

# Building a New Club Model... Carpe Diem

*A club that pairs the best that Rotary has to offer.*

- *Flexible on-line meetings, so you can be anywhere*
- *In person meetings/socials, for those who still desire*

The structure of this new club is creating a SPARK in the Rotary world. Have you heard about the FIRE?

The acronym FIRE stands for FUN, INCLUSIVE. ROTARIANS, EVERYWHERE and is the tag line of District 6910's newest club, Carpe Diem Rotary club.

Sponsored by the Rotary Club of Canton in Area 16, the club received its charter on February 24, 2022 – the first new club in the district in nearly six years.

The club's charter members indicate that the vision is to create an environment where people are welcomed and encouraged to take action and create change.

They say that their club will look and feel different to many traditional Rotary clubs, and that's okay. They are answering the needs of Rotarians who are at risk of leaving Rotary or those who never joined. Carpe Diem leadership had seen a trend when recruiting and retaining membership at their previous clubs. They received a lot of feedback surrounding high dues, most dues being used to fund meeting space and lunch, a lack of service projects and too many daytime meetings.

Carpe Diem provides a solution for those who want a different model. During 2022 Peach State PETS, keynote speaker Jeremy Hurst, RI Director, Zone 33-34 (2022-24) said that the model Carpe Diem has created is one that all of Rotary should look to and he is excited to see it grow. Said Hurst, "Carpe Diem isn't a club, it's an experience." And that is exactly what the charter members are looking to create, a rich experience of giving and embodying the Rotary motto of Service Above Self, all while having Fun!

## PROVIDING MORE OPTIONS



### GET TOGETHERS

In person meetings to plan projects, meals optional. Social events.



### VIRTUAL

On-line options for busy individuals. Members can be local, or anywhere in the world.



### COMMUNITY

Focus on doing good for our communities. Strong fundraising for quality service projects.



### AFFORDABLE

Through an innovative approach, less money is needed for meals and administration, creating an affordable dues structure.

To learn more or if you know someone who would be a great fit for Carpe Diem, contact President Debby Ciccone at [dciccone@carpediemrotary.com](mailto:dciccone@carpediemrotary.com)