**Media Contact**

Citizen Relations

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**Media Advisory**

**Coconut Point Mall Rings In The Holidays With**

**Annual Tropical Holiday Parade, Tree Lighting and Car Show**

**ESTERO, FLA** – [**Coconut Point**](https://www.simon.com/mall/coconut-point) invites families to join the holiday cheer with an entertaining day full of local-favorite festivities including the Holiday Parade, Tree Lighting Ceremony and Car Show on **Saturday, December 7.** Attendees can witness a variety of live entertainment, eat delectable bites and watch dazzling lights throughout the event.

**WHAT:** [**Tropical Holiday Parade & Tree Lighting**](https://www.simon.com/mall/coconut-point/stream/holiday-celebration-car-show-tropical-parade-dec-7-6244838) **- Saturday, Dec. 7 from 11 a.m. - 8 p.m.**

* Enjoy a vibrant vendor show from Ladies Local Social Network and indulge in delicious food from Coconut Point restaurants, with food booths open all day long on Fashion Drive. Participating restaurants include Ted’s Montana Grill, Joe’s Fresh Catch, California Pizza Kitchen, Moe’s Mexican and Mama Anna Trattoria. Marina Mike’s and Genesis will have displays, and Sunglass World will sponsor a Santa Photo Booth.
* [**Charity Car Show**](https://www.simon.com/mall/coconut-point/stream/tropical-holiday-car-truck-show-sat-dec-7th-11-2-6244100) **(11:00 AM – 2:00 PM):** Kick-off the holidays with a dazzling free display of classic cars and trucks, proudly presented by the Rotary Club of Estero. Browse the impressive collection and support a worthy cause! Car Show visitors will need to enter through the Cinema Way entrance and exit.
* **Community Entertainment Extravaganza (3:00 PM – 5:00 PM):** From performances by children's dance groups and school choirs to activities and meet-and-greets with Murrey Kismoose, Coconut Point promises an afternoon of entertainment for everyone in the family. The Creative World School of Estero will keep little ones engaged with games, activities and face painting, while the Bonita Springs Charter School Choir and Hot Flashz Powerhouse Dance showcase their talents on stage.
* **Tropical Performances (5:00 PM – 6:00 PM):** Immerse yourself in the holiday spirit as the electrifying sounds of the Bonita Springs Middle School steel drum band fill the air. New Alliance Performing Arts will join the celebration, adding their unique blend of tropical and Polynesian-inspired performances.
* **Dazzling Parade and Tree Lighting Ceremony (5:00 PM Onwards):** Witness a spectacular parade featuring local high school bands, mascots, community organizations and Santa Claus! At 7:00 PM, Santa, Sheriff Camine Marceno and Estero Village Mayor Jon McLain will lead the Christmas tree lighting, officially marking the beginning of the holiday season at Coconut Point Mall. Santa will be available for photos afterwards, and the entertainment will continue with music and fire dancers.

The mall opens at 10:00 AM, and a convenient shuttle service will be running throughout the day between shops and the parking lot. Special handicap parking will be available on Via Venezia Street.

**WHERE:**  Coconut Point Mall

23106 Fashion Dr., Estero, FL 33928

Please note that Fashion Drive, from the Southern point at Dillard’s to the North by West Elm, will be blocked off for the celebration. The main stage will be at the center of Fashion Drive by Apple.

**MORE INFO:** For media inquiries, please contact Citizen Relations.

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