

16th  
Annual

Black Tie & Blue Jeans

Rue Bourbon  
Bourbon St

New Orleans  
French Quarter

# Gala

**You can make a difference...**

Become a sponsor and help us support  
the Begin Again Children's Grief Center  
and other local Rotary charities.



*A Night on Bourbon Street*

PRESENTED BY THE ROTARY CLUB OF DOWNTOWN DELAND



16th Annual

Black Tie Blue Jeans



Gala



Saturday, March 8, 2025

7:00 pm in the Artisan Alley Garage in Downtown DeLand

*Gentlemen, pair your tuxedo jacket and accessories with your most stylish denim.*

*Ladies, no need to purchase a fancy gown or dress for this event - just wear your finest denim jeans and sport your most sparkling BLING!*



**This MEMORABLE EVENING will feature...**

- ✿ 'Nawlins' Cuisine
- ✿ Selection of Craft Beers
- ✿ Caricature Artist
- ✿ Fine White & Red Wines
- ✿ Psychic Readings
- ✿ Photo Booth
- ✿ Cajun Zydeco Music
- ✿ Cigar & Port Lounge
- ✿ Cajun Swamp Dancing
- ✿ Unique & Fun Event

*Laissez les bons temps rouler!*

*Dear Community Partner,*

The Rotary Club of Downtown DeLand is eager to join with partners like you. Together we can multiply the positive impact in our community. We ask that you be a sponsor by contributing to our upcoming 2025 Black Tie & Blue Jeans Gala fundraiser.

## WHO WE ARE

The Rotary Club of Downtown DeLand was chartered in 2004 and has approximately 50 members. We call ourselves "**The Grillmasters**" because throughout the year our members cook and serve meals for other non-profit organization events at no cost to them. This reduces the events expense and provides additional revenue to these organizations. We also provide cash support to other numerous charitable organizations. The major fundraising event that allows us to do this work is our annual "**Black Tie & Blue Jeans Gala**".

## WHO WILL BE THE MAJOR BENEFICIARY OF THE 2025 GALA?

This year the **Halifax Health-Hospice Begin Again Children's Grief Center** will be the major beneficiary of the **2025 Black Tie & Blue Jeans Gala**. The program opened its first center in Daytona Beach in 1998. It has opened two additional centers to serve Volusia County (DeLand & New Smyrna Beach) since that time.

The centers provide crucial support and understanding to children in Volusia County who have experienced the death of a loved one. Through physical activity, art, drama, music, and other activities, children ages 4-18 can share their feelings and learn ways to cope with their grief in a safe and child-friendly environment. In addition, they have the chance to bond with other grieving children and, as a result, discover they are not alone. Counseling is also provided to adults for sharing their own grief while learning how to help their children during this difficult time.

# Black Tie & Blue Jeans Sponsorship Levels

## PRESENTING PARTNER \$10,000

**BENEFITS:** Logo on event banner, 16 tickets, reserved table, logo on all table cards, logo on posters, logo on e-blasts, logo on social media, logo & link on website, special event sponsor gift, pre-gala sponsor event, logo on sponsor page in program, full page/full-color advertisement on back cover of program.

## GALA SPONSOR \$5,000

**BENEFITS:** 12 tickets, reserved table, logo on all table cards, logo on posters, logo on e-blasts, logo on social media, logo & link on website, special event sponsor gift, pre-gala sponsor event, logo on sponsor page in program, full-page/full-color advertisement on inside front cover or inside back cover of program.

## GRILLMASTERS SPONSOR \$2,500

**BENEFITS:** 8 tickets, reserved table, logo on all table cards, logo on posters, logo on e-blasts, logo on social media, logo & link on website, special event sponsor gift, pre-gala sponsor event, logo on sponsor page in program, full-page/full-color advertisement in program.

## BLACK TIE SPONSOR \$1,000

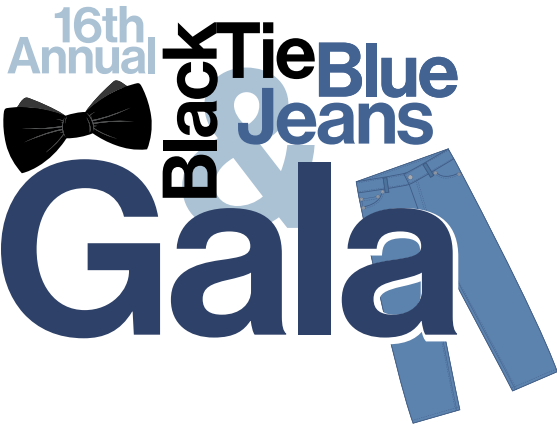
**BENEFITS:** 4 tickets, name on all table cards, name on posters, name on e-blasts, name on social media, logo on website, special event sponsor gift, pre-gala sponsor event, logo on sponsor page in program, half-page advertisement in program.

## BLUE JEANS SPONSOR \$500

**BENEFITS:** 2 tickets, name on all table cards, name on posters, name on e-blasts, name on social media, name on website, social media promotion of sponsors, certificate of appreciation, pre-gala sponsor event, name on sponsor page in program, quarter-page advertisement in program.

**Additional Opportunities \$250:** *Sponsors can receive additional recognition by becoming the sponsor of one of the following: Main Bar, Auxiliary Bar, Outdoor Bar, Event Band, Photo Booth, Caricature Artist. Sponsorship is on a first-come-first-served basis & is exclusive to 1 sponsor per item.*

(Logo benefits can only be honored on sponsorship commitments made prior to production deadlines.)



# The Rotary Club of Downtown DeLand

www.ddrotary.org | P.O. Box 1310 | DeLand, Florida 32721-1310  
Tax ID Number 20-3580858

## Sponsorship Commitment

*(No Payment is Due at this Time)*

### Gala Sponsorship Support Level

- Grillmaster Sponsor (\$2,500)   
  Presenting Sponsor (\$10,000)   
  Gala Sponsor (\$5,000)  
 Black Tie Sponsor (\$1,000)   
  Blue Jeans Sponsor (\$500)

### Additional support opportunities for current sponsors (\$250)

- Outdoor Bar   
  Event Music   
  Photo Booth   
  Psychic Reader   
  Caricature Artist  
 Main Event Bar   
  Auxiliary Bar

*(We will notify you if your selection is no longer available.)*

### Sponsor Contact Information *(Print, if hand-written)*

Company: \_\_\_\_\_  
*(Submit Company Name exactly as you want it published.)*

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_  
*Street Address* *City, State Zip*

Rotary Contact Person (if any): \_\_\_\_\_

Notes: \_\_\_\_\_

**Payment**     Payment Attached     Please Send Statement

**Please make check payable to:** The York Foundation

*The York Foundation is a 501(c)(3) non-profit corporation set up by Rotary District 6970 clubs. It administers and issues receipts to contributors in compliance with the IRS regulations.*

**Mail check to:**    The Rotary Club of Downtown DeLand  
P.O. Box 1310  
DeLand, Florida 32721-1310

**or Email the Form to** [DDelandRotary@gmail.com](mailto:DDelandRotary@gmail.com)

*If you are paying now, please mail the check in a separate envelope to the above address.*

