







Sponsorship Opportunities



HELP COMMUNITY LEADERS RISE!

ROTARY - INSPIRE - SERVE - ENGAGE

We invite you to align your corporate brand and community engagement with the great work of Rotary and expand your marketing reach over 3,000 Rotarians in our District and beyond. Sponsorships will equip and empower Rotary Clubs across northeast Georgia with the resources they need to thrive, support more leadership training opportunities and expand Club development resources that bring great return to your community. Explore sponsorship opportunities available and the ROI each brings back to you.

GOLD SPONSORSHIP \$10,000 INVESTMENT 2 AVAILABLE

- · Branded website banner ad
- Sponsor page spotlight
- 2 social media posts monthly
- Feature article in newsletter
 Newsletter banner ad all issues
- Newsletter barrier au all issues
- Presenting event sponsor
- Logo showcased on event signage and presentations
- Verbal recognition and commercial minute at events
- Event meal sponsor
- Promotional item in event bags³
- Logo on Club Visit banner
- Full-page ad in District directory
- Speakers Bureau opportunity
- Named Paul Harris Fellow
- Named Interact Scholarship
- · Service project opportunity
- 3 min. video at District Conference and House of Friendship booth

SILVER SPONSORSHIP \$5,000 INVESTMENT 4 AVAILABLE

- · Logo on shared website banner ad
- Logo featured on Sponsor page
- 1 social media post monthly
- Feature article in newsletter
- 6 Silver Sponsor newsletter ads
- Logo on event signage/presentations
- Verbal recognition at events
- Cocktail hour/bar sponsor
- Promotional item in event bags*
- Logo on Club Visit banner
- Half page ad in District directory
- Speakers Bureau opportunity
- Service project opportunity
- 1 min. video at District Conference and House of Friendship booth

BRONZE SPONSORSHIP \$2,500 INVESTMENT 8 AVAILABLE

- Name on Bronze website banner ad
- Name listed on Sponsor page
- 1 social media post quarterly
 4 Bronze Sponsor newsletter ads
- Name on event signage/presentations
- Coffee break sponsor
- Promotional item in event bags*
- Name on Club Visit banner
- Quarter page ad in District directory
- Speakers Bureau opportunity
- Service project opportunity
- Booth at District Conference House of Friendship



- Name on District website
- Champions list shared in District newsletter quarterly
- Champions recognized via social three times per year
- QR code link to Champions list on District event and Club Visit banners
- Featured in District directory ad
- Recognition at District Conference
 Speakers Bureau Opportunity

Great option for small businesses and individuals.

Deadline for Gold, Silver, and Bronze level commitments is October 1, 2023. Rotary Champions can commit at any time. Sponsorships reserved on a first-come, first-served basis.

This inaugural sponsorship term runs through June 30, 2025. Future terms will align with the annual 12-month Rotary year.

Sponsors will be recognized as outlined at the following events:

President-Elect Training. - District Assembly - District Team Training - District Conference - College of Governors - Peace & Unity Luncheon

Promotional/branded items for event bags are to be provided by the sponsors.

Sponsorship listings on the District website, social media pages and digital newsletter will include a hyperlink to the sponsor's website and/or social media pages as desired.



EMAIL THE SPONSORSHIP COMMITTEE TO LEARN MORE!

EMPOWERING COMMUNITIES TOGETHER!