

2024-2025 CHARITABLE GIVING GRANT APPLICATION FOR DERBY DOWN SOUTH BENEFICIARIES

From August 1-30, 2024 the Rotary Club of Gwinnett County will accept grant applications to consider eligible nonprofits to be the charitable recipients of the proceeds raised from the Club's Derby Down South fundraising event scheduled in May of 2025.

2024-25 FUNDING PRIORITIES

This year's funding priorities will focus on impactful and exceptional work being done to reduce food insecurity and empower youth in foster care. Applicants must be doing intentional work addressing one, if not both, of these important social issues to be considered. Two non-profit beneficiaries will be selected from the pool of applicants to receive grants to support their work in the Gwinnett community.

When it comes to food insecurity, it is not our goal to simply fund food access and distribution. We want to empower organizations with proven results providing wrap-around services to individuals and families living in poverty who struggle with food insecurity. We want to fund organizations equipping people with resources and skills to lift them out of poverty so they will no longer be food insecure.

When it comes to foster care, we're ready to do more than organize donation drives. Foster children are at much greater risk for hardships such as homelessness, joblessness, early parenthood, substance use, mental health disorders, and trafficking as they age out of the system. We want to align with nonprofits focused on service/program delivery that is changing the trajectory of their lives, helping them to succeed and live to their full potential.

GRANT APPLICATION GUIDELINES

*Formal proposals, prepared according to these stated proposal guidelines are required.
Proposals in any other format **will not be considered.***

GENERAL INSTRUCTIONS

- Grant submission should only include signed cover sheet and two-page proposal. No cover letters or additional attachments please.
- Organize content using the Proposal Format headings indicated below.
- Address applicable topics in each proposal section in the order listed.
- All applications should be submitted digitally via email as a single PDF document. Printed applications will not be accepted.
- Grant requests should ideally fall within the range of \$25,000-\$50,000.

DOCUMENTATION & SUBMISSION

The **Grant Proposal Package** must include:

- A completed and signed grant **Cover Sheet**.
- **Grant proposal** providing concise details about your specific project/program to be funded by this grant (maximum 2 pages).

Please do not include any additional supporting documents. Applications longer than three pages will not be considered. The grant committee will gather further information about your organization via your website as needed.

Your cover sheet and grant proposal should be saved into one PDF file and submitted via email to: paigehavens@bellsouth.net.

Applications must be received by 5:00 p.m. on Friday, August 30, 2024

PROPOSAL FORMAT

SERVICES & STRUCTURE

Describe or list:

- An overview of your programs/services and populations served.
- The staffing model of your organization.

PROJECT/PROGRAM PURPOSE & IMPLEMENTATION

- Describe the short-term and long-term goals you have for this grant project.
- Is this a new or long-running program?
- Who and how many will be served annually by this project?
- Overview the delivery/implementation of your project/program.
- What other organizations will you collaborate with to execute the project/program?

FINANCIAL INFORMATION

- High-level overview of the budget (income/expenses) for your grant project.
- Note specific budget allocations (%) for salary/administrative costs, program service expenses, and fundraising expenses.
- If the budget is not funded entirely through this grant, how will you fill the gap?
- Ongoing funding sources to ensure sustainability of this project/program long-term.

RESULTS & ACCOUNTABILITY

- Share what methods you will use to measure success and evaluate impact.
- Wow us with your data and past results. Tell us how you are really helping move the dial and changing lives to reduce food insecurity and/or empowering fostered youth.

FUNDRAISING COLLABORATION

- Grant recipients will be asked to partner with the Rotary Club of Gwinnett County to promote the Derby Down South party to your stakeholders to maximize fundraising. List marketing and communication tools you have available to help promote the event.

*2023-24 grant recipients receiving awards in June of 2024
are not eligible to apply for the 2024-2025 grant cycle.*

Grant Timeline:

- Grant applications will be received from August 1-30, 2024.
- Two charitable recipients will be selected by the Charitable Giving Committee and

presented to the Board for approval.

- Charities will be notified of grant decisions by the end of September 2024.
- Public announcement of grant recipients and introduction to the charities selected will take place in early October 2024.
- Selected organizations will partner with the Rotary Club of Gwinnett County to promote the Derby Down South event and encourage giving and community engagement from October 2024-May 2025.
- The 2025 Derby Down South Fundraiser will be on Saturday, May 3, 2025.
- Final grant amounts will be announced and awarded at a check presentation ceremony in June 2025.

Other Items to Note:

Membership in the Rotary Club of Gwinnett County does not give preferential consideration during the grant review process. It is not a “given” that grant applications received from members of the Rotary Club of Gwinnett will be funded. All applications will be weighed and considered equally and fairly per the Rotary Four Way Test.

Grant recipients will be asked to have two representatives attend (as guests of the Club) the Derby Down South event, as well as the check presentation ceremony at a Club meeting in June of 2025. The Rotary Club of Gwinnett will prepare and distribute a press release detailing the success of the event and grant awards. We will ask you to share the news of your award via your organization’s online, social media and internal/external communication channels.

Grant recipients will be required to provide a report back to the Club no later than August 1, 2026 detailing your use of our grant monies and sharing the impact the project/program had upon those served. This can be done via key data points, photos, receipts, videos, notes of testimony, etc.

2024-25 grant recipients receiving awards in June of 2025 will not be eligible for consideration for the 2025-26 grant cycle.

If you have any further questions about this grant application, please email our Charitable Giving Committee Chair, Paige Havens at paigehavens@bellsouth.net.

2024-25 CHARITABLE GIVING GRANT APPLICATION

GRANT PROPOSAL COVER SHEET

Name of Organization: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Contact Person: _____

Title: _____ Direct Line: _____

Email: _____

Website Address: _____

Is your organization a 501(c)3? Yes No How long in operation? _____

Your mission: _____

Geographic Area Served: _____

Annual Operating Budget: \$ _____ % of Board Giving Financially: _____

Grant Project/Program Name: _____

Applicable Funding Priority: ___ Food Insecurity ___ Empowering Youth in Foster Care

Total Project/Program Budget: \$ _____ Funding Requested: \$ _____

Have you received a grant from our Club before? If so, when? _____

Provide a *BRIEF* synopsis of the project/program you are asking us to fund.

Prepared by: _____ Title: _____

Signature: _____ Date Submitted: _____