary.org having a login page, this link will only bring you to the login page. You will need to navigate to the “Learning Center” then select “Membership” to access courses

Admin Suggestions or comments:

abownsrotary@gmail.com

neil.allen.azevedo@gmail.com